

THE CARD COLLECTOR'S BULLETIN

Volume IX

April 1, 1947
RESEARCH NOTES

Whole No. 47

Just after reading our few words on early cigarette cards in the last Bulletin, Mr. C.G. Sturtevant ran across a most interesting article along the same lines which he has sent to us. We are fortunate in knowing Mr. Sturtevant as his work as National Historian of the Circus Fans Association brings him constantly in touch with early historical matter of all kinds. The article in question appeared in the NEW YORK MERCURY of Sept. 24, 1887. The MERCURY, which is subtitled as "The leading literary and amusement journal," started in 1839 and had a very large circulation. It was a weekly publication of newspaper format, covering theatres, amusements both local and traveling, and literary and sports reviews of the week.

More than a full column is given under the heading CIGARETTE PHOTOS and the subhead "An objectionable nuisance that Comstock will suppress". Continuing: "The vigorous warfare waged by the MERCURY about a year ago against the vulgar photographs that filled the windows of cigar stores as advertisements for certain brands of cigars and cigarettes drove the disgraceful exhibition from public view. But the cigar and cigarette manufacturers who depended on these pictures to sell their goods did not give up their methods. They had the photographs which public opinion forced them to withdraw from view copied in small sizes, and one of these was placed in every five-cent box of cigarettes."

The MERCURY reporter goes on to report on the extent to which such pictures harm the youthful mind and then quotes the laws governing the matter. As enforcement of the law is the special province of Mr. Anthony Comstock, it next interviews that gentleman, who expressed his determination to enforce the laws. He said that he did not prefer to harm the local tobacco dealers who were, in a way, innocent, but intended to strike at the manufacturers where the evil started. Other matters had been delaying a start, but a beginning would soon be made and a new plan of campaign would quickly end the corrupt pictures.

The reporter next interviewed representatives of some of the tobacco manufacturers. Some said they intended to give up the pictures as rapidly as possible. Most of them defended the practice on the grounds that they were forced to use the pictures or lose business to firms who did use them. They said they selected only pictures that were passable and rejected any obscene ones, although admitting that many of them were copied from the pictures which had been banned from the cigar store windows. They insisted that small boys will get such things anyway and why didn't the cranks arrest the ballet girls in the theatres who were guilty of just as serious crimes.

Continuing: "The manager of the New York branch of a Virginia firm said their house is the first to put up cigarettes in boxes and to put some attractive card or picture with them, but they had kept as far away from vulgarity as possible. 'If there was a law against the placing of any kind of picture in cigarette boxes I am sure the firm would at once obey it. I have heard them say that if they had to use indecent pictures to sell their goods they would never sell another box'".

This Virginia firm was probably Allen & Ginter as it is not likely that any other firm from that state was large enough to have a New York branch office. From this article it would seem that we can conclude that the photo actresses had (1) a direct relationship with the

earlier store advertising cards and (2) were started not earlier than 1886. We cannot conclude, though, that these actress photos were the first cigarette cards in America, as other "unobjectionable" designs may have appeared earlier. The Hall issues may have been in this class as while mostly actresses, they were largely dignified portraits and not leg-art photos. Also, these little cigars, or all-tobacco cigarettes as they were then called, (Between the Acts) escaped entirely the fierce vituperation which was hurled at the paper covered smokes. (Incidentally, isn't the word "cigarette" French for little cigar or short cigar?).

We do not know how the Comstock campaign worked out but have never heard of any great battle. We rather think that the manufacturers sidestepped the matter by eliminating the objectionable photos and shifting to other lithoed designs. In fact, when this MERCURY article appeared Goodwin had already been issuing their famous Baseball Players for three months and Kinney must have started their Military Series. In April of the next year A&G and Duke came out with their Flags of Nations and Rulers and Arms sets. Photo actresses were issued at later dates but mostly, if not all, in acceptable designs. The gay gals had done their job of popularizing cigarettes and manufacturers could carry on with designs which would break no laws.

During the past year the English press has contained numerous items pertaining to the earliest cigarette card issues. Some are largely a more or less accurate rehash of other writings and are obviously intended for popular consumption. Such articles dwell on the rarity and value of certain cards and are prone to reflect the writers' opinions and desires rather than true research. Here we find unqualified statements that British cigarette cards were issued before 1878 and such things that are easier to say than to prove. Even the more research-minded writers seem to allow conjecture to figure too strongly in their conclusions at times.

One writer mentions A&G (Virginia Brights) cards inscribed "Crop of 1883" and "Crop of 1884". We have seen these inscriptions on the boxes but not on the cards. Another A&G (Little Beauties) card recently written up is one showing an actress and with a bit of verse on the back relating to the hanging of the bell in St. Pauls, which happened in 1881. Without examining the card we cannot give it an opinion, but if this is a real insert it would seem to be in the same class as the Hall Presidents mentioned in the catalog. The writer also states that the card was printed in London as the printing method (Woodburytype) was not used in America. In this he may be wrong, as we have a most attractive advertising card of Weaver & Pennock, a big Philadelphia plumbing house, measuring about 3 1/4 by 4 1/4 and with a picture on both sides - one of them showing the firm's place of business. Underneath each picture in fine print is, on the left "Woodburytype" and on the right "Am. P. R. P. Co., Phila." The pictures seem as clear as when made.

As we have said, this research work, while interesting, will not materially affect collecting - even if the most conclusive facts are uncovered, and such facts may never be uncovered beyond doubt.

I wish to buy Flannels -

Butterfly Designs & Indian Blankets, also Kewpie Designs only - no others.
In Silks -

Indian Portraits - Large, also Indian Silks of Nebo or other cigarettes.
State price and amount in letter.

Anthony Macner, 1949 Lynch St., St. Louis 18, Mo.

The BULLETIN is published on the first of every other month. Subscription, 30¢ per year. Adv. rate: 2¢ line; 50¢ half page; \$1.00 full page. Address: J. R. BURDICK, 420 So. Crouse Ave., SYRACUSE 10, N. Y.

CELLULOID BUTTONS

WANTED

PI - Actresses	P2 - Baseball Players
P3 - Comic Pictures	P4 - Comic Sayings
P5 - Comic Sayings	P7 - Girl's Heads
P8 - Jockeys	P9 - Political Issues
P20- Actresses	P21- Comic Pictures
P22- Comic Sayings	P23- Girls Heads
P24 - Yellow Kid	

also

E350 - all types E351 - all types

I also want old buttons of all types -
Presidential, Political, Advertising,
Convention, etc. I can use any good
group of old pin-back buttons.
I WILL BUY OR TRADE.

JOSEPH L. STONE
2418 Rosedale Ave.
Toledo 6, Ohio

- WANTED -

- WANTED -

- - KINNEY RACEHORSES ONLY - -

Will buy -

Complete set of 25 AMERICAN RUNNING HORSES - Catalog No.229

also

Single cards from this set of: "Freeland", "Thora", "Miss
Woodford", "The Bard", "Hindoo".
(will swap cards in fine condition from Cat.No.230 for
above, but would rather buy outright.)

ALWAYS INTERESTED IN LARGE CARDS (8" x 10") of
KINNEY RACEHORSES - Cat. No.239 -Type I.
(Will pay top price for these in good condition)

H.F.Atherton
Box 373 - Hamilton
BERMUDA

(not a Dealer)

- WANTED -

- WANTED -

CATALOG NOTES

New set listings, to follow numbers already given:

#234	ACTRESSES, marked "Set 3", rmb. 1- 5.....	1.00
277	ACTRESSES, Red Cross premiums, 6x11 cabinet type.....	.50
L5	HAMILTON KING GIRLS (35) as T7-6.....	2.00
K74	PROFESSIONS (children) 5 1/2 x 7 (10).....	.10
K125	BIRTHDAY HOROSCOPES, as E238 and M12.....	.10
F63	MINUTE BIOGRAPHIES (150) 2 1/2 x 4 1/2, Melorol cream.....	.03
FI39	BIRD PICTURES, 2 1/2 x 3 1/2, Frozen Desserts, Inc. 2 types backs.....	.05
E261	STATE CENSUS CARDS (48) Chu Chu popcorn, as K132.....	.05
M40	RULER AND FLAG, New York Recorder, 6x8 1/2.....	.20
M41	JIG SAW PUZZLES, Phila. Inquirer 1933, 8x10.....	.15
M42	BROOKLYN VIEWS, Brooklyn Eagle postcards, b&w, various series.....	.02
UI05	ART PICTURES (12) Stanley Th (Bridgeton, N.J) 2 1/2 x 3 1/2.....	.20
U204	ACTRESSES (24) 1 1/2 x 2 1/2 actual Photos, Stearns Perfumes, Detroit..	.05
G49	BASEBALL BANNER (for album) 4 pages shown.....	4.00
G50	DOGS OF THE WORLD (bulldog head).....	4.00
H75	FLAGS OF NATIONS, 3x4 1/2.....	.05

- and additional data on listed items.....#184, it is the

(a) type which is set of (25). (b) is set of (50).....#398 also shows military designs, etc.....T29 also has a plain backed variety with Factory and District on face (seldom seen).....T65 includes some male figures as well as girls.....T116 includes some unnumbered designs, slightly larger, and showing scenes along various railways.....T7-4 was sold under the title of "Advance in Fashions".....T206 or T210 with orange instead of red in bkgd or border may be fadings or printing varieties.. ...C18 the two types may be described 1-small figure, sleeve markings, 2-large figure, plain sleeves.....C98 seen with card #94 numbered 14 in error. Early numbers were reprinted with titles put in italic and a new design for #17.....S30 has one series seen to #40.....J15 has 2 designs for #13.....FI02-I come 2 designs per number.....FI07-2 now known to (66).....FI07-3 WARPLANES (1 1/8 in. size).....W42 is set of (50). There is also a 3 1/2 x 5 1/2 size showing SUMMER BIRDS and WINTER BIRDS, both sets of (50) and same value .05...Appendix 4, Salvini with Series 2 back error

Checklist additions:

List 8: add for "d" column #53, 56, 57, 58, 61, 62.

List 29: #526 with white bkgd.

List 66: 35 Ancient Polish. 36 Assyrian. 37 Persian.

List 81: Palm Beach, Fla. (completes set).

List 113: #269 Wawona Big Tree, Cal.

List 80: #102 Ball, SS, NYA. 103 Bell, P, Bkn. 104 Bender, P, Athletics. 105 Byrnes, 3d, BtL N. 106 Clymer, RF Wash. 107 EdCollins, 2d, Athletics. 108 Evers, 2d, Chi N. 109 Freeman, 1st Wash. 110 Johnson, P, Wash. 111 Kleiman, C, NYA. 112 Merkle, NYN. 113 Mitchell, RF Cinn. 114 Murray, LF, NYN. 115 Newton, P, NYA. 116 Paskert, LF, Cinn. 117 Pucker, P, Bkn. 118 Slipke, 3d, Wash. 119 Street, C, Wash. 120 Thomas, C, Ath. (note errors: #17 spelled Cicolte, #90 spelled Ritchey, #95 Pitcher, not Catcher). also #111, above, spelled Kleinon.

List 146: (#512-518) Barnett-Paris; Weldon-Greensboro; Kipp-San Antonio; Patterson-Chattanooga; Galaway-Chreyeport; Meyers-Lexington; Corbett-Anderson (full length) (#210 is 1/2 length).

List 173: #77 port worth. List 184: #29 Trenchard (Princeton).

List 27: add x to #57 (Madagascar).

List 108: #22 A Two Bagger. #23 Strike One.

List 136: #23 China - Yuan Shi Kwai, Pres. China.

List 168: add Korea, So. Australia, and Malta (all type B).

Check with the Checklists and report new findings for future listing.

WHY NOT TAKE MY MONEY FOR YOUR DUPLICATES ???

Good Approvals wanted: Baseball trade cards...R83 Lone Ranger..
 Prices Buchner 284(baseball)....R115 Superman (No.49-72).....
 Paid Baseball postcards (especially showing ball parks of
 Washington, Brooklyn, Braves, Yankees, Cincinnati, Philadel-
 phia)....Baseball poster stamps, blotters, calendars.....
 Baseball motif on shaving mug, ash tray, lamp shade, book
 ends.

I will pay \$2.00 each for any card (only 1 from each set):

Goodwin I73
 Leathers LI

I will pay \$1.00 each for these cards in T210: Walker, Bittroff, Photon,
 Chappelle, Wagner, Smith, Dick, Steele, Kelly, E.D. Montreville.

I will pay 60 cents each for any card (only 1 from each set):

Kinney	Beck	T228 Speed Champions
211 Actresses	403 Baseball	T229 Sport Champions
215 Actresses	Gross	(baseball cards only from
Hess	680 Baseball	these:) Kimball 197
333 Baseball	T4 Baseball	A & G 43
338 Baseball	T5 Baseball	T 217
Consolidated Cig.	T214 Baseball	G 110
352 Color relief.	T215 Baseball	G 121
	T224 Przfighters	

I will pay 50 cents each for any BASEBALL card (only 1 from each set):

Food:	M8	Matchcovers:	E210	R317	D11
F7	M32	U4	E220	R328	D12
F7 prem.	M33	U11	E221	R340	D16
F8 prem.	Theaters:	Candy-gum:	E222	R341	D17
F50	U100	E97	E223	R342	D18
F51	Advertising:	E99	E224	R401	D45
FI37	G300	E100	E235	R408-3	D50
Periodical:	H653	E105	R300	R409	
M4	Souvenir:	E135	R304	Bread:	
M5	W44	E137	R306	D10	

DO YOU NEED THESE BASEBALL CARDS (available in trade only):

B18-Stengel blue, Stengel Green, Maisel green.	
E91-Wagner, Baker Tenney.	E92-O'Hara, Davis.
E95-Willetts, Plank.	E96-Gibson, Baker.
E98-Jennings, Ford, Wagner.	E106-Plank, Tinker.
E122-Gollins, Maranville.	Goodwin I72-Weaver, Nicholl, Burns, O'Brian
Mayo 300-Glasscock, Russle.	T210-Bennett(Dallas).
T211-Molesworth.	T216-Sweeney, Chance.

WIRT GAMMON
 812 Mount Vernon Circle, Chattanooga 5, Tenn.

Now Ready -

OUR

ILLUSTRATED - PRICED
WAR MEDAL CATALOGUE

327 Illustrated Medals.
575 Medals listed & priced.

Price \$1.

6" x 9"
LIMITED EDITION
postpaid

LENARD L. BABIN

356C Hudson Ave.,

Rochester 5, N.Y.

UNNUMBERED SERIES OF TOBACCO CARDS

Mrs. H.D. Keeves of London has just published a booklet of the above title. It lists over 100 sets of cards, including some American Tobacco and other American sets. There are 62 pages and it sells for one dollar. Mrs. Keeves has sent us a few copies and we will be glad to forward them to American collectors as long as they last, at the dollar price, or orders may be sent directly to Mrs. Keeves at 29 Colville Terrace, Bayswater, London W.II, England.

The above booklet contains notice of a WHOLE WORLD CARD CATALOG to be published by Capt. A.B. Keeves, son of Mrs. Keeves. This is planned as a two volume work to cost about \$8. The January issue of CIGARETTE CARD NEWS also contains notice of a similar whole world card catalog to appear this year and published by THE LONDON CIGARETTE CARD CO., who have published the Standard Catalog for years. This will be in five parts, one of which will be illustrations, and will also sell for about \$8. The first printing of 500 numbered and autographed copies is being sold by subscription with payment half with order and balance when ready. It is said that this first edition is rapidly being taken up. This will be a monumental work of the largest kind for card collecting.

PUBLICITY. The St. Petersburg (Fla.) Times of Feb 23 carried a fine photograph and writeup of Walter E. Corson from which we learn that his collection now numbers over 41,000 items including 237 complete sets. That's a lot of cards, and now we are wondering when it will be possible for us to view this assemblage ourselves. We wish, too, that our own collection was "systematically sorted and arranged" like Walters. A recent letter from him gives us several new sets and notes for additions to the Catalog and checklists and states that he expects to soon be moving Northward again after a pleasant winter at St. Petersburg.

FOR SALE

Cards are generally in good to excellent condition and are offered subject to prior sale. Check should accompany order. Postage extra on LOT SERIES orders of less than \$5.00.

1-	1-AMERICAN EDITORS-7 diff.....	\$ 3.00
2-	2-AMERICAN INDIAN CHIEFS-30 diff.(inc.1 error).....	4.50
3-	4-BIRDS OF AMERICA-31 diff.....	4.50
4-	7-FANS OF THE PERIOD-14 diff.(inc.1 trimmed).....	3.00
5-	9-FLAGS OF ALL NATIONS 1st-41 diff(inc 1 thin-12 paper bks)	5.25
6-	10-FLAGS OF ALL NATIONS 2nd-26 diff.....	4.00
7-	11-FLAGS OF STATES-24 diff(inc 2var Mass&Del-13 paper on bk)	3.00
8-	13-GAME BIRDS-26 diff.....	3.25
9-	14-GENERAL GOVERNMENT BUILDINGS-16 diff.....	4.00
10-	17-NAVAL FLAGS-14 diff.....	3.00
11-	24-TYPES OF NATIONS-23 diff.(inc.16 thinned).....	6.00
12-	28-WORLD'S CHAMPIONS 1st-29 diff.....	4.00
13-	31-WORLD'S DUDES-22 diff.....	3.75
14-	44-WORLD'S DECORATIONS-LARGE-22 diff.....	11.00
15-	85-POSTAGE STAMPS-17 diff.....	2.25
16-	95-ACTRESSES-LARGE-13 diff.....	5.50
17-	99-BATTLE SCENES-LARGE-11 diff.....	5.25
18-	100-BICYCLE AND TRICK RIDERS-LARGE-10 diff.....	4.50
19-	110-FRENCH NOVELTIES-LARGE-8 diff.....	4.00
20-	116-ILLUSTRATED SONGS-LARGE-19 diff.....	11.00
21-	117-INDUSTRIES OF STATES-LARGE-15 diff.....	9.00
22-	124-PRESIDENTIAL POSSIBILITIES-LARGE-5 diff.....	2.50
23-	126-RULERS, FLAGS, ARMS-(b)-8 diff.(inc. Niagara Falls).....	2.00
24-	128-SNAPSHOTS-LARGE-10 diff.....	6.50
25-	129-STARS OF STAGE 1st-LARGE-23 diff.....	7.75
26-	131-STARS OF STAGE 3rd-LARGE-18 diff.....	8.75
27-	135-TALK OF THE DIAMOND-LARGE-6 diff.....	4.50
28-	138-TRICKS WITH CARDS-LARGE-4 diff.....	3.00
29-	Var.-ACTRESSES-SMALL PHOTO-30 diff.(145-II, 245-19).....	1.50
30-	185-DANCING GIRLS-19 diff.(inc.1 thinned & 7 cutouts).....	5.50
31-	187-FAVY BATHERS-40 diff.(inc. 4 thinned).....	5.00
32-	233-TRANSPARENT PLAYING CARDS-11 diff.....	2.25
33-	264-ACTRESSES Type 1-5 diff.....	1.75
34-	385-ANIMALS Type b-8 diff.....	1.50
35-	398-SPORTS-10 diff.....	2.00
36-	T1-ACTRESSES-2 diff.Dall & Irving(slight stain on one).....	.75
37-	T7-GIRLS Type 2-8 diff.....	1.25
38-	T7-BATHING GIRLS Type 3-9 diff.....	1.75
39-	T7-PERIOD GOWNS type 4-19 diff.....	3.50
40-	T7-FLAG GIRLS Type 5-19 diff.....	3.50
41-	T38-AVIATORS-12 diff.....	3.60
42-	T42-BIRDS-90 diff.....	3.50
43-	T43-BIRDS-13 diff.....	.75
44-	T87-MODERN AMERICAN AIRPLANES-Aa-50 comp.....	2.00
45-	T87-MODERN AMERICAN AIRPLANES-B-50 comp.....	2.00
46-	T206-BASEBALL PLAYERS-403 diff.....	8.00
47-	T218-ATHLETES & PRIZEFIGHTERS-118 diff.....	6.00
48-	Var.-FLANNELS-59 diff.(B5-II, B6-25, B7-9, B12-I4) nice.....	2.50
49-	C32-THE REASON WHY-39 diff.....	1.25
50-	N250-MOVIE STARS (Venezuela) 24 diff.as new.....	4.00

Condition has been taken into account in pricing.

DONALD VAN BRAKLE, 39 PARK AVE., SARANAC LAKE, N.Y.

NEW THINGS

Dr. Kurnick reports a number of new things, including an additional set in the large hide shaped leathers. We presume that all of these sets were prepared although the quantity issued must have been very small as not much more than a half dozen in all are now known. After all, one had to do a lot of smoking to get the necessary coupons. For still more coupons they could be had framed under glass and one such is known.

Across the country in Seattle, Vic White has found what he thinks is one of the fabulously unknown (8 square feet) leather premiums. At least it is the right size and shape and is an actress or girl design, although there is no name or number by which to give positive identification. It looks like the real thing, and we hope it is, because Vic is the sort of guy you always hope the best for as he is pulling that way for you all the time. Another find of Vics is a card by N. Kimura & Co, which is probably a Japanese issue although we don't find that name in any catalog which we have. It pictures a Wildcat, somewhat similar to the one in C40 and so the firm may be one with a British affiliation similar to the Murai cards which have an American connection.

New sets of American tobacco issues are turning up rather sparsely nowadays but Mr. Bray reported a new set of Playing Cards (similar to the Moore & Calvi's) in our last issue, and in this one he reports what must be an extremely rare Kinney series - the Set 3, similar in type to the #210 and 211 sets. The set 1 are fairly common, but Set 2 is scarce as we still lack nine of them, and now Set 3, with one known.

British sources report that Chesterfields which were purchased in 1943 in the native stores of Tangier and adjacent Spanish areas carried a short series of cards showing U.S. scenes. Six different are reported, printed in blue and in the Spanish language. Those purchased in nearby U.S. Army stores had no cards. We inquired of Liggett & Myers and the reply was that they had packed no inserts in Chesterfields and that they knew nothing about the cards in question. For the moment, it would appear like a local job, although more may be learned about these cards.

List 205. Candy #E79 - 27 Scrappers. Phila. Caramel.

- | | |
|-------------------------------------|--------------------------------------|
| 1 Arm and clinched fist "Right Way" | 19 Rawlins |
| 2 Arm and clinched fist "Wrong Way" | 20 Sharkey |
| 3 Abe Attell | 21 Mike (twin) Sullivan |
| 4 Tommy purns | 22 Jack Johnson and George Cole |
| 5 Young Corbett | 23 Johnson and Burns |
| 6 Bob Fitzsimmons | 24 Al Kaufman and Mike Sullivan |
| 7 Gans and Nelson | 25 Stanley Ketchel |
| 8 Harvin Hart | 26 Sam Langford |
| 9 Joe Jeanette | 27 Johnny Wardo and Battling Nelson |
| 10 James Jefferies | 28 Jack O'Brien and Fighting Partner |

List 206. Candy #E80 - 44 Scrappers. Phila. Caramel.

Backlists of this series give 30 titles. 19 of them appear to be the same as #3-21 of List 205. The additional 11 are:

- | | | |
|------------------------------|------------------------|--------------------|
| 1 Ad Wolgast | 5 Jimmy Walsh | 9 Monte Attell-Abe |
| 2 Geo. Gardiner-Fitzsimmons | 6 Joe Walcott-Joe Gans | Attell |
| 3 Jack Johnson (full length) | 7 Kelly-Ketchel | 10 Tommy Murphy |
| 4 Jim Stewart | 8 McGovern-Corbett | 11 Wolgast-Nelson |

(Note-only the above 11, and not others, have been seen with 44 bks).

If you will let us know which checklists you would like to see we will be glad to consider furnishing them, either in the Bulletin or privately. Lack of space has prohibited many lists of late. Soon we will hear the complaint that the Bulletin is all advertising, but after all, that's true today of nearly all magazines and little can be done about it.

W A N T E D

your duplicates in
OLD CARLY and GUM CARDS

SPORTS ISSUES

Will pay an average of 15¢ each for FINE CARDS-more for scarcer items
Will pay an average of 12¢ each for GOOD CARDS.
Will pay an average of 8¢ each for DAMAGED CARDS-not totally worth-
less cards however.

In LOTS or WANTS - Want lists furnished.

GENERAL ISSUES

Will pay well for these. If interested in making sales send lists
with condition and price. Want to buy all of above cards I can
get. Will pay your price for individual wants but expect a
slight discount on lots.

I OFFER ONE DOLLAR EACH

for

THE TWO ST. LOUIS TEAMS and DETROIT in T200.

JAKE WISE

Middletown, Md.

Not a dealer.

PICTURE COLLECTORS

Start A Baseball Picture File With

→ Set Number One ←

of the All-Star Picture File

Pictured on 7 x 10 File Cards are:

Dixie Walker
Dave Ferris
Rip Sewell
Les Fleming
Eddie Stanky
Martin Marion

Phil Cavaretta
Whitey Kurowski
Walker Cooper
Bob Feller
Ted Williams
Hank Greenberg

Dick Wakefield
Bobby Doerr
Ray Mueller
Bill Dickey
Hal Newhouser
George McQuinn

\$1.00 Postpaid

THE SPORTS EXCHANGE

Box 2497, W.S.Sta.,

Youngstown 9, Ohio

THE NINETEENTH MAIL CARD SALE

Sale closes May 15, 1917. See Bid Sheet for Sale Rules.

-- 19th Century U.S. Tobacco Issues --

Lot			
#1-A&G	#17	NAVAL FLAGS, 48 diff(7).....	11.52
#2-	" #9	FLAGS OF ALL NATIONS, 1st. 50 comp(3).....	7.00
#3-	" #9	FLAGS OF ALL NATIONS, 1st. 48 comp(5) nice lot.....	6.72
#4-	" #9	FLAGS OF ALL NATIONS, 1st. 44 diff(10).....	5.28
#5-	" #10	FLAGS OF ALL NATIONS, 2nd. 50 complete(3).....	7.00
#6-	" #10	FLAGS OF ALL NATIONS, 2nd. 46 diff(13).....	5.52
#7-	" #20	PRIZE AND GAME CHICKENS, 50 comp(16).....	7.00
#8-	" #20	PRIZE AND GAME CHICKENS, 50 comp(6).....	7.00
#9-	" #2	AM. INDIAN CHIEFS, 44 diff(25).....	10.56
#10-	" #2	AM. INDIAN CHIEFS, 50 complete(6).....	14.00
#11-	" #8	FISH FROM AM. WATERS, 49 diff(13).....	8.82
#12-	" #4	BIRDS OF AMERICA, 50 comp. Excellent.....	7.00
#13-	" #4	BIRDS OF AMERICA, 47 diff(15).....	5.64
#14-	" #3	ARMS OF ALL NATIONS, 46 diff(11).....	11.04
#15-	" #13	GAME BIRDS, 50 comp(6).....	7.00
#16-	" #6	CITY FLAGS, 50 comp(6).....	14.00
#17-	" #5	BIRDS OF THE TROPICS, 43 diff(17).....	5.16
#18-	" #14	GENERAL GOVT. AND STATE CAPITOL BLDGS, 46 diff(7).....	8.28
#19-	" #28	WORLD'S CHAMPIONS, 1st. 50 comp(3).....	7.00
#20-	" #22	RACING COLORS OF THE WORLD, 50 complete(14).....	7.00
#21-	" #12	FRUITS, 38 diff(16).....	11.40
#22-	" #33	WORLD'S SMOKERS, 39 diff(16) average.....	3.90
#23-Duke	#91	YACHT COLORS OF THE WORLD, 48 diff(3).....	5.76
#24-	" #70	ACTORS AND ACTRESSES, 1st. 48 diff(1).....	5.76
#25-	" #71	AACTORS AND ACTRESSES, 2nd. 49 diff(12).....	5.88
#26-	" #75	FLORAL BEAUTIES, 44 diff(14).....	5.28
#27-	" #76	GREAT AMERICANS, 46 diff(11).....	13.80
#28-	" #78	HISTORIES OF GENERALS, 38 diff(9).....	11.40
#29-	" #20	HOLIDAYS, 42 diff(20).....	7.56
#30-	" #88	TERFORS OF AMERICA, 46 diff(29).....	8.28
#31-	" #85	POSTAGE STAMP CARDS, 38 diff(5).....	5.70
#32-	" #72	COINS OF ALL NATIONS, 42 diff(18) average.....	5.04
#33-	" #73	FANCY DRESS BALL COSTUMES, 36 diff(17).....	3.60
#34-	" #114	HISTORIES OF GENERALS, 36 diff(11) scarce, large.....	6.50
#35-	" #99	BATTLE SCENES, 33 diff(9) scarce, large.....	5.20
#36-	" #145	ACTORS & ACTRESSES (Cameo) 114 diff(10).....	4.56
#37-	" #145	ACTORS & ACTRESSES (Cross Out) 112 diff(6).....	5.68
#38-Kinney	#218	FAMOUS GENI OF THE WORLD, 24 diff(2).....	2.88
#39-	" #216	ANIMALS, 25 complete(3).....	3.50
#40-	" #216	ANIMALS, 22 diff(10).....	2.64
#41-	" #216	ANIMALS, 14 diff, average.....	1.40
#42-	" #230	RACEHORSES, English, 25 comp(11).....	3.50
#43-	" #224	MILITARY SERIES, 145 diff, nice lot.....	14.50
#44-	" #226	NAVAL VESSELS OF THE WORLD, 23 diff.....	2.76
#45-	" #228-3	NOVELTIES, 25 diff(1).....	2.50
#46-	" #222	LEADERS, 20 diff(7).....	2.40
#47-	" #215	ACTRESSES, 35 diff(19).....	3.50
#48-	" #245	ACTORS & ACTRESSES, 650 diff, nice lot, few faded.....	13.00
#49-	" #245	ACTORS & ACTRESSES, 373 diff(23).....	5.46
#50-	" #245	ACTORS & ACTRESSES, 229 diff(13).....	4.58
#51-	" #245	ACTORS & ACTRESSES, 123 asst(10).....	2.46
#52-	" #245	ACTORS & ACTRESSES, 29 diff(6).....	.58
#53-Goodwin	#165	GAMES AND SPORTS SERIES, 44 diff(5).....	10.56
#54-	" #163	DOGS OF THE WORLD, 46 diff. average.....	8.64

#55-Kimball #203 ACTRESSES, 116 diff(20).....	4.64
#56-Mayo #301 BASEBALL players, diecuts, 9 diff.....	1.35
#57-Moore & Calvi #457-2 PLAYING CARDS, 16 diff(6).....	4.80
#58-Assorted 19th Century, 123 diff, average.....	13.75
#59-Album A28 CIVIL WAR GENERALS,damaged,covers missing.....	4.00
#60- " #A4 BIRDS OF THE TROPICS, slight corner crease.....	2.00
#61- " #A30 RULERS, FLAGS, ARMS OF ALL NATIONS.....	3.00
#62- " A27 GOVERNORS, ARMS, ETC.....	3.00
-- 20th Century U.S. & Canada Tobacco Issues --	
#63-Set #T69 HISTORICAL HOMES, 49 diff(11).....	4.70
#64- " #T69 HISTORICAL HOMES, 42 diff. average.....	4.03
#65- " #T105 STANDARD BEARERS OF DIFF.NATIONS, 23 asst.....	1.84
#66- " #T67 MODERN AMERICAN AIRPLANES, 4 series complete.....	11.20
#67- " #T67 MODERN AMERICAN AIRPLANES, 3 series, Aa,B,C.....	8.40
#68- " #T7-5 KINGS FLAG GIRLS OF NATIONS,24 diff(7)inc.6 slt.trim	5.76
#69- " #T46 BRITISH BUILDINGS, 20 unopened, excellent.....	1.92
#70- " #T46 BRITISH BUILDINGS, 21 diff.(17 in envelopes).....	2.01
#71- " #T70 HISTORICAL EVENTS,15 diff(9)plus excellent trip.fold.	1.90
#72- " #T14 PEACE FAVORS, Lucky Strike, 13 diff.....	2.60
#73- " #T97 RIDDLE SERIES, asst 46 (17 poor,29 average).....	4.60
#74- " #T57 FABLE SERIES, 59 asst(33) average.....	3.54
#75- " #T79 MILITARY SERIES,19 diff(3) & T80 MILITARY, 4 asst.ave	1.27
#76- " #T59 FLAGS OF NATIONS, 200 complete excellent.....	11.20
#77- " #T59 FLAGS OF NATIONS, 200 complete excellent.....	11.20
#78- " #T59 ILAGS OF NATIONS, 200 complete(19).....	11.20
#79- " #T59 FLAGS OF NATIONS, 192 diff(59).....	9.21
#80- " #T42 BIRD SERIES, 100 comp(39) & T43 BIRDS, 24 diff(12)..	7.04
#81- " #T42-1 BIRD SERIES, 56 asst(22).....	2.24
#82- " #T42-2 BIRD SERIES, 83 asst(41).....	3.32
#83- " #T99 SIGHTS AND SCENES OF THE WORLD, 45 average.....	2.70
#84- # #T175 HEROES OF SPANISH WAR, 50 comp(3).....	3.15
#85- " #T175 HEROES OF SPANISH WAR, 50 comp(13).....	3.15
#86- " #T176 ACTRESSES, 24 comp(3).....	1.34
#87- " #T176 ACTRESSES, 23 diff.average.....	.92
#88- " #T177 FLAG ON DOMINO, 27 diff(1).....	1.29
#89- " #T177 FLAG ON DOMINO, 28 comp.average.....	1.56
#90- " #T81 MILITARY SERIES, A 21 diff; B 28 diff(7).....	3.22
#91- " #T37 AUTOMOBILE SERIES, 43 diff,poor to average,scarce...	7.74
#92- " #T25 ACTORS, 50 complete(1) nice lot.....	3.50
#93- " #T25 ACTORS, 48 diff(7).....	2.88
#94- " #T25 ACTORS, 41 diff(11).....	2.46
#95- " #T52 COSTUMES AND SCENERY, 37 diff(12).....	3.70
#96- " #T58 FISH SERIES, 100 complete(40).....	5.60
#97- " #T58 FISH SERIES, 64 diff. nearly all damaged.....	4.03
#98- " #T48 BUTTERFLY SERIES, 41 diff(19).....	2.95
#99- " #T112 TOAST SERIES, 60 diff(35).....	3.60
#100- " #T51 COLLEGE SERIES, Series 126-150, 25 comp(1).....	1.00
#101- " #T51 COLLEGE SERIES, Series 126-150, 25 comp(9).....	1.00
#102- " #T73 INDIAN LIFE IN THE 60S,30 complete,excellent.....	2.80
#103- " #T73 INDIAN LIFE IN THE 60s, 50 comp(9).....	2.80
#104- " #T73 INDIAN LIFE IN THE 60s, 50 comp(9).....	2.80
#105- " #T73 INDIAN LIFE IN THE 60s, 50 (28) incl 1 dup.....	2.40
#106- " #T77 LIGHTHOUSE SERIES, 50 complete, excellent.....	2.80
#107- " #T77 LIGHTHOUSE SERIES, 50 comp. excellent.....	2.80
#108- " #T77 LIGHTHOUSE SERIES, 50 comp(5).....	2.80
#109- " #T68 HEROES OF HISTORY, 100 complete(1) nice lot.....	5.60
#110- " #T68 HEROES OF HISTORY, 99 diff(2) nice lot.....	4.76
#111- " #T68 HEROES OF HISTORY, 88 diff(16).....	4.22

#112-Set	#T53 COWBOY SERIES, 2 comp. lot, 100 lot.....	\$ 2.80
#113-	" #T53 COWBOY SERIES, 1 (21) incl. 1 dup.....	2.35
#114-	" #T29 ANIMALS, 80 complete(3) nice lot.....	4.48
#115-	" #T29 ANIMALS, 80 complete(46).....	4.48
#116-	" #T30 ARCTIC SCENES & T118 EXPLORERS, 50 comp.Excellent..	2.80
#117-	" #T30 ARCTIC SCENES & T118 EXPLORERS, 50 comp.Excellent..	2.80
#118-	" #T113 TYPES OF NATIONS, 50 comp. excellent.....	2.80
#119-	" #T113 TYPES OF NATIONS, 50 comp. excellent.....	2.80
#120-	" #T113 TYPES OF NATIONS, 50 comp.(8).....	2.80
#121-	" #T113 TYPES OF NATIONS, 80 asst(35).....	3.20
#122-	" #T201 BASEBALL FOLDERS, Mecca, 50 complete(1).....	7.00
#123-	" #T201 BASEBALL FOLDERS, Mecca, 22 diff(7).....	2.20
#124-	" #T205 BASEBALL, gold border, 126 diff(56).....	6.30
#125-	" #T206 BASEBALL, white edge, 478 diff(149) incl. damgd Plank	22.90
#126-	" #T206 BASEBALL, white, 203 diff(10 So. Lgs) Scarce backs....	9.72
#127-	" #T206 BB. PLANK, Sl. worn corners, thin spot back center...	10.00
#128-	" #T207 BB. brown bkgd. 88 diff. mostly fill-ins(17 perfect)	8.80
#129-	" #T218 ATHLETES & PRIZEFIGHTERS, 153 complete, excellent...	8.56
#130-	" #T218 ATHLETES & PRIZEFIGHTERS, 153 complete, excellent...	8.56
#131-	" #T218 ATHLETES & PRIZEFIGHTERS, 153 complete(14).....	8.56
#132-	" #T218 PRIZEFIGHTERS, 46 diff(26).....	1.84
#133-	" #T219 CHAMPION PUGILISTS, 50 complete, excellent cond...	7.00
#134-	" #T219 CHAMPION PUGILISTS, 50 complete, excellent cond...	7.00
#135-Asst.	20th Century, 192 cards(153) average.....	10.70
#136-	" 20th Large cards. Lot of 105 incl 11 small, average.....	4.60
#137-	" " cards. Lot of 1100, all damaged.....	44.00
#138-	Lot of 280 large 20th, all damaged.....	12.84
#139-Canada	#C8 DOGS, 50 complete(9).....	2.80
#140-	" #C31 SMOKERS GOLF CARDS, 36 diff(16).....	1.80
#141-	" #C6 CHILDREN OF ALL NATIONS, 50 comp(22).....	2.80
#142-	" #C2 BIRDS OF CANADA, 33 diff(10).....	3.30
#143-	" #C3 BIRDS OF WESTERN CANADA, 36 diff(5).....	9.00
#144-	" #C70 AIRCRAFT SPOTTER SERIES, 48 average.....	1.92
#145-Silks	S59 FLAG GIRLS, 7, 1 dup; S35 FLAG & AFMS, 24 asst.....	1.07
#146-Blankets	B7, 14 asst; B6, 33 asst; various 14 asst.....	1.73
#147-Buttons	#P6 FLAGS, lot of 60.....	1.20
#148-	" #P6 FLAGS, lot of 40(1).....	.80
#149-	" #P10 STATE ARMS, 34 diff.....	1.02
#150-	" #P1 ACTRESSES, 8 diff.....	.24
#151-	" #P6 lot of 17; #P10 lot of 14.....	.76
#152-	" #P2 BASEBALL PLAYERS, 25 diff(2).....	1.25
#153-	" #P5, 11; P3, 16; P10, 3; P6, 12(3); & 8 asst old political..	1.43
-- Gum, Postcards, and Miscellaneous --		
#154-Candy	#E95 BASEBALL, Phila Car, 22 diff(9 good, 8 ave, 5 poor).	.66
#155-	" #E93 BASEBALL, Standard Caramel, 28 diff(17).....	.56
#156-	" #E306 Lot of 113 asst strips.....	2.26
#157-	" #R335 PLAY BALL 1940, 102 diff.....	2.04
#158-	" #R336 SPORT KINGS, 42 diff(1).....	.84
#159-	" #R136 SKY BIRDS, 33 diff(9).....	.66
#160-	" #R72 INDIAN GUM, 128 diff.....	2.56
#161-	" #R174 WORLD WAR I, 39 diff.....	1.17
#162-	" #R69 MICKEY MOUSE, 63 diff.....	1.26
#163-	" #R26 BOY SCOUTS, 45 diff.....	.90
#164-	" #R19 LICENSE PDATES, asst 1937-38-39. 192 diff.....	2.76
#165-	" #R165 WAR NEWS PICTURES, 58 diff.....	1.16
#166-	" #R40 DEFENDING AMERICA, 48 complete.....	1.34
#167-	" #R12 AMERICA AT WAR, 48 complete.....	1.34
#168-	" #R1 ACTION GUM, 68 diff.....	2.04

#169-Gandy #R60 G-MEN AND HEROES OF THE LAW, 76 average.....	1.53
#170- " #RI74 WORLD WAR I, 36 diff.....	1.08
#171- " #R334 PLAY BALL AMERICA, 162 complete.....	4.53
#172- # RI77 ZOOM PLANES, 52 diff.....	1.04
#173- " #RI8 ARMY, NAVY, AIR CORPS, 48 complete.....	1.34
#174- " #R78 JUNGLE GUN, 43 diff.....	.86
#175- " #R69 HORRORS OF WAR, 206 average.....	4.12
#176- " #RI12 PLAYING CARD TYPES, 127 diff.....	2.54
#177- " #R69,76; RI45,42; R73,53; R26,34; (36 damgd).....	4.10
#178- " Lot of 138 incl 5 sets: RI59,RI0,RI68,F99-5,W45-I.....	2.76
#179- " Asst lot of II27, nice lot.....	22.54
#180- " Asst lot of 381, average.....	7.62
#181- " Asst lot of 294 gums.....	5.88
#182- " Asst lot of 123 baseball gums.....	2.46
#183- " Asst lot of 284 recent gum sports(60).....	5.68
#184-Soda. Lot of 169 (35)asst. Some scarce series.....	3.38
#185- " Lot of 324 soda cards, damaged.....	6.78
#186-Foods #F55 FROSTICK ANIMALS, 44 complete.....	1.23
#187- " #F55 FPOSTICK ANIMALS, 51 asst(3).....	1.02
#188- " Lot of 96 Coca cola cards, average.....
#189-Postcards.Lot of II4 used, asst scenes, nice lot.....
#190- " Lot of 66 Novelty Puzzle,Flowers,Animals,etc.Unique.....
#191- " Lot of II7 mint postcards, nice lot.....
#192- " Set mint MASONIC HOMES cards, set of 23.....
#193- " Lot 42 comic 1906 Artist Gassoway incl 12 Xmas.....
#194- " Lot 14 EXPOSITION, asst Columbia to Jamestown.....
#195- " Lot 14 EXPOSITION, asst Columbia to Jamestown.....
#196- " Lot 14 EXPOSITION, asst Columbia to Jamestown.....
#197- " Lot 125 FOREIGN,mostly mint churches & scenes, est.....	2.00
#198- " Lot 32 CITY HALLS, U.S. used.....
#199- " Lot 50 mint including 8 used U.S. Hotels.....
#200- " Lot 71 scenes, U.S. mint, nice lot.....
#201- " Lot 75 mint, including U.S. scenes, nice lot.....
#202- " Lot of 50 SCHOOLS incl.II used.....
#203- " Lot of 19 POST OFFICES, used.....
#204- " Lot of 100 mint asst. SCENES, incl II used.....
#205- " Lot of 70 Stroudsburg,Pa.Main St. all alike,about 1910..
#206-Book "Driven Women" novel,reviewed in Bulletin,652 pgs,Est.	3.00
#207- " STORY OF LUCKY STRIKE, N.Y.world's Fair edition.....
#208-Calendar, 1903, Phil-Philadelphia views.....
#209-Lot of 224 Asst. Sunday School Cards, Excellent.....
#210-Lot of 323 Poster Stamps, nice lot.....
#211-Lot of 828 Mutoscope cards, Cowboys, Actresses,Duplicates...
#212-Lot of 67 Swiss Table Chocolate Poster stamps in album.....
#213-Lot of 20 small photos,Atlantic city Beauty pageant,abt 1927
#214-Cancelled bond 100. on Philadelphia chestnut St. Bridge...
#215-British cigarette,Lotof 482 incl 9 comp.sets,mostly fine...
#216- " OLD INNS, Motor CARS, BRITAINS DEFENSES, 100 cards.....	2.12
#217- " Lot of 21 COMPLETE SETS British cards.....
#218- " Wills BRITISH ARMY BOXERS, 43 comp(59).....	25.80
#219-German. Lot of 97 diff BIRD CARDS, Reetewa, 2x4.....
#220- " Asst German cards,Military,Navy,Actors,Scenes.Lot of 139	3.50
#221- " Lot of 125 mint ANIMALS set (100-3x4 1/2 and 25 large 4x6).	7.00

THE MAIL CARD SALES

There are many good things in this 9th Sale including gum cards as well as 19th and 20th tobacco issues. We have been having several fine lots of 19th Century cards entered by collectors and some excellent lots of 20th Century cards in perfect mint condition. For those who want to add an extra set in perfect mint condition, I can recommend the lots marked "excellent". The prices realized for these better lots no doubt will be higher than for normal lots, and I would suggest your bids be figured accordingly.

I have been asked several times by collectors to bid in lots regardless of prices attained. There are no standing bids accepted for any of the items in the sales. I'm sorry, but I do not accept this type of procedure. Put down your own figures on the bid sheet. If you want the lot, enter your highest offer, and if that is high bid in the sale you will get the lot. That's all there is to it.

Another reminder - if you lose out in case of a tie it's because the other bidder sent his bid in previously. There are a number of tie bids in each sale, and so it's desirable to get your bids off early.

Collectors who are planning to send in material for the next sale should begin to prepare their lots now. We appreciate all the material that is sent in for the sales. Planning for the next sale is a job that starts on completion of the present one and continues right up to the printer's deadline.

Prices realized in the Eighteenth Sale are as follows:

1 1.75	27 2.00	55 3.00	84 2.50	111 2.00	138 3.25	170 5.25	200 3.00
2 4.75	28 2.50	56 6.20	85 4.75	112 3.75	139 8.75	171 3.25	201 2.05
3 4.50	29 19.25	57 1.75	86 3.75	113 3.00	140 9.00	172 5.25	202 1.25
4 5.25	30 2.25	58 3.25	87 3.00	114 8.25	141 6.75	173 3.00	203 1.50
5 3.25	31 2.25	59 3.75	88 4.50	115 4.25	142 15.00	174 3.25	205 .70
6 7.50	32 6.00	60 4.00	89 4.75	116 3.50	145 5.25	175 5.75	207 5.25
7 4.50	33 2.75	61 2.25	90 1.25	117 1.00	146 4.25	176 5.25	208 5.25
8 5.00	34 2.75	62 2.25	91 4.00	118 1.00	147 2.75	177 4.25	209 2.50
9 3.00	35 10.50	63 8.75	92 2.75	119 2.25	148 9.25	178 2.25	210 2.00
10 8.25	36 24.25	64 12.75	93 3.50	120 2.25	149 5.00	179 2.75	211 1.50
11 7.50	37 6.50	65 3.75	94 3.50	121 4.00	150 7.75	180 1.25	213 1.25
12 8.50	38 7.50	66 18.00	95 4.75	122 3.75	151 3.00	181 1.00	214 1.25
13 12.25	39 10.75	67 1.15	96 3.00	123 2.00	152 3.00	182 3.75	216 1.15
14 18.75	40 3.50	68 2.75	97 3.25	124 2.00	154 3.25	183 2.25	221 2.00
15 12.75	41 2.50	69 1.75	98 5.75	125 3.50	155 2.00	184 6.25	227 6.00
16 8.25	42 2.50	70 4.25	99 1.25	126 3.00	156 1.00	185 1.75	228 1.00
17 3.25	43 4.25	71 5.50	100 4.75	127 2.75	157 3.00	188 7.00	229 1.60
18 12.25	44 4.25	72 4.25	101 12.75	128 4.00	158 4.50	189 5.00	230 2.00
19 35.50	45 6.75	73 2.00	102 24.00	129 3.50	160 1.05	190 2.00	233 2.00
20 18.00	46 8.25	74 1.25	103 33.00	130 1.00	161 3.75	191 1.00	234 2.50
21 12.75	47 4.00	75 12.50	104 1.50	131 2.50	163 2.20	192 1.75	235 2.75
22 43.00	48 3.00	76 24.00	105 2.00	132 2.00	164 2.10	194 2.75	236 1.75
23 22.25	49 15.00	78 2.50	106 3.50	133 5.00	165 4.00	195 1.25	238 3.25
24 7.25	50 3.50	80 3.00	107 2.50	134 1.25	166 4.00	196 1.00	239 1.75
25 1.40	51 3.50	81 7.25	108 2.50	135 1.00	167 3.50	197 4.75	240 2.00
26 7.75	52 12.75	82 .75	109 2.50	136 3.50	168 3.75	198 .50	241 1.50
	53 61.00	83 3.00	110 3.75	137 3.00	169 4.75	199 3.00	

CHARLES R. BRAY, EAST RANGOR, PENNA.