

CARD COLLECTORS BULLETIN

No. 7

SEPT. 1, 1938

This issue contains additions and corrections to previous lists and also the first half of the candy-gum listings. The second half comprising sets issued since 1925 will appear in Bulletin No. 8 which should be ready in about two months. It will be sent to all subscribers without charge. While intended primarily for youngsters, many of these candy-gum issues are highly interesting and desirable cards. Sports and movie fans will especially like them.

Additional Directory names at this time:

Mr. L. M. A. Roy	Ocean-Born-Mary House	Henniker, N. H.
Mr. Howard W. Paul	693 Park Ave., Apt. 4	Rochester, N. Y.
Mr. Ed. F. Little	527 Pine St.	Fall River, Mass. Baseball Collector
Mr. Paul Ritchie	572 Columbia Ave.	Millville, N. J.
Mr. Francis E. Smith	809 Hancock St.	Quincy, Mass. Change of Address
Mr. J. C. Page	663 E. 8th St.	S. Boston, Mass. " " "
Mr. Paul Warner	4334 N. Greenview Ave.	Chicago, Ill. " " "

WANT LISTS - With this issue are included such want lists as have been received. Some collectors apparently forgot to prepare such lists and others did not seem to understand what was intended. These being sent may serve as samples. Similar lists may be sent for inclusion with Bulletin No. 8. They should reach me by Nov. 10 and other conditions as mentioned in last Bulletin. The sending of these lists is in the nature of an experiment and whether or not the idea is continued in some form will depend on the outcome of these trials.

PRICES - It has been noted by several that the Bulletin prices need revision of some sort. This is quite natural as information on supply and demand is being accumulated continuously. Some cards are priced too low and others possibly too high - but an entirely new pricing system is what seems most needed. The best remedy so far advanced is an adaptation of the English system. In that, two prices for each set are given: one price for complete sets and another for odd cards per dozen. Neither of these prices would be suitable for U. S. cards, but a double pricing system could be advantageously used. First, a price per card - this price for want list and approval sales and as a basis for a complete set price. Second, a price per ten different cards of the same series - this, of course, at a much lower rate than the first. Present Bulletin prices are somewhere near halfway between these two.

Assorted items containing duplicates and mixed lots and collections bought intact would take a somewhat lower wholesale rate. Condition should also be considered and damaged cards of any kind noted and discounted. Many old cards would hold much of their value even if slightly worn but the commoner later sets are often of small value unless in fine condition.

Buying in lots results in acquiring duplicates but in most cases it also enables a collector to improve the condition of items already owned. Unless a collector has a set nearly complete and in fine condition it is usually the wiser method - considering the lower rates - and is becoming a popular way of building up a collection. Where the missing cards in a set are few, the want list or approval method, is usually the best way to attain completion.

CATALOG - It is hoped that a permanent "United States Card Collectors Catalog" may be printed at some future time incorporating a new pricing system and furnishing much additional information about the various sets. Ideas on this project will be appreciated. Only a few sets of these Bulletins are now left and when exhausted must be replaced in some way if collectors are to be supplied with the convenience of listings.

ADDITIONS TO CHECKLIST OF U.S. TOBACCO CARDS

A & G	- Its all in the Draw. (Poker Hands) Album A 48		
Duke	117 - Views*, actual photos, See Note I -----	Sm.	Lg .05
"	118 - Stage and Sporting designs* 4 1/2 x 6 1/2 Cameo -----		.10
"	119 - Famous People, Politicians, etc.*, actual photos ---	.03	.05
"	134 - Puzzles (15) HLC -----		.05
"	135 - Stars of the Stage, 4th Series, Irregular die cut --		.05
"	136 - Novelties (25) similar to set 185, two to card ----		.05
Kimb	159 - Pretty Athletes (girls) -----		.05
"	160 - French Novelties (25) Old Gold, as sets 74 and 232 -		.05
"	- The Hudson River, Past and Present, Album A 161		
"	- Haunts and Memoris of Lake George. Album A 162		
Lorr	222 - Boxing Forms and Positions* (Red Cross) -----		.05
Buch	259 - New York City Scenes* (Finest) -----		.05
Mayo	279 - Naval Uniforms* (girls) U.S. and Foreign -----	.02	
"	290 - National Costumes and flowers (girls) -----	.02	
"	291 - Actors and Actresses in opera costumes -----	.02	
"	292 - National Dancers* small die cut to shape -----	.02	
Hall	305 - Beautiful Women of the World, similar to #30 and #31		.02
Hess	348 - Terms of Poker Illustrated (25) Creole cigs. -----		.02
"	349 - Poker Puzzle Cards (55) Creole, Diadem, Railroad, V cent	.02	
"	- Homes of American Poets. Album A 350		
"	- Scenes from Worlds Greatest Battles, Album A 351		
"	352 - Ball Players, California League. 1888. Creole -----	.03	
"	353 - Actresses, actual photos, (not issued -sold by HOBBIES)		.03
	American Eagle Tobacco Co., Detroit, sets:		
	378 - Actresses, sepia -----	.02	
	379 - Presidents, sepia -----	.02	
	380 - National Flags, similar to set No. 9 -----	.02	
	381 - Feminine occupations burlesqued*, as sets 122 and 389 -	.02	
	382 - Actresses, actual photos -----	.02	
	383 - Actresses, sepia on white or yellow, 3 types backs ---		.05
Misc	398 - Comic designs*, numbered I-20, Globe Tobacco Co. -----	.02	
"	399 - Period Gowns, Cubeb cigs. L.W. Warner, N.Y. bl & wh. ---	.02	
"	400 - Actresses, Virgin Cigs. Murai Bros. & Co. -----	.02	
"	401 - Actresses, Cameron & Sizer -----	.02	
"	402 - Famous People*, actual photos, Sub Rosa -----	.02	
"	403 - Actresses, actual photos, D. E. Rose & Co. -----	.02	
"	404 - Celebrities, actual Photos, Celebrities cigars -----	.02	
"	405 - Actresses, sepia, Sub Rosa and Key West Rosae -----	.02	
"	406 - Actresses, photos, Key West, Clear Havana & Sub Cigars	.02	
"	434 - Repe Knots (Hard-a-port) Thompson, Moore & Co. N.Y. -		.05
"	435 - Actresses " " " " " " " " " " " " " " " "		.05
"	436 - Inventors, (Wild Rose Tob) John Finzer, Louisville, Ky.		.05
"	437 - Stage and Sporting designs* (Five Bros.) as set 118 ---		.10
"	438 - Actresses, D. E. Rose, 4 1/2 x 6, red borders -----		.10
"	439 - Actresses, Jack & Jill cigars, 1 1/2 x 4 photos -----		.10
"	440 - Girls (Wild Rose Smoking) 5 1/2 x 11 (trade cards) -----		.15
"	441 - Morning Glory Maidens & American Flowers (15 each)		
	Morning Glory Tobacco and Victory Tobacco -----		.05
"	442 - Comic Characters* Capadura cigars, 2 x 3 -----		.05
	Additions to later issues:		
604	- Moving picture Stars, sepia, Egyptian Oasis, Sm. -----		.02
605	- U. S. Naval Ships & signal flags, Hoffman House, Hilson Co. 1898		.05
632	- Cigar bands, Owl cigars, uncut sheets of 7. Series 1 and 2.		
	four sheets per series. Sheets 3 1/2 x 6 1/2 per series -----		.25

CORRECTIONS: most of these should be noted in the original listings:

- Duke 68 and 97 - delete small card price. Known only in large size @ .05
 " 88 - Delete correction for this set in Bulletin 6. These are colored.
 " 96 - with or with map on back. Come with HLC and other brands.

- Duke 109 - These are numerous portrait sketches.
 Kimb A 149 - Delete this listing and after set 147 insert "Album A 147 Fancy Dancers"
 Kinn 186 - 75 diff. small and 100 diff. ex. large (186a)
 Euch 254 - these are folders, full size being $3\frac{1}{2}$ x 5
 " 255 - also includes "Chiefs of Fire Depts" in title on some cards.
 Misc 386 - The baseball set printed in sheets of 42. The sheet was overprinted
 in heavy type and used as an advertising poster.
 " 391 - add brands: Old Spanish, Havana cigarros
 " 397 - also with Mexican Puffs (blue bordered cards)
 540 - come in small envelope with cloth and skein of thread.
 595 - Obaks in two series, same size, red or blue backs

SILKS - No. 35 in small wove black bkgd. come in two sizes. (American Tob. Co.)
 Nos. 37 and 51 come in Ex. Lg. 7 x 9 size

BLANKETS - Set No. 19 (Kewpie Designs) is said to have come with Chiclets

New Set: 22 - Group of 13 flags $10\frac{1}{2}$ x $15\frac{1}{2}$ ----- .15

PINS - New Set: 33 - tin college pennant on wire pin, about $\frac{1}{2}$ x $1\frac{1}{4}$ ----- .02

COFFEE - Arbuckle: delete set No. 7 - it is a repetition of No. 3

New: 7 - Illustrated Jokes* (100) various backs, numbered.

" 9 - Birds, children, scenes, and general subjects. Various backs,
 Ariosa coffee, probably 100.

Woolson: Set No. 26 includes various series such as "Picture Cards"
 3 x $4\frac{1}{2}$; "Fine Pictures" $3\frac{1}{2}$ x $5\frac{1}{2}$; "Easter Greetings", "Midsummer
 Greetings", etc. about 5 x 7.

New: 29 - Shadow Pictures (20) $4\frac{1}{2}$ x $5\frac{1}{2}$

Dayton: Relist No. 60 - American and Foreign views (100) sepia 3 x $4\frac{1}{2}$ -
 Jersey coffee - includes views of Columbian Exposition

61 - Photo Lithographic view cards, New series (100) 3 x $4\frac{1}{2}$

E. Levering & Co. New Set: 61 - Animals (12) white on color, 2 x 3

BREAD - 11 - Movie Stars (50) 2 x $3\frac{1}{4}$ b&w - Betsy Ross bread

12 - Baseball players, $2\frac{1}{2}$ x $5\frac{1}{2}$ with coupon - Fleischmans, NYC

13 - Baseball players (18) Rochester Baking, as tobacco set No. 523

MISCELLANEOUS - additional sets:

33 - Art pictures (6) 3 x $4\frac{1}{2}$ - James S. Kirk & Co.

34 - Leaf designs in colors, $2\frac{1}{2}$ x $4\frac{1}{2}$ - Ponds Extract Co.

35 - Painting reproductions, 5 x 6 - Chas. E. Hires Co.

36 - Presidents and Vice Presidents, $3\frac{1}{2}$ x 6 - Muzzys Starch

37 - Actresses, $1\frac{1}{2}$ x $2\frac{1}{2}$ - sepia - Ivory tooth polish

38 - Famous Men, $2\frac{1}{2}$ x 4 - Royal Glue

39 - Around the World, stereoscope views, $3\frac{1}{2}$ x 5 - The Quaker Oats Co.

40 - Menagerie Animals, about 2 x 3 die cut to shape - Magic Yeast

54 - Views of Paris (48) sepia, 3 x $4\frac{1}{2}$ - Foster, Milburn & Co.

55 - Album card series (21 known) 3 x $4\frac{1}{2}$ & 4 x 5 - Dr. Jaynes Expectorant

80 - Birds, 3 x 5 - Household Sewing Machine

81 - Comis Scenes, 3 x 5 - Household Sewing Machine

91 - Maps of states (49) views, etc., $3\frac{1}{2}$ x $5\frac{1}{2}$ - Youths Companion

92 - Presidents, $1\frac{1}{2}$ x $2\frac{1}{2}$ - Selz Shoes

93 - Harvesting Scenes around the World (12) $3\frac{1}{4}$ x $5\frac{1}{2}$ - Int. Harvester Co.

94 - Famous Cartoon Types, $3\frac{1}{2}$ x $5\frac{1}{2}$ - N. Y. American Journal Examiner

95 - Movie Stars of Silent days (Series T-20) $2x3\frac{1}{4}$ b&w - Scotts Movie Monthly

96 - View of Pan American Exposition, 3 x 5 - Bucher & Gibbs Plow Co.

97 - Battleships of the World, $3\frac{1}{4}$ x $5\frac{1}{2}$ post cards - Prudential Insurance
 Singer Souvenirs, as listed, should be No. 79 (correction)

This listing of Miscellaneous Cards is intended to include the OUTSTANDING items issued in SETS OR SERIES which are not included under other headings. There are hundreds of other sets of a general nature (flowers, children, humorous, advertising, etc.) as well as hundreds of single cards. Any listing would be practically impossible and probably quite useless. Many, or all, of these are well worth collecting, and those interested should make known their desires.

CHECKLIST OF OLD CANDY AND GUM CARDS - (issues prior to 1925)

Following are the "standard" size $1\frac{1}{2}$ x $2\frac{3}{4}$ in. thin card type:

- 1 Navy Candy (24 officers) some lack title. Lauer & Suter. (Schroeder, etc.)
- 2 Navy Caramels (21 ships) American Caramel Co. (USS Connecticut, etc.)
- 3 Nations Pride (50) U. S. Battleships. Nations Pride Caramels
- 4 Twenty four U. S. Battleships (24) U. S.C. Topeka, etc.
- 8 Military Caramels (48) Phila. Caramel Co. Scored at bottom
- 9 Army cards (25) Breisch-Williams Co. (uniforms) Austria-Hungary, etc.
- 10 Rulers (24) Lauer & Suter Co. (Mutsuhito, etc.)
- 15 Wild West Caramels (20) Amer. Car. Co. some plain backs (Texas Jack, etc.)
- 16 Wild West Gum (24) John H. Dockman & Son. (Pappoose, etc.)
- 17 25 Indian Pictures. Phila. Car. Co. (white Swan etc.) as tobacco set #3
- 20 Airships. Phila Car. Co.
- 22 Boy Scouts (36) Scout Gum Co. Rochester, N. Y.
- 25 Circus Caramels. Amer. Car. Co. (clown designs)
- 26 The Circus (24) Messers Charcoal Gum
- 27 Menagerie Gum (27) John H. Dockman (lion, etc.)
- 30 Flag Caramels (40) Amer. Car. Co. (Argentine, etc.)
- 31 Flag Cards (48) Breisch-Williams (Argentine Republic etc.) as tobacco #9
- 32 Flag chewing gum. John H. Dockman (Portugal etc. - 24 listed but etc.)
- 33 Flags of all nations (48) Williams Car. Co. - as tobacco set # 545
- 34 New Flags (48) Chas. F. Adams. (Argentina, etc.) " " "
- 35 Flag Gum (50) John H. Dockman. as tobacco set # 545
- 36 Flagum (30) American Chewing Products Co. - as tobacco #545
- 44 Zoo cards (animals) Phila Confections (50) Aard vark, etc. as tobacco #28
- 45 " " " " " " Leopard, etc. " " #24
- 46 " " (birds) " " " Abyssinian Roller " " #26
- 47 " " (fowls) " " " Ayam-game cock, etc. as " #23
- 48 " " (fish) " " " " " "
- 49 " " (dogs) " " " " " "
- 50 Teddys Trophies (30) American Caramel Co. (animals)

SPORTS ISSUES:

- 56 Jockey Caramels (20) Amer. Car. Co. (Ginistrelli, etc.) as tobacco #25
 - 60 Prize Fighter Caramels (20) Amer. Car. Co. black backs. (Terry McGovern, etc.)
 - 61 " " " " 15 as above - 4 new. - blue backs (Batt. Nelson, etc)
 - 62 " " " (24) Amer. Car. Co. (Billy Papke, etc.)
 - 63 27 Scrappers (27 cards) Phila. Car. Co. (Joe Gans, etc.)
 - 64 44 Scrappers (30 cards) " " " (Jack O'Brien, etc.)
 - 65 Twenty five prize fighters. (James J. Corbett, etc.)
 - 75 Baseball Caramels (100) American Caramel Co.
 - 75a same as above but portraits only with name in blue capitals
 - 76 25 Ball players. Phila. Caramel Co. (1st series) - (Wagner, etc.)
 - 77 30 " " " " " 2nd " (Davis, etc.)
 - 78 30 " " C. A. Briggs Co. - brown backs (Austin, etc.)
 - 79 30 " " probably Briggs " " (Christy Mathewson, etc.)
 - 80 30 Baseball players - Pacific Coast League (Krapp, Portland, etc.)
 - 81 50 " " - National and American Leagues
 - 82 Twenty-five baseball players - (Cobb, etc.)
 - 83 Star Baseball players (30) (Moore, etc.)
 - 84 " " " (20) Oxford Confectionery (Eddie Collins, etc.) b&w
 - 85 Base Ball Stars (30) Standard Caramel Co. (Ames, etc.)
 - 86 " " Gum (50) John H. Dockman & Sons
 - 87 " " Caramels - Amer. Car. Co. - List 3 teams - 33 types for 176 players(?)
 - 88 Baseball Players - Williams Car. Co. - portrait, red bkgd, blank backs
 - 89 " " - name in blue caps, portraits, plain bkgd, blank backs
 - 90 " " - Mello Mint - Texas Gum Co.
 - 91 " " - A. W. H. Caramels. Va. State League
 - 92 Leading Baseball players (48) American Caramel Co. York, Pa.
- Value: .03 per card on want list or approval service
.15 per ten different in lots.

OLD CANDY AND GUM CARDS - before 1925 - various sized sets

- 101 - Actresses, Heisels Photo gum, actual photos $1\frac{1}{4}$ x $2\frac{1}{2}$ thick card
- 102 - Actresses, Heisels actress gum, sepia $1\frac{1}{2}$ x $2\frac{1}{2}$ thin card
- 103 - Airplanes, Necco candies 2x3 - New England Confectionery
- 104 - Animals (44) Frostick Animals $2\frac{1}{4}$ x 3
- 105 - Army Uniforms, U.S. (24) Heides candies $1\frac{1}{4}$ x $2\frac{1}{2}$
- 106 - Automobiles (40) $1\frac{1}{4}$ x $2\frac{1}{2}$ - Neilsons Chocolates
- 107 - Aviation Series (52) William Patterson (Canada) $1\frac{1}{2}$ x $2\frac{1}{2}$
- 108 - Baseballs Hall of Fame (200) b&w - Collins McCarthy, San Fran. 2 x $3\frac{1}{4}$
- 109 - Baseball stars (240) 2 x $3\frac{1}{4}$ b&w - American Caramel Co. Lancaster, Pa.
- 110 - Bird Cards, Pattersons, $1\frac{1}{2}$ x 3 - Patterson Candy (Canada)
- 111 - Bird Series (25) $1\frac{1}{2}$ x 3 Lowneys Chocolates
- 112 - Bird Studies, $1\frac{1}{4}$ x 3 Sen Sen Chiclets (Canadian without colored border)
- 113 - Champion Athlete Series (25) $1\frac{1}{4}$ x $2\frac{1}{2}$ National Licorice - as bread No. 1
- 114 - Cracker Jack - Baseball players (176) $2\frac{1}{4}$ x 3 Rueckheim Bros. & Eckstein
- 115 - " " - Cracker Jack Bears (16) post cards 3 x $5\frac{1}{2}$ - Copr. 1907
- 116 - " " - Bess & Bill booklets (12) $1\frac{1}{2}$ x $2\frac{1}{2}$
- 117 - Famous Indian Chiefs (10) 2 x 5 Samoset Chocolates
- 118 - Girls* $5\frac{1}{2}$ x 11 Adams Red Rose gum (trade cards)
- 119 - Hall of Fame for Great American $1\frac{1}{2}$ x 5 Henry Heide
- 120 - Indian Series (43) $1\frac{3}{8}$ x $2\frac{5}{8}$ Willards Chocolates (Canada)
- 121 - Mail Carriers and Stamps (48-two sizes) Sunbeams - as bread set No. 3
- 122 - Movie actors and actresses (120) b&w - American Caramel Co. 2 x $3\frac{1}{4}$
- 123 - Movie Stars $1\frac{1}{4}$ x $2\frac{1}{2}$ Frank H. Fleer
- 124 - Movie Stars in scenes (120) 2 x $3\frac{1}{4}$ b&w Amer. Caramel & Neilsons Choc.
- 125 - Movie Scenes from "Molly-O" (80) 2 x $3\frac{1}{4}$ Shotwell Mfg. Co.
- 126 - Nestles Picture stamps wonders of World $1\frac{1}{2}$ x $2\frac{1}{4}$ paper, Nestles Choc.
- 127 - Pennants (Public Schools, Phila 1-72) $1\frac{1}{2}$ x $2\frac{1}{2}$ M. E. Smith, Phila.
- 128 - Playing Card Series, $2\frac{1}{2}$ x $3\frac{1}{2}$, Adams tutti frutti gum
- 129 - Prizefighters (60) $1\frac{3}{8}$ x $2\frac{5}{8}$, b&w, York Caramel Co.
- 130 - Reed Nature Pictures (32) birds, 2 x $3\frac{1}{2}$ Nea-to-gum, Haines & Slocum
- 131 - Stars of the Diamond - $1\frac{1}{2}$ round b&w, Colgans Violet Chips gum
- 132 - Strange people of many lands (24) $1\frac{1}{2}$ x $2\frac{1}{2}$ New England Confectionery
- 133 - Tradesmen (6) children - $3\frac{3}{4}$ x 5 Kis-me gum Co.
- 134 - Transfer pictures of nations (15) $1\frac{1}{2}$ x $3\frac{1}{4}$ Winthrop M. Baker, Boston
- 135 - Views of Hershey town $2\frac{1}{2}$ x $5\frac{1}{2}$ post cards, Hershey choc.
- 136 - Yellow Kid Gum cards (25) $2\frac{1}{4}$ x $4\frac{1}{4}$ comic designs (1896)
- 137 - Zee Nut series, Baseball players, sepia or b&w, various years and sizes,
Zee Nut or Home run kisses, Coast Leagues, Collins McCarthy
- Many other old candy and gum cards in various designs - mostly baseball or
movie stars - are often seen but without name of issuer or other data.

CANADA - A few of the above candys are of Canadian origin and it has been noted that some of the silks are also Canadian. Some old card sets by D. Ritchie & Co. Montreal show actresses (in colors) and National Flags (reprints of A&G set No. 9 (Derby, Picadilly, Harem, etc. cigarettes). While foreign items are not contemplated for this listing it is possible, because of their similarity, that in any future relisting these various Canadian sets will be grouped together and expanded.

Great appreciation is extended to several collectors who have found unlisted sets and furnished data on them. Anyone finding cards which do not seem to be listed are requested to send a sample for inspection and possible listing. It will be returned promptly with thanks. While no listing of such cards as these will probably ever be entirely complete, it is hoped that an approximately complete listing will be possible when any permanent catalog may be printed.

WRITE: J. R. Burdick 417 S. Crouse Avenue Syracuse, N.Y.