

CARD COLLECTORS BULLETIN

J. R. BURDICK
417 SO. CROUSE AVE.
SYRACUSE, N. Y.

No. 6

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No Bulletin had been originally planned for this date but publication at this time serves two purposes and so seems advisable. First, the listing of Blankets and Rugs is urgently needed by collectors. Together with Leathers, these complete the listing of all known tobacco inserts. It is again requested that all collectors interested in any of these "other inserts" write me. Several have already done so.

Secondly, publication at this time allows me to notify collectors that after June 24th I will be back at my original address of 417 South Crouse Avenue. This is, I hope, a permanent change, although present conditions do not seem to favor certainty in many things. 417 South Crouse Avenue is the address printed on the first four Bulletins.

Additional collectors names at this time:

Lionel Carter	Box 306	Colfax, Illinois	Baseball card specialist
Jack Holland	29 Bartlett St.	Brooklyn, N.Y.	Collector and dealer
Harry Lillien	509 W. 160th St.	New York, N.Y.	

CANDY, AND GUM CARDS - Aside from the various classifications covered in this and previous Bulletins, no other card listings are contemplated except those of candy and gum cards including those of ice cream, cracker jack, etc. Bulletin No. 7 (in September) will begin these listings and No. 8 (later in the season) will complete them to date. A few of these issues are now current.

WANT LISTS - Also with No. 7 it is planned to distribute free of charge the want lists of any collectors receiving this Bulletin. Several have mentioned this idea. These lists must be fully prepared and forwarded to me by September 10. Forty copies should be sent for complete coverage. They should be on one sheet of paper, this size, using both sides if desired. Prices should not be mentioned and no cards should be sent without previous inquiry. Items listed should be confined to cards covered in these Bulletins. Want lists are temporary affairs and it would be best not to forward them to me until about September 1st so that they will be as fresh and accurate as possible.

This Bulletin goes to all subscribers without charge. A very few copies of previous issues are still left and may be had at .25.

***** CHECKLIST OF LEATHERS *****

- 1 - College Seals, embossed or printed, various borders - 2 x 2 5/8 in.
 - 2 - College pennants, " " " " " "
 - 3 - State Seals, various borders, etc. "
 - 4 - Mottoes and Quotations "
 - 5 - Nursery Rhyme and children's story designs "
 - 6 - Floral designs, embossed "
 - 7 - Girls heads, " "
 - 8 - Breeds of dogs, " "
 - 9 - National Flags, printed designs in colors "
 - 10 - Various crests and arms designs "
 - 20 - College pennant, athlete, yell, etc. ----- 2 3/4 x 3 3/4 in.
 - 21 - College building and shield "
 - 30 - College pennant, embossed or colors, pennant shaped 1 3/4 x 2 1/2 in.
 - 31 - College seals, " " " " " "
 - 32 - Comic designs, printed in colors, " " 2 x 2 1/2 in.
 - 33 - College seal on heart or spade shaped piece, about - "
- probably also on diamond and club shaped pieces.
Value of small sizes .02; of Nos. 20 and 21 .05

ADDITIONS TO CHECKLIST OF U. S. TOBACCO CARDS

A&G 46	-	Actresses* sepia (Our little beauties) -----	Sm. .03	
" 47	-	Child and nature studies (Sunny South) -----		Lg. .05
Duke 61a	-	same as 61 but 1 3/4 x 3 1/8 (Dukes Mixture) -----	.02	
" 111	-	Stars of the Stage (25) Third Series -----		.05
" 112	-	Playing Cards (53) double lion backs -----	.02	
" 113	-	Sporting Girls (10) 7 x 9 - folder album All3 --		.10
" 114	-	Child Studies* actual photos -----		.05
" 115	-	Poets and Authors* actual photos -----		.05
" 116	-	Actresses* 4 x 6 - Cross Cut Cigarettes -----		.10
Kinn 194	-	Jocular Oculars (25) die cut monocle novelties	.03	
Mayo 275	-	Actresses* 2 x 3 3/4 -- name panel at bottom -----		.05
" 276	-	Actresses* 2 3/4 x 2 3/4 - in colors or sepia -----		.05
" 277	-	Actresses* 1 1/2 x 2 1/2 - trade mark overprinted ----	.02	
" 278	-	Prizefighters, sepia -----	.03	
Misc 395	-	Bathing girls* Marburg Bros. -----	.03	
" 396	-	Actresses* Marburg Bros - Ten minute cigs -----	.03	
" 397	-	Actresses* Puritan Brand -----	.02	
" 432	-	Alphabet Cards (26) G. B. Miller -----		.10
" 433	-	Scenes from "Pinnacle" - Stratton & Storm -----		.05
additions to later issues:				
548f	-	Sports Girls - Sketches by Titan (?) 1902 Ex. Lg. -----		.10
548g	-	Girls - Designs by Martin Blair (?) 1902 Ex. Lg. -----		.10
above two may be one series numbered 1-12 (?)				
598	-	Post Cards - a) Views (25); b) Girls with flag (25) Murad - L ----		.05
599	-	Rulers of the World* LeRoy cigars L -----		.05
600	-	Silhouettes* black on white (50) Honest L -----		.03
601	-	Prizefighters* Pet cigarettes --- S -----		.02
602	-	Moving Picture Booklets (25) Turkish Trophies 2 1/4 x 2 3/4 -----		.05
603	-	College girl, flag, seal (20) Schultes Own cigs. S -----		.03
640	-	Ladies hand painted bows, sachets, etc. (in envelope) -----		.05

CORRECTIONS - these may be noted in ink in the original listings:

- 9 - two designs for France, Japan, Holland, Papal State and possibly others. Difference mostly in background design.
- 66 - first name of list on back: "A stroll in the conservatory".
- 71 - add price for large HLC card .05 - two small on each large card
- 88 - add price for small cards .03 - these are politicians, etc.
- 89 - note in last correction is worded wrong. HLC cards are regular.
- 107 - add price for large HLC cards .05 - two small on each large.
- 185 - more than 150 of these - probably 100 both cut and uncut.
- 186 - some of cards inscribed "Derby Winners" and some "Famous Running horses" - probably 100 in all.
- 258 - Sports and business girls in burlesque styles
- 300 - five styles frame - actors and actresses
- 366 - actual photos and prints from photos - Admiral
- 391 - add brands; Shining Lights (Adolph Monelis, N. Y.)
- 427 - also with Reliable Cheroots.
- 503 - number in series (25) 6 1/4 x 8 1/4
- 529 - numbers in series: a) 50; b) 50; c) 30; total (130)
- 548b - number in series is (12) Cards numbered 25-36
- 558 - also with Cairo Monopol, and Uzit cigarettes
- 572 - also with Tolstoi.
- 584 - number known is 150 not 200 as stated in error in last Bulletin
- 591 - highest number known (250)

***** SILKS *****

- 67a - same size as 67 but larger portrait and no National Arms.
- Correct No 6 to read; number in series (130)
- " 51 " " : similar to card set 548c (these are 1913)

In addition to No. 94 it may be noted that Nos. 2, 25, 28, and 90 may be Canadian issues. Also some of Nos. 8 and 44 which show no brand name, factory or district numbers. There are other foreign silks.

CHECKLIST OF BLANKETS AND RUGS

Flannel material - not fringed:

1 - National Flag designs	16½ x 27½	-----	.4
2 - " " "	a) 12 x 17½. b) 10½ x 15½	-----	.1
3 - " " "	9 x 12 plain or flowered backgrounds	-----	.03
4 - " " "	a) 8 x 11½. b) 8½ x 10½	-----	.04
5 - " " "	7½ x 10½ emblems in corner squares	-----	.04
6 - " " "	5¼ x 8¼ narrow frame, plain background	-----	.03
7 - " " "	" " " floral dotted background	-----	.03
8 - " " "	5½ x 8½ wide frame, name in center shield	-----	.03
9 - " " "	a) 4 x 6½. b) 3½ x 5½	-----	.02
10 - Group of six flags with arms	8½ x 10½	-----	.05
11 - National Arms	7½ x 10½	-----	.05
12 - Miniature Indian Blankets	9 x 12	-----	.25
13 - " " "	about 6 x 9	-----	.05
14 - " " "	4 x 5½	-----	.03
15 - Butterfly designs	5½ x 8½	-----	.04
16 - College Seals - conventional borders	6½ x 9	-----	.05
17 - " " letter in corners	5½ x 8¼	-----	.05
18 - Baseball Players	5¼ x 5¼	-----	.05
19 - Kewpie designs	5 x 6	-----	.05
20 - Conventional rug designs - about	8½ x 12	-----	.08
21 - " " " "	5 x 8½	-----	.04

Flannel material - fringed ends: size includes fringe

40 - National Flags - single flag or crossed flags	5 x 8½	-----	.05
41 - College pennant center - conventional border	5 x 8½	-----	.05
42 - College athlete, pennant and seal	3¼ x 5¼	-----	.03
43 - Soldier - flags in corners	3¼ x 5¼	-----	.03
44 - Domestic animal designs	3¼ x 5¼	-----	.02
45 - Nursery Rhyme designs	2¼ x 4¼	-----	.02
46 - Conventional rug designs	5 x 8½	-----	.04
47 - " " " a) 3¼ x 5¼. b) 2¼ x 4½		-----	.02

Plush material - fringed ends: size includes fringe

60 - College pennant designs	4 x 7	-----	.05
61 - " " "	2½ x 4½	-----	.02
62 - Conventional rug designs	14½ x 28½	-----	1.00
63 - " " "	3¼ x 7	-----	.05
64 - " " " a) 3 x 5. b) 2¼ x 4½		-----	.02
65 - Wild animal designs	2½ x 4½	-----	.05
66 - Indian blanket designs	2 x 4½	-----	.04
67 - " " " 2½ x 4 (not fringed)		-----	.04

Other materials:

80 - Indian blanket designs, coarse woven cloth, 2 x 4½ no fringe	-----	.05
81 - Conventional rug designs, woven silk, 2¼ x 4½, fringed	-----	.05

A few other odd pieces are known which may or may not be tobacco issues. Data is insufficient to make any classification. The larger pieces were given in exchange for a number of coupons and not with individual purchases - the same as the larger silks and the extra large cards. Sizes given may be only roughly correct as cutting often causes variation. Blankets and rugs were issued 1910 to 1915.

Nearly all blankets and rugs were made in several color combinations, either in the central design, or as in the case of flags, in the backgrounds and borders. For this reason actual comparison is usually necessary to determine the different varieties.

These items should not be sewed together to form large blankets. Slight variations in size makes this difficult even if attempted. Wear and exposure to light will dull the coloring and soon destroy the beauty of the designs.

CHECKLIST OF COFFEE CARDS

ARBUCKLE COFFEE CO. New York City

- 1 - Animals (50) Zoological Cards
- 2 - Cooking Subjects (50)
- 3 - Fifty principle nations of the world (map, industry, scene)
- 4 - History of Sports and Pastimes of the world (50)
- 5 - History of United States and Territories (50)
- 6 - Illustrated Atlas of the U. S. (50) National Geographical Cards -
(state map, industry, scenes)
- 7 - Industries of Countries of the World (50)
- 8 - Views from trip around the world (50)
All cards 3 x 5 inches. All dated from 1889 to 1893. Sets 3 and 6
were issued also in album form like old cigarette albums. These two
sets numbered 51-100; others numbered 1-50. Value .03

INTERNATIONAL COFFEE CO. New York City

- 15 - Mineral Cards (60) mineral forms in natural colors, $2\frac{3}{4} \times 4\frac{1}{2}$
- 16 - Aeroplanes (12) $2\frac{3}{4} \times 4\frac{1}{4}$
- 17 - Birthday Horoscopes (12) $2\frac{1}{2} \times 5$
- 18 - National flag, arms, costumes - 2 x $3\frac{3}{4}$ Value of any: .03

WOOLSON SPICE CO. Toledo, Ohio LION COFFEE

- 25 - State statistics - printed matter only, no picture - 2 x 3 - .01
- 26 - Children's Scenes, some for Christmas, Easter etc. about $2\frac{1}{2} \times 4$
- 27 - Fairy Tale Designs 4 x 6
- 28 - Cutout designs - irregular - paper dolls, Palmer Cox Brownies, animals, doll
houses, nursery rhyme subjects, model stores, etc.

McLAUGHLIN COFFEE CO. Chicago, Ill.

- 40 - Prominent People and paintings (16) $5\frac{1}{4} \times 6\frac{3}{4}$ - .10
- 41 - Various cutout paper dolls, children's cards, etc.

MOHASKA MILLS St. Joseph, Mo.

- 50 - Cards similar to modern greeting cards.

DAYTON SPICE MILLS Dayton, Ohio

- 60 - Views of Colombian Exposition (100) - .05

THOMSON AND TAYLOR SPICE CO. Chicago, Ill.

- 70 - Life of Columbus - .05

CHASE AND SANBORN BOOKLETS - 12 pages, heavy paper, $3\frac{1}{2} \times 4\frac{1}{2}$

- 80 - North American Birds - 1905
- 81 - The History of the American Flag - 1912
- 82 - Epochs of United States History - 1914
a similar booklet, 16 pages, 3 x 4, Rosebud and Guinea Gold coffee
- 83 - The Storm Witches - 1889 Value of booklets .25

Various other old trade cards of A & P Tea Co., The Union Pacific Tea Co.,
Leverings Coffee, Enterprise Coffee, etc. are also often seen.

***** CHECKLIST OF SODA CARDS *****

Baking soda inserts by Church & Co., John Twight Co., or Church & Dwight. Most have
been seen in two sizes as issued with large and small packages.

- 1 - Bird Cards (no series name) artist: Bufford (60) name panel at bottom
- 2 - Beautiful Birds (60) New Series
- 3 - Game Bird Series (30) Copr. 1904
- 4 - New Series of Birds (30) Copr. 1908
- 5 - Useful Birds of America (30) Copr. 1915
- 6 - " " " " " " 1918 - 2nd Series (not stated)
- 7 - " " " " " " 1922 - Third Series
- 8 - " " " " " " Series 4 Artist: Fuertes.

Sets Nos. 5, 6, and 7 by artist M. E. Eaton. Sixty of these ninety cards
were reprinted and issued as Series 5, 6, 7, and 8. (15 cards each).
These may be numbered as Sets 9, 10, 11, and 12.

- 13 - Interesting Animals (60)
- 14 - " " (30) Copr. 1915 - a reprint of 30 of set 13
- 15 - Animals (30) no series name (cows, buffalo, etc.) Artist: ADT

SODA CARDS - continued

- 16 - Champion Dog Series (30) Copr. 1902
- 17 - New Series of Dogs (30) Copr. 1910
- 18 - Fish Series (30) Copy 1900
- 19 - Beautiful Flowers (60) New Series
- 20 - Mother Goose Series (30) Copr. 1900
- 25 - Dairy Cows - large 3 x 5 cards - probably not inserts
Values: Sets 5 to 12 - .01; others .02 each card

MISCELLANEOUS CARD SETS

Bread issues:

- 1 - Champion Athletes (25) $1\frac{1}{4}$ x $2\frac{1}{2}$ (Koesters)
- 2 - Baseball Players (25) " (Brunners)
- 3 - Stamps and Mail Carriers of all nations - $1\frac{1}{4}$ x $2\frac{1}{4}$ and $2\frac{1}{4}$ x $4\frac{1}{2}$ - 48 each size (Gibson)
- 4 - Around the world Series (views) $1\frac{1}{2}$ x $2\frac{1}{2}$ (Potato Yeast Bread)
- 5 - Am. & Nat. League BB players (80 large, 200 small) Standard Biscuit
- 6 - Baseball Players (72) $2\frac{1}{2}$ x $4\frac{1}{2}$ photos (Pacific Coast Biscuit Co.)
- 7 - " " " small size in colors " " " "
- 9 - Mickey Mouse designs ($2\frac{1}{4}$ x $4\frac{1}{4}$ on paper) Bell and Bamby breads
- 10 - Birds and Animals (44) $2\frac{1}{4}$ x 4 (Schulzes)
Bread cards are mostly "local" issues - being often used with other makes in other cities. Nos. 3, 4, and 10 are imported cards with backs only printed locally. Nos. 1 and 3 also used with candy.
- 25 - Famous Aviators (25) H. J. Heinz Co. - 2 x 3 (also in large 9 x 13 size)
- 26 - Famous airplanes (25) H. J. Heinz Co. "
- 27 - Skippy (12) $2\frac{1}{2}$ x $3\frac{1}{4}$ - Wheaties
- 28 - Animals - $2\frac{1}{2}$ x 5 - Runkels Cocoa
- 29 - Flags, Past and Present - $2\frac{1}{2}$ x $3\frac{1}{2}$ - A & P Tea Co.
- 30 - Nature Study Cards (8 series of 12 each) $2\frac{1}{2}$ x 4 - Coca Cola
- 31 - National Flags - $1\frac{1}{2}$ x $2\frac{3}{4}$ - Safe and Reliable Baking Powder
- 32 - Domestic Animals - $1\frac{1}{2}$ x $2\frac{3}{4}$ and 3 x $4\frac{1}{2}$ - Nine O'Clock Washing Tea
- 50 - Photos of the World (20 sets of 10 each) $4\frac{1}{4}$ x $6\frac{1}{4}$ - C. I. Hood & Co.
- 51 - Girls (8 in colors) $5\frac{3}{4}$ x 8 - Sachs-Prudens (also set 10 in blue-green)
- 52 - Indian Scenes - $2\frac{3}{4}$ x 4 - Kickapoo Remedies
- 53 - Actors and Actresses - $4\frac{1}{4}$ x $6\frac{1}{2}$ sepia - Foster, Milburn Co. BBB
- 75 - Costumes of all Nations (36) 3 x $5\frac{1}{4}$ - 1892 - Singer Sewing Machine
- 76 - " " " different designs - 1894 " " "
- 77 - Designs similar to 75 and 76 but changed colors and details - $3\frac{1}{2}$ x 5
- 78 - American Singer Series (song birds) $4\frac{1}{2}$ x 6 - Singer Sewing Machine.
- 78 - Singer Souvenirs - photos of American cities - $4\frac{1}{2}$ x 7 - Singer S. M.
- 85 - Actresses - 6 x 9 in colors, $4\frac{1}{2}$ x $6\frac{1}{2}$ in sepia - Newsboy, N. Y.
- 86 - Baseball players - $4\frac{1}{2}$ x $7\frac{1}{2}$ - Sporting Times, N. Y.
- 87 - Baseball players - $1\frac{1}{2}$ x $2\frac{3}{4}$ - Sporting Life Magazine
- 88 - Authentic color reproductions - $2\frac{1}{4}$ x $4\frac{1}{2}$ - ABC Travelers Cheques
- 89 - National Flags - $1\frac{1}{2}$ x $1\frac{3}{4}$ - John Wanamaker
- 90 - Movie Stars - 1 x 2 - issued with weighing machines

***** No attempt will be made to list the old trade merchandising cards, although some of the above miscellaneous sets are somewhat similar to them. There are thousands of old trade cards, being especially numerous in certain lines such as thread, soap, stoves, and patent medicines. Mostly in singles but many short sets of a dozen or less.

Other types of cards of which no further mention will be made are: Sunday School Bible cards, picture postal cards, Souvenir view and greeting cards, old photographs, playing cards or other game cards, fancy calling cards, stereoscope cards, rewards of merit, tickets, menus, and tags of any kind. No foreign cards of any kind will be listed.

***** THREE TIPS FOR HAPPY COLLECTING *****

- One - Be Honest - it is the foundation of everything including collecting.
- Two - Be Prompt - make full returns in ten days, or less if possible.
- Three - Be Fair - in a swap be sure you have enough of the right material - and remember in any real deal - both sides must be satisfied.