

CARD COLLECTORS BULLETIN

No. 3.

March 1, 1937.

TOBACCO CARDS BEFORE 1900. Just when the first of these cards were issued may never be known. Some indications point as far back as 1800, but it was probably a few years later and, it was nearly 1890 before they reached their peak. After that their use declined and, in the late 90's few, if any, were being issued.

Probably no listing of these old cards will ever be entirely complete. Almost every collection of any size turns up at least one set previously unreported. However, the sets listed herein, and the ones to be listed in the next "BULLETIN", probably constitute the bulk of the various issues. Collectors finding any cards which do not seem to be listed are asked to report them for later inclusion. Send a sample card if possible, it will be returned promptly.

Cards SINCE 1900 generally show the name of the brand of cigarettes, etc., and NOT the manufactures name, while most of these early cards DO (show the name of the manufacture). The later sets were often issued with two or more brands (as indicated on the backs) but, only one or two instances of this are found in these early sets.

A small set of Goodwin's also seems to have been issued by a firm named Frishmuth. The only important dual use however, is that of several, and possibly all, of the larger cards issued with Dukes Honest Long Cut. They were also issued with Gail and Ax "Navy" brand. Both firms were a part of the original American Tobacco Co. and probably had some agreement regarding these large cards.

This part 1 listing is of the sets issued by the five firms which combined to form the above mentioned original American Tobacco Co. Other firms were later added to the Company. These other sets including Lorillard, Mayo, Venable, etc., will be listed in "BULLETIN" No. 4 and so complete the listing of U.S. Tobacco Cards.

The prices indicated do not accurately reflect the extreme scarcity of some of these cards. Only those with favorable connections were able to form large collections and, with the passing of fifty years may have been destroyed and lost. Cigarette smoking was not as common in those days as to-day.

ADDITIONS TO THE COLLECTOR'S DIRECTORY:

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Many collectors and dealers do not seem to understand exactly what the old albums are. They are small books of light cardboard sheets about average book size. They show a full set of pictures exactly as on the cards, together with other illustrations and decorative matter. There are known to be at least 55 of them and, there are probably others unreported. Most of them were given in exchange for coupons (75 or 100 coupons) which came with cigarettes. A few, such as Dukes Postage album, are worth slightly more than the regular price of \$1.00 each.

CHECKLIST OF U.S. TOBACCO CARDS ISSUED BEFORE 1900 - PART 1.

Set numbers at left are for small cards. Large cards use the same number preceded by an "L" as L1, L2, etc.

Albums use the same numbers as small cards preceded by an "A" as shown. There are no corresponding cards known for albums where the card number is omitted. Standard album price \$1.00.

All cards in color unless stated as Actual Photos. Average size of small cards $1\frac{1}{2} \times 2\frac{1}{4}$ inches. Prices indicated for fine condition.

An asterick (*) indicated cards do not bear a series name.

ALLEN & GINTER SETS. (Richmond, Va.) brands include, Richmond Straight Cut No.1; Dixies; Virginia Brights; Pets; Dainties; Opera Puff; Richmond Gem, etc. Size of large cards $3 \times 3\frac{1}{4}$ inches except No. 41.

	Sm	Lg
1-AMERICAN EDITORS, 1st Series (50) Album A1. (2nd Series has not been seen)-----	\$.02	.05
2-AMERICAN FISH (50) Album A2 (fifty fish)-----	.02	.05
3-AMERICAN INDIAN CHIEFS (50) Album A3-----	.03	.05
4-ARMS OF ALL NATIONS (50)-----	.04	
5-BIRDS OF AMERICA (50) Album A5-----	.02	.05
6-BIRDS OF THE TROPICS (50) Album A6-----	.02	.05
7-CITY FLAGS (50) Album A7-----	.02	
8-FANS of the Period (50)-----	.02	
9-FLAGS OF ALL NATIONS, 1st Series (50) Album A9 (This album also contains set No.11) Three types of backs. Some cards list only 43 omitting Corea and Roumania,-----	.02	
10-FLAGS OF ALL NATIONS, 2nd Series (50)-----	.02	
11-FLAGS OF U.S. & TERRITORIES (47) Album: See No.9.-----	.02	
12-FRUITS (50)-----	.02	
13-GAME BIRDS (50) Album A13 (2nd. edition has index)-----	.02	.05
14-GENERAL GOVT. & STATE CAPITOL BLDGS. (50) Album A14-----	.02	
GEORGE WASHINGTON, Album A15		
NAPOLEON, Album A16		
17-NATIVES IN COSTUME (50)-----	.03	
18-NAVAL FLAGS (50)-----	.02	
OUR NAVY, Album A19		
20-PARASOL DRILL (50)-----	.02	
PARIS EXPOSITION, 1890, Album A20		
22-PIRATES OF THE SPANISH MAIN (50)-----	.03	
23-PRIZE AND GAME CHICKENS (50)-----	.02	
24-QUADRAPEDS (50) Album A24 (Animals)-----	.02	.05
25-RACING COLORS OF THE WORLD (50) Album A25 (Jockeys)-----	.02	
26-SONG BIRDS OF THE WORLD (50) Album A26-----	.02	.05
27-TYPES OF ALL NATIONS (50)-----	.03	
28-WILD ANIMALS OF THE WORLD (50)-----	.02	
WITH THE POETS IN SMOKELAND, Album A29 (Poems)		
30-WORLDS BEAUTIES, 1st. Series (50) Album A30-----	.02	
31-WORLDS BEAUTIES, 2nd. Series (50) Album A31-----	.02	
32-WORLDS CHAMPIONS, 1st Series (50) Album A32-----	.02	
33-WORLDS CHAMPIONS, 2nd Series (50) Album A33-----	.02	.05
34-WORLDS DECORATIONS (50) Album A34 (Medals)-----	.02	.05
35-WORLDS DUDES (50)-----	.03	
36-WORLDS INVENTORS (50) Album A36-----	.03	
37-WORLDS RACERS (50) Album A37 (Horses)-----	.02	
38-WORLDS SMOKERS (50)-----	.02	
39-WORLDS SOVERIGNS (50)-----	.03	
40-ACTRESSES* (actual photos) (Dixies, Virginia Brights)-----	.02	
41-POLKA DOT NINE (actual photos) $4 \times 3\frac{1}{2}$ women "BB" players-----		.10

2.

W. DUKE SONS & CO. SETS (New York and Durham, N.C.) brands: Dukes Best, Cameo, Cross Cut, Turkish Cross Cut, Preferred Stock, etc. Large cards were issued with Honest Long Cut (HLC) except Sets No's. 39, 96 and 104. Average size of large $2\frac{1}{2} \times 4\frac{1}{4}$ in. except No. 104.

	Sm	L ₃
60-ACTORS & ACTRESSES, 1st Series (50) Large cards show three portraits to a card (30?) Album A60, titled Costumes of All Nations includes sets 60 & 61-----	\$.02	.05
61-ACTORS & ACTRESSES, 2nd Series (50) Album and large cards; see set 60-----	.02	.05
62-ACTRESSES in colors with colored borders. No names(HLC)-		.05
63-BATTLE SCENES (25) See note 1 below-----		.05
64-BREEDS OF HORSES* (25)-----		.05
65-BRIDGES (25)-----		.05
66-BURLESQUE SCENES (25)-----		.05
67-COINS OF ALL NATIONS (50)-----	.02	
68-COWBOY LIFE (25)-----	.02	
69-FAIREST FLOWERS OF THE WORLD (50) Actresses with flowers		.05
70-FANCY DRESS BALL COSTUMES (50) Album: see set No.102----	.02	.04
71-FISHERS AND FISH (50)-----	.02	
72-FLAGS AND COSTUMES (25)-----		.05
73-FLORAL BEAUTIES & LANGUAGE OF FLOWERS (50)-----	.02	
74-FRENCH NOVELTIES (25) See note 1 below-----		.05
75-GREAT AMERICANS (50) Large: 3 to 4 card (17?)-----	.03	.05
76-GYMNASTIC EXERCISES (25)-----	.03	
77-HABITATIONS OF MAN (25)-----		.05
78-HISTORIES OF FAMOUS PEOPLE (50) Booklets, small card size sixteen pages and covers-----	.05	
79-HISTORIES OF GENERALS (50) Booklets as No.78. No firm name indicated on some large cards. Album A79 titled Heroes of the Civil War-----	.05	.05
80-HOLIDAYS-----	.03	
81-ILLUSTRATED SONGS (25)-----		.05
82-INDUSTRIES OF STATES (25) See note 1 below-----		.05
83-LIGHTHOUSES (cut outs) See note 1 below-----		.05
84-MUSICAL INSTRUMENTS OF THE WORLD (50) Large: two to a card (25) Album: see set No. 102-----	.02	.05
85-OCEAN AND RIVER STEAMERS (30)-----	.04	
86-POSTAGE STAMP CARDS (50) Album A66. Value for cards only Philatelic value of attached stamp EXTRA-----	.03	
87-PRESIDENTIAL BASEBALL CLUB, photos-----		.10
88-PRESIDENTIAL POSSIBILITIES (25)-----		.05
89-RULERS: ARMS: FLAG: (50) triple folders. Album A69. Some cards not folded. Also in large size with HLC. Siam omitted from list on back. Value any type-----		.05
90-SCENES OF PERILIOUS OCCUPATIONS (50)-----	.04	
91-SEA CAPTAINS (25)-----		.05
92-SHADOWS (50) Album A92-----	.02	
93-SNAPSHOTS FROM "PUCK" (25)-----		.05
94-STARS OF THE STAGE, 1st Series (25) see note 1 below----		.05
95-STARS OF THE STAGE, 2 Series (25) see note 1 below----		.05
96-STATE: GOVERNOR: ARMS: ETC. map on back (4) triple folders as set No. 39. Some cards not folded, or with HLC Album A90-----		.05
97-TALK OF THE DIAMOND (25)-----	.03	.05
98-TERRORS OF AMERICA (50) Album A91 (Small boys)-----	.02	.05
99-TRICKS WITH CARDS-----		.05
100-TYPES OF VESSELS, cut outs-----		.05
101-VEHICLES OF THE WORLD (50)-----	.03	

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DUKE cobtinued--

102-YACHT COLORS OF THE WORLD (50) Album A102. This album	Sm	Lg
also includes sets No's. 70 and 84-----	\$.02	.03
103-ACTRESSES* actual photos. Small:(Cameo, Cross Cut, Dukes		
Mixture) Large:(Honest Lonz Cut)-----	.02	.04
104-ACTRESSES* actual photos (240) 2 $\frac{1}{4}$ x2 $\frac{3}{4}$ in.(Prefered Stock)-		.04

Note 1-This set also issued by Gail and Ax "Navy". There may be other sets bearing both names.
 Note 2-Duke also issued a facsimile of the Declaration of Independence May be a folder of booklet.

GOODWIN & Co. (New York) Brands;Old Judge;Dogs Head;Gipsy Queen.

120-CHAMPIONS (50) Album A120-----	.03	
121-DOGS OF THE WORLD-----	.02	
122-FEMININE OCCUPATIONS BURLESQUED* (also by Frishmuths)--	.02	
123-FLOWERS* Album a123-----	.02	
124-GAMES AND SPORTS (50) Album A124-----	.02	
125-"OLD JUDGE" CHARACTERS*-----	.03	
126-ACTRESSES* actual photos (Old Judge,Gipsy Queen)-----	.02	
127-BASEBALL PLAYERS* actual photos. Large:cabinet size. Al-		
bum A127-----	.02	.10
128-PRIZEFIGHTERS* actual photos-----	.02	

Wm.S. KIMBALL SETS (Rochester,N.Y.) Brands: Premiere Quality Straight Cut; Sweet Lavender; Old Gold; Three Kings, etc.

140-ANCIENT COINS (72) Album A140-----	.02	
141-ARMS OF DOMINIONS (43) Album A141-----	.02	
142-BALLET QUEENS (50) Album A142-----	.02	
BEACON BECHTS, Album 143.		
144-BUTTERFLIES (50) Girls-----	.02	
145-CHAMPIONS OF SPORTS & GAMES (50) Album A145-----	.02	
146-DANCING GIRLS OF THE WORLD (50) Album A146-----	.02	
147-DANCING WOMEN (50)-----	.02	
148-FANCY DANCERS (50) Large "Beautiful Bathers" (20) Album		
A148-----	.02	.05
FANCY DANCERS, Album A149.		
GALEXY OF VIENNA BEAUTIES, Album 150.		
151-GENS OF BEAUTY (25) (Sweet Lavender)-----		.05
152-GODDESSES OF THE GREEKS & ROMANS (50)-----	.02	
HOMES OF THE POETS, Album A153.		
154-HOUSEHOLD PETS-----		.05
155-SAVAGE & SEMI-BARBAROUS CHIEFS & RULERS (50) Album A155	.03	
156-ACTRESSES* actual photos Large Sweet Lavender, Old		
Gold-----	.02	.05

4.

KINNEY BROS. SETS. (Kinney Tobacco Co.) New York and Richmond Virginia.
Brands: Sweet Caporal; St. James; Sporting Extra; Special Favors; Egyptian Flowers.

	Sm	Lg
170-ACTRESSES* (in colors) (Sweet Caporals)-----	\$.02	
171-ANIMALS* (25) Album A171 (Natural History)-----	.02	
172-BUTTERFLIES OF THE WORLD (50) Album A172-----	.02	
173-FAMOUS GEMS OF THE WORLD (25)-----	.02	
174-HARLEQUIN CARDS, 1st Series (52) playing cards-----	.02	
175-HARLEQUIN CARDS, 2nd Series (53) playing cards-----	.02	
176-INTERNATIONAL CARDS (ruler, flag, order) 3x3 1/4 in. (50)-----		.05
177-LEADERS (25) Album A177-----	.03	
LIBERTY ALBUM; A174.		
179-MAGIC CHANGING CARDS (50)-----	.03	
180-MILITARY SERIES, Types of Uniforms-577 known. Series includes other designs of which are known (a) State Arms(27) (b) National Arms(10)(c) Decorative Orders (15)(d) Old Ships (2)		
-----	.02	
181-NATIONAL DANCES (50)-----	.02	
182-NATIONALITY FOLDING CARDS (25) open to 1 1/2 x 3/4 inches-----		.05
183-NAVAL VESSELS OF THE WORLD (25)-----	.02	
184-NEW YEARS CARDS 1890 (no name but probably Kinneys)-----	.02	
185-NOVELTIES (75) three Series of 25 each-----	.03	
186-RACE HORSES (75) three Series of 25 each. Large sizes for framing were also made. Album A186 (racing album)-----	.02	
REIGNING BEAUTIES OF THE WORLD, Album A187.		
SINGERS AND OPERA HOUSES, Album A188.		
189-SURF BEAUTIES (50) Album A189-----	.02	
190-TRANSPARENT PLAYING CARDS (53)-----	.03	
191-ACTORS & ACTRESSES* actual photos. Over 1,000 known-----	.02	
192-ACTRESSES* actual photos (275) Large: 3x3 inches. (Sporting Extra)-----	.02	.05
193-FAMOUS SHIPS* actual photos. (Sweet Caporals)-----	.03	

It has been endeavored in these listings, to include all major sets known and, yet keep the lists as simple as possible and easy to understand and use. A specialist who collects according to varieties and details would subdivide many sets, sometimes a half dozen or more times. In a listing of this sort this does not seem advisable as, probably few collectors will be interested in these minor varieties, most of which concern the backs of the cards only.

Almost all of these cards have a list on the back giving names of the cards in the set. A few lack this and, in such cases, there is little if any, information usually available concerning titles, size of set etc. I shall be glad, whenever possible, to give any further information I may have.

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