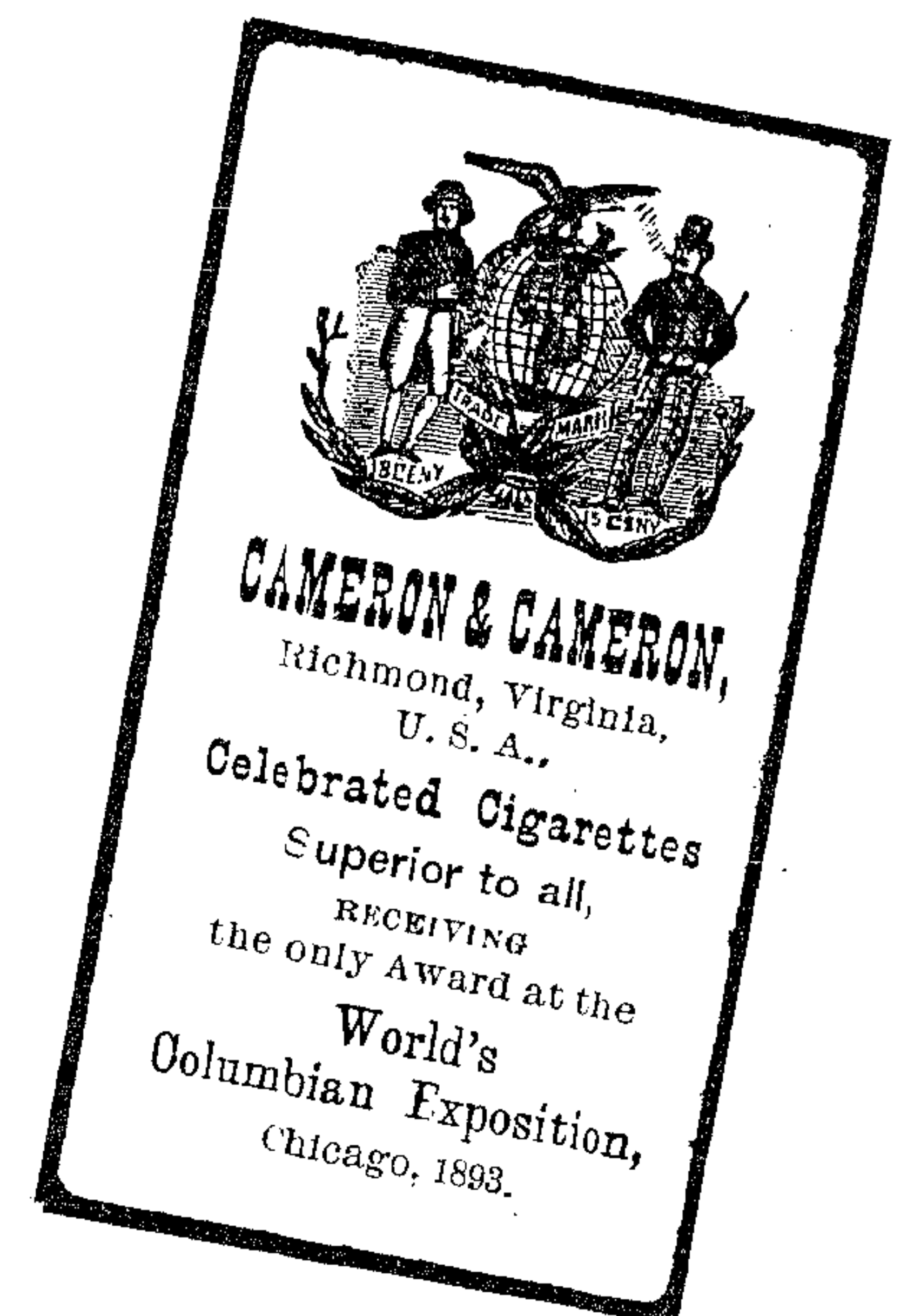


NEWS & VIEWS

September

No. 2

10/7/85



PUBLISHED BY...

THE UNITED STATES CARTOPHILIC SOCIETY

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 Technical Advisor: Sherryl Schmick

"News and Views" is issued quarterly by the United States Cartophilic SOCIETY, P.O. Box 2259, Leesburg, Fl., 32749-2259. The Society is devoted to propagating, enhancing, and preserving the hobby of cigarette and trade card collecting. The annual membership fee is \$15.00 (U.S. funds), which goes in its entirety to defray costs for publishing and distributing the quarterly magazine.

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All advertising - display or classified - must be approved by the advertising and managing editors. The right to refuse any advertising or advertiser is reserved. The rates for camera-ready display ads are as follows:

Full page	4 3/4 x 7 1/2	\$35 per issue
1/2 page	3 3/4 x 4 3/4	\$20 per issue
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Back cover (full page)....\$75 Inside covers (full)....\$50

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THE SAME FOUR ADS (1/2 or full page) FOR THE PRICE OF THREE

Classified ads are 10¢ per word, with a minimum of 20 words. The rights of refusal stated above also apply to classified advertising.

ADVERTISING AND COPY DEADLINE FOR THE DECEMBER ISSUE IS NOV. 15, 1985

COVER ILLUSTRATIONS: N502 Occupations for Women. (left) N502a
 (right) N502b.

U.S.C.S. DEFINED by Chris Benjamin

The major objective of our Society is "propagating, enhancing, and preserving" the hobby of American cigarette and trade card collecting. The goal may appear to be a simple one; however, we do have specific ideas and methods in mind about how to accomplish it, and these may sometimes raise complex questions and issues.

The most important thing to remember is that USCS is a club, that is, a voluntary association composed of people with similar collecting interests. The quarterly magazine is a private publication distributed solely to members of the Society and it is not for sale on news-stands, at conventions, or in any other public place. The information contained in "News & Views" is for member's use only.

We are an American-based association dedicated to collecting specific American tobacco issues. This is not ethnocentricity: it is a simple statement of scope. Membership is offered to all who share this interest regardless of national or planetary origin, etc. However, for the protection of the Society we do expressly reserve the right to refuse membership without explanation.

Our use of the word "cartophilic" is in the simplest dictionary sense, i.e., "card-related." We decline to enter the debate about what is "cartophilic" and what is not.

We enjoy an informal relationship, mostly through personal contacts, with the Cartophilic Societies in Australia, New Zealand, and Great Britain. Since Editor and Co-founder Chris Benjamin is also Director of the Hobby Card Index and The Card Collector's Archive, we also have access to the cartophilic information on file at those two research centers.

We do not entertain any delusions about "policing" the general hobby but we will address behavior which, whether unintentional or devious, affects our membership.

All potential advertising - display or classified - will be screened by the editorial board and may be refused without explanation. Advertisers need not state their adherence to USCS grading recommendations or other guidelines. We do expect advertisers and members to deal with one another in good faith. We do not allow advertisements for "reprints."

USCS is a non-profit organization with 100% of membership dues and advertising fees directed to publishing the quarterly magazine. All staff positions are voluntary. A decision concerning "exempt" or "corporate" status may be made in the future, but is not presently under consideration.

In short, the Society is a "service" organization which hopes to expand communication and exchange of information and cards between like-minded collectors. The interests of our members are, and will continue to be, our foremost priorities.

N210



THE CARTOPHILIC SOCIETY OF GREAT BRITAIN

The Society has published four volumes of "The World Tobacco Issues Index." These record alphabetically the tobacco issues of the world, provide cross-reference to the American Card Catalog, and list or illustrate the subject known in many un-numbered series.

I will arrange to supply members of the United States Cartophilic Society with copies post free at the following prices:

Part I	704 pages, 1977 cards illustrated.....	\$13.00
Part II	452 pages, 3608 cards illustrated.....	\$13.00
Part III	504 pages, 666 cards illustrated.....	\$13.00
Part IV	488 pages, 668 cards illustrated.....	\$25.00

Make check or M.O. out to E.C. Wharton-Tigar and mail to:
UNITED STATES CARTOPHILIC SOCIETY

Attention: World Index
P.O. Box 2259
Leesburg, Florida. 32749-2259

N489L

SMOKE AND CHEW

"YUM YUM"

Upon the return of 100 "Yum Yum" Pictures, we will send you by mail a
Elegant Japanned Tin Patent Fold
Lunch or Picnic Box.

AUG. BECK & CO., Chicago Ills.



MYSTERY CARD
NUMBER ONE



MYSTERY CARD
NUMBER TWO



MYSTERY CARD
NUMBER THREE



N634

For the return of these Pictures in good order by Mail to our store in Chicago, we will send you

Prizes

- OR 15 PICTURES - A PLAIN MEERSHAUM CIGAR HOLDER.
- " 25 " - A BRIER PIPE.
- " 50 " - A HANDSOME TORTOISE SHELL POCKET KNIFE.
- " 100 " - A BEAUTIFUL CARVED MEERSHAUM CIGAR HOLDER, IN CASE.
- " 200 " - A GENUINE MEERSHAUM PIPE, IN CASE.
- " 500 " - A GOLD HEADED SILK UMBRELLA.
- " 1000 " - A GOLD WATCH.

W. H. HEEGAARD & CO.,
CHICAGO, ILLS.

FROM THE EDITORS DESK

The staff of USCS was gratified to receive congratulations and praise from many members and friends concerning the premiere issue of "News & Views." Charles Reuter (Pennsylvania) wrote: "I feel that the price guide is on target...." Since accurate evaluation of tobacco cards is one of our major projects, we are pleased to hear Mr. Reuter, among others, voice this sentiment. Barbara Beach (Washington) wrote to suggest several improvements in the format of the auction and added: "Loved your first issue!" Peter Hine (Oxfordshire, England) offered the following lines: "The layout, the clear printing, nice supply of card 'prints,' the inclusion of a 'Price Guide,' plus a Member's Auction, all go to make 'N&V' highly desirable to all tobacco card collectors, wherever they may be."

We quote these statements not to pat ourselves on the back but rather to underscore the goals of the Society. USCS set out to provide accurate card prices independent of any business or individual bias, and we believe we have made a good start in this respect. Likewise, we were determined to provide our members with quality printing, illustrations, and format because these are major elements in making this or any magazine interesting and readable. Finally, we undertook to establish an auction run exclusively for members, with guaranteed grading standards and attractive lots.

This does not mean that the magazine emerged without flaws. Our printer, who accommodated our various caprices with enviable aplomb, "simply forgot" to use the embellishments designed for the cover. He says it won't happen again and we believe him. Another flaw was lack of "justification" in the text, that is, making all the lines end at the same point. We

have corrected the problem in this issue. Finally, there were outright typing mistakes which eluded the editors and proof-readers; such mistakes are considered "inevitable" in the publishing business, but we refuse to accept them and will do our best to wipe them out!

The question remains: what can we do to make "News & Views" more attractive to the membership? We have, for example, printed each feature page in columns in the current issue as an experiment; do you prefer this style or the page-style of No. 1? We do appreciate praise, but there must be a "counterpoint" of constructive suggestions in order to make improvements. All such input will be discussed by the Editors and useful measures will be implemented. Let us hear from you!

Any member interested in entering their cards in the News & Views auction, please write to; Chris Benjamin in c/o the United States Cartophilic Society P.O. Box 2259 Leesburg, Florida. 32749.

Broaden your horizons!



For only *£6 a year you can become a member of the Cartophilic Society of New Zealand.

Bi-monthly Newsletter and Postal Auction List.

For Application Form and details please contact The Secretary, PO Box 45-099, Epuni Railway, Lower Hutt, New Zealand.

BUY FROM THE DEALER
THE DEALERS BUY FROM

- * Our current catalogue lists over 8,000 series including most U.S. tobacco issues, gum cards ect.

THE ONE THEY ALL USE!

It's only \$9.00 air mailed.

- * Monthly mail auctions and fairs. Over 450 lots each time, including sets, rare types, dealer mixtures, & collector accumulations. Many satisfied customers in the U.S. already. Send \$1.00 for the next auction list.
- * Nostalgia & Hendon albums ranges for cigarette cards, gum cards, and all types of printed collectibles, all in acid free material.
- * 15 Million plus cards in stock. Our postal service is second to none. Sets, odd cards, and all major books always available.
- * American cards urgently wanted, will pay top prices or will trade.

MURRAY CARDS

(International) Ltd

51 WATFORD WAY HENDON CENTRAL LONDON NW4 3JH

As far away as your letter box.

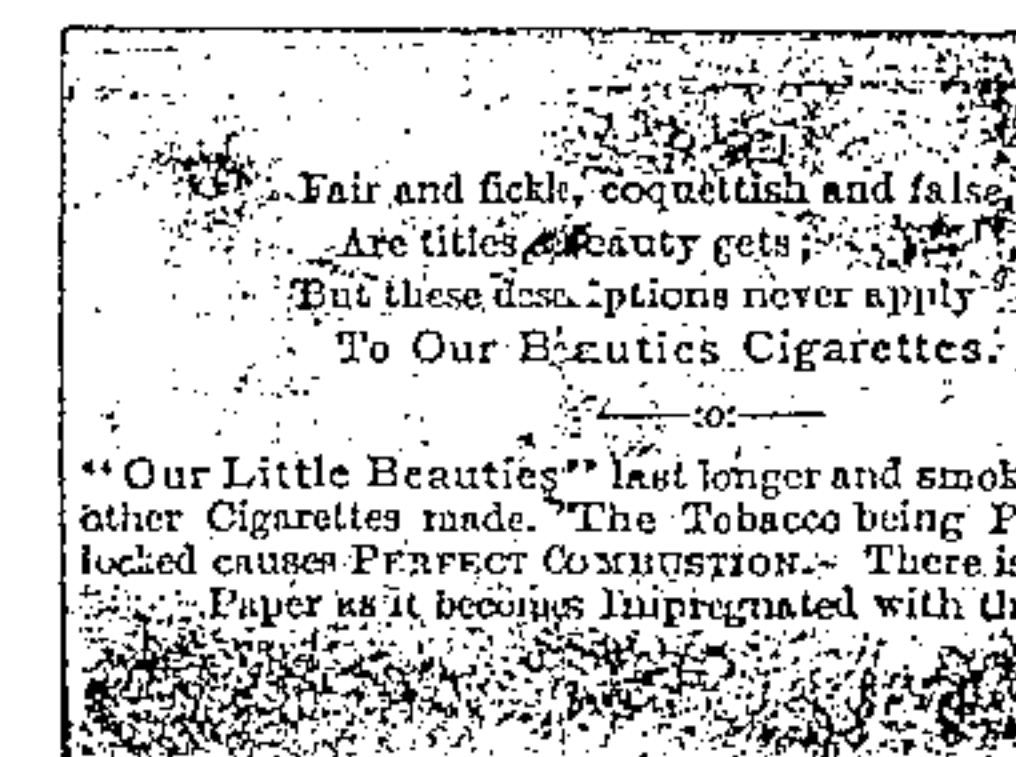
TO GRADE OR NOT TO GRADE by Chris Benjamin

Imagine this scenario: The year is CXVI A.D.; the place...the Roman Coliseum. The arena is filled with contestants about to defend their various "religions" and "ideologies" about card grading against one another. Near one wall a group of "So-Whats" hone their weapons; across from them a band of "Goodenufs" shout encouragement to one another. Gathered in dead center are the "Perfectionists," small in numbers but fierce in defending their beliefs. Emperor Cartophilus has declared a general combat to settle once and for all the "Quo Vadis?" of card grading, an issue which threatens the unity of the Empire. "Let the sword decide," he intones. Those on the Coliseum floor raise their weapons in homage to Cartophilus. "We who are about to define various card conditions, salute you," they shout.

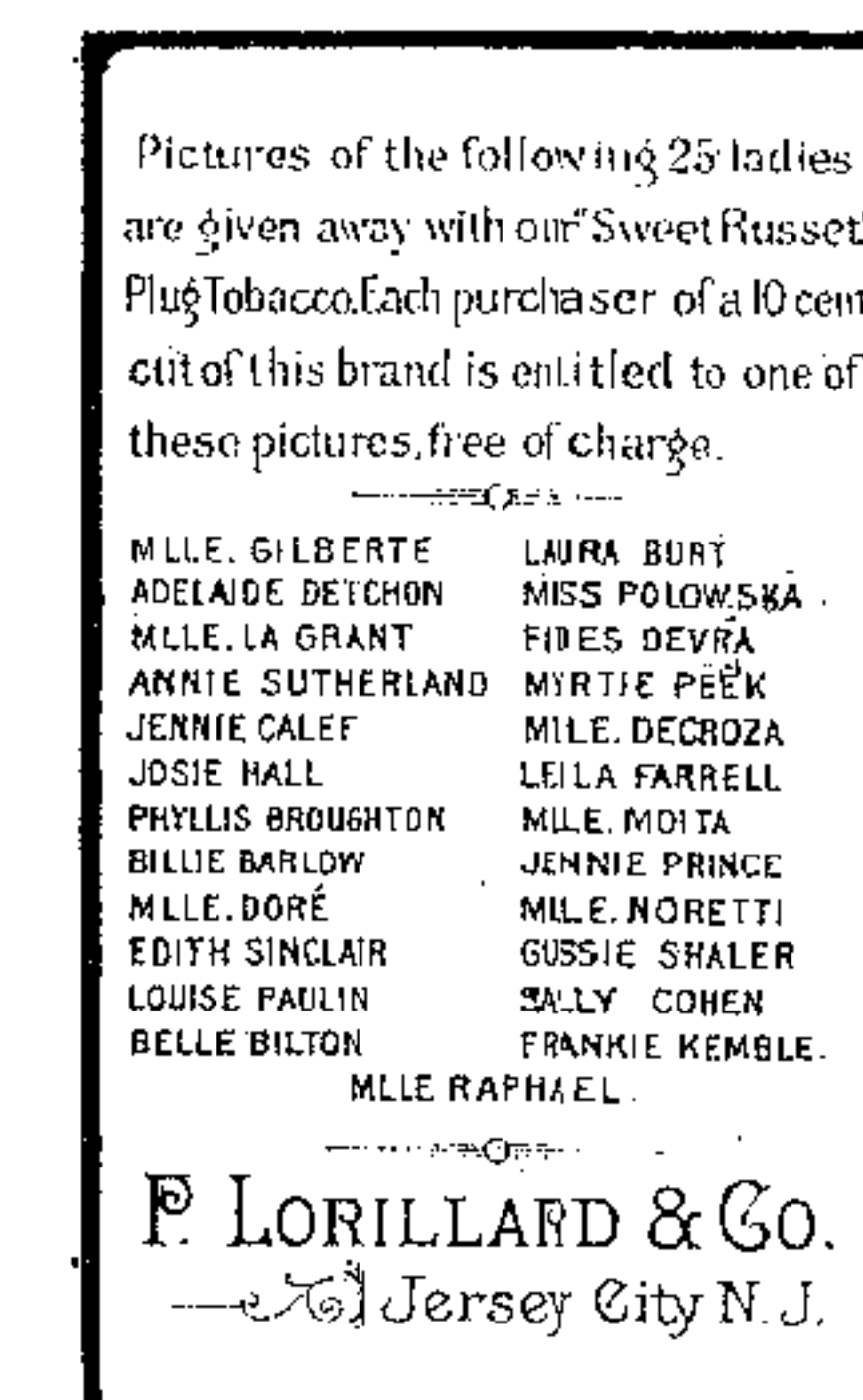
Perhaps I've let my imagination run wild...but then so have many people who grade cards. Four years ago, I wrote an article about the tendency to embellish card descriptions in which I cited 33 different "grades" appearing in a single issue of the major U.S. hobby publication. I examined the psychology behind equivocal conditions such as "good-very good" and pointed out how some people even reversed the word order ("very good to good") to gain an even greater advantage. Finally, I described the financial benefits of using qualifying remarks to create misleading descriptions, such as "excellent, but corner missing" and "mint, except for crease."

Why do people deceive themselves and others about the condition of their cards? BECAUSE CONDITION DETERMINES VALUE. Value is, and always has been, a major consider-

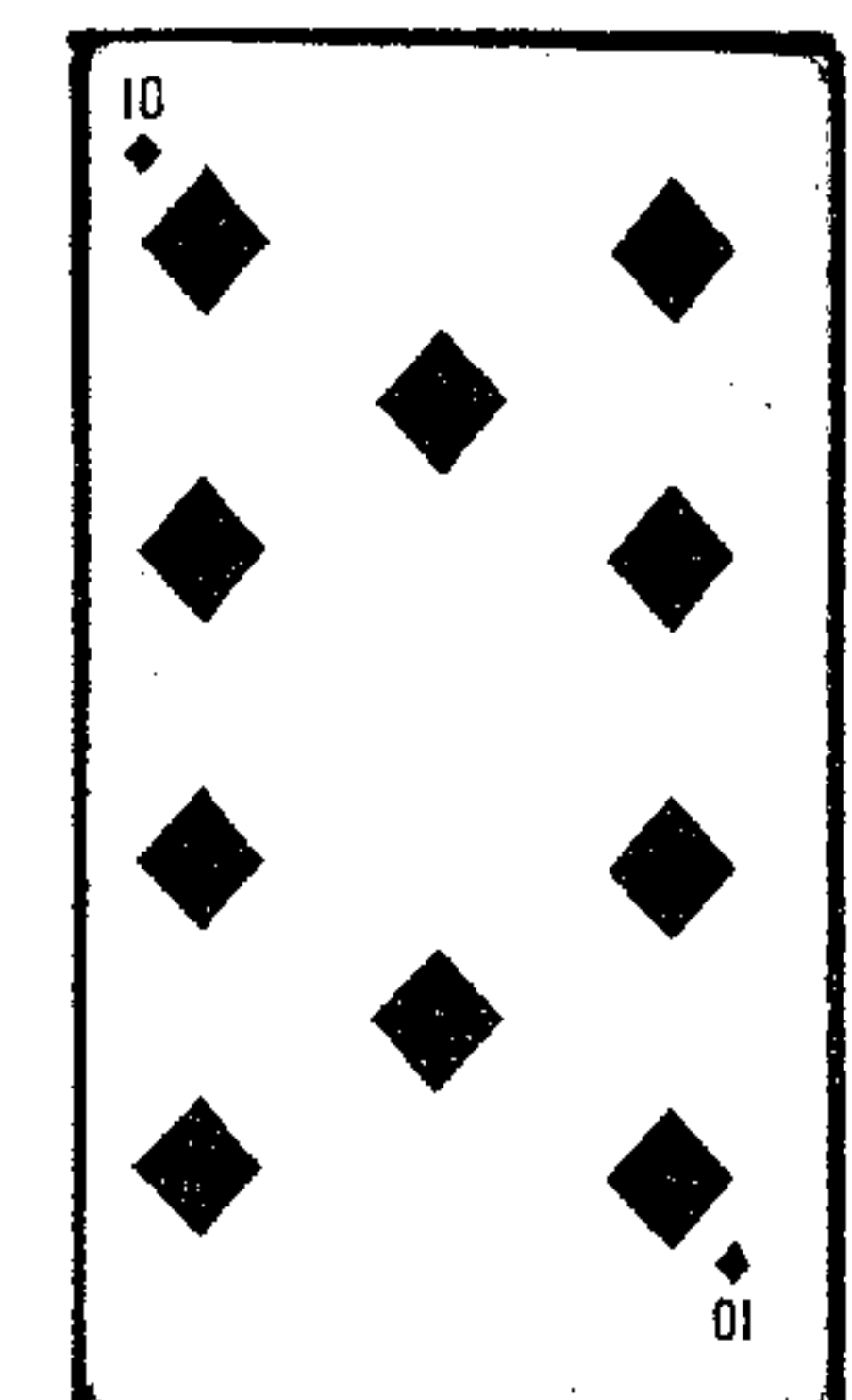
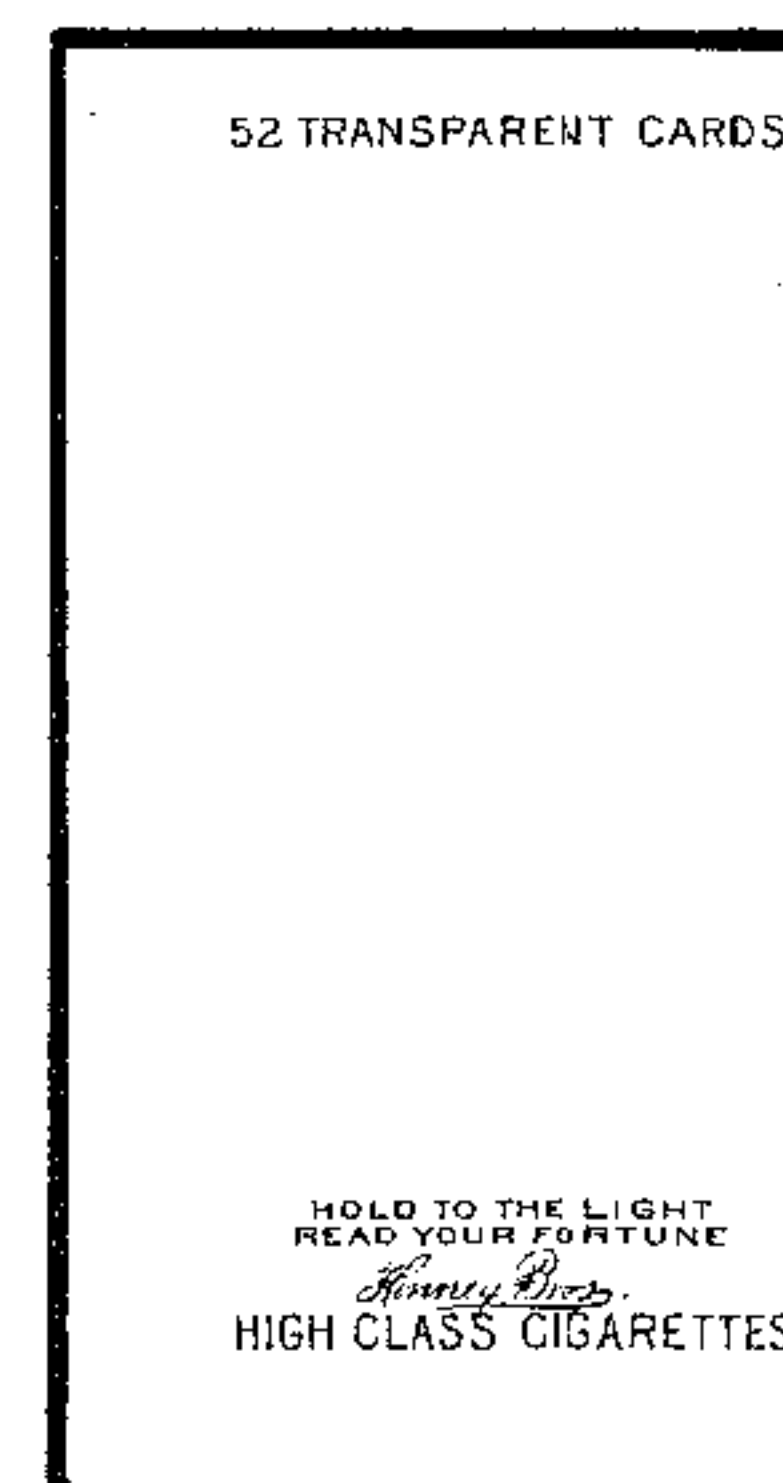
N68

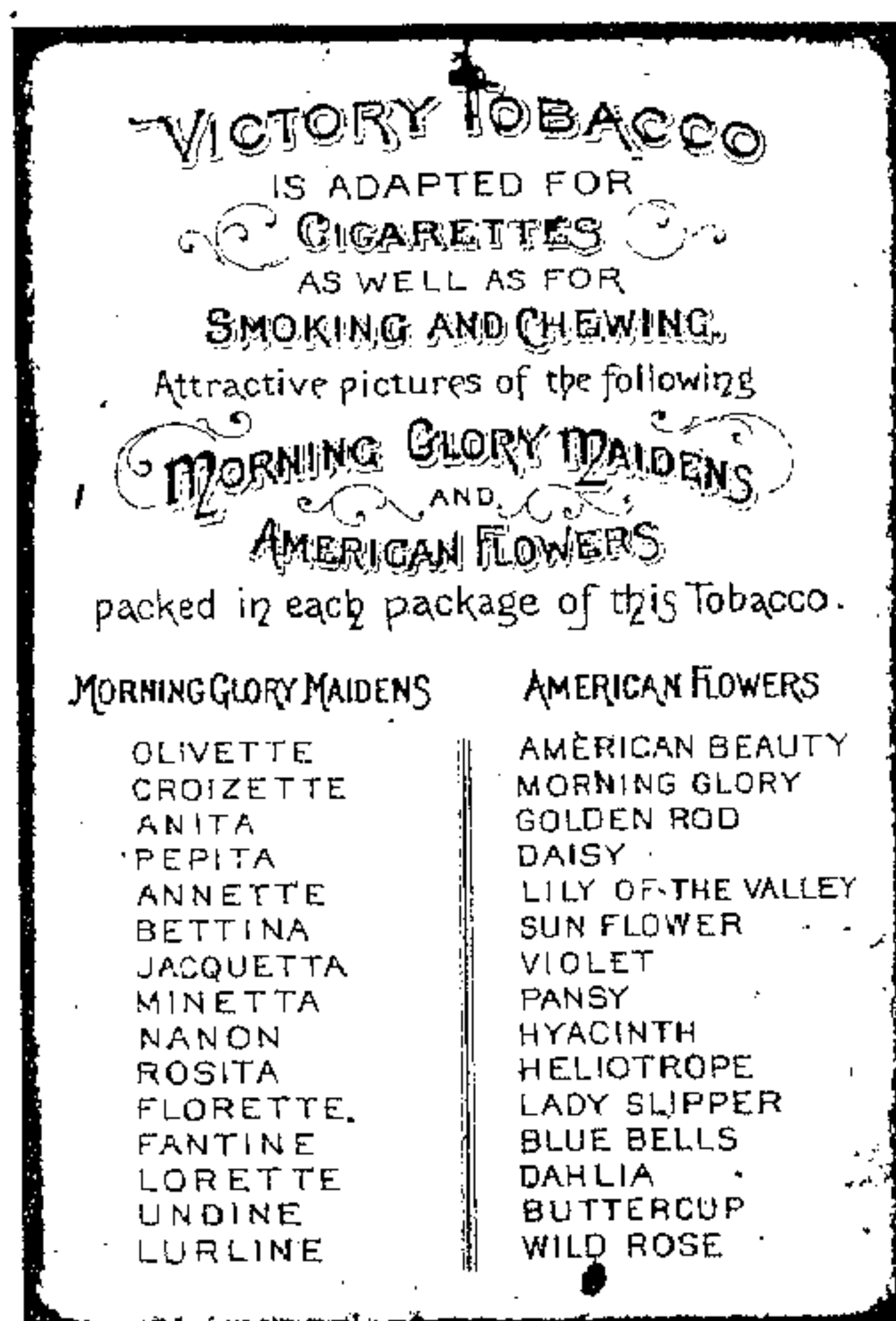


N250



N233





N290

N512a

BILL JONES,
HIS
CUT PLUG



N452

Sorry but there were no winners in issue No 1, try again in this issue on page 2. Name all three & win a 25-word classified ad free for an entire year.

ation for most collectors. Also in play is the notion of owning the best possible card. I'd wager that every one of us knows a collector who constantly upgrades his cards strictly by verbiage rather than by physical evidence. Value and vanity are the reasons we have people talking about "gem mint" and "full mint" - redundancy aimed at bigger profits.

There is a myth that strict definitions for grading are impossible to construct because of many variables inherent in the hobby. In truth, the basic problem is simply overcoming certain prejudices and failings. One has to accept the fact that condition is immutable: a flawless card from an 1886 Allen & Ginter set cannot be more or less mint than a gum card from a recent issue. Mint is mint; the variables of demand and supply determine respective value. Let's put down our radio-carbon dating equipment and return the phrase "excellent condition considering its age" to the paleontologists. Age has absolutely nothing to do with condition or value of the paper ephemera produced since 1880; demand and supply alone determine value.

A major failing is greed. Better condition means a higher price; all the seller has to do is convince the buyer that the former's grading is accurate. Once the sale is made, the fiction is self-perpetuating, because the buyer rarely admits his error (if he ever realizes it) - he just passes it on to someone else.

Sloppy grading and exorbitant prices are also the result of all the nouveau dealers who have emerged since card collecting became a "popular" hobby. Nouveau dealers have higher "acquisition" costs than experienced dealers and they justify and pass this expense on to their clients.

tele. The latter may often be equally without tradition or common sense. In street terms, many of today's sellers and buyers are "players" who are "hooked" on the action more than anything else.

The failure of the so-called "pioneers" of cartophily to address the issues of value and condition has contributed to today's muddle. For example, the great American card cataloger, Jefferson Burdick, was reluctant to price cards and his attitude resulted in weak and inaccurate evaluation of many issues. Many collectors who used his catalogues had no idea of the relative scarcity of some of the cards described.

Had Cartophilus, in his position of authority, set forth strict definitions for grading cards, and accurately pegged values to those definitions, then the turmoil of that apocryphal Roman arena might not be with us today. The Editors of USCS have attempted to erase some of the tumult and confusion by publishing grading standards and accurately reporting card values. We did so because we want our membership to understand exactly what we are talking about, without ambiguity.

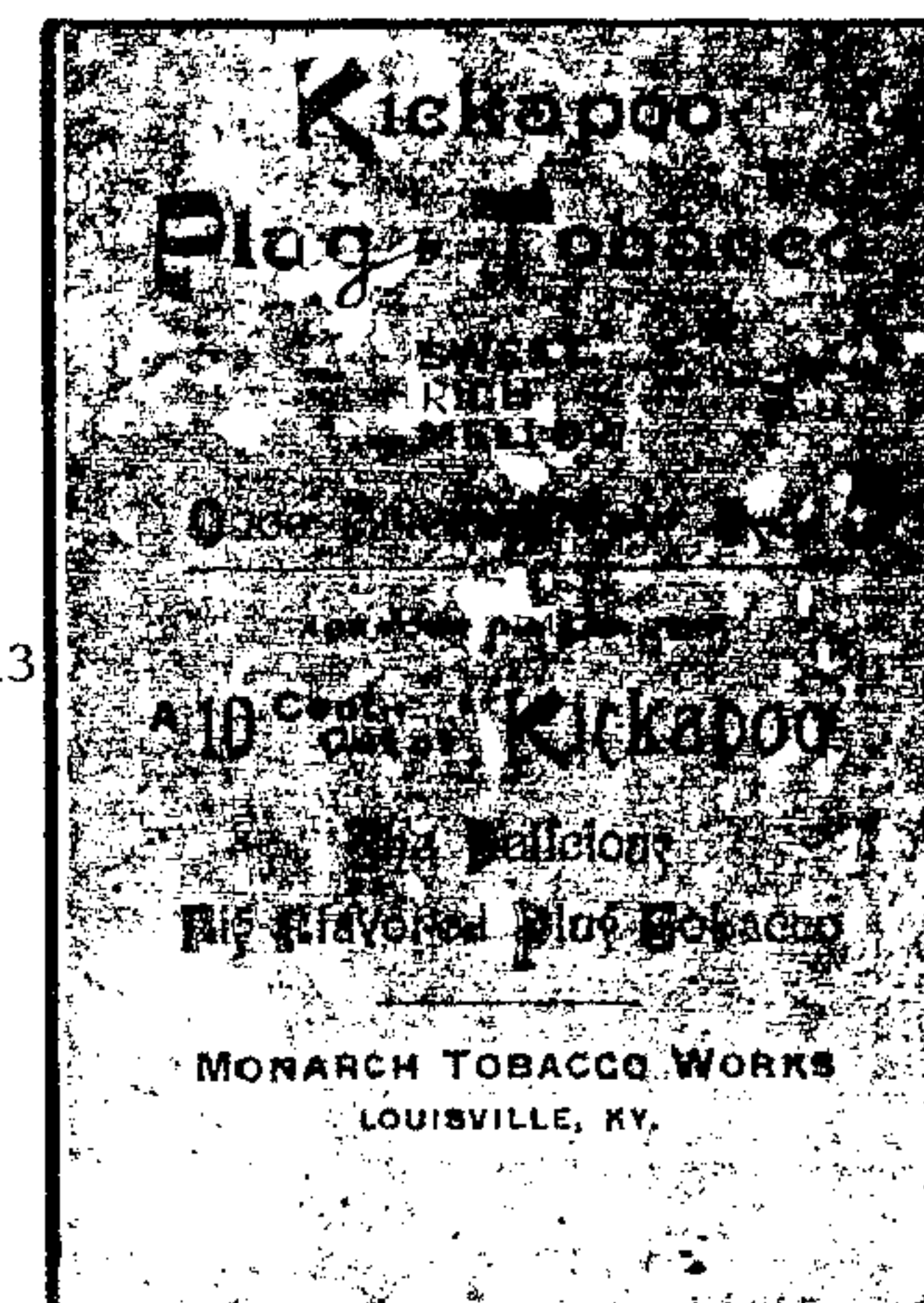
The descriptions which appear in the current issue (inside back cover) are recommendations; we are currently open to suggestions from the membership concerning specific details for each grade. We have also taken under advisement a motion to use numbers in conjunction with basic descriptions, much like the numismatic scales currently in vogue.

We are aware that Cartophilic Society Great Britain has instructed three Councillors to discuss grading, and possibly, to set standards. We are in contact with them about this issue and would like to believe that a uniform set of standards is possible. However, our scope is limited

to American issues while they encompass the entire world, so the project has more pitfalls and nuances for them than for us. Moreover, we have stated our intention to peg prices to conditions which, once again, we are able to do because of our limited scope of operations.

In closing, we thank Peter Hine for writing that "Everyone over here in the U.K. who I know has subscribed to 'N&V' speaks highly of it, especially your forthcoming 'Grading Guide' - a big plus on this one; it needed being said, and to say it in No. 1 issue was excellent judgment." We have to believe we are on the right track when a veteran collector like Peter says so!

N313



N488m



VIRGINIA BRIGHTS.



* Cigarettes *

The United States Cartophilic Society

SHOWCASE PAGE

The attention of Cigarette
Smokers is especially called to
our new brand of Cigarettes,

VIRGINIA BRIGHTS,

(CROP OF 1884.)

The unexceptionably fine crop
of Tobacco produced in the Bright
Districts of Virginia and North
Carolina in 1884, enables us to
now furnish Smokers with a brand
of Cigarettes, that for fine flavor,
taste & aroma, has never been
equalled in Cigarettes that are
sold at popular prices.

The VIRGINIA BRIGHTS will
be found to smoke unusually mild,
giving great comfort & satisfaction
to those who inhale the smoke of
their Cigarettes.

ALLEN & GINTER,

MANUFACTURERS,
Richmond, Virginia.

ROSE LEAF
MILD
BRIGHT VIRGINIA
WILL SUIT ANY ONE
THE BEST TOBACCO
MADE.
SENSATION.
A SLIGHTLY
HEAVIER SMOKE
AND SWEET CHEW
BUT EQUALLY
GOOD
CUT PLUG
P. LORILLARD CO.
JERSEY CITY, N.J.

SENSATION
Cut Plug
P. LORILLARD CO.
JERSEY CITY, N.J.
2 OZ. 5 CTS.



ORPHAN BOY Smoking Tobacco

A pure Carolina, mild, sweet
and delicious. Best value for
the price ever offered. Always
the same, always satisfactory.
Takes the place of higher price
tobacco.

MADE BY

WM. G. HILLS

ST. LOUIS.



New Additions From The Collection Of Bill Nielsen.



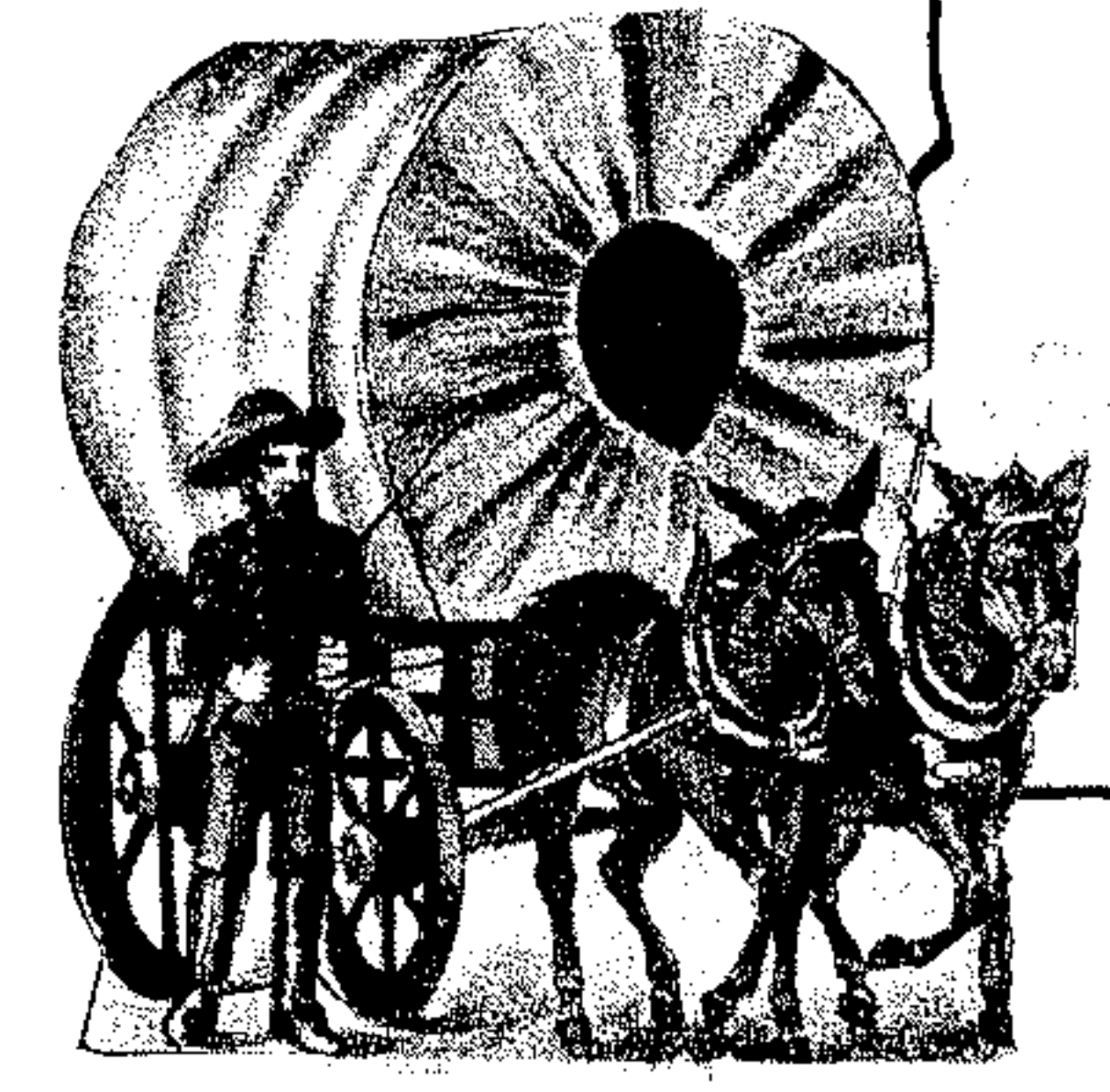
N506

Flags of all Nations & States

ONE PACKED IN EACH BOX
OF TEN CIGARETTES.

NATIONS	STATES
Austria	Alabama
Belgium	California
Brazil	Connecticut
China	Delaware
Denmark	Florida
Egypt	Georgia
England	Indiana
France	Illinois
Germany	Iowa
Holland	Kansas
Ireland	Louisiana
Italy	Minnesota
Mexico	Maine
Persia	Michigan
Portugal	Massachusetts
Russia	New York
Scotland	Nebraska
Siam	New Jersey
Spain	North Carolina
Sweden	Ohio
Switzerland	Oregon
&c., &c.	&c., &c.

N143



N512f

NICKERSON'S
BIG WINNER,
CUT PLUG
TOBACCO:

N501f

VIRGINIA STRAIGHT CUT
CIGARETTES.

Notice to Smokers.

In each Box of 10 Cigarettes
is placed the yellow paper.
This is a different piece of
paper in the box to aid in
smoking.

We will deliver to you, for
100 CIGARETTES, one beautiful
cigar lamp.

TURKISH TOBACCO CO.
New York.



N512e



To drive away care and be happy

SMOKE

Pappoose 5c Cigars.

SOLD EVERYWHERE.

RESEARCH REPORT by Peter Gilleeny

I would like to thank the following members for their contributions to the project of updating the "N" card listings: E.C. Wharton-tigar,(from listings in the World Tobacco Index reference series;) Chris Benjamin, who came up with some new issues while raiding "flea markets;" and Bill Nielsen, for sending along unlisted cards to be photo-screened for our members viewing. All new listings and additions to the tobacco listings will be credited in the text, so members should survey their holdings for a chance to gain notoriety.

All new listings have been documented or have been personally viewed by either Mr. Wharton-Tigar or myself. Illustrations of new issues will appear in "News & Views" whenever possible. In the future we will also describe and illustrate cards and coupons which prove that some issues previously held to be inserts were actually hand-outs and premiums.

I would also like to thank overseas member Terry Bradbury for sending photo-copies of a new addition to the N68 (Allen & Ginter Woodburytypes). I would like to hear from other members having unlisted cards, and from anyone having questions about insert cards, advertising cards, silks, or pins.

New Listings.

(Key to credit listings)

(*) E.C. Wharton-Tigar (+) Bill Nielsen (±) Chris Benjamin (#) Peter Gilleeny

N143	Buffalo Bill Wild West Show.(Honest Long Cut) American Tobacco Co.	(+)(illus)
	Diecuts, Consisting fo a base & 38 pieces, one packed in every 2oz's of H.L.C. The base was given either by a dealer or by writting to the American Tobacco Co.	
N448	Actresses. D.E. Rose. (sepia not a photo)	(#)
N506	Flags of all Nations and States.	
	Turkish Tobacco Co. (Virginia St. Cut)	(illus) (+)
N527	Actresses Gentleman Jack Cigts.(Int.Tob. & Cigt.Co.)	(b/w) (*) W.I.III
N545	Actresses* Short Puff Cigarros. (M. Buchner)	(Grey-Blk) (*) W.I. II
N546	Actresses* John L. Weimer (HANDOUT)	(sepia) (*) W.I. II
N547	Actresses Pioneer 5s (black half tones)	(*) W.I. II
N548	Actresses Eagle 5s	(b/w) (+)
N573	Celebrities Royal Bengal. (cabinet photo)	(*) W.I. II
N583	Actresses* Spanish Puffs.	(b/w) (+) (illus)
N584	Actresses* Azeala,Robt Fulton,U.S. Standard(multi-name)	(*) W.I.III
N585	Actresses* Venable (Cockade C/P)	(sepia on yellow) (*) W.I. II
N632	Actresses Footlight Cigars.(S.Genzberger)	(photo) (*) W.I. IV
N633	Actresses Old Stonemill C/P (handstamped)	(photo) (+) (illus)
N634	Actresses La Manilla. (Heegaard)	(photo) (±) (illus)
N681	Actresses Royal Cats Eye C/P.(Blackwell-Durham co-op)	(photo) (*) W.I. II
N682	Actresses Heads Up Cigars.	(photo) (*) W.I. II
N683	Actresses Merrimack Angels.	(photo) (*) W.I. II
N684	Actresses Photo Cigars.	(photo) (*) W.I. I
N685	Actresses Dixie Queen C/P.	(photo) (+) (illus)
N686	Actresses Our Stars Cigar. (Chas. Jacobs)	(photo) (*) W.I. IV

BUCOM This is a grouping of the series of cards, as listed in World Index II () BU (M. BUCHER) CO (COCKADE) M (MONOGRAM) The series consists of 66 Actresses to date. Also included in the series are; Frismuth-Spanish Four-J.L.Weimer-Geo.Young-Spanish Puffs and the multi-titled Azeala, Robt. Fulton, U.S. Standard etc,etc.

FOR SALE

T302 Moving Picture Booklets - Complete set of 25, in very good condition.
\$125.00. Send to: Chris Benjamin P.O. Box 3446, St. Augustine, Fl. 32085.

Additions to existing numbers

N68	Woodburytypes	Add 5th known Type 2 (ii)(c) Opera Puffs with rhyming back (W.I. I) sent in by Terry Bradbury (illus)
N384	Actors & Actresses	Add (c) Liedersdorf (collotype)(#)
N419	Actresses	Add brand Seal of Virginia (photo) (+)
N449	Actresses	Add brand West Indian Cigarettes (photo) (#)
N463	Sports Girls	Add (c) Challenge Cut Plug (*) W.I. II
N488	Actresses	Add (l) Mass. Boot & Shoe Co. (cigar dept) (handout) (*) W.I. II
		Add (m) Challenge Cut Plug (+)
N489	Actresses	Change (h) Dolbeare to (i)
		Make (h) Puritan (both backs) Printed & Handstamped (#)(*) W.I. I
		Change (i) Rosenberg to (j) (*) W.I. II
		Add (k) Real Havana Flips (#)(*) W.I. II
		Add (l) Aug. Beck (yum yum) (illus) (+)
		Add (m) Anonymous (plain back) (*) W.I. I
N500	Flags of Nations	Add (o) M.W. Diffley (cuban cigars) (*) W.I. II
		Add (p) Rigsby (tobacconist) (handout) (*) W.I. II
		Add (q) Vinco (chew vinco plug) (*) W.I. II
N501	Flags of States	
		Add (f) Turkish Tob.Co. (Vir.St.Cut Cigts) (illus) (+)
N512	Girls & Children	(Note new title)
		Add (c) Cheap John (tobacconist) (handout) (*) W.I. V
		Add (d) Hall & Austin (Old Richmond C/P) (illus) (+)
		Add (e) Pappoose (5¢ Cigars) (illus) (+)(*) W.I. V
		Add (f) Nickerson's (Big Winner C/P) (illus) (+)
N526	Boston B/B Players	(listing in World Index IV)
		Correct #10 to Jos. Quinn and add these 3 players (13) Dennis Brouthers (14) J.B.Ray (15) W.S.Sowers (*) W.I. V
N532	Actresses	Add (m) Frismuth (Chowder Cut Plug) (*) W.I.III
N533	Actresses	Add Frismuth to Chowder Cut Plug brand (*) W.I.III
N559	State Gov.	Add (12) J.P. Richardson(S.C.) Lake Erie Tob. (+)
N564	Playing Cards	Add (c) Red Boot Long Cut(Gravely & Miller) (illus) (±)
N756	Actresses	Add Frismuth to Chowder Cut Plug brand (*) W.I.III
N626	Actresses	Add International Tob. & Cigt. Co. to Gentleman Jack Cigarettes (*) W.I. II
N635	Celebrities	Add to title, Pres & Views (Celebrities Cigars) (*) W.I. IV
N651	Actresses	Add Frismuth to Chowder Cut Plug brand (*) W.I.III
N676	Actresses	Add (a) (new spelling)M. Cohen's -other M. Cohn's (+)

Deletions

N156	Spanish War Leaders	Delete set & add cards to N158 War Photographs
N495	Actresses	S. Monday & Sons mistaken for T-66
N600	Actresses	The card on which this entry was based is known to be a specimen from N617, with the word SUB'S practically illegible (*) W.I.III

Corrections in News & Views No.1

UNDER Allen & Ginter	(page 9) N2 American Indian Chiefs
	There are 4 cards with the wrong name for the illustration shown. Price \$10.00
Under Goodwin	(page12) N167 Old Judge Cards
	Old Judge (b) thin card there are also baseball players Price H.O.F. \$275.00 Others \$150.00
Under Tho. Hall	(page 15) There are 4 actresses that are listed in the set N342, which belong with the 4 Pres. & Vice Pres. Candidates set N347. All 8 cards have the same top title, "BETWEEN THE ACTS", and not "BETWEEN THE ACTS & BRAVO". They are; Laura Bascombe-Annie Fox-May Livingston-Ada Rehan, and should be priced the same as the other N347.
Under Deletions	(page15) N122 should read NOVELTIES (Duke) not French Novelities
Under Additions	(page15) N313 The Seasons (Kickapoo) d, is Monarch Tob.(illus)

U.S. CARTOPHILIC SOCIETY PRICE GUIDE - PART TWO

CONSOLIDATED CIGARETTE CO.

N352	Colored Relief Cards (100).....	15.00
N353	Ladies of the White House (25)	
	(a) with white edge.....	8.00
	(b) trimmed to bkgd color.....	6.00
N354	Turn Cards (25) part of a picture on each side	
	(a) 1 5/8 x 2 7/8.....	12.50
	(b) 2 x 3.....	15.00
N355	Actresses 1 1/2 x 2 1/2.....	10.00
N356	Actresses and Bathing Scenes (photo) 2 x 3.....	7.00

S. W. VENABLE.

N358	Actresses (sepia).....	6.00
N359	Actresses	
	(a) Venable issue (Ideal, Cockade).....	7.00
	(b) Coffey Issue.....	7.00
N360	Baseball Scenes (girl players) 9 known	
	(a) Venable issue.....	15.00
	(b) Coffey issue.....	17.50
	(c) Young issue (Little Rhody).....	20.00
N361	Sea Shore Scenes (bathers) 3 known	
	(a) Venable issue.....	15.00
	(b) Coffey issue.....	15.00
	(c) Young issue (Little Rhody).....	15.00
	The Seasons see Mayo listing N313c	
	Actresses see listing N532g	

LONE JACK CIGARETTE CO.

N365	Inventors and Inventions (25).....	8.00
N366	Language of Flowers (50) detail differences.....	6.00
N367	Actresses (sepia) (2 styles).....	7.00
N369	Actresses (photo).....	2.00
N370	Rulers, Celebrities (photo).....	3.00
	Baseball (photo).....	100.00
N371	Comics (children) (photo).....	4.00
N372	Scenes (photo).....	2.50

H. ELLIS.

N375	Breeds of Dogs (25).....	6.00
N376	Costumes of Women (25) similar to N407.....	12.00
N377	Generals of the Civil War(25).....	10.00
N380	Actresses - numbered (25) (photo).....	3.00
N381	Actresses - not numbered (photo).....	1.50

SPAULDING & MERRICK.

N384	Actors and Actresses - numbered (24) black and white	
	(a) Spaulding & Merrick issue.....	8.00
	(b) Aug. Beck issue.....	10.00
	(c) Liedersdorf issue.....	10.00
N385	Animals - numbered (24) drawings	
	(a) black & white.....	4.00
	(b) blue & white.....	4.00
	(c) red & white.....	5.00
	two types in each color plus detail differences	
N386	Prizefighters (24).....	12.00

NATIONAL CIGARETTE & TOBACCO CO.

N388	National Types (sailor girls)	
	(a) thick cards (25) Julius Bien lithos.....	6.00
	(b) thin cards (25) Girsch Lithos.....	6.00
	(c) thin cards (25) no printers credit.....	6.00
	(d) thin cards (44known) Sackett & Wilhelms lithos....	7.00
N389	Actresses portrait in oval.....	10.00
N392	Actresses (photo).....	.75
N393	Art Subjects (photo).....	3.00

NATIONAL CIGARETTE & TOBACCO CO. continued.

N394	Views (Columbian Exh., etc.) (photo).....	4.00
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AUG. BECK

N398	Picture Cards (paper) sports, military, ships, natives(Col.Exh.).....	10.00
N399	National Dances (50) same as N225b.....	10.00
N400	State Seals.....	10.00
N402	Actresses (photo).....	2.00
N403	Baseball Players (photo).....	200.00
	Actresses see listing N488d and N384b	
	Presidents see listing N472b and N309c	

MARBURG BROS.

N406	Actors and Actresses. Ten Minutes.....	10.00
N407	National Costumes. (50) girls.....	10.00
N408	Typical Ships. (50).....	15.00
N412	Presidents, Statesmen, Actresses. (sepia).....	12.00
N413	Painting Reproductions. (100).....	12.50
N414	Art Miniatures Coupons.(paper) shows designs of N415 prints.....	6.00
N415	Art Prints 17x25 Premiums.....	10.00
N419	Actresses (photo) small.....	3.00
N420	Actresses.(photo) large (4 types).....	3.00
	Actresses. see listing N490b	

AMERICAN EAGLE TOBACCO CO.

N426	Actresses. (sepia).....	7.00
N427	Actresses. (sepia on white or yellow) 3 style backs.....	7.00
N428	Actresses. (10) (similar - N456-1).....	8.00
N430	Actresses. (photo) small.....	2.00
N431	Actresses. (photo) large.....	4.00
	Actresses. see listing N489bc, N490c, N491a, 492b.	
	Flags. see listing N500a, N501a.	
	Occupations for Women. see listing N166b.	
	Presidents. see listing N309b.	

DRUMMOND TOBACCO CO.

N437	Actresses. portrait in oval.....	10.00
N438	Bathing Girls. (47 known).....	12.00
N439	Actresses. (type of Kinney colored).....	15.00
N442	Girls. (sepia) (also see N572).....	7.50

D. E. ROSE & CO.

N446	Imperial Cards. (28) Actresses and play scenes.	
	1. colored 4 3/4 x 5 1/2.(10).....	12.50
	2. sepia, red border. 4 1/4 x 6 (backlisted)(18).....	12.50
N447	Photo Cards.(sepia actresses) 3 1/8 x 4 5/8.....	3.50
N448	Actresses. (sepia) 1 3/4 x 3 1/4.....	4.00
N449	Actresses. (photo) 2 sizes.....	2.00

BANNER TOBACCO CO.

N452	Actors and Actresses. (35 known) black and white.....	8.00
N453	Girls. (mostly portraits) (25).....	6.00

MOORE & CALVI.

N456	Girls.	
	Type 1. color (10) as N428.....	8.00
	Type 2. black & white (22 known) black or green backs.....	6.00
N457	Playing Cards. (53) Actresses. Trumps Long Cut.	
	Type 1. white lettering on blk. backs.....	7.00
	Type 2. brown printed backs.....	6.00
	Type 3. blue backs, brand in irregular center.....	5.00
N458	Playing Cards. (53) Actresses. Hard-a-port.	
	Type 1. white lettering on blk. backs.....	7.00
	Type 2. blue printing. Sailor in 1" circle.....	5.00

MOORE & CALVI. continued

	Type 3. blue printing. Sailor in 1 3/8 circle.....	5.00
	Type 4. blue printing. brands in circle.....	5.00
	(various overprints in red on type 4 backs.)	
N459	Rope Knots. (10 known).....	15.00
	Actresses. see listing N532i	

CAMERON & SIZER.

N462	The New Discovery. (25).....	7.00
N463	Sports Girls.	
	(a) Cameron & Sizer.....	15.00
	(b) Old Port Plug.....	15.00
	(c) Challenge Cut Plug.....	15.00
N465	Actresses. (photo) small.....	2.00
N466	Actresses. (photo) large.....	3.00
N467	Framed Views.(photo) small (drapped type).....	4.00
	Actresses see listing N488bc, N491b, N489a.	

G. B. MILLER.

N472	Actresses and Celebrities. (sepia).....	12.00
N477	Alphabet Cards. (45 known & 3 different backs).....	10.00

UNCLASSIFIED SMALL CARDS.

N488	Actresses. Narrow frame shaded top and one side.	
	(a) P. H. Mayo.....	7.00
	(b) Old Hero (Cameron & Sizer).....	8.00
	(c) Cameron & Sizer.....	8.00
	(d) Yum Yum (Aug. Beck).....	7.00
	(e) Gold Star (Gradle & strotz) includes a few in sepia.....	8.00
	(f) Old Virginia (P. Whitlock).....	7.00
	(g) Old Port Plug.....	10.00
	(h) Rebel Durham (Fawcett-Durham) also sepia with Interstate Clippings.....	8.00
	(i) Fairfax (W. T. Hancock).....	10.00
	(j) Great Hits (Taylor Mfg. Co.).....	10.00
	(k) Pinkusohn (Imperial Rose).....	10.00
	(l) Mass. Shoe & Boot, Cigar Dept. (handout).....	6.00
	(m) Challenge Cut Plug.....	10.00
N489	Actresses blue edge 355 on face	
	(a) Cameron & Sizer.....	6.00
	(b) American Eagle Tobacco Co.....	6.00
	(c) Double 5 (American Eagle).....	6.00
	(d) Queen Cigar (F. McVeagh).....	10.00
	(e) Mexican Puffs Cigarros.....	6.00
	(f) Spanish Puffs (Mandelbaum).....	8.00
	(g) Old Havana Puffs.....	8.00
	(h) Puritan.....	10.00
	(i) Dolbeare.....	10.00
	(j) Rosenberg.....	10.00
	(k) Real Havana Flips.....	10.00
	(l) Aug. Beck (Yum Yum).....	10.00
	(m) Anonymous (blank backed).....	4.00
N490	Actresses fine red frame line (15)	
	(a) S. F. Hess.....	10.00
	(b) Marburg Bros.....	10.00
	(c) American Eagle.....	10.00
	(d) Goodwin.....	15.00
N491	Actresses (sepia) (325 on face, lower left)	
	(a) American Eagle Tobacco Co.....	7.00
	(b) Cameron & Sizer (Old Hero).....	10.00
	(c) Rosenberg.....	10.00
	(d) Steuben Cigars.....	10.00

UNCLASSIFIED SMALL CARDS continued.

N492	ACTRESSES. thin gold frame, name panel at bottom	
	(a) S. F. Hess.....	8.00
	(b) Double 5 (American Eagle).....	8.00
N493	Actresses. sepia, no frame line	
	(a) Spanish Puffs (H. Mandelbaum).....	8.00
	(b) Key West Rosas Cigarros.....	10.00
	(c) Sub Rosa Cigarettes.....	8.00
	(d) Subs Cigarros.....	8.00
	(e) Goodwin.....	10.00
N494	Actresses. 1 1/4 x 2 3/4 Jersey Cheroots (Davis) sepia.....	8.00
N496	Actresses. Golden Veil. (Genesee Tobacco) sepia.....	7.50
N497	Actresses. Half Dime. (package design) similar N342.....	7.50
N498	Comic Designs. Globe Tobacco numbered (20) black & white.....	8.00
N499	Five Senses. All Around Cigarettes (P. Ulman) (5).....	10.00
N500	Flags of Nations. similar to N9 (36)	
	(a) American Eagle (two lengths).....	6.00
	(b) Gold Star (Gradle & Strotz).....	6.00
	(c) H. Hirsh (Queens Cup & Annex).....	6.00
	(d) My Sweetheart Cigarettes.....	6.00
	(e) Pappoose Cigars.....	6.00
	(f) Spanish Puffs (Mandelbaum).....	6.00
	(g) Leidersdorf Red Clover.....	6.00
	(h) Clear Havana Cheroots.....	6.00
	(i) XXX5 Cigarettes.....	6.00
	(j) Summit Cigarettes.....	6.00
	(k) Flora Cigar (Sweisfort).....	6.00
	(l) Full Moon Tobacco (numbered 1-25).....	6.00
	(m) Palor City (Marshak).....	6.00
	(n) Chicago Union Tobacco (25).....	6.00
	(o) M. W. Diffley.....	6.00
	(p) Rigsby(handout).....	4.00
	(q) Vinco.....	6.00
N501	Flags of States. similar to N11 (36)	
	(a) American Eagle (two lengths).....	6.00
	(b) Bird Tobacco (Thomas & Wortham).....	8.00
	(c) H. Hirsh (Queens Cup & Annex).....	6.00
	(d) Leiderdorf's Red Clover.....	6.00
	(e) Bill Jones.....	6.00
	(f) Turkish Tobacco Co.....	8.00
N502	Occupations for Women.(24) similar N166	
	(a) Frishmuths Luxury Fine Cut.....	15.00
	(b) Cameron & Cameron.....	15.00
N503	Postmen of Nations. (12) Strater Bros. (Penny Post Plug).....	7.00
N504	Presidents. Sub Rosa Art Photos.....	8.00
N505	Pretty Girls. Sarrazin & Co. (King Bee) 2 x 3.....	8.00
N506	Flags of All Nations & States. Turkish Tobacco Co. (Vir.St.Cut Cigts).....	8.00
N508	Women Baseball Players. Sub Rosa, Dixie, Numbered (9) (Paceholder)....	10.00
N509	Animals and Birds of the World. (49) L. Miller.....	12.00
N510	Types of People. (comic) Portraits named & full length not named	
	(a) Spanish Puffs (Mandelbaum).....	10.00
	(b) Annex Cigarettes (Hirsh).....	10.00
N512	Girls & Children.	
	(a) Bill Jones Cut Plug (handstamped).....	6.00
	(b) Yarbrough Cut Plug.....	6.00
	(c) Cheap John (handout).....	4.00
	(d) Hall & Austin (Old Richmond Cut Plug).....	6.00
	(e) Pappoose (5¢ Cigars).....	6.00
	(f) Nickerson (Big Winner Cut Plug).....	6.00
N513	Stage Stars. Marquis Cigarettes (B. Pollak).....	12.00
N514	Globe Puzzle Cards. Globe Tobacco Co. numbered 1-25.....	8.00
N515	Actresses. New World Cigarettes.....	8.00
N516	Actresses. Brown Bros., sepia.....	7.00

UNCLASSIFIED SMALL CARDS continued

N517	Coupon Cards. (Ornate alphabet) Gradle & Strotz.....	8.00
N518	Morning Dawn Series. S. Hersheim style of N342.....	10.00
N519	Marquis of Lorne. (portrait) 1 1/2 x 3 (1879).....	25.00

Actresses. black & white (small)

N520	Beauty Bright (Asheville Cigarette Co.).....	7.00
N521	Clear Havana Cigarros.....	7.00
N522	Golden Veil (Genesee Tobacco Works).....	8.00
N523	Good Enough Cigars (some 1 1/2 x 3).....	8.00
N524	Leidersdorf (Red Clover, Uncle Sam) 1 5/8 x 3.....	8.00
N525	Sub Cigarros.....	8.00
N526	Baseball Players. Number 7 Cigars B/W line (13) Advertising cards (Prices vary with players)	
	H.O.F.....	350.00
	Others.....	175.00
N527	Actresses. Internatioal Tobacco & Cigarette Co. Gentleman Jack Cigarettes black & white.....	7.00

UNCLASSIFIED LARGE CARDS.

N532	Actresses.	
	(a) P. H. Mayo 2 x 3 3/4.....	8.00
	(b) R. A. Patterson 2 x 4 (Lucky Strike).....	10.00
	(c) R. Whalen & Co. 2 x 3 1/4.....	8.00
	(d) Terry & Porterfield 2 x 3 3/4.....	12.00
	(e) Wm. G. Hills 2 3/8 x 3 5/8 (Orphan Boy).....	10.00
	(f) Spanish Four Cigars.....	8.00
	(g) Cockade (Venable) (Pluck).....	10.00
	(h) Little Gold Dust Cigars (Sullivan).....	12.00
	(i) Hard-a-Port (Moore & Calvi).....	12.00
	(j) Reed & Taylor.....	12.00
	(k) Huntoon & Gorham (Old Stone Mill).....	12.00
	(l) R. Whalen (emergency issue) (name only in blue scroll)	12.00
	(m) Frishmuth.....	12.00

Actresses.

N533	Chowder Cut Plug. sepia (Frishmuth).....	7.00
N534	Congress Cut Plug.....	7.00
N535	Felgnor & Sons.....	8.00
N536	Just So Cut Plug. 2 1/2 x 3 3/4.....	7.00
N537	Little Rhody. (Geo. F. Young)	
	(type 1) sepia.....	7.00
	(type 2) color.....	8.00
N538	Old Pepper Cut Plug. (L. Miller & Sons) (Havana Blossom).....	10.00
N539	Pallaso Cigars. 1 1/2 x 3 (includes poets).....	12.00
N540	Rawson & Co. 4 1/4 x 6 1/2 sepia.....	12.00
N541	U. S. Tobacco Co.....	8.00
N542	Our Billy Cut Plug. (John Geller).....	8.00
N543	Princess Cut Plug. sepia.....	8.00
N544	Relief Long Cut. sepia type of N280b.....	12.00
N545	Short Puff Cigarros. (M. Buchner).....	12.00
N546	John L. Weimer. (handout).....	5.00
N547	Pioneer 5's black/white.....	7.00
N548	Eagle 5's black/white.....	7.00
N551	Comics. (revolving back) (Rawson & Co.).....	15.00
N552	Cutout Sheets. (Durham Tobacco) Premiums paper doll, Farm animals, buildings, and Circus.....	12.00
N553	Interesting Novelties. (Fashion Cut Plug folders) open to 2 1/4 x 4..	12.00
N554	Inventors & Inventions. (10) (Finzer's Wild Rose).....	10.00
N555	Italian Series. (Buchanan & Lyall) (Black Joe).....	12.00
N556	Musical Instruments. (girls) (Weissinger) (Our Flag) similar N286..	12.00
N557	Natonal Sports. (girls) (Little Rhody) (Young).....	15.00
N559	State Governors. (Lake Erie Tob. Co.) sepia.....	12.00
N562	Art Gems. (Wilson & McCally) 8 x 11 Premiums.....	15.00
N563	Beautiful Cards. (Patterson Lucky Strike).....	10.00
N564	Playing Cards (girls) 14 designs (53) Premium (Gravelly & Miller) (type 1) Snipe Plug Cut.....	12.00

UNCLASSIFIED LARGE CARDS. continued

	(b) Kids Plug Cut.....	12.00
	(c) Red Boot Cut Plug.....	12.00
N565	Illustrated Songs. (Blackwell's Durham).....	15.00
N566	Actresses. (Newsboy)	
	(type 1) cabinet 4 1/2 x 6 1/2 b/w or sepia.....	8.00
	(type 2) large cabinet 6 x 9 colored.....	12.00
N567	Actors, Celebrities, Scenes. (Newsboy cabinet photo).....	8.00
N569	Fruits & Flowers. (48) (Pilkington).....	10.00
N570	American Indians. (Monarch-Kickapoo) as N2 2 1/2 x 4.....	15.00
N571	National Flags. (New Brand Cigars) (Hessnauer) (15) similar N195....	10.00
N572	Girls. (Honey Chunk) sepia, similar N442.....	10.00
N573	Celebrities. (Royal Bengals) cabinet photo's.....	10.00

Actresses. black & white, large

N575	Best Stripped.....	10.00
N576	Chowder Cut Plug (Frishmuth).....	8.00
N577	Crescent Cigars 1 x 3 1/4.....	10.00
N578	Jack & Jill Cigars 1 1/2 x 4.....	10.00
N579	Key West Favors 1 1/4 x 4.....	10.00
N580	Monogram Long Cut.....	8.00
N581	Spanish Four Cigars, on sepia.....	8.00
N582	WTB & Sons Twins 1 x 3 1/2.....	10.00
N583	Spanish Puffs 2 1/4 x 4 1/8.....	10.00
N584	Azeala, Robt. Fulton, U.S. Standard, etc 2 1/4 x 3 1/2.....	8.00
N585	Cockade Cut Plug (Venable) 2 1/4 x 3 3/4.....	10.00

UNCLASSIFIED PHOTOS.SMALL

ACTRESSES.....	UNLESS NOTED ALL	3.00
N595	Conqueror. (Hall & Pierce)	
N597	Genesee Tobacco Works.	
N598	Gilt Edge Cigts.	
N599	Golden Veil. (Genesee Tob.)	
N601	Key West Rosa Cigts.	
N602	Leidersdorf. (Uncle Sam, Red Clover, Old Abe)	
N603	Masterstroke Cigars. (Kerbs & Spiess)	
N604	National. (Oppenheimer)	
N605	Nickle Plate Cigts.	
N606	Old Spanish.	
N607	Our Junior Partner.	
N608	Our Professionals.	
N609	Parlor City Cigts. (Marshak & Deutch)	
N610	Pax Cigarettes.	
N611	Queens Cup & Annex. (Hirsh)	
N612	Reynolds, Rogers & Co.	
N613	Sells Fast Cigars.	
N614	Shining Lights. (Moonelis)	
N615	Starlight Cigts. (Maller)	
N616	Siesta Cigts.	
N617	Subs Havana Cigarros.	
N618	Sweet Capitol Cigts. (Smith & Bloodgood)	
N619	Rex Cigts.	
N620	XXX Rieders.	
N621	Blackwells Durham Co-op.	
N622	No Brand Shown.....	.50
N623	Soverign Cigts.	
N624	Sir Toby Cut Plug.	
N625	Hunters Cigts.	
N626	Gentleman Jack Cigts. (Int. Tob. Cigt. Co.)	
N627	Sweet Moments. (L.&M.)	
N628	H. Bohls & Co. Cigts.	
N629	Dixey Cigts.	
N630	A. Pollak & Co. (Our Puppies)	
N631	American Cigt. Co.	
N632	Footlight Cigars. (S. Genzberger)	
N633	Old Stonemill Cut Plug.	
N634	La Manilla. (Heegarrrd)	

N635	Celebrities, Presidents, and Views. (Celebrities Cigars).....	5.00
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PRESIDENTS, RULERS, AND FAMOUS PEOPLE.

N636	Leidersdorf (3 brands).....	5.00
N637	Sub Rosa Cigts.....	5.00
N638	Sweet (Virginia Cigts.).....	5.00
N639	Views (Pax Cigts.).....	5.00
N640	Artists (Artists Cigts.) (Schenker).....	5.00

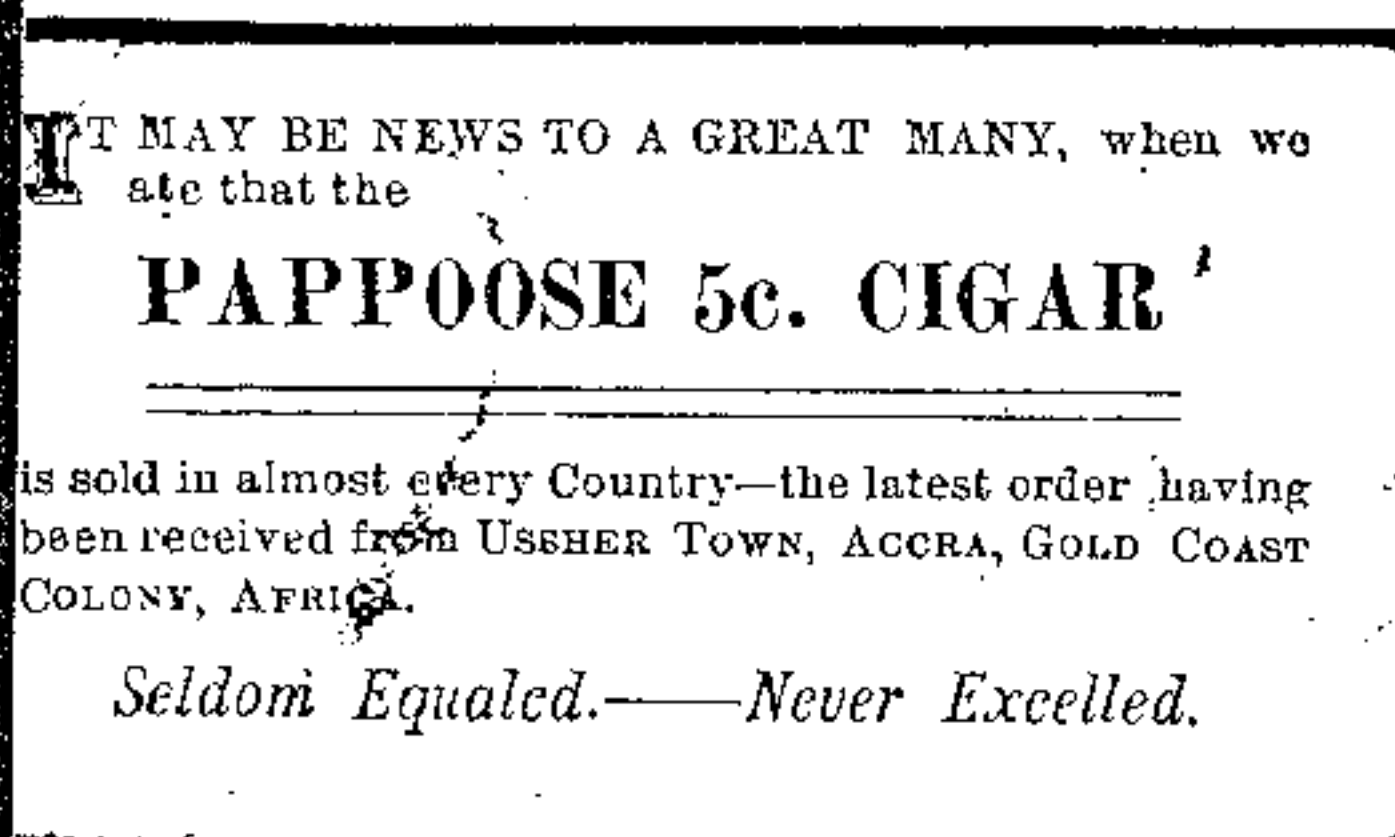
UNCLASSIFIED PHOTOS.

LARGE.

ACTRESSES.....UNLESS NOTED ALL		4.00
N650	Best Stripped.	
N651	Chowder Cut Plug. (Frismuth)	
N652	Congress Cut Plug.	
N653	Conqueror. (Hall & Pierce)	
N654	Four base Hits.	
N655	Hand made.	
N656	Just So.	
N657	Kalamazoo Bats. (Gross)	
N658	Knocker Cigars.	
N659	Little Maid Cigars.	
N660	Little Rhody. (Young)	
N661	Londres Cigars.	
N662	Mackinaw Ducks.	
N663	Miners Extra Long Cut.	
N664	Old Fashion Long Cut. 2 x 3 1/2	
N665	Our Knocker Cigars.	
N666	Reliable Cheroots.	
N667	Stage Beauties Cigars.	
N668	No brand shown.....	1.00
N669	Big Four Cigars.	
N670	Tucks Down Cigars.	
N671	Micks Debut & Stars Cigars.	
N672	Star of the World.	
N673	Sir Toby Cut Plug.	
N674	New York Dandies.	
N675	Kan Ka Kee Kats.	
N676	M. Cohn's Cigars	
	(a) M. Cohen's Cigars	
N677	Alfreds Pets.	
N678	Bonne Cigars.	
N679	Bowery Angels.	
N680	Monogram Cigars.	
N681	Royal Cats Eye Plug Cut.	
	(Blackwell Durham) 2 1/4 x 4 1/4	
N682	Heads Up Cigars.	
N683	Merrimack Angels. 2 1/2 x 3 7/8	
N684	Photo Cigars.	
N685	Dixie Queen Cut Plug.	
N686	Our Stars Cigars.	
	(Chas. Jacobs & Co.)	
N690	Baseball Players & Teams. (Chas. Gross Co.) (Prices vary with players)	
	(Kalamazoo Bats, Four Base Hits)(sizes vary)	
	(H.O.F. prices range between).....	1000-500.
	(Others).....	750-250.
N691	Indian Chiefs (Old Fashion) 2 x 3 1/4.....	8.00
N692	Negro Subjects (Old Fashion) similar N157.....	8.00
N693	Baseball Teams (Kalamazoo Bats) (Gross.) cabinets.....	1000.00



N500e



T-65



CAVEAT EMPTOR ...

by Chris Benjamin

"Nine months ago I was distressed to receive the following letter from Gordon Brayne, now a member of USCS:

"I think you ought to know about my experience with one of the advertisers in your card catalog (1981 edition, page 144) - Richard Sikes of the Rebel Peddler, Springfield, Mass."

"I bought your catalogue in 1983...and as a result wrote to Richard Sikes asking if he had any tobacco cards for sale. He replied that he had a lot and if I would send some cash he would let me have a selection on sale or return."

"In August, 1983 I sent him 200 dollars U.S.; nothing happened for three months until I wrote and then telephoned him. He then sent some cards, most of which were in very poor condition with very high prices. I kept \$80 worth and returned the rest, asking for other cards on a list I sent, or my remaining 120 dollars returned. After several more letters and phone calls over the next six months, I eventually received some more cards. These were not ones on my list, and their condition was so bad that they should have been thrown away. I returned them all and asked politely for my \$120 back."

"Nothing happened for 3 more months so I asked a friend in Connecticut to contact Richard Sikes to try to get my money back. He says that Mr. Sikes agrees that he owes me the cash, but keeps being evasive, saying that he will send a check which never arrives."

"This has now been going on for 15 months, at some cost to me for telephone calls, etc., and he still will not reply to calls or letters."

In replying to Mr. Brayne, I answered that he was not the only collector that had contacted Mr. Sikes through this ad and subsequently complained of poor service. Several people had sent money for a copy of Sikes' catalog and had waited for months before receiving it. Others had paid \$9.50 for a year's subscription to "Card Collectors Quarterly only to find it discontinued after the first issue, with no refund attempted. Since the publisher of the guide had accepted Sikes' ad with the standard disclaimer, there was no recourse available via that avenue. I personally did not order either catalog or "Quarterly," so I had no legal basis upon which to approach Sikes about his failure to perform.

I advised Mr. Brayne that I had banned Richard Sikes from advertising in future publications of my authorship and from membership in all associations in which I had a voice. Furthermore, I suggested that Gordon write to Les Davis, editor

N512d



of "The Wrapper" - the only publication in the U.S. dealing exclusively with non-sports cards. Some months later, Gordon replied that "Yes, I did write to Les Davis...on Dec. 24, 1984, but had no reply.

And so, two years after he first contacted Sikes, Gordon Brayne wrote: "The story of Richard Sikes ends with a friend of mine who lives near him trying to get my cash back without success. The last I heard was that Sikes said he was being made bankrupt via the Internal Revenue Service in April this year. Whether this was true or not I don't know. I did write to the Postal Fraud people, and the Springfield police, with evidence, but had no reply from them either!"

But the story does not end there...Mr. Sikes, who claimed to have been bankrupted in April by IRS, attended the National Card Collector's Convention in ultra-expensive Los Angeles last July 11-14. Dealer tables at this event cost a minimum of \$100 each, food and lodging were exorbitantly priced, and the travel distance



N633



N632

was over 3000 miles. A pauper could not have attended this convention.

Furthermore, Sikes is currently advertising another edition of his price guide in "The Wrapper" and elsewhere.

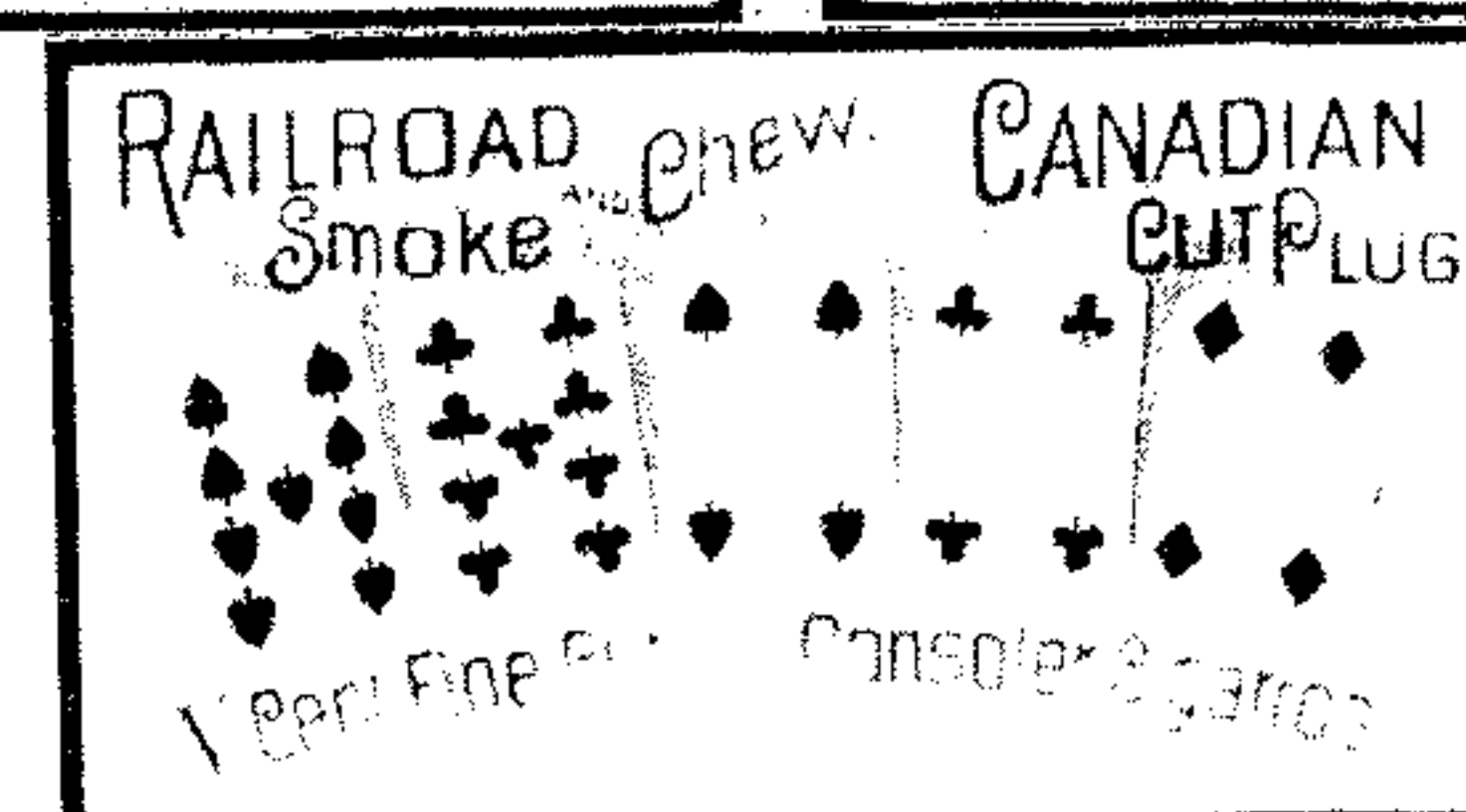
USCS members - especially those in other countries - should heed the unfortunate and costly experience of Gordon Brayne. Even if you act in good faith, there is really no legal recourse to prevent fraud in card and card-related dealings. It is your responsibility to take precautions. Arrange for a signed and dated document containing the specifics of the deal before money or cards are exchanged. Ask your friends or write to USCS about the bona fides of the person with whom you are dealing. Do not do business with people who refuse to offer "satisfaction guaranteed" and prompt service. Legitimate dealers and collectors provide these as a matter of course: crooks do not. Finally, remember that most courts and police operate upon the premise of CAVEAT EMPTOR. You have not only the burden of proof to contend with but also the apathy of the apparatus which in theory protects the consumer.



N685

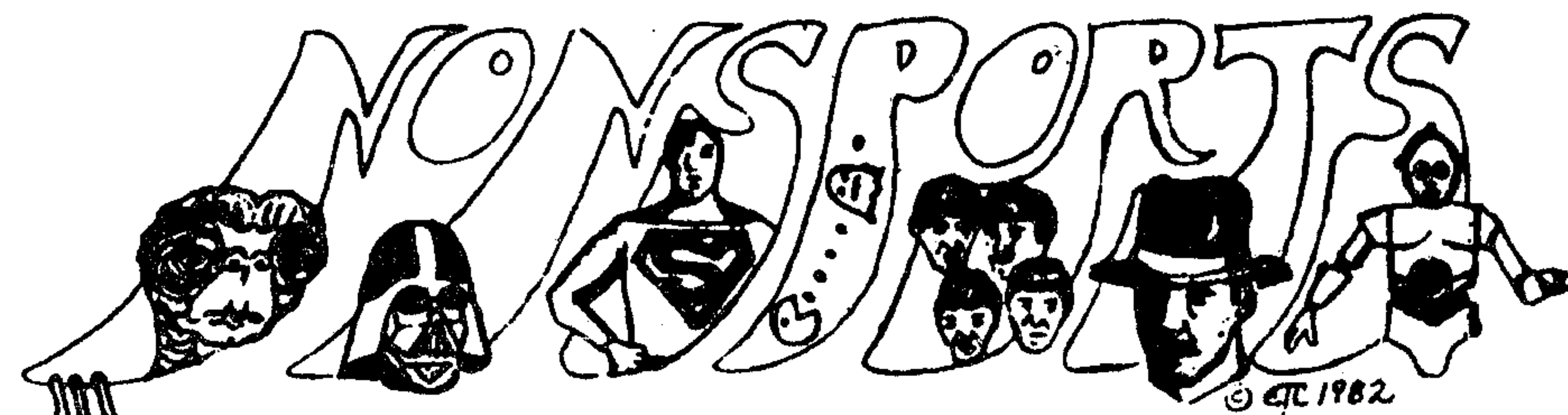


 FOR SALE FOR SALE
 TYPE COLLECTION 66 DIFFERENT CARDS FROM SMALLER FIRMS, NO ALLEN & GINTER OR DUKE.
 These are the "N" numbers of the cards. 117b-122a-165-166b-181-182-184-185-186-187-188-219-220-223-226-231-232-233-240-250-258 (ante)-258 (snuff)-264 (type 2)-268 (sensation) 268 (red cross)-281-282-284-285-288-304-305-308-311-323-324-342 (curved)-342 (straight)-342 (style 3 type c)-346-353a-365-377-385-388a-448-457 (type 1)-457 (type 2)-458 (type 2) 458 (type 3)-458 (type 4)-and 3 diff. over-prints-467-472a-488d-508 (sub rosa)-508- (dixie)-512a-532e-537 (type 2)-554-T74-T452
 CONDITION OF CARDS ARE 80% EX VG 20% GOOD+. BEST OFFER OVER \$300.00, DEADLINE IS NOVEMBER 1. I WILL PAY POSTAGE, WINNER PAYS INSURANCE, MONEY BACK IF NOT SATISFIED SEND OFFERS TO: PETER GILLEENY-ROUTE 2 BOX 1133-76 FRUITLAND PARK, FLORIDA. 32731 OR CALL 904-728-4819.



*****CIGARETTE CARDS WANTED*****

N34 - "World Sovereigns" - Queen of England. N79 "Histories of poor boys and famous people" - Anderson, Buffalo Bill. N377 - Generals of the late Civil War" - J.E.B. Stewart, Sidney Johnston, Halleck, Grant, Joe Johnston. N172 - Old Judge - "Browns Champions" - Bushong, Gleason & O'Neil. N172 - Browning, Mullane, Stovey, Van Haltren, Also need Portraits. N284 - Set 1 - Pfeffer, Sunday. Set 3 - Casey, Clarkson(right arm extended foward), Dorgan(batter), Ewing(hands by chin), Hines(batter), Richardson (Detroit-blue pants), Rosemann, Thompson(blue pants), Ward(hands on knees). T227 Attell, Coulon. T229 - Fitzsimmons. Will buy or trade for my wants. Write to: John T. McLean 41 Washington Street, Wind Gap, Pennsylvania. 18091.



ROXANNE TOSER

4019 GREEN ST. DEPT USCS

HARRISBURG, PENNSYLVANIA. 17110

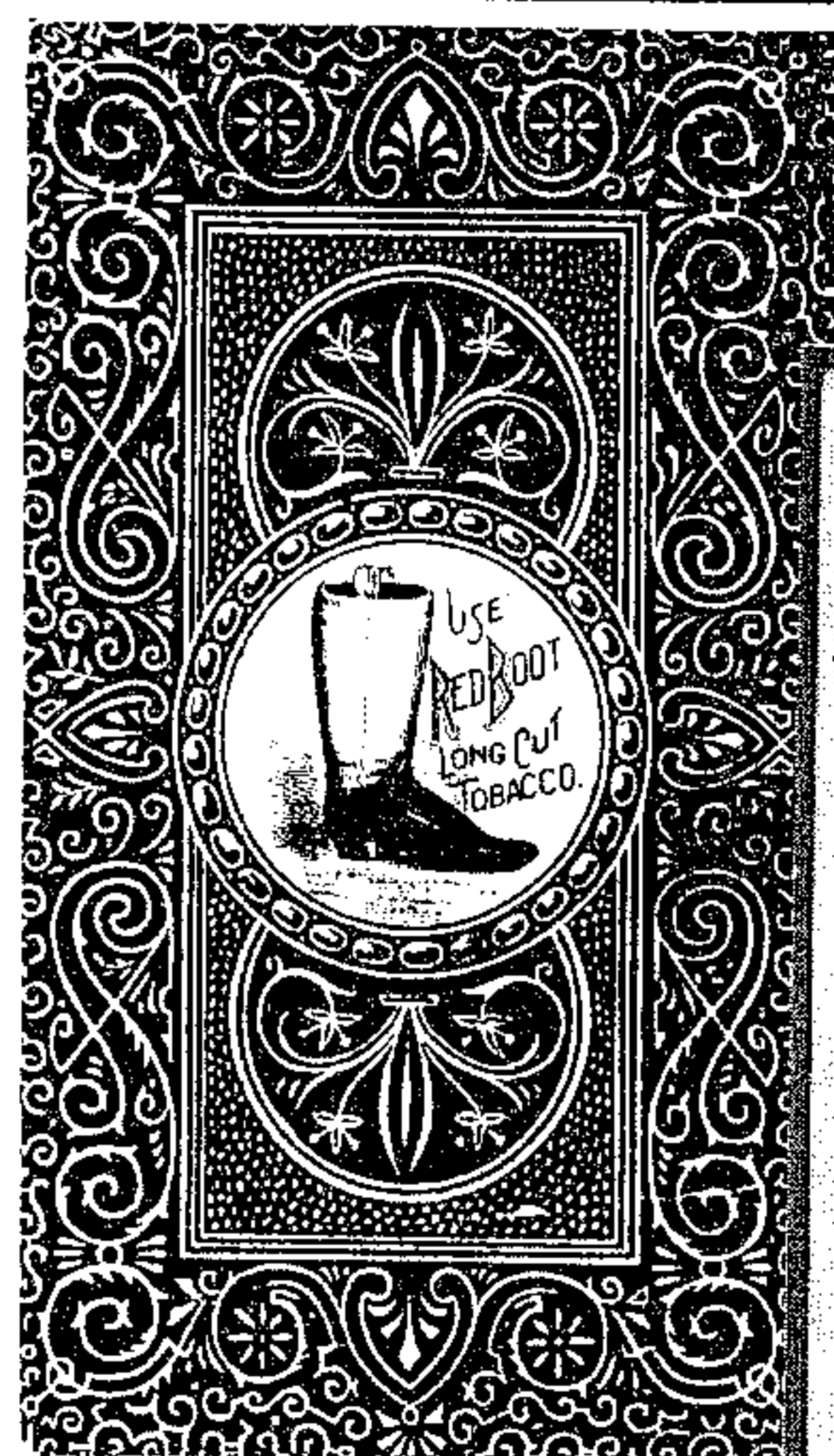
send \$2.50 in U.S. dollars or 7 I.R.C.s (overseas customers) or .39¢ in stamps (U.S. customers) to recieve my 16-page list of singles, sets, wrappers and packs. Full time mail order specializing in Non-sport cards from the 50's to the present with some older cards available as well.

B.A.T.
T440-16

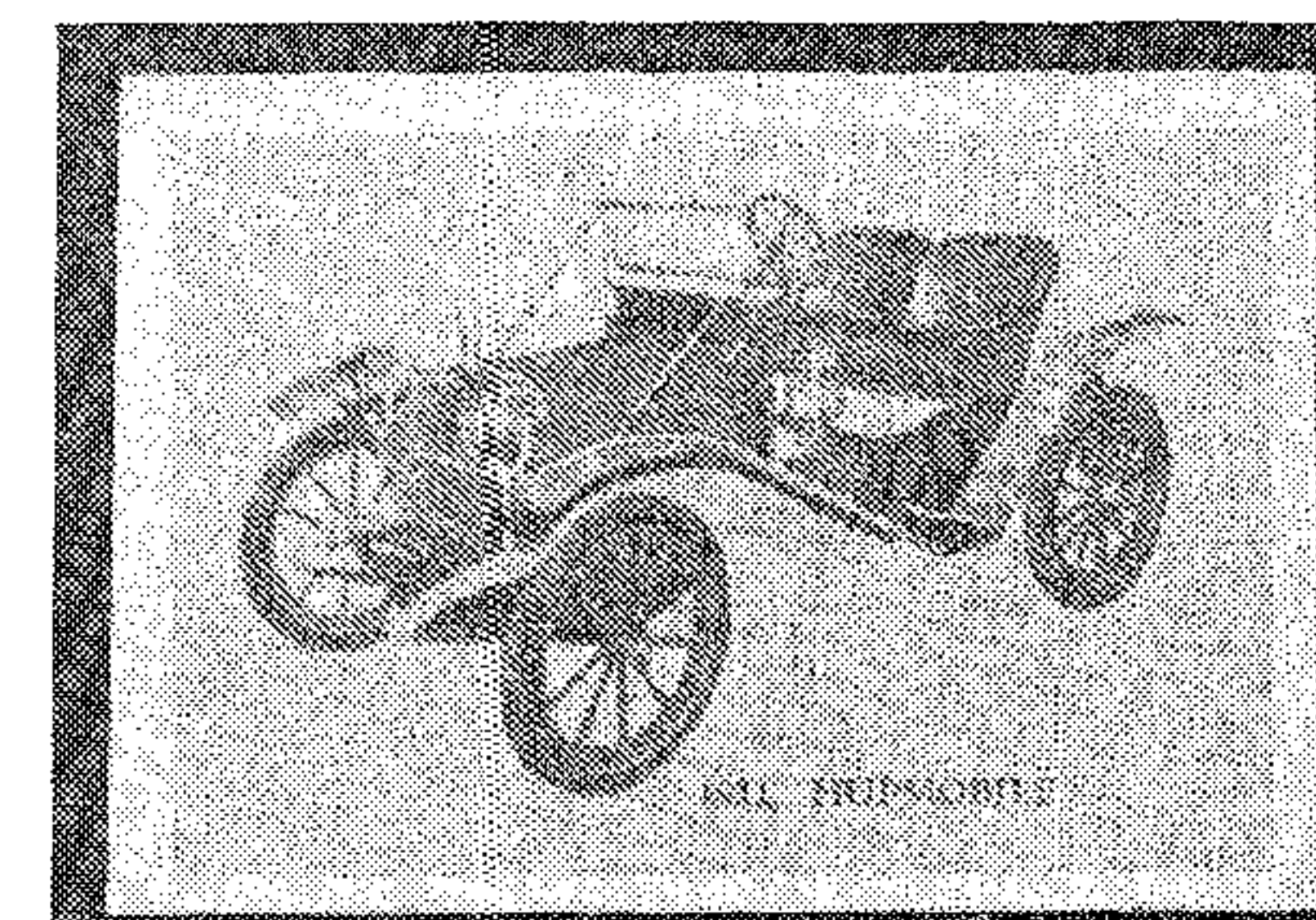
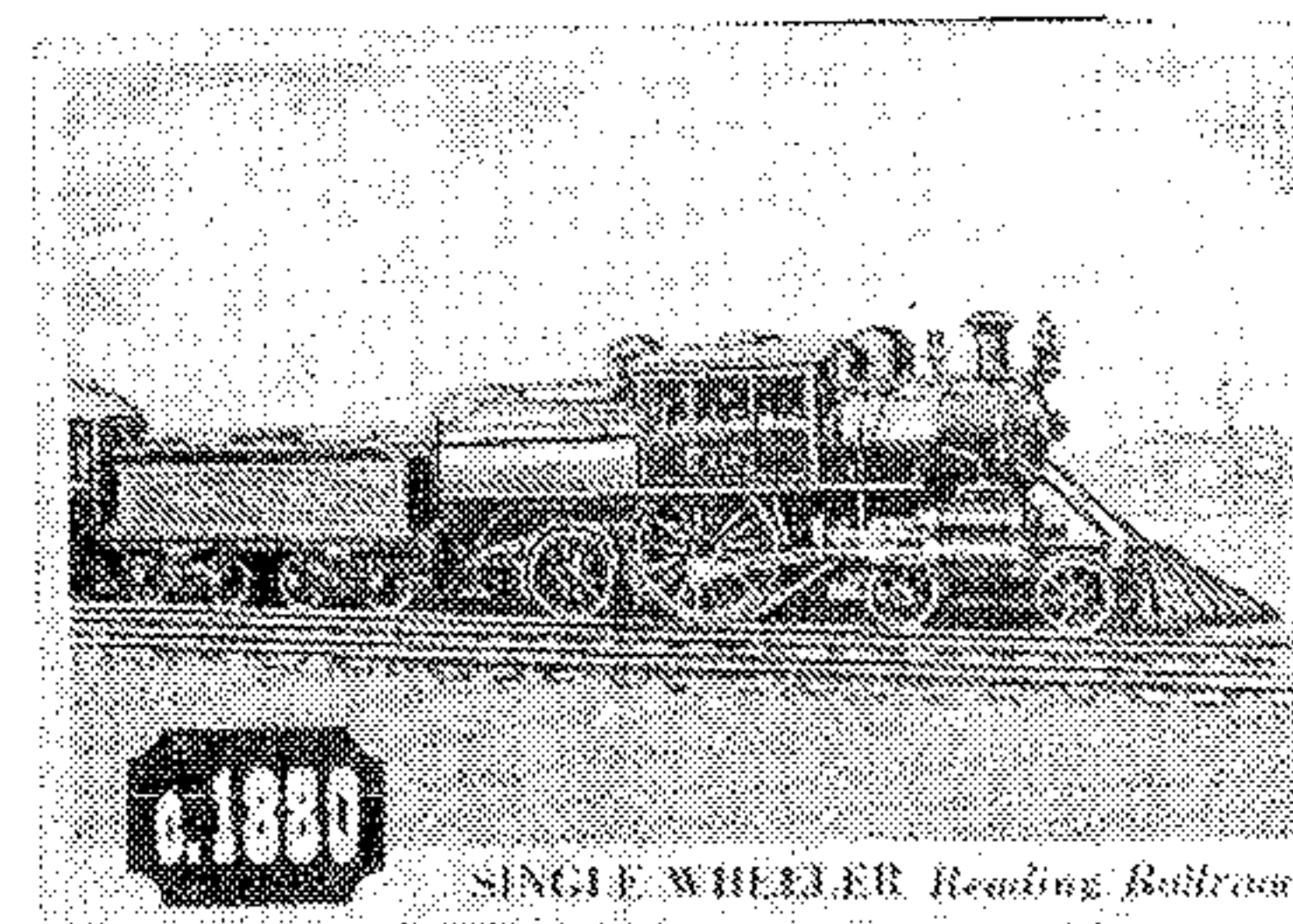
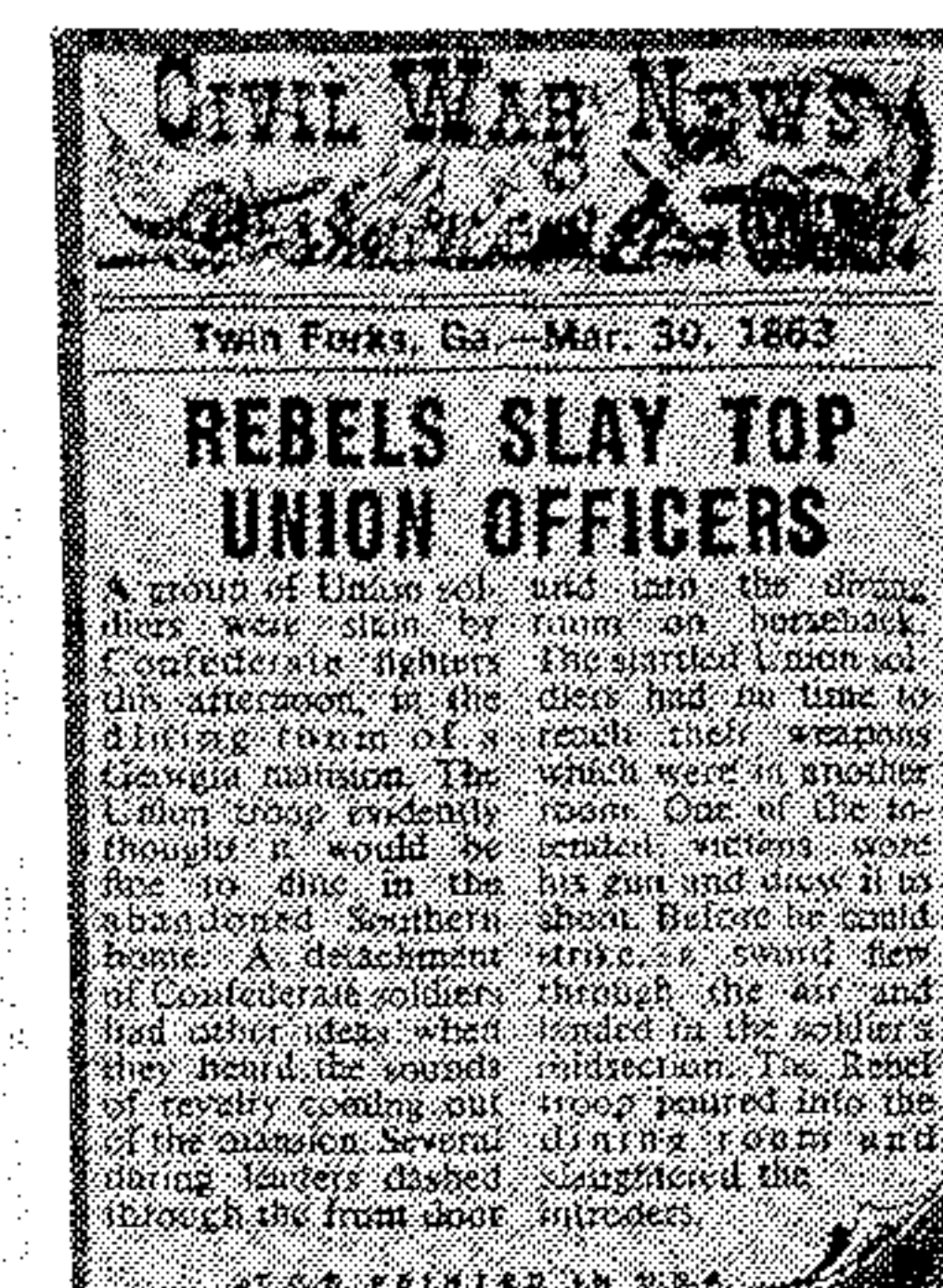
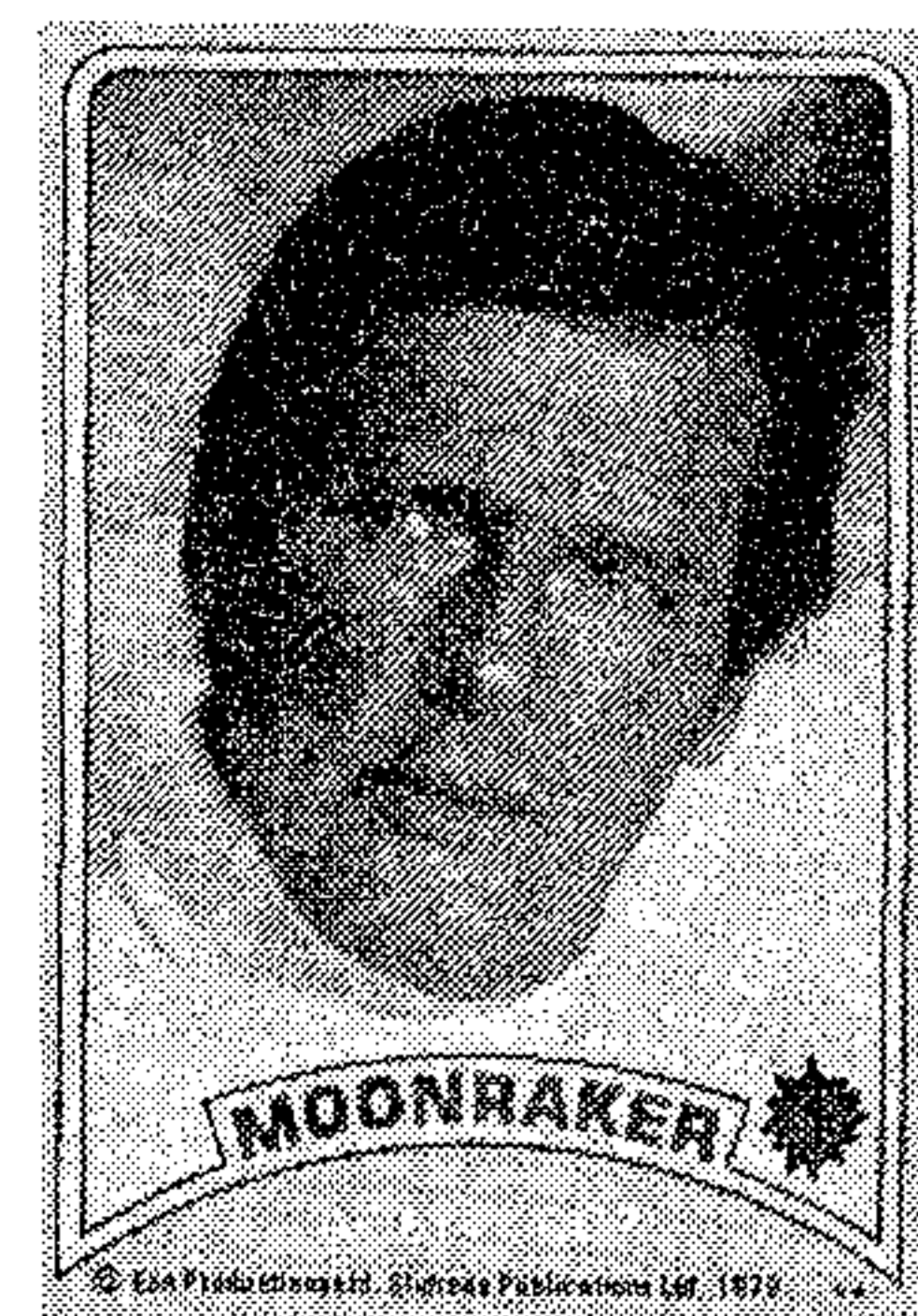
UNCUT CARDS



N583



N564c



MEMBERS ONLY AUCTION - NO. 2

TERMS OF THE AUCTION

- *Closing date is November 1st, 1985
 *Cards are strictly graded according to the standards posted in the "Grading Guide" (see inside back cover).
 *Payment by money order only, in U.S. funds only.
 *Returns or notification of return mail must be made within ten days of postmark.
 *Consignment lots accepted for fee of 10% of price realized (lots must be in hand).
 *Winners pay postage - take this into account when you bid.
 *Unless otherwise stated, there is no minimum bid.
 *Send bids & money orders to; The United States Cartophilic Society, P.O. Box 2259, Leesburg, Florida., U.S.A., 32749

Auction List No 2.Inserts

Lot # 1...N2	American Indian Chiefs,	1 excellent
2...N19	Pirates of the Spanish Main	1 excellent - 1 v.g.+
3...N34	World Sovereigns	1 excellent
4...N72	Coins	4 excellent - 3 v.g.+
5...N75	Floral Beauties	7 very good
6...N76	Great Americans	1 excellent - 1 v.g.+
7...N86	Scenes of perilous Occupations	1 excellent - 3 v.g.+
8...N90	Vehicles of the World	1 excellent
9...N117b	Industries of States	1 excellent
10...N118	Jokes	1 excellent - 1 v.g.+
11...N181	Arms of Dominions	2 excellent
12...N232	Surf Beauties	1 very good+
13...N240	Types of Nationalities	1 excellent
14...N264	Actresses in Opera Roles	1 very good
15...N269	Prizefighters (tiny pin hole in border)	1 very good+
16...N281	American Scenes	1 good
17...N285	Months (reserve) \$15.00	1 excellent
18...N286	Musical Instruments (reserve) \$15.00	1 excellent
19...N532e	Actresses (reserve) \$15.00	1 excellent
20...T12	Bridge Game Cards	1 excellent
21...T13	Bridge Game Cards	2 excellent
22...T78	Little Henry	8 very good

Advertising Cards

23.....Star Plug (ligget & meyer)	1 very good	3½x5½
24.....Prince Albert (helme)	1 excellent	3x4½
25.....Tansil Punch (embossed)	1 very good	3½x3½
26.....Climax (lorillard)	1 good+	6x4½
27.....Mail Pouch (block bros)	1 excellent	5x3½
28.....Topsy & Mulear(double sided)	1 very good	4½x3
29.....Dividend Cigar(ferguson)	1 excellent	6½x4½
30.....Fifty Little Oprhans Cigar (hanger)	1 excellent	4x7
31.....Blackwells Durham (coupon booklet)(opens to 6")	1 excellent	1½x3

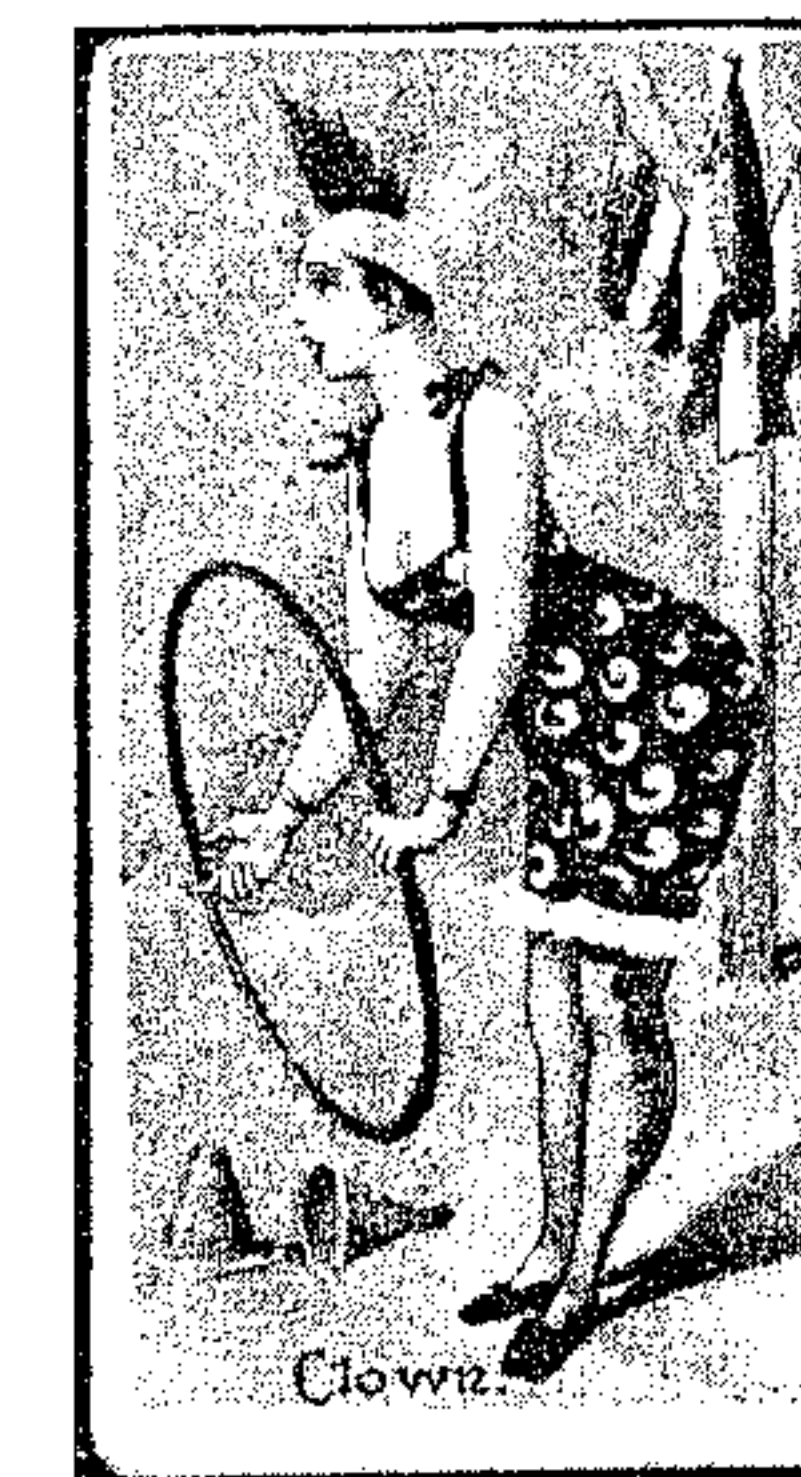
Tobacco Albums

32.....City Flags (Allen & Ginter)minor crease	1 excellent	A- 5
33.....Gov,Arms,etc(Duke) ¼" cover corner missing	1 excellent	A-27

Prices Realized from Auction No 1.

Lot # 1.- 12.30	2.- 5.05	3.- 2.30	4.- 6.30	5.- 7.75	6.- n/b
7.- 8.05	8.- 8.05	9.- 5.55	10.- 31.50	11.- n/b	12.- 4.30
13.- 6.30	14.-102.30	15.- n/b	16.- 5.20	17.- 26.00	18.- 8.05
19.- 22.30	20.- 16.50	21.- 2.00	22.- 16.30	23.- 7.30	24.- 41.50
25.- 8.80	26.- n/b	27.- 3.50	28.- n/b	29.- 27.00	

GRADING GUIDE

EXCELLENT

Clean card with square corners

No creases or defects

Near perfect

VERY GOOD

Slightly rounded corners

Some loss of original gloss

Almost undetectable minor crease

GOOD

Rounded corners

Slightly soiled & creased

Shows wear but still collectable

POOR

Heavy creases

Dirty

Useful for filler only

*Back damage to a card with a printed back automatically downgrades the card one classification. The term "plus" may be used to indicate a middle status in grades "very good" and "good." Any descriptive term which implies association with a higher grade, such as "almost" in "almost excellent," is unacceptable.

CLASSIFIED ADVERTISING

All advertising - display or classified - must be approved by the advertising and managing editors. The right to refuse any advertising or advertiser is reserved. Classified ads are 10¢ per word, with a minimum of 20 words.

WANTED Cigarette silks, "N" cards and tobacco albums. Charles Reuter, P.O. Box 71, Mount Joy, Pennsylvania. 17552

WANTED Buying Birds: Allen & Ginter N23, N37, N38, N40, N42, EXCELLENT CONDITION: P. F. Tenpenny 1130 South Layton Blvd., Milwaukee, Wisconsin. 53215

WANTED Cigarette silk collector desires silk's and silk related ephemera. BUY or TRADE. Correspondence from silk collectors welcome. Ken Silverman Box 9907 San Rafael, California. 94912 Phone - 415-258-9322

FOR SALE Baseball cards for sale: Topps U.S.A. 170 cards dated 1963/68. Cuban cards Diaz - circa 1920 - American League Pitchers, six different. Offers ? WANTED A.T.C. Musical Instruments - Bagpipe. Allen & Ginter Indian Chiefs (N2) Many Horns - Sitting Bull. Brayne, 23 Ryecroft, Haywards Heath, England

TRADE American tobacco cards for same. L. Fortuck, 2501 Alabama, Joplin, Mo. 64801

ALBUM
of AMERICAN
STARS
★ ★ ★

N347



N342



N27



N335



N265



N70



N342-3

