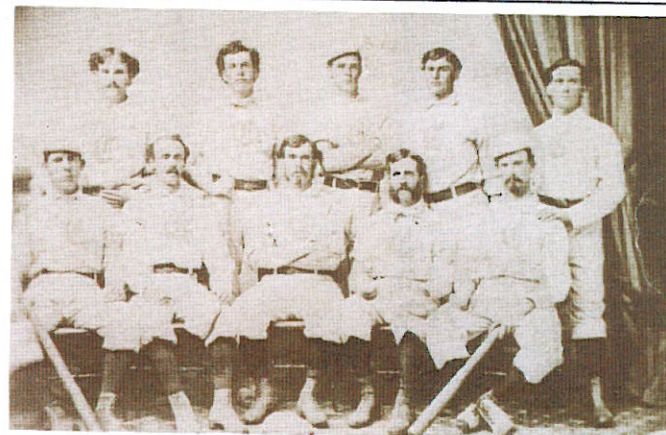


THE AMERICAN CARD CATALOG[®]



Hurley, Sub.; G. Wright, S. S.; Albison, C.; McVey, R. F.; Leonard, L. F.
Sweasy, 2d B.; Waterman, 3d B.; H. Wright, C. F.; Brainard, P.; Gould 1st B.

RED STOCKING B. B. CLUB OF CINCINNATI.

THE STANDARD GUIDE
ON ALL COLLECTED CARDS
AND THEIR VALUES



1933 R-301-1 GOUDEY PREMIUM

The American Card Catalog (ACC) is now available once again. After receiving so many requests, the original text has been reprinted exactly as it appeared in the last edition (1960), along with the original catalog prices.

This book still is the most important reference guide (nicknamed the "Bible") to collecting baseball and all types of cards (bubblegum, candies, tobacco, advertising cards, etc.) that were known from pre 1850 on.

The numbering system continues to be of great reference value. This is where for example, you get the familiar designations from, such as T-206, R-333, and E-90.

The fathers of our hobby, which I'm proud to say included my father Woodrow "Woody" Gelman, who this book is dedicated to, with the idea of preserving the history of cards, prepared the American Card Catalog. To them a "card collection was a magic carpet that takes you away from work-a-day cares to havens of relaxing quietude, where you can relive the pleasures and adventures of a past day — brought to life in vivid picture and prose."

In addition to the original text of the ACC, you will find in the back of the book the current Catalog of the Card Collectors' Co. The prices and items might be out-dated in a short period of time, but I feel it will make interesting reading, and provide comparison of prices in the years to come, as the American Card Catalog is meant to be a reference guide.

Happy Collecting, and if for any reason you want to contact me, please do so c/o Card Collectors' Co., 105 West 77th Street, New York, New York 10024.

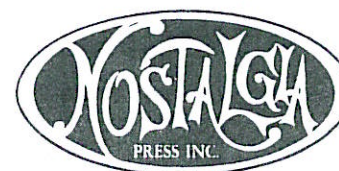
Richard Gelman

THE AMERICAN CARD CATALOG®



THE STANDARD GUIDE ON ALL COLLECTED CARDS AND THEIR VALUES

Edited by
J.R. Burdick
Author of
The American Card Catalog
The Detroit Publishing Handbook



105 W. 77th St., New York, N.Y. 10024
Box 293 • Franklin Square, NY 11010

Copyright © 1967 by Nostalgia Press, Inc.
Reprinted 1988

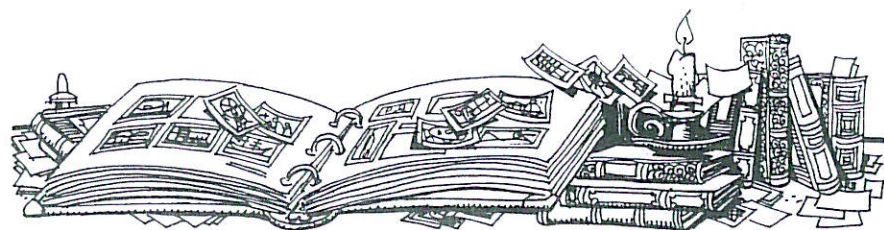
All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without prior permission in writing from the publisher. Printed in the U.S.A., 1988.

Illustration in actual size on front and back cover is the front and back of the "First Baseball Card" of Professional Players—(1869)—Red Stocking Baseball Club of Cincinnati.

Published by Nostalgia Press, Inc. A Division of Nostalgia, Inc. and Distributed by Card Collectors' Co. A Division of Nostalgia, Inc.

SPECIAL INDEX OF CARD IDENTIFICATION LETTERS

(none)	19th U. S. Tobacco	42	Q	Stereoscope Cards	179
A	Tobacco Albums	80	R1-346	Gums 1930-1948	111
B	Blankets & Rugs	85	R401-806	Gums since 1948	116
BC	Cloth items	88	S	Silks	83
BF	Felt Novelties	87	SC	Canada Silks	85
C	Canada Tobacco	69	SN	C&S Amer. Silks	85
D	Bakery Inserts	96	T	20th U. S. Tobacco	59
DC	Canada Bakery	99	T400	U. S. Issued Abroad	66
E	Early Candy & Gum	107	U1	Unclass. Folders	129
EN	C&S America Gums	110	U301	Match Boxes	130
F	Food Inserts	100	UM	Misc. Inserts	133
FC	Canada Foods	106	UN	C&S Amer. Misc.	130
G1-129	Tobacco Banners	34	UO	Gas & Oil Inserts	131
G130-143	Banners, non-tobacco	36	UT	Theatre Inserts	130
G145-149	Poster Cards	36	UW	Weighing Machine	132
G150-159	Albums, non-insert	36	V	Canada Candy	122
G180-181	Movie Stills	36	W1-252	Early Album Cards	181
G190-195	Adv. Sheet Music	37	W401-881	Recent Album Cards	184
G200	Calendars	38	WG	Greeting Cards	172
G300	Cigar Band Labels	41	Y1-39	Rewards of Merit	191
H1-186	Currier & Ives	16	Y40-59	Tokens of Aff.	191
H230-385	Adv. Product & Service	23	Y61-79	Name or Calling	191
H400-928	Adv. Design Sets	26	Y80-94	Bible Cards	192
HA	Pre 1850 Adv.	12	Y95-100	Scrap Pictures	192
HB	Mechanical Banks	210	Z	Paper Dolls	177
HC	Clarks Threads	211			
HD1-8	Adv. Design Group	25	Other General Data		
HG	Prang Adv.	19	Americana, paper items	192	
HK	Clipper Ships	15	Baseball Club issues	189	
HL	Liebig's U.S.	209	Baggage Labels	39	
HM	MGM Cards	202	Booklets, Advertising	199	
HN	C&S America Adv.	34	Books on Cards	198	
HP1-6	Adv. Product Groups	21	Caddy Labels	40	
HS1-4	Adv. Service Groups	22	Cartes de Visite	180	
HX	Local Stock Adv.	20	Catalogs, Card	197	
J	Soda Cards	95	Catalogs, Merchandise	37	
K	Coffee Cards	93	Cigar Bands, general	40	
L	Leathers	88	Cigar Box Labels	40	
M	Periodicals	126	Cigar Ribbons	41	
N	C&S Amer. Tobacco	73	Containers, general	39	
NW	Cuba Wrappers	76	Cutouts	35	
NX	Misc. Foreign	196	Exhibit Cards	194	
P	Tobacco Pin But.	90	Labels, general	39	
PC	Post Cards	141	Linen Labels	40	
PD	Bakery Buttons	90	Magazines, Card	197	
PF	Foods Buttons	90	Match Labels, additional	39	
PE	Early Candy Pins	91	Museum collections	196	
PL	Playing Cards	167	Photographic types	180	
PR	Recent Gum Pins	91	Scrap Albums, old	14	
PU	Misc. Pins	91	Scrap Pictures	192	
PX	Novelty Metals	91	Tin Tobacco Tags	41	
			Trading Cards	185	



CONTENTS

THE WORLD OF CARDS	7
The Card Field. Values. Acknowledgments.	

ADVERTISING CARDS

1—The Grouping System. Special Groups	12
Pre 1850. Clipper Ship. Currier & Ives. Prang.	
2—Product and Service Groups (H)	19
3—Design Groups (H)	25
4—Banners and Labels (G)	34

INSERT CARDS

5—U.S. 19th Century Tobacco Issues	42
6—U.S. 20th Century Tobacco Issues (T)	59
7—Canada Tobacco Issues (C)	69
8—Central & South America Tobacco Issues (N)	73
9—Tobacco Albums (A)	80
10—Silks (S)	83
11—Blankets, Rugs, Cloth Items (B)	85
12—Leathers (L)	88
13—Pin Buttons, Plastics, Metals (P)	89
14—Coffee Inserts (K)	92
15—Soda Cards (J)	95
16—Bakery Inserts (D)	96
17—Foods & Beverages (F)	99
18—Early Candy & Gum Cards (E)	106
19—Candy & Gums, 1933-1942 (R)	111
20—Candy & Gums since 1948 (R)	116
21—Canada Candy & Gum (V)	122
22—Periodical Issues (M)	126
23—Miscellaneous Inserts (U)	128
Match Folders. Theatres. Oils.	

SOUVENIR CARDS

24—Post Cards (PC)	133
25—Playing Cards (PL)	163
26—Greeting Cards (WG)	170
27—Paper Dolls (Z)	175
28—Stereoscope Cards (Q)	178
29—Early Album Cards (W)	181
30—Recent Album Cards (W)	184
Exhibits, Ball Clubs, Trading.	
31—Minor Card Types (Y)	191
Rewards. Tokens. Bible. Name.	

GENERAL

32—Foreign Cards	195
33—Bibliography	196
34—Appendix	198
35—Advertising Section	211

SECTION 5

INSERT CARDS

After Advertising cards became popular, it was inevitable that the idea of distributing the cards by packing one with a manufacturer's product would be developed. There is evidence that this occurred in the late 1870's but it did not become widespread until about 1885 when tobacco products employed it extensively. From tobacco it spread to packaged coffee and other food products, chewing gum, and a few other commodities. It is still a widely used method of creating demand and good will. Technically, an insert is not given away. It is sold with a product and obtainable only in that manner.

Values shown are for single cards in good condition. Insert cards often change hands in complete sets, such sets being valued at the total of the singles plus 50%. Short sets (75% or more complete) at the total of the singles plus 25%. Scarcer items priced in the Appendix are net. A set shows all major designs regardless of varieties. Poor condition decreases value as mentioned in the introduction.

19th CENTURY

U. S. TOBACCO INSERT CARDS

In 1880, the cigarette was not an item of great importance in the tobacco industry, especially the paper wrapped type. Those with a tobacco leaf wrapping (then called cigarettes, but now call little cigars, as Between the Acts) were more popular and widely used. But several manufacturers believed in the future of the paper smokes and gave them all possible encouragement. Perhaps the largest maker was Allen & Ginter of Richmond, in the heart of the tobacco country. Major Ginter, a former Confederate officer, was proud of the girls who worked for him, some of them from better Southern families, and guarded their welfare with great solicitude. Each girl had a little work bench where she deftly rolled each cigarette, clipped the ends, and wrapped them in neat round bundles of twenty. About 1885 the small shell and slide box was introduced (10 cigarettes for 5c), and a small picture card also packed or inserted in each box. Sales spiraled and in the 1885-1892 period almost every manufacturer used such cards for at least a short time. Cigarettes became big business. The little girls could no longer cope with it, and fast automatic machines took their place.

The cards have always been favorites with collectors. Almost every conceivable subject is pictured, but there is an especially good coverage of the stage stars of the day. This was a great period in the history of the theatre and produced actors and actresses whose names are still almost household words.

Old forgotten collections of these cards are still being found, but with more and more difficulty. The scarcer and better items have shown an almost steady advance in value. Collectors now have the World Tobacco Index which lists all these cards, often in more detail than is possible in this Catalog. In the 1890-1895 period the tobacco industry became largely under the influence of the indomitable Duke and as competition was stifled the need of cards ceased to exist and the first cigarette era came to an end.

All cards are small size and in color unless otherwise noted. Standard small size is 1 1/2 x 2 3/4 inches but varies slightly, especially in the photo types. Large cards, unless otherwise stated, are about 2 1/2 x 4 inches. Photos are the actual uncolored paper prints pasted on a card backing. In the listing, the principal issuers are arranged in this order:

Allen & Ginter	Hall	Drummond
Duke	Consolidated	Rose
Goodwin	Venable	Banner
Kimball	Lone Jack	Moore & Calvi
Kinney	Ellis	Cameron & Sizer
Lorillard	Spaulding & Merrick	Miller
Gail & Ax	National	Unclassified sm. colored
Buchner	Beck	Unclassified lg. colored
Mayo	Marburg	Unclassified lg. photos
Hess	American Eagle	Unclassified lg. photos

ALLEN & GINTER ISSUES

Richmond, Va. Brands: Virginia Brights, Richmond Gem, Richmond Straight Cut No. 1, Right Bower, The Pet, Little Beauties, Dixie, Old Rip, Opera Puffs, Dubec, Dixie Dainties, Napoleon, Louisiana Perique, Old Dominion, Perfection, etc.

1—American Editors (50) 1st Series, numbered	50
A 2nd series was not issued.	
2—American Indian Chiefs (50)	20
There are four name error cards. See Appendix 1.	
3—Arms of All Nations (50)	25
4—Birds of America (50)	10
Issued abroad with horizontal backs.	
5—Birds of the Tropics (50)	10
6—City Flags (50)	20
7—Fans of the Period (50) numbered	25
8—Fish from American Waters (50)	15
9—Flags of all Nations (48) 1st Series	10
There are ten main varieties in addition. See Appendix 2.	
10—Flags of All Nations (50) 2nd Series	10
11—Flags of the States and Territories (47)	10
There are about 100 scroll color varieties. See Appendix 3.	
12—Fruits (50)	50
13—Game Birds (50)	10
14—General Government and State Capitol Buildings (50)	15
15—Great Generals (50)	50
16—Natives in Costume (50)	35
17—Naval Flags (50)	20
Union Jack and U. S. Jack, as on backs, are in set No. 9.	
18—Parasol Drill (50)	10
19—Pirates of the Spanish Main (50) numbered	25
20—Prize and Game Chickens (50)	10
21—Quadrupeds (50)	15
22—Racing Colors of the World (50) a) with white edge	10
b) same without white edge. 20	
23—Song Birds of the World (50)	20
24—Types of All Nations (50)	40
25—Wild Animals of the World (50)	15
26—World's Beauties (50) 1st Series	20
27—World's Beauties (50) 2nd Series	25
28—World's Champions (50) 1st Series	10
29—World's Champions (50) 2nd Series	30
30—World's Decorations (50) Medals, numbered	15
31—World's Dudes (50)	25
32—World's Racers (50) Horses	40
33—World's Smokers (50)	15
34—World's Sovereigns (50)	50

LARGE CARDS

Measure 3 x 3 1/4 inches. All show the corresponding small card design with other pictorial matter added.

35—American Editors (50) 1st Series, numbered	50
36—American Indian Chiefs (50)	40
37—Birds of America (50)	30
38—Birds of the Tropics (50)	30
Two var. of Red and Blue Macaw and New Zealand Parrot.	
39—Fish from American Waters (50)	40
40—Game Birds (50)	30
41—Quadrupeds (50)	30
42—Song Birds of the World (50)	40
43—World's Champions (50) 2nd Series	40
44—World's Decorations (50) numbered	30

PHOTOS

45—Actors and Actresses	05
May be divided into 8 types, one of them slightly larger measuring nearly 1 3/4 x 3.	
See Appendix 4.	



Small Cigarette cards. 77-Gymnastic Exercises (Forward Wheel Swing). 166-Occupations for Women (Journalist). 366-Language of Flowers (Water Lily—Purity of Heart). 189-Savage Chiefs and Rulers (Eagle, N. American Chief). 388b-National Types (Swedish). 188-Goddesses of the Greeks and Romans (Thalia, Muse of Comedy). 220-Harlequin Cards, Series 2. 83-Ocean and River Steamers (Hamburg American Packet Co. S. S. Bohemia). 184-Champions of Games and Sports (James O'Neil, Champion Base Ball Batter). 353a-Ladies of the White House (Mrs. Ulysses S. Grant).

46—Cigarette Making Girls25
47—Dogs20
48—Girl Baseball Players25
Type 1—Polka Dot type, with dotted tie, numbered.	
Type 2—Playing positions stated. Different.	
49—Girl Cyclists, numbered, 1-6625
50—Famous Ships (mostly warships) (45 known) many plain backs25
a) issued by A&G (Virginia Brights).	
b) issued by Duke.	
c) issued by Kinney (Sweet Caporal).	
d) issued by Kimball (Vanity Fair).	
51—Presidents of the United States (22) 1 3/4 x 2 7/850
52—Race horses, 1 1/8 x 2 1/8, (Est. 50)50
53—Views35
54—Actresses, Opera Puffs, 7 1/4 x 13	1.00

SPECIAL ISSUES

With "Our Little Beauties" cigarettes—	
57—Actresses (girls) sepia, blue backs30
58—Girls and Children, thin, gold bkgd.35
Two types backs, one bearing the address of a London depot.	
59—Girls (children's portraits) brown backs50
1 1/8 x 1 5/8 actual photo on small card.	
60—Actresses and Celebrities, 1 1/2 x 2 1/4, gold edge, photos35
Type 1—with brand name on front.	
Type 2—without brand name on front.	
Dickens Characters (comic) issued abroad, see T466	

With "Virginia Brights" cigarettes—

64—Girls and Children, medium thickness, gold bkgd.; plain backs35
65—Girls and Children, thin, gold bkgd.30
With Va. Brights, Richmond Gem, Opera Puffs, etc., similar to No. 58.	
—Actresses, similar to Kinney No. 213, later issue, see T464	
A small quantity appear to have been distributed in the U. S. See illustration in Tobacco War Fig. 27.	
67—Actresses, photo reproductions (collotype) Va. Bright or Dixie25

See also the Unclassified issues of this Section for sets issued with "Dixie", "Sub Rosa", and others which cannot be identified closely with the Allen & Ginter name. Other sections also show many series issued with former A&G brands, but in later years when the brand, rather than the firm name, was stressed. The plates of many A&G sets were later used by other firms for candy and advertising card sets.

Sets 45, 46, 49, 57, and possibly others were also issued in the 1885-1886 period in England with some subjects not seen in America, including celebrities. Blue backs (except No. 57)

DUKE ISSUES

Durham, N. C. and New York, N. Y. Brands: Dukes Special, Duke of Durham, Pinhead, Cameo, Cross Cut, Turkish Cross Cut, Dukes Mixture, Dukes Best, Preferred Stock, Honest Long Cut, Fair Play, etc. See also notes after sets 415, T400, T464 and T461.

70—Actors and Actresses, 1st Series (50)10
a) with Dukes Mixture, 1 3/4 x 3 1/850
71—Actors and Actresses, 2nd Series (50)10
a) with Dukes Mixture, 1 3/4 x 3 1/850
Several of above 2 sets with transposed backs. See Appendix 5.	
72—Coins of All Nations (50)10
a) white bkgd. b) shaded bkgd. (two varieties for some).	
About 90 different known in both types.	
73—Fancy Dress Ball Costumes (50)10
a) with Dukes Mixture, 1 3/4 x 3 1/850
74—Fishers and Fish (50)15
75—Floral Beauties and Language of Flowers (50)10
76—Great Americans (50)25
Two types of Beecher, facing l. and r.	
77—Gymnastic Exercises (25)25
a) firm name in blue. b) firm name in brown.	
78—Histories of Generals (50)50
Booklets, 16 pages with covers. May be collected with cover bkgd, colors of a) green. b) gray. c) yellow. d) buff.	
79—Histories of Poor Boys and Other Famous People (50)60
Booklets as No. 78. One type only.	
80—Holidays (50)15
a) Duke issue. b) Goodwin issue (Old Judge).	
81—Jokes (50)30
82—Musical Instruments (50)25
83—Ocean and River Steamers (36)40
84—Playing Cards (53) double lion backs25
a) with symbols in diagonal corners. (Dukes Cigarettes).	
b) without diagonal corner symbols. (Turkish Cross Cuts).	
85—Postage Stamp Cards (50)15
The value does not consider that of the attached stamp.	
86—Scenes of Perilous Occupations (50)25
a) green bkgd. b) gray bkgd. c) yellow bkgd. d) violet bkgd.	
Some transposed backs are known.	
87—Shadows (50)10
88—Terrors of America (50) small boys15
a) with Dukes Mixture, 1 3/4 x 3 1/850
89—Tinted Photos (50) girls, black border25
a) ordinary small cards. b) die cut to shape.	
90—Vehicles of the World (50)50
a) Duke issue. b) Goodwin issue.	
Some transposed backs are known.	
91—Yacht Colors of the World (50)10
a) with Dukes Mixture, 1 3/4 x 3 1/850
92—Directory of Merchants, Booklets size of No. 7840
1—New York City (5)	
2—San Francisco (1 seen)	
A 4 volume catalog of premium pictures also issued, 2 3/4 x 4 1/4.	

LARGE CARDS

- All approx. 2 1/2 x 4 1/4 and with Honest Long Cut unless otherwise stated.
- 94—**Actors and Actresses** (30) 3 of No. 70-71 designs to card 50
- 95—**Actresses** (25) girls, full length, black edge 20
- 96—**Actresses** (25) girls, folders 50
Open 4 1/4 x 5, fold in both sides, five side decorations.
- 98—**Albums of American Stars** (25) 50
Folders open to 4 1/4 x 5, several cover designs. The inner cards, 2 x 3 3/4, is sometimes found alone, value .10. Five different back designs for each.
- 99—**Battle Scenes** (25) 20
a) Duke issue. b) Gail & Ax issue. One title omitted on backs.
- 100—**Bicycle and Trick Riders** (25) 35
a) Duke issue. b) Gail & Ax issue.
- 101—**Breeds of Horses** (25) 35
- 102—**Bridges** (25) 40
- 103—**Burlesque Scenes** (25) "A Stroll in the Conservatory", etc. 40
- 104—**Comic Characters** (25) "Boss of the Ward", etc. 25
- 105—**Cowboy Scenes** (25) 50
- 106—**Fairest Flowers of the World** (50) Actresses with flowers 30
With seven borders for each portrait.
- 107—**Fancy Dress Ball Costumes** (50) as No. 73 30
- 108—**Fishes and Fishing** (25) 2 of No. 74 to card 50
- 109—**Flags and Costumes** (25) 25
- 110—**French Novelties** (25) 25
a) Duke issue (HLC & Fair Play). b) Gail & Ax issue.
c) Kimball issue (Old Gold).
- 111—**Gems of Beauty** (25) girls 20
a) Duke: HLC or Fair Play. b) Kimball issue (Sweet Lavender). Also issued abroad for Rowall & Lyons, London.
- 112—**Great Americans** (17) 3 of No. 76 to card 40
- 113—**Habitations of Man** (25) 40
- 114—**Histories of Generals** (50) as covers of No. 78 40
There are 8 different corner decorations. Bkgd. colors as for No. 78. All with and without firm name on face.
- 115—**Honest Library** (25) 2 1/2 x 4 booklets. 50
a) A.T.C. Honest Library.
b) Gail & Ax Navy Library.
c) Old Virginia Cheroots Library (Whitlock).
- 116—**Illustrated Songs** (25) 40
- 117—**Industries of States** (25) 35
a) Duke issue. b) Gail & Ax issue.
- 118—**Jokes** (25) 2 of No. 81 to card 30
- 119—**Lighthouses** (25) die cut to shape 40
a) Duke issue. b) Gail & Ax issue.
- 120—**Miniature Novelties** (26) 2 to card 35
The small design mostly as Kinney No. 228-3. See set 228-6.
- 121—**Musical Instruments** (25) 2 of No. 82 to card 50
- 122—**Novelties** (25) girls on objects, die cut to shape 35
a) Duke issue. b) Gail & Ax issue.
- 124—**Presidential Possibilities** (25) 35
- 125—**Puzzles** (15) 50
- 126—**Rulers, Flags, Arms of All Nations** (50) 25
a) HLC thick type 15
b) Cameo, Cross Cut thin triple folders
An extra card (Niagara Falls) .40. Complete set includes Siam, which is not listed on all backs.
- 127—**Sea Captains** (25) 50
- 128—**Snapshots from "Puck"** (25) 35
- 129—**Stars of the Stage, 1st Series** (25) bust poses 20
a) Duke issue. b) Gail & Ax issue.
Many are found inscribed "Third Series" in error.
- 130—**Stars of the Stage, 2nd Series** (25) full length poses 35
a) Duke issue. b) Gail & Ax issue.
- 131—**Stars of the Stage, 3rd Series** (25) black borders, busts 25
Often confused with No. 95, which are full length views.
- 132—**Stars of the Stage 4th Series** (25) die cut to shape 30
- 133—**State Governors, Arms, etc.** (48) map backs 30
a) HLC thick non-folding 30
b) Cameo, Cross Cut thin triple folders 15



Large Tobacco inserts. 554-Finzer's Inventors and Inventions (Lionel Lukin, inventor of life-boat in 1785) 94-Duke's Actors and Actresses (Marie Jansen—Daboll—Belle Urquhart). 101-Breeds of Horses (Spanish Horse). 133a-State Governors (Gov. Ames, Massachusetts).

- 135—**Talk of the Diamond** (25) comics 40
- 136—**Terrors of America** (50) as No. 88 35
With four border designs for each card.
- 137—**Transparencies**, on paper, black edges 50
Designs of girls, views, warships, etc.
- 138—**Tricks with Cards** (24) 50
- 139—**Types of Vessels** (25) die cut to shape 40
- 140—**Yacht Colors of the World** (50) 25
Five frame designs in blue, gold, or gray. As No. 91.
- 141—**Gems of Beauty** (25) Fair Play L.C. (N.Y.) not as 111 50
Style of No. 212 but large cards.
- 142—**Baseball Players, Honest** (New York) 5.00
6 x 9 large Cabinet, style of No. 566-2.

PHOTOS

- Small Cards—
- 145—**Actors and Actresses**05
May be divided into 8 main types, including one slightly larger than normal, 1 3/4 x 2 5/8. Dukes, Cameo, Cross Cut. See Appendix 6.
- 146—**Actresses and Celebrities**, 1 5/8 x 2 7/8 varying 10
With Duke's Mixture, Duke of Durham.
—**Famous Ships**, see No. 50b.
- Large Cards—
- 150—**Actors and Actresses**, black borders, without names 10
a) Duke issue (HLC, Fair Play).
b) Gail & Ax issue (Navy, Bob 'Link, Pay Day).
- 151—**Actresses, Celebrities, Children**, White edge and back, named 20
HLC, Dukes Special, Dukes Mixture. Some 2 1/4 x 3 1/2, varying.
- 152—**Photos from Life (Actresses)**, named 2 3/4 x 2 3/4, Preferred Stock 15
- 153—**Living Pictures** (girl poses) 1st Series (50) HLC 25
- 154—**Presidential Baseball Club** (comic) 35
- 155—**Scenes and Buildings** 30
a) Duke issue. b) Gail & Ax issue.
- 156—**Spanish War Leaders**, 3 x 4, HLC 40
- 157—**Sunny South Series** (negro subjects) 15
a) HLC. b) Gail & Ax, Bob O' Link. c) Kimball Sweet Lavender. Most cards do not show the series title.
- 158—**War Photographs**, HLC, 2 3/4 x 3 1/2, Spanish-American-War 40

GOODWIN ISSUES

New York, N. Y. Brands—Old Judge, Dog's Head, Gypsy Queen, Temple Bar, Boudoir, Tennis Puffs, Blended Stock, Bon Bons, Chancellor, etc.

—Actresses, see No. 490d and 493d.	
162—Champions (50)	.25
163—Dogs of th World (50)	.15
Found with and without name on face.	
164—Flowers (50)	.25
165—Games and Sports Series (50)	.25
—Holidays, see No. 80b.	
166—Occupations for Women (burlesqued) silver bkgd. (50)	.35
a) Goodwin issue.	
b) American Eagle issue (pasted over Goodwin).	
167—"Old Judge" Cards, sepia	.25
Type 1—Thick, 1 1/2 x 2 5/8, actresses.	
Type 2—Thin, 1 1/2 x 2 1/2, actresses, fighters, ballplayers, etc.	
—Vehicles of the World, see No. 90b.	
168—Race Horses, 1 3/4 x 3 1/2 sepia, Canvasbacks	.60

PHOTOS

171—Actors and Actresses (Old Judge, Gypsy Queen, Temple Bar)	.10
172—Baseball Players, small	.25
173—Baseball Players, 4 1/4 x 6 1/2 cabinet (with Gypsy Queen, \$2.00)	1.50
174—Celebrities and Prizefighters	.20
175—Baseball Players, Gypsy Queen, 2 x 3 1/2	1.00

KIMBALL ISSUES

Rochester, N. Y. Brands—Old Gold, Vanity Fair, Sweet Lavender, Black & Tan, Three Kings, Salamagundi, Latakia, Virginia Flakes, Peerless Straight Cut, Monte Cristo, Mellow Mixture, Hardtack, Mechanics LC, Athletic, etc. See note after set T464 in Section 6.

180—Ancient Coins (72)	.50
181—Arms of Dominions (48)	.40
182—Ballet Queens (50)	.15
183—Butterflies (50) girls	.15
184—Champions of Games and Sports (50)	.25
a) with firm name on face. b) without firm name on face.	
Only 25 have been seen with name on face.	
185—Dancing Girls of the World (50)	.25
186—Dancing Women (50)	.15
187—Fancy Bathers (50)	.15
188—Goddesses of the Greeks and Romans (50)	.40
189—Savage and Semi-Barbarous Chiefs and Rulers (50)	.30
190—Actresses, photo reproductions (collotype)	.25

LARGE CARDS

192—Beautiful Bathers (20)	.30
—French Novelties, see No. 110c.	
—Gems of Beauty, see No. 111b and 141.	
193—Girl Art Subjects, 3 x 5 1/2, on tinted silks, card backs	.75
Satin Straight Cut Cigts. Some designs on 16 x 22 pillowtops—3.00.	
194—Household Pets (25)	.25
195—National Flags, 2 1/2 x 4, Hardtack, Mechanics LC Fingleaf	.20
196—Pretty Athletes (20) girls	.30
197—Sport and Art Subjects, 3 x 3 and 3 1/4 x 5	.50
Package designs, special containers. Athletic, Four in hand.	
198—Women's Portraits, Wellstood etchings, 3 x 3 sepia	.50
199—Art Reproductions (colored photos) 7 x 9 3/4, Sweet Lavender	.80
200—Comic Powder Novelties, 3 x 3, b&w on paper	.50

PHOTOS

203—Actresses, Small (Kimballs and Vanity Fair)	.10
205—Actresses, Large (Sweet Lavender and Old Gold)	.10
—Sunny South Series, see No. 156c.	
—Famous Ships, see No. 50d.	
206—Actresses, 2 3/4 sq., Athletic	.15

KINNEY ISSUES

New York, N. Y. Brands—Special Favors, Sweet Caporal, New York Standard, Sporting Extra, Special Straight Cut, Latest English, Full Dress, Cleopatra, Egyptian Flowers, etc. A "Memorandum Card" (Calendar 1890-91) was probably an insert. (Value .20). See note after set T464.

Actresses—

210—Set 1, numbered 1-25	.10
211—Set 2, numbered 1-25	.40
234—Set 3, numbered 1-25	1.00
235—Set 4, numbered 1-25	1.00
236—Set 5, numbered 1-25	1.00
212—With frame line around picture (50)	.25
213—No frame line, name printed in border (50)	.10
214—No frame line, name inset in bottom of picture (50)	.10
215—Sepia prints, 213-214 type, (Est. 125)	.10
Mostly without typing, but known with Kinney backs. Includes No. 214 designs.	
216—Animals (25) Lion, etc.	.15
217—Butterflies of the World	.10
Type 1—white bkgd., numbered 1-10.	
Type 2—gold bkgd., diff., not numbered (50).	
Issued abroad with black horizontal backs.	
218—Famous Gems of the World (25)	.10
219—Harlequin Cards, 1st Series (52) playing cards	.20
220—Harlequin Cards, 2nd Series (53) playing cards	.20
221—Jocular Oculars (25 pairs) die cut monacle novelties	.25
Some are marked 24 (pairs).	
222—Leaders (25)	.15
May be collected in two widths: 1 1/2 in. and 1 3/8 in.	
223—Magic Changing Cards (50)	.50
224—Military Series, See Appendix 7	.10 to 10.00
Longest series of colored cards with 622 listed titles plus over 70 listed minor (but regularly issued types). Includes 563 types of uniforms, 27 State seals, 20 Military medals, 10 foreign arms, and 2 ancient warships.	
225—National Dances (50)	
a) with white border to picture	.10
b) with gold to edge of card	.20
The a) type was redrawn, but with only very slight variations except on a few cards which are noticeably different.	
226—Naval Vessels of the World (25)	.15
227—New Years 1890 Cards (50)	.15
228—Novelties	
Type 1—Round (1 5/8 in) thick, no border (25)	.25
Type 2—Round (1 5/8 in.) thin, colored border (50) diff.	.10
May be collected with red, blue, or gray backs.	
Type 3—Irregular die cut to shape (75)	.10
Girl's head on object. May read 25, 50, or 75 subjects.	
Type 4—Irregular die cut to shape, embossed (50)	.15
Type 5—Small card shape (50)	.15
Types 4 and 5 show the same 50 of the Type 3 designs.	
Type 6—Irregular die cut, marked "125 Subjects"	1.00
Irreg. or egg shape (partly shown on set 120).	
Racehorses—	
229—Famous Running Horses (25 American)	.10
230—Famous Running Horses (25 English)	.10
231—Great American Trotters (25)	.25
232—Surf Beauties (50)	.15
233—Transparent Playing Cards (53)	.20
Some marked "52 varieties". The Joker has not been seen.	
234—235—236—See after No. 211 above.	

LARGE CARDS

237—Inaugural Types, 3 x 3 silhouettes on paper, b&w	.30
238—International Cards, (Ruler, flag, etc.) 3 x 3 1/4 (50)	.75
239—Racehorse—	
Type 1—Famous Running Horses (75) 8 x 10	1.00
As No. 229-230, plus 25 additional American horses.	
Type 2—Famous American Trotters (25) 10 x 12, as No. 231 (also used on large displays)	5.00

- 240—**Types of Nationalities** (25) triple folders25
Open to 1 1/2 x 6 3/4, fold to small card size.
- 241—**Harlequin Playing Cards** (53) 2 1/2 x 3 1/415
Designs as Second Series No. 220. The first series is also known in this size as printed by Tiffany, but not with the Kinney imprint.

PHOTOS

- 245—**Actors and Actresses** (Sweet Caporal)03
Longest series of cards. About 2000 diff. known. Lots of over 500 different should be valued at .05 each.
- 246—**Actresses** (275) Sporting Extra, (Series of Photographs)15
Type 1—1 5/8 x 2 3/4 inches. Type 2—3 x 3 inches.
—**Famous Ships**, see No. 50c.

P. LORILLARD ISSUES

Jersey City, N. J. Brands—5c Ante, Tiger, Sweet Russet, Blot, Climax, Old Tom, Sensation, Red Cross, Mechanics Delight, Green Turtle, etc. Also Snuff.

SMALL

- 250—**Actresses** (25) Sweet Russet, Blot15
- 251—**Actresses**, Tiger, irregular fancy gold frame15
- 252—**Actresses**, Tiger, portrait in oval15
Seven frame styles.
- 253—**Actresses**, Tiger, plain gold, bronze, or green bkgd., 75 designs15
- 254—**National Flags**, 1 1/2 x 2 1/4, Snuff, (25)25

MEDIUM 1 3/4 x 3 3/8

- 256—**Ancient Mythology Burlesqued** (25) numbered15
A transposed back (No. 2 on 16) has been seen. Tiger, 5c Ante.
- 257—**Beautiful Women** (50) 5c Ante, Tiger, Snuff15
- 258—**Playing Cards** (53) girls, 5c Ante, Snuff25
- 259—**Types of the Stage** (25)15
- 260—**Types of Flirtation**, Snuff35

LARGE

- 263—**Actresses**, 2 1/4 x 3 1/2, Tiger20
- 264—**Actresses**, Red Cross, Sensation20
Type 1—Black or brown edge (25) Harris lithos
Many Sensational are plain back and without actress name.
- Type 2—Black or brown edge (25) Julius Bien lithos20
- Type 3—Gray edge (25) Thomas & Wylie lithos35
Sensation only.
- 265—**Actresses in Opera Roles** (25) Sensation35
- 266—**Boxing Positions and Boxers** (Est. 25)50
- 267—**Busts of Girls**, irregular die cut to shape50
- 268—**Circus Scenes** (25) Some plain backs30
- 269—**Prizefighters** (50) Mechanics Delight, numbered40
May be collected in light brown or green. Two designs for No. 17 are known.
- 270—**Song Albums**, 4 x 5 folded heavy paper, b&w, Mechanics, Old Tom40
- 271—**Everyday Annoyances**, b&w cartoons, numbered40

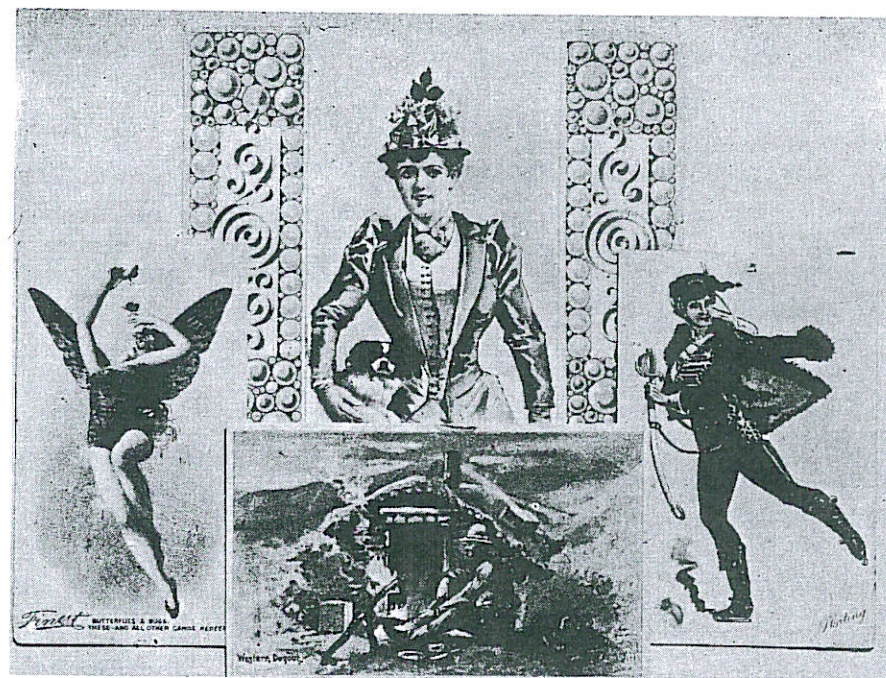
PHOTOS

- 275—**Types of Dances** (Actresses) Green Turtle, Small10
- 276—**Actresses** (10 small on one card) Climax, about 3 1/4 x 530
- 277—**Actresses**, Red Cross premiums, 6 1/2 x 11 Cabinet style1.00

GAIL & AX ISSUES

Baltimore, Md. Navy Long Cut. This firm used Duke designs. For full description see Duke listing. All large cards.

- Battle Scenes** (25) see No. 99b.
- Bicycle and Trick Riders** (25) see No. 100b.
- French Novelties** (25) see No. 110b.
- Industries of States** (25) see No. 117b.
- Library Booklets**, see No. 115b.
- Lighthouses** (25) see No. 119b.
- Novelties** (25) see No. 122b.
- Stars of the Stage**, 1st Series (25) see No. 129b.
- Stars of the Stage**, 2nd Series (25) see No. 130b.



Tobacco Cards. 96-Duke's Actress Folders with sides opened. 282-Buchner's Butterflies and Bugs. 113-Habitations of Man (Western Dugout). 196-Kimball Pretty Athletes (Skating).

PHOTOS

Actresses, see No. 150b.

A few very large 2 3/4 x 5 sizes are known. Value .15.

Scenes, see No. 155b.

Sunny South Series, see No. 157b.

D. BUCHNER ISSUES

New York, N. Y. Brands—Gold Coin, Bravest, Finest, Morning Glory, Victory Tobacco, etc. All large cards unless otherwise specified.

- 280—**Actresses**, Finest (Est. 75)25
a) yellow border. b) black border.
- 281—**American Scenes** (with a policeman) 2 1/4 x 3 3/4 (60 known)50
- 282—**Butterflies & Bugs** (girls) (27 known)35
- 283—**Defenders and Offenders**, folders (200)75
Open to 3 1/2 x 5. This set shows the Offenders only, The Defenders being in set No. 288.
- 284—**Leading Baseball Players, Police Inspectors and Captains, Jockeys, Actors**, (Gold Coin) 1 3/4 x 3 (over 300)30
Some inscribed "Leading Baseball Players" only. A display card showing 43 cards was overprinted with advertising. Cutouts of these are occasionally seen.
- 285—**Morning Glory Maidens** (51 listed)35
Girls costumed for games and trades, also one for each month of the year. But few cards show the title.
- 286—**Musical Instruments** (girls) (24 known)35
- 287—**New York City Scenes** (Finest) 2 1/2 x 4 (19 known)75
- 288—**Police Inspectors and Captains** (large) (83 known)50
Includes "Chiefs of Fire Depts." on some card titles.
- 289—**Yacht Club Colors** (girls) (21 known)40
- 290—**Morning Glory Maidens and American Flowers** (30)50
Sepia prints, not connected with No. 285.
- 291—**Presidential Puzzle Cards** (12) Victory Smoking50

P. H. MAYO ISSUES

Richmond, Va. Mayo's Cut Plug. All small unless otherwise listed. Mayo's "Brownies" (tin tobacco containers) are worth \$5.00.

Actresses , 1 1/2 x 2 5/8, see complete listing under No. 488a.	
295— Actresses , irregular fancy frame, 1 5/8 x 2 7/8 (25)	.15
296— Actresses , small sepia, printing in blue	.20
297— Actresses and Actors in play roles, small	.15
298— Actresses , 2 x 3 1/4, black border, sepia	.20
Actresses , 2 x 3 3/4, see complete listing under No. 532a.	
299— Actresses (girls), 2 3/4 sq. diagonal design	.50
Type 1—in colors. Type 2—sepia.	
300— Baseball Players , sepia portraits	.40
1—in uniform (28 plus 8 var.). 2—street clothes (12).	
301— Baseball Game (28) die cut players for two teams	.25
Originally with a diamond, grandstand, and teetotum.	
302— College Football Stars , sepia portraits (35)	.35
303— Costumes of Warriors and Soldiers (19) 1st Series	.40
a) gold bkgd. b) silver bkgd. (No 2nd series).	
304— Costumes and Flowers (girls)	.20
305— Head Dresses of Various Nations (25)	.25
306— National Flowers (girl and scene) 2 x 3	.25
307— National Dancers (48) small die cut figures	.25
Originally came with a base or platform.	
308— Naval Uniforms (girls) U. S. and Foreign (20)	.25
309— Presidents of U. S. (23)	.20
a) Mayo issue.	
b) American Eagle.	
c) Beck issue.	
d) Nickel-in cigars.	
e) Queen's Cup (Hirsch).	
f) Yarbrough Cut Plug.	
310— Prizefighters , sepia (35) lg.	.25
a) name at top. b) name at bottom (different shade).	
311— Shakespeare Characters (20)	.25
312— Wings of Birds of Plumage (15) lg.	.50
a) Mayo issue (2 types backs).	
b) Frishmuth issue.	
c) Chowder cut plug.	
d) W. G. Hills issue.	
e) Just So cut plug.	
313— The Seasons (12) lg.	.25
a) Mayo Cut Plug.	
b) Patterson issue (Columbia CP)	
c) Venable issue (Pluck CP)	

PHOTOS

316— Actresses , small	.25
317— Actresses , large	.25

S. F. HESS ISSUES

Rochester, N. Y. Brands: Creole, Diadem, Railroad, V Cent, Long Cut, Sound, Starlight, Sunlight, Old Statesman, Canadian, etc.

— Actresses , Small, see complete listing under No. 490a, and No. 492a.	
321— Baseball Players , California League	.50
322— Diadem Puzzle Cards , Four Bond designs, 12 cards each	.25
323— Poker Puzzle Cards (55) 2 types backs	.25
324— Terms of Poker Illustrated (25)	.30

PHOTOS

330— Actors and Actresses , Sm.	.05
331— Art Series , Sm.	.15
332— Athletes and Celebrities , Sm.	.15
333— Ball Players (Newsboys League) Sm.	.25
334— Actresses , 2 3/4 square, High Grade	.25
335— Actresses , Lg. (Sound, Long Cut, Sunlight, etc.)	.10
a) with name panel trimmed off. (Remainders)	.03
336— Actresses , gold edge, (Old Statesman, Canadian) 2 1/2 x 4	.25
337— Actresses , cabinet photos (34)	.20
338— Baseball , California or Big Leagues, Sm.	.35

THOS. H. HALL ISSUES

New York, N. Y. Between the Acts, Bravo. All 1 5/8 x 3, unless indicated.

342— Actors and Actresses , portrait in oval (over 500 known)	.15
Five styles of frames, plus background color differences. See Appendix 8.	
Some of Type 1 seen on heavy paper with different backs—possibly reprints.	
343— Actresses , no frame	.25
Type 1—Brand name on face. Type 2—Actress name only on face.	
344— Athletes (12 known)	.50
345— Beautiful Women of the World , Small, similar No. 26 and No. 27	.20
346— Presidents of the United States (colored)	.30
347— Pres. and Vice-Pres. Candidates 1880 (4)	1.00
No. 344 and No. 347 probably formed a part of the No. 342 series.	
348— Theatrical Types (25)	.35
349— Actresses , "Ours" cigts., similar 342 type 4, 1 1/2 x 3 1/2	.35

CONSOLIDATED CIGARETTE CO. ISSUES

New York, N. Y. Consols, Paxi.

352— Colored Relief Cards (100) 2 x 3 1/4 Sports, etc.	.50
353— Ladies of the White House (25)	.20
a) with white edge. b) trimmed to bkgd. color.	
354— Turn Cards (25) part of picture on each side	.35
a) 1 5/8 x 2 7/8. b) 2 x 3.	
355— Actresses , 1 1/2 x 2 1/2	.20
356— Actresses and Bathing Scenes , photos, 2 x 3	.25

S. W. VENABLE ISSUES

Petersburg, Va. Ideal Cut Plug, Cockade, Helmet, Pluck. All large except No. 358.

— Actresses , see listing No. 532g.	
358— Actresses , sepia	.10
359— Actresses	.25
a) Venable issue (Ideal, Cockade)	
b) Coffey issue.	
360— Baseball Scenes (girl players) 9 known	.50
a) Venable issue.	
b) Coffey issue.	
c) Young issue (Little Rhody)	
361— Sea Shore Scenes (bathers) 3 known	.50
a) Venable issue.	
b) Coffey issue.	
c) Young issue (Little Rhody)	
— The Seasons , see Mayo listing 313c.	

LONE JACK CIGARETTE CO. ISSUES

Lynchburg, Va. Lone Jack, Ruby, Unknown, Special.

365— Inventors and Inventions (25)	.50
366— Language of Flowers (50) detail differences	.35
367— Actresses , sepia (2 styles)	.25

PHOTOS

369— Actresses	.10
370— Rulers, Celebrities, or Baseball	.20
371— Comics (children)	.20
372— Scenes	.20

H. ELLIS ISSUES

Baltimore, Md. Recruits, Bengal Cheroots, Triplex, Tiger, etc.

375— Breeds of Dogs (25)	.25
376— Costumes of Women , number 1-25, 1 1/2 x 3, similar to Marburg No. 407	.35
377— Generals of the Civil War (25)	.35

PHOTOS

380— Actresses , number 1-25, Recruits	.10
381— Actresses , not numbered	.10

SPAULDING & MERRICK ISSUES

Chicago, Ill. Plow Boy, Echo. All 1 3/4 x 2 7/8 in.

384— Actors and Actresses , number 1-24, bGw	.10
a) Spaulding & Merrick issue.	
b) Aug. Beck issue.	

- 385—**Animals**, number 1-24, drawings10
 a) black and white. b) blue and white. c) red and white.
 Two types in each color plus detail differences.
 386—**Prizefighters** (24) Plow Boy, Echo50

NATIONAL CIGARETTE & TOBACCO CO. ISSUES

New York, N. Y. Admiral, High Admiral, Yellow Kid, Royal Sweets, etc.

- 388—**National Types** (sailor girls) Admirals15
 a) thick cards (25) Julius Bien lithos15
 b) thin cards, as a not J-B lithos40
 c) thin cards, different from a (est. 25)25
 389—**Actresses, portrait in oval**25

PHOTOS

- 392—**Actresses** (Admiral)10
 Three main types, with and without name: 1) regular. 2) name in panel.
 3) brown edge.
 393—**Art Subjects**15
 394—**Views** (Columbian Exh., etc.)15

AUG. BECK ISSUES

Chicago, Ill. Yum-Yum brand.

- Actresses**, see full listing under No. 488d. and 384b.
 —**Presidents**, see listing as 309c. and 472b.10
 398—**Picture Cards**, paper25
 Sports, Military, Ships, Natives (at Col. Exh.).
 399—**National Dances** (50 as No. 225b.)35
 400—**State Seals**, Yum-Yum35

PHOTOS

- 402—**Actresses**10
 403—**Baseball Players**35

MARBURG BROS. ISSUES

Baltimore, Md. Melrose Curly Cut, etc. Greenback, Seal of North Carolina, Seal of Virginia, Ten Minute cigts., Lafayette Mixture.

- Actresses**, see full listing under No. 490b.
 406—**Actors and Actresses**, Ten Minutes, 1 1/2 x 335
 407—**National Costumes** (100) girls35
 408—**Typical Ships** (100) 1.00
 No. 407 and No. 408 are probably sets of 50 and not 100.

LARGE CARDS

- 412—**Presidents, Statesmen, Actresses**, sepia, Seal of N. C.50
 413—**Painting Reproductions** (100) (est. 50)75
 414—**Art Miniatures Coupons**, 1 3/4 x 4 on paper, shows designs of No. 415
 prints10
 415—**Art Prints**, 17 x 25 premiums (Marburg, HLC) 1.00
 Also issued by newspapers.

PHOTOS

- 419—**Actresses**, Sm.10
 420—**Actresses**, Lg. (4 types)15

AMERICAN EAGLE TOBACCO CO. ISSUES

Detroit, Mich. American Eagle, Double Five, Oriental, Myrtle Navy, etc.

- Actresses**, see listings sets: 489bc, 490c, 491a, 492b.
 —**Flags**, see full listing under No. 500a, 501a.
 —**Occupations for Women**, see Goodwin listing No. 166b.
 —**Presidents**, see Mayo listing No. 309b.

LARGE CARDS

- 426—**Actresses**, sepia, 2 1/8 x 3 3/810
 427—**Actresses**, sepia on white or yellow, 3 styles backs20
 428—**Actresses**, (similar No. 456-1) (10)25

PHOTOS

- 430—**Actresses**, Sm.10
 431—**Actresses**, Lg.15

DRUMMOND TOBACCO CO. ISSUES

St. Louis, Mo. Toddy, Horseshoe, etc.

- 437—**Actresses**, portrait in oval25
 438—**Bathing Girls** (est. 50)35
 439—**Actresses**, type of Kinney colored30

LARGE CARDS

- 442—**Girls**, sepia (Horseshoe) see also No. 57235

D. E. ROSE & CO. ISSUES

New York, N. Y. Empress, Old King, Bouquet, Rio Grande, etc.

- 446—**Imperial Cards** (28) Actresses and play scenes40
 4 3/4 x 5 1/2 in colors (10).
 4 1/4 x 6 sepia, red edge (18). One design has been seen in the small size and
 with gold edge.
 447—**Photo Cards** (sepia actresses) 3 1/8 x 4 5/825

PHOTOS

- 449—**Actresses**10
 Come small size and 1 3/4 x 3 in. size.

BANNER TOBACCO CO. ISSUES

Detroit, Mich. Night Watch. Large cards.

- 452—**Actors and Actresses**, b&w (est. 25)25
 453—**Girls** (mostly portraits) est. 25)25

MOORE & CALVI ISSUES

New York, N.Y. Trumps Long Cut, Hard-a-port, Wake Up. Large sizes. On some cards the firm is named Thompson, Moore & Co., John H. Macklin, Maclin-Zimmer, Maclin-Zimmer-McGill, J. N. Cullingworth, or other variations.

- Actresses**, see listing under 532i.
 456—**Girls**25
 Type 1—in colors (10) as No. 428. Also anonymous or non-tobacco
 Type 2—B&W, black or green backs.
 457—**Playing Cards** (53) actresses. Trumps Long Cut.
 Type 1—white lettering on black backs. Several printings40
 Type 2—brown printed backs. Card player30
 Type 3—blue backs. Brand name in irregular centre25
 458—**Playing Cards** (53) actresses. Hard-a-port.
 Type 1—white lettering on back. As No. 475-1. Several printings40
 Type 2—blue printing. Sailor in 1 in. circle. As No. 457-225
 Type 3—blue printing. Sailor in 1 3/8 in. circle. As No. 457-325
 Type 4—blue printing. Brands in circle. As No. 457-325
 459—**Rope Knots**40

CAMERON & SIZER ISSUES

Richmond, Va. Old Hero, Catac Mixture, Raleigh, Richmond Club, Gold Medal, Purity, etc. The name Cameron & Cameron is sometimes used.

- Actresses**, see listing No. 488bc, 491b, 489a.
 462—**The New Discovery** (25)40
 —**Occupations for Women**, see listing under No. 502b.
 463—**Sports Girls**25
 a) Cameron & Sizer issue.
 b) Old Port Plug issue.
 Some Anonymous. In Canada as C190. Also by Ogden (England).

PHOTOS

- 465—**Actresses**, Sm. (Richmond Club) Sweet Purity10
 466—**Actresses**, Lg. (Raleigh)25
 467—**Framed Views**, Sm. (Draped type)20

G. B. MILLER ISSUES

New York, N. Y. Extra Tobacco, Bride Tobacco.

- 472—**Presidents**, sepia25
 a) G. B. Miller issue.
 b) Aug. Beck issue.

LARGE CARDS

- 476—**Actresses and Celebrities**, sepia25
 477—**Alphabet Cards** (est. 50)50

UNCLASSIFIED SMALL CARDS

488—Actresses, 1 1/2 x 2 5/8	10
Narrow frame shaded top and one side. See also Canada No. C150, and Murai T490.	
a) P. H. Mayo issue.	
b) Old Hero (Cameron & Sizer).	
c) Cameron & Sizer.	
d) Yum-Yum (Aug. Beck).	
e) Gold Star (Gradle & Strotz) includes a few in sepia.	
f) Old Virginia (P. Whitlock).	
g) Old Port Plug.	
h) Rebel Durham (Fawcett-Durham). Also in sepia with Interstate Clippings.	
i) Fairfax (W. T. Hancock).	
j) Great Hits (Taylor Mfg. Co.).	
k) Pinkussohn (Imperial Rose)	
489—Actresses, 1 1/2 x 2 1/2, blue edge (many blank backs) 355 on face	10
a) Cameron & Sizer.	
b) American Eagle Tobacco Co.	
c) Double 5 (American Eagle).	
d) Queen cigars (F. McVeagh).	
e) Mexican Puffs cigars.	
f) Spanish Puffs (Mandelbaum).	
g) Old Havana Puffs.	
h) Dolbeare	
i) Rosenberg	
See also Canada No. C151.	
490—Actresses, fine red frame line (15)	25
a) S. F. Hess issue.	
b) Marburg Bros. issue.	
c) American Eagle issue	
d) Goodwin.	
491—Actresses, sepia, (325 on face, lower left)	15
a) American Eagle Tobacco Co.	
b) Cameron & Sizer (Old Hero).	
c) Rosenberg	
d) Steuben Cigars.	
492—Actresses, thin gold frame, name panel at bottom	20
a) S. F. Hess issue.	
b) Double 5 (American Eagle).	
493—Actresses, sepia, no frame line	10
a) Spanish Puffs (H. Mandelbaum).	
b) Key West Rosas cigars.	
c) Sub Rosa cigs.	
d) Sub's cigars.	
e) Goodwin issue.	
494—Actresses, 1 1/4 x 2 3/4, Jersey Cheroots (Davis) sepia	25
495—Actresses, S. Monday & Son, sepia	15
496—Actresses, Golden Veil (Genesee Tobacco) sepia	25
497—Actresses, Half Dime pkge. designs (similar No. 342)	25
498—Comic Designs, Globe Tobacco, numb. 1-20, b&w	25
499—Five Senses, All Around cigs. (P. Ulman) 2 1/4 x 3 (1-5)	50
500—Flags of Nations, similar No. 9 (36) Many plain backs and adv.	10
a) American Eagle issue (two lengths).	
b) Gold Star (Gradle & Strotz).	
c) H. Hirsh (Queens Cup & Annex).	
d) My Sweetheart cigarettes.	
e) Pappoose cigars.	
f) Spanish Puffs (Mandelbaum).	
g) Leidendorfs Red Clover.	
h) Clear Havana Cheroots.	
i) XXX5 cigarettes.	
j) Summit cigs.	
k) Flora cigar (Sweisfert).	
l) Full Moon Tob. Numb. 1-25.	
m) Parlor City (Marshak).	
n) Chicago Union Tob. (25).	
Also Ritchie C153.	
501—Flags of States, similar No. 11 (36)	10
a) American Eagle issue. (Two lengths).	
b) Bird Tobacco (Thomas & Wortham).	
c) H. Hirsh (Queens Cup & Annex).	
d) Leidendorfs Red Clover.	
e) Bill Jones	
502—Occupations for Women (24) similar No. 166	50
a) Frishmuths Luxury Fine Cut.	
b) Cameron & Cameron.	
503—Postmen of Nations (12) Strater Bros. (Penny Post Plug)	50
504—Presidents, Sub Rosa Art Photos	25
505—Pretty Girls, Sarrazin & Co., King Bee, 2 x 3	30
—Sports Girls, see listing at No. 463.	
508—Women Baseball Players, Sub Rosa, Dixie, numbered (Pacholder)	25
509—Animals and Birds of the World (49) L. Miller	1.00
510—Celebrities, Globe Tob. Co. (Detroit & Windsor, Can.)	50
511—Types of People (comic)	25
Portraits (named) and full length (not named).	
a) Spanish Puffs (Mandelbaum).	
b) Annex Cigs. (Hirsh).	
512—Girls,	15
a) Bill Jones Cut Plug (Handstamp).	
b) Yarbrough CP.	
513—Stage Stars, Marquis cigs. (B. Pollak)	25
—Presidents. See listing No. 309 or 472.	
514—Globe Puzzle Cards, Globe Tobacco Co. Numb. 1-25	25
515—Actresses, New World cigarettes	50
516—Actresses, Brown Bros., sepia	50

517—Coupon Cards (Ornate alphabet) Gradle & Strotz	15
518—Morning Dawn Series, S. Hersheim, style of No. 342	25
One seen, possibly PD. (New Orleans).	
519—Marquis of Larne (portrait) 1 1/2 x 3, 1879	1.00
—Actresses, black & white, small	10
520—Beauty Bright (Asheville Cigt. Co.)	
521—Clear Havana Cigarros	
522—Golden Veil (Genesee Tobacco Works)	
523—Good Enough Cigars (some 1 1/2 x 3)	
524—Leidendorfs (Red Clover, Uncle Sam) 1 5/8 x 3	
525—Sub Cigarros	
526—Baseball Players Number 7 cigars, b&w line	25
Nos. 520, 521, 523, 525, also No. 358 and C158 are said to be similar series of designs.	

UNCLASSIFIED LARGE CARDS

532—Actresses (many uninscribed and non-tobacco)	20
a) P. H. Mayo issue, 2 x 3 3/4.	
b) R. A. Patterson, 2 x 4, Lucky Strike.	
c) R. Whalen & Co., 2 x 3 1/4.	
d) Terry & Porterfield, 2 x 3 3/4.	
e) Wm. G. Hills, 2 3/8 x 3 5/8, Orphan Boy.	
f) Spanish Four cigars.	
g) Cockade (Venable). (Pluck).	
h) Little Gold Dust Cigars. (Sullivan).	
i) Hard-a-port (M&C).	
j) Reed & Taylor.	
k) Huntoon & Gorham (Old Stone Mill).	
l) R. Whalen, emergency issue, (name only in blue scroll).	
—Actresses:	
533—Chowder Cut Plug, sepia	25
534—Congress Cut Plug	25
535—Felgnor & Sons	25
536—Just So Brand, 2 1/2 x 3 3/4	25
537—Little Rhody (Geo. F. Young)	25
Type 1—sepia. Type 2—colors.	
538—Old Pepper Cut Plug (L. Miller & Sons) Havana Blossom	30
539—Pallaso Cigars, 1 1/2 x 3 (includes poets)	30
540—Rawson & Co., 4 1/4 x 6 1/2 sepia	50
541—U. S. Tobacco Co.	30
542—Our Billy cut plug (John Geller, Phila.)	25
543—Princess cut plug, sepia	25
544—Relief Long Cut, sepia, type of No. 280b	50
551—Comics (revolving back) Rawson & Co.	50
552—Cutout Sheets, Durham tobacco premiums	40
Paper doll, Farm bldgs. and animals, Durham's Circus, etc.	
553—Interesting Novelties, Fashion cut plug folders, open to 2 1/4 x 4	30
554—Inventors and Inventions (10) Finzers Wild Rose	40
555—Italian Series, Buchanan & Lyall (Black Joe)	50
556—Musical Instruments (girls) Weissinger (Our Flag) similar No. 286	30
557—National Sports (girls) Little Rhody (Young)	50
559—State Governors, Lake Erie Tob. Co. (Ivory) sepia	40
—Wings of Birds of Plumage (see listing No. 312)	
—The Seasons See Listing No. 313	25
562—Art Gems, Wilson & McCallay 8 x 11 premiums	1.00
563—Beautiful Cards, Patterson Lucky Strike	25
564—Playing Cards (girls) 14 designs (53)	50
a) Snipe plug cut. b) Kids plug cut.	
565—Illustrated Songs, Blackwell's Durham	75
566—Actresses, Newsboy	
Type 1—Cabinet 4 1/2 x 6 1/2 b&w or sepia	25
Type 2—Lg. Cabinet 6 x 9 colored (100)	50
567—Actors, Celebrities, Scenes, Newsboy Cabinets photos	35
569—Fruits and Flowers (48) Pilkington	50
570—American Indians, Monarch-Kickapoo, as No. 2, 2 1/2 x 4	50
571—National Flags, New Brand cigars, Hessnauer (15) similar No. 195	25
572—Girls, Honey Chunk, sepia, similar No. 442	30

Girls, Baseball or Seashore, See Nos. 360, 361.

Library Booklets, see No. 115.

- | | |
|---------------------------------------|-----------------------------------|
| —Actresses, black and white, Lg. | .15 |
| 575—Best Stripped | 579—Key West Favors, 1 1/4 x 4 |
| 576—Chowder Cut Plug | 580—Monogram Long Cut |
| 577—Crescent Cigars, 1 x 3 1/4 | 581—Spanish Four cigars, on sepia |
| 578—Jack & Jill cigars, 1 1/2 x 4 | 582—WTB & Sons Twins, 1 x 3 1/2 |

UNCLASSIFIED PHOTOS

SMALL

- | | |
|---|--|
| —Actresses | .10 |
| 595—Conqueror
(Hall & Pierce). | 612—Reynolds, Rogers & Co. |
| 597—Genesee Tob. Works | 613—Sells Fast Cigars |
| 598—Gilt Edge cigts. | 614—Shining Lights (Moonelis) |
| 599—Golden Veil
(Genesee Tobacco). | 615—Starlight cigts. (Maller) |
| 600—Havana cigarros | 616—Siesta cigts. |
| 601—Key West Rosas cig. | 617—Subs Havana cigarros |
| 602—Leidendorff (Uncle Sam, Red
Clover, Old Abe) | 618—Sweet Capitol cigts.
(Smith & Bloodgood). |
| 603—Masterstroke cigars
(Kerbs & Spiess). | 619—Rex cigts. |
| 604—National (Oppenheimer) | 620—XXX Rieders |
| 605—Nickle Plate cigarettes | 621—Blackwells Durham Co-op. |
| 606—Old Spanish | 622—No. brand shown (value .02) |
| 607—Our Junior Partner | 623—Sovereign cigts. |
| 608—Our Professionals | 624—Sir Toby cut plug |
| 609—Parlor City cigts.
(Marshak & Deutch). | 625—Hunters cigts. |
| 610—Pax cigarettes | 626—Gentleman Jack cigts. |
| 611—Queens Cup & Annex
(M. Hirsh). | 627—Sweet Moments — Liggett & Meyers |
| | 628—H. Bohls & Co. Cigarettes |
| | 629—Dixey Cigarettes |
| | 630—A. Pollak & Co. (Our Puppies) |
| | 631—American Cigt. Co. |

- | | |
|---|-----|
| 635—Celebrities, Celebrities cigars | .15 |
| —Presidents, Rulers, and Famous People | .15 |
| 636—Leiderdorfs (3 brands) | |
| 637—Sub Rosa cigarettes | |
| 638—Sweet, Virginia cigarettes | .15 |
| 639—Views, Pax cigts. | .15 |
| 640—Artists, Artists cigts. (Schenker, N. Y.) | .15 |

LARGE

- | | |
|---|--------------------------------|
| —Actresses | .20 |
| 650—Best Stripped | 665—Our Knocker cigars |
| 651—Chowder cut plug | 666—Reliable Cheroots |
| 652—Congress cut plug | 667—Stage Beauties cigars |
| 653—Conqueror
(Hall & Pierce). | 668—No brand shown (value .05) |
| 654—Four Base Hits | 669—Big Four cigars |
| 655—Hand Made | 670—Tucks Down cigars |
| 656—Just So | 671—Micks Debut & Stars cigars |
| 657—Kalamazoo Bats (Gross) | 672—Star of the World |
| 658—Knocker cigars | 673—Sir Toby cut plug |
| 659—Little Maid cigars | 674—New York Dandies |
| 660—Little Rhody [Young] | 675—Kan Ka Kee Kats |
| 661—Londres cigars | 676—M. Cohn's cigars |
| 662—Mackinaw Ducks | 677—Alfred's Pets |
| 663—Miners Extra long cut | 678—Bonne Cigars |
| 664—Old Fashioned LC, 2 x 3 1/2 | 679—Bowery Angels |
| | 680—Monogram Cigars |
| 690—Baseball Players and Teams, Chas. Gross Co.
Kalamazoo Bats. Varying sizes. Four Base Hits. | 1.00 |
| 691—Indian Chiefs, Old Fashion, 2 x 3 1/2 | .25 |
| 692—Negro Subjects, Old Fashion, similar No. 157 | .15 |
| 693—Baseball Teams, Kalamazoo Bats, Cabinets | 5.00 |



Cigarette Cards designed primarily to interest women (although they smoked but little at that time). Left, 18-Parasol Drill (Carry Arms). Right, 7-Fans of the Period. Center, the seldom seen T54-Cross Stitch, showing pattern card, cloth web, and skein of thread for working the design.

SECTION 6

20th CENTURY U. S. TOBACCO INSERT CARDS

In the 1955-1960 period American cigarettes have been going through a transformation somewhat like the one in the 1910 era. This time it is king size and filter tips. Then it was Turkish tobaccos, and the old brands were all but crowded off the market and in their place came new Turkish names entirely foreign to what is, after all, one of America's own products. Best sellers of the day were Hassan, Mecca, Fatima, Fez, and Turkish Trophies.

The change was started by small independent manufacturers, mostly Greeks, who imported a portion of their leaf from Asia Minor, giving their product a slightly different taste. As part of their advertising they revived the card inserts and soon everyone was in the game, with both cards and Turkish tobaccos. The period covered was roughly 1910-1915, with a few earlier, as the 1909 Hudson-Fulton Series, and some later, as the 1916 World War I pictures.

The grouping also includes several sets issued in the 1898-1902 period, placed here because of their resemblance to 20th issues. These were largely issued with packaged cigars such as Hoffman House, LeRoy, Between the Acts, Generals, and also the extra large Turkish Trophy premiums. Also included are several sets issued experimentally in the 1930's with Herbert Tareyton, Lucky Strike, Pall Mall, Golden Grain, Wings, and Grads.

Many were distributed in only one area of the country, such as the Pacific Coast issues of Obaks, Sultans, Grand Duke, Imperiales, Kopec, Pets, and Mono. In Louisiana were Coupon, Red Sun, Kotton, Victory, and Mino. Others in the South were Old Mill, Contentnea, and Southland. Still others, as Schultes, Fireside, and Reed had but very local distribution.

It would be a practical impossibility to achieve completeness in most of these scarcer sets. However, anyone can find a good showing of them and there are thousands of the more common cards that are available, often in complete sets. Fortunately, those most easily found are often the most attractive and interesting. These cards are also listed in The Tobacco Index in considerably more detail than here, and often with illustrations.

Many sets came with two or more brands of cigarettes, as indicated. Most collectors are satisfied to obtain a set of the different pictures regardless of the brands. Sizes and shapes vary greatly, the only indication given being "Lg." to indicate those of general large size. Additions are at ends of lists.

EXTRA LARGE SIZES

Most of these average about 6 by 8 inches in size. They were given in exchange for coupons packed with the cigarettes, except the Lucky Strikes, which were packed in the flat tins of 50.

T1— Actresses (25) Turkish Trophies, Mogul	.50
T2— Actresses (girls) photo on mount, Monopol	.25
T3— Baseball Players (100) Turkey Red, Fez, Old Mill	.75
Numbered 1-50 and 77-126. Some not numbered.	
Some team changes and errors are known, also cutouts from display cards.	
T4— Baseball Players , photo in oval, b&w, Obak premiums	1.00
T5— Baseball Players , photo on 4¾ x 7¾ mount, b&w, (Pinkerton)	1.00
Cabinet type, numbered, gray mount.	
T6— College Series (25) Murad	.25
Type 1—(25) with card number in serif type.	
Type 2—(25) redrawn, card No. in sans-serif (plain) type.	
T7— Hamilton King Girls , Turkish Trophies, Helmar	
Type 1—(1-12) Sketches by Blair or Terry (?)	
Type 2—(13-24) Girls , King	
Type 3—(25-36) Bathing Girls , King	
Type 4—(37-61) Period Gowns , Mayer	
Original title: "Advance in Fashions".	
Type 5—(62-86) Flag Girls of Nations , Sonn	
Type 6—(1-25) Sports Girls , King (1913)	
T8— National Types (5) 17½ x 25½ pebbled paper	3.00
American Tob. Co. (Virginia Cheroots).	
T9— Prizefighters (26) Turkey Red, Fez, Old Mill	.75
Numbered 51-76. Issued as part of set T3.	
T10— Theatrical Series (Actresses) Imperiales	1.00
T11— Tales of Turkish Trophies (20) Kink Series	1.00
T12— Bridge Game Cards (50) Lucky Strike	.10
Centre designs: Society Matron and Society Miss (2).	
T13— Bridge Game Cards (50) Lucky Strike	.15
Centre designs: Six movie star portraits (6).	
T14— Place Favors (80) irregular die cut; Lucky Strike	.20
Shows 25 movie actors, 25 movie actresses, and 30 comic characters. In England, with Kensitas cigs.	
Fatima also gave enlarged (13 x 21) photos of their Major League Baseball Team series as premiums.	

GENERAL ISSUES

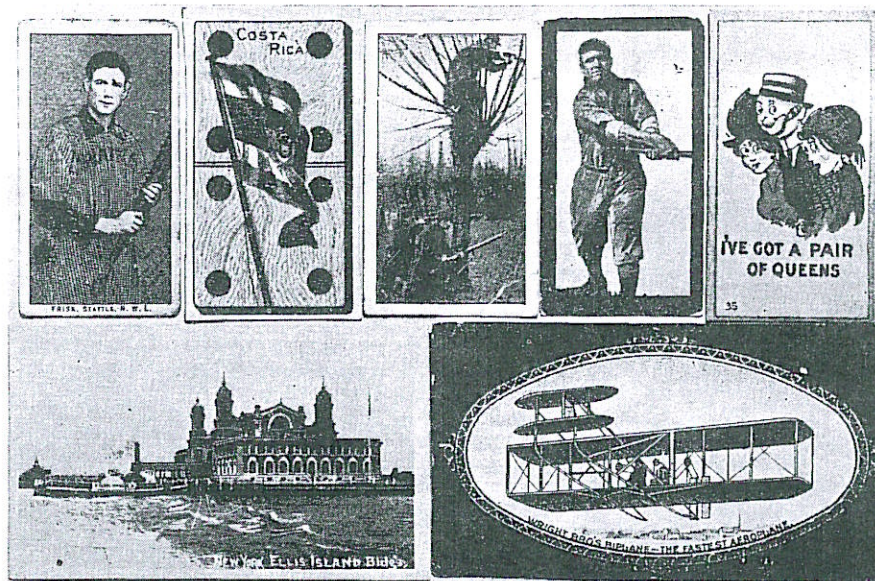
T25— Actors (50) Between the Acts, Lg.	.10
T26— Actresses (50) Between the Acts, Lg.	.25
T27— Actress Series (85) Fatima, Perfection, Richmond SC	.10
Three styles: white border (40), gold border (20), Star border (25).	
T28— Aeroplane Series (10) Milo, Oxford, Duke of York	.10
T29— Animals (80) Hassan, Lg.	.05
40 each, with and without back description, also plain backs.	
Issued abroad with Cross Cut or Chinese backs.	
T30— Arctic Scenes (25) Hassan, Lg.	.05
T31— Art Gallery Pictures (15) Lorillard	.10
a) with yellow frame. b) no yellow frame (larger view).	
T32— Artistic Pictures (10) Richmond, SC	.25
Issued with coupon folc opening to 3 1/4 x 4 3/4.	
T33— Art Reproductions , LaMarquise, sepia	.25
a) Printed backs. b) Post Card backs.	
T34— Art Series (21) Grand Duke, numbered	.25
T35— "Ask Dad" , Sweet Caporal adv.	.15
Est. 25, each in four background colorings.	
T36— Auto Drivers (25) Hassan, Mecca. Series 1, only	.10
T37— Automobile Series (50) Turkey Red	.20
T38— Aviators (25) United Cigars, Lg.	.20
White or gold backs. Some errors. See also No. T218.	
T39— Battleships , Burley Cubs and Sweet Briar	.20
a) in colors. b) black and white.	
T40— Battleships and Signal Flags (25) Hoffman House, Lg.	.25

T41— Battleships (25) LeRoy cigars, Lg., 2 sizes	.25
T42— Bird Series (100)	.05
Type 1—white border (50). Type 2—gold border (50). Mecca, Sw. Caporal, Cycle, Emblem, Sovereign, Old Mill, Am. Beauty, Piedmont.	
T43— Bird Series (30) Mecca, fancy gold frame	.10
T44— Birthday Horoscopes , Moguls	.10
Two designs for each month. 124 diff. face color patterns. 360 diff. back horoscopes.	
T45— Boy Scout Series (36) Reed Tobacco, as C125	.25
T46— British Buildings (24) Herbert Tareyton	.10
Folding set-ups. Value includes envelope container.	
T47— British Sovereigns (42) Herbert Tareyton	.05
T48— Butterfly Series (50) Turkey Red	.10
T49— College Girl, Flag, Seal (20) Schultes Own	.50
T50— College Pennants , Southland cigs. pennant shaped	.50
T51— College Series (150) Murad	.05
Six series of 25 each. First two series in a 2nd Edition with minor changes. A few unfinished errors without printing known.	
T52— Costumes and Scenery (50) Helmar, Turkish Trophies	.15
Italy error value .25.	
T53— Cowboy Series (49 issued) Hassan, Lg.	.05
T54— Cross Stitch , Egyptienne Straights	.25
The card is a pattern. Came in small envelope with web cloth and skein of thread for working.	
T55— Embarrassing Moments (numb. 1-25) Murad, b&w, on paper, Lg.	.25
T56— Emblem Series (50) Hassan, Emblem	.10
T57— Fable Series (100) Turkish Trophies, Lg.	.10
Series 51-100, value .15.	
T58— Fish Series (100) Sw. Cap., Sovereign, Piedmont, etc.	.05
First 50 as set No. 8. Two types of Pompano.	
T59— Flags of All Nations (200)	.05
Recruit, Sw. Cap., Sub Rosa, Jack Rose, Scrap Iron, Hustlers, Derby Little Cigars, Big Run, etc.	
T60— Flags of All Nations (100) Red Cross	.15
Designs as No. T59 but 2 x 2 7/8.	
T61— Foreign Stamp Series A (50) Sw. Cap., Sovereign, Derby, etc.	.25
T62— Fortune Series (505) Turkish Trophies, Lg.	.05
101 designs each with 5 fortunes.	
T63— Generals (25) LeRoy, Spanish War, Lg., 2 sizes	.50
T64— Generals , Generals cigars, McAlpins, Lg. (43 known)	.75
T65— Girls (costumes) I. Lewis Golden Eagle, Lg. (also men)	.50
T66— Girls (portraits) S. Monday Hunter Dog	.25
T67— Helmar Girls , numbered, b&w on paper	.25
T68— Heroes of History (100) Lg.	.10
Half are inscribed Men of History. Pan Handle, Royal Bengals, Miner's Extra, Natural Leaf.	
T69— Historical Homes (50) Helmar	.10
T70— Historical Events Series (25) Lg.	.10
a) 2 1/4 x 3 1/2 Hoffman House, Flexo Giants, Buffo Grande, etc.	
b) 2 x 3 1/8 Just Suits. c) the a) size trimmed to b) size. One card in the large size is a triple folder, value .40.	
T71— Hotel Greeting Cards , Pall Mall, Lg.	.25
T72— Hudson-Fulton Series (25) Turkey Red	.15
T73— Indian Life in the 60's (50) Hassan, Marine, Lg.	.05
"Stalking" name errors (transposed) value \$1.00.	
T74— Indian Series (portraits) Burley Cubs and Sweet Briar	.25
T75— Italo-Turko War Series (40) Omega, Lg.	.50
T76— Jig Saw Puzzle Pictures , Turkish Trophies, Lg.	.25
Type 1—Girls and scenes as in No. T94 (50).	
Type 2—Assorted views and subjects (est.200).	
Many known with both red and blue borders.	
Leading Actresses —see No. T217.	
T77— Lighthouse Series (50) Hassan, Lg.	.05
T78— Little Henry (79 known) Herbert Tareyton	.05
Men of History —see No. T68.	
T79— Military Series (100) Fez. Tolstoi	.10
White border. Unfinished proofs are sometimes seen.	
T80— Military Series (50) Fancy borders, smaller than No. T79.	.10
Uzit, Tolstoi, Lenox, Cairo Monopol, Old Mill. Plain backs in New Zealand.	

T127— Puzzle Picture Cards (30) Royal Bengals50
3 series of 6 each. Numb. 1-18	
T128— Indians, Contentnea, Sm., numbered50
T129— Indian Chiefs (40) Red Man Tobacco10
3 1/2 x 4 on paper, similar No. 2.	
T130— Panel Picture Miniatures, Pinkerton, Sm.25
T131— Sketches, Fashion Cigs., Sm., b&w25
T132— Mail Carriers and Stamps, Pulliam Cigars (48)15
As Coffee, etc. issue. Post Card backs.	
T133— Comic Sketches, Dutch Masters PD, 3 x 5 b&w (6 seen)05
T134— Smoker Portraits, Van Dyck cigars PD, 3 x 3 or 3 1/2 b&w05
No brand name. On Sweet Caporal box flaps. About 1900.	
T175— Heroes of Spanish War (50) Generals, statesmen, etc.05
T176— Actresses (girls) not named, (24 known)05
T177— National Flag on Domino (28)05
Sets inscribed Abdul cigarettes. Probably unissued essays.	
T180— Animals of the World (28) as No. 2125
T181— Races of Mankind (40) as No. 2425
T182— Military Uniforms and Caps (24) as E125

SPORTS ISSUES

T200— Baseball Teams (16) Fatima photos, Lg.75
T201— Baseball Folder Series (50) Mecca double, Lg.20
T202— Baseball Folders, Hassan triple folders, Lg.25
76 diff. center photos and 144 diff. end panels, the latter used in many mixed combinations.	
T203— Baseball Comics Up to Date (25) Lg. Mayo CP, Winner CP25
T204— Baseball Players (120 known) Ramly, TTT, Lg.35
T205— Baseball Series (208) gold borders, see Appendix 910
Sweet Cap., Hassan, Polar Bear, Honest LC, Piedmont, Cycle, American Beauty Sovereign, Drums, Broadleaf.	
T206— Baseball Series (522) white borders, See Appendix 1010
Southern Leagues25
O'Hara & Demmitt	\$1.00.
Sweet Cap., Piedmont, Sovereign, Cycle, American Beauty, Broadleaf, Drums, Old Mill, Polar Bear, Tolstoi, Hindu, El Principe de Gales, Carolina Brights, Usit, Lenox, Ty Cobb: Series of 150, 350, 460, and assorted.	
T207— Baseball Players (200) brown bkgd. See Appendix 1135
Recruit, Broadleaf, Cycle, Napoleon, Coupon and Anon.	
T208— BB Players (18) Fireside, Champs 191025
T209— BB Players, Contentnea, Va. and Southern Leagues30
Type 1—First Series, colored (16 known)	
Type 2—Photo Series, b&w (213 known)	
T210— BB Players, Old Mill, red bordered photos30
8 numbered series. (563 known).	
T211— BB Players, 1st Series (75) Red Sun, green borders50
T212— BB Players, Obak, Coast Leagues30
3 series. 426 known.	
T213— Baseball Series, Coupon cigs. designs of No. T20625
2 types: name in brown as No. T206, or name in blue. On card or heavy paper. Issued 1914-15 and includes Federal Lg. Many team changes. Name in blue Value .35.	
T214— BB Players, Victory tobacco, designs of No. T206, (90)25
Name in blue. Incl. Fed. Lg. Similar to No. T213.	
T215— Baseball Series (100) Red Cross Tob. designs of No. T20625
2 types as for No. T213.	
T216— BB Players, Kotton cigs. or tob. Mino cigs.30
Designs of Baseball Caramels cards. Also Virginia Extra cigs.	
T217— Leading Actresses and Baseball Players (200) Mono, b&w35
Pacific Coast League players.	
T218— Champion Athletes and Prizefighters (153) Lg.05
Some labeled series of Champion Athletes. Hassan, Mecca, Tolstoi. Hassans have no series name. Issued in 3 series. Includes 62 athletes, 62 prize fighters, 15 pool and billiards, 6 golfers, 4 bowlers, 4 aviators. Value of last 29 of above, 10c.	
T219— Champion Pugilists (50) Honest LC, Miner's Extra Lg.10
Designs as in No. T218, slightly smaller card.	
Also by Red Cross on a still smaller size.	
T220— Champion Athletes and Prizefighters (50) Lg.10
a) white border. b) silver border. Mecca, Tolstoi. Prize fighters only. Larger than No. T218.	



20th Cigarette inserts. T212-Obak Coast Leagues (Frisk, Seattle N. W. L.). T177-Flag o / Domino package design (Costa Rica). T121-World War I Scenes (French Sniper at work from a tree top). T211-Red Sun Baseball (Jordan, Atlanta). T88d-Mutt and Jeff Comics (I've got a pair of Queens). T116-Views and Art Studies (New York Ellis Island Bldgs.). T228-Speed Champions (Wright Bros. Biplane — the fastest aeroplane).

T221— Champion Women Swimmers (100) Pan Handle, Lg.15
T222— Famous Baseball Players, Champion Athletes, and Photo Play Stars	
Fatima photos, b&w, Lg. (53 known)50
T223— Prizefighters of the Past and Present (50) Dixie Queen, Lg.25
Designs of No. T220, smaller.	
T225— Prizefighter Series, 101 and 102.	
Series 101—(25)10
Series 102—(25)25
Oxford, Duke of York, Intermission, Arabs, Turkish Whiffs.	
T226— Pugilistic Subjects (50) Red Sun, green borders35
T227— Series of Champions Honest LC, Miners Ex. Lg. (24 known)30
T228— Speed Champions, DePew cigars, Mendels cigarros, Lg. (5)50
T229— Sports Champions, Kopec cigs., Pet Cigarettes30
T230— World's Champion Athletes (50) Pan Handle, Lg.15
T231— Baseball Players, Fans cigs. sm. sepia, numb.25
T232— Double Header Baseball (52) Red Man Tobacco10
T233— All Star Major League Baseball (52) Red Man 1953 (revised)10
T234— Major League All Stars (50) Red Man 195410
No. 19—Bell or Slaughter.	
T235— Major League Baseball (50) Red Man 195510
T232-35—3 1/2 x 4 with coupon, 3 1/2 sq. without.	

NOVELTY INSERTS

— Domino Discs (Baseball player and Domino) see PX7	
T301— Modern Dance Series (10) Movie booklets, Fatima30
T302— Moving Picture Booklets (25) Turkish Trophies, 2 1/4 x 330
— Sachets, Bows, Ribbons, cloth items in envelopes, see BC18	
— Miniature Paintings, on convex tin, 1 3/4 x 2 1/2, see PX108	
T305— Miniature Novels, 3 1/4 x 5, Winthrop Press, Am. Tob., premiums	2.00
— Replicas of World Orders (medals) (21) see PX 221	1.00
T307— World's Best Short Stories, 2 1/4 x 2 3/4, booklets, Egy. Straights, Omars..	.40
— Indian and Western, Laurens celluloid 2 in. figures see PX210	
T309— Jumping Novelties (diecuts) Egyptian Oasis25

POSTER STAMPS

- T330—**Art Poster Stamps**, Piedmont, Chesterfield05
 Designs as on card series:
 1—Animal Series (50) as No. 25.
 2—Baseball Series (100) as No. T205.
 3—Bird Series (50) as No. 23.
 4—Fish Series (25) as No. T58.
 5—Flag Series (150) as No. T59.
 6—Soldier Series (50) as No. T80.
 7—Types of Nations (25) as No. T113.
- T331—**College Flag Stamp Series** (140 known) Fatima, Lg.05
- T332—**Philately, Helmar** (Actresses and Ball Players) each05
 Small envelopes contained 4 or 5 each of postage stamps and poster stamps
 1 1/8 x 1 3/8.
- T333—**Fairy Tale Stamps** (60) Piedmont05
 Series of 5 each (numb. 1-5) for:
 1—Anderson Fairy Tales. 7—Grimms Fairy Tales.
 2—Arabian Nights. 8—Cullivers Travels.
 3—Around World in 60 days. 9—Hauff Fairy Tales.
 4—Bechstein Fairy Tales. 10—Leatherstocking Tales.
 5—Baron Munchausen. 11—Reynard the Fox.
 6—Classic Stories. 12—Robinson Crusoe.

IMITATION CIGAR BANDS

- T350—**Pictorial Designs**05
 Type 1—Regulation shape (30)05
 Type 2—Rectangular centre designs (10) 1 3/4 x 2 1/205
 Type 3—Uncut panes of 5 bands (5) numb. 1-550
 Helmar, Murad, Mogul, Turkish Trophies, Egyptian Dieties, Ramleh.
- T351—**Non-Pictorial Designs**, Regulation shapes, Ramly, Helmar02
 Came about 5 in glassine envelope.
- T352—**Owl Cigars**, Series 1 and 2, each50
 Uncut sheets of 7 bands, 4 sheets each series.

U. S. ISSUED ABROAD

The tobacco industry is worldwide. It is inevitable, especially in the early days, that competition would develop in areas which are not tobacco producers. This competition has resulted in a confusion of sets and designs which even the most advanced researchers are still trying to untangle. In the approximate ten year period of 1892-1902 there was a full fledged "Tobacco War" between The American Tobacco Co. (ATC) and British interests headed by The Imperial Tobacco Co. The battlefield was mostly in Gt. Britain and areas in the Far East. One of the principal weapons was the cigarette card, with several dozen sets made especially for this war export use. A few other unclassified sets are not directly connected with the war.

In 1902 an agreement was reached, and the war technically ended with the formation of The British-American Tobacco Co. (BAT) an export firm of British character which henceforth handled the export business of the warring firms. BAT issues are of a purely British nature and not catalogued here except a few series of the first few years whose similarity shows that they were originally prepared for ATC use before the war was abruptly ended in 1902. For the full Tobacco War story see Cartophilic Reference book No. 18. Other BAT issues are listed in detail in book 21.

None of these cards were issued in the United States and collectors should contact sources of supply in the areas where issued. This listing is intended to give only a general idea of what is known and is not for specialized use. There are several different back designs and some series are found with two types.

In 1901, as part of the war, the American Tobacco Co. purchased the old English firm of Ogdens, Ltd., and operated it for about a year. Ogdens issues of that period are sometimes classed as American. They are listed in Cartophilic Handbook No. 15.

In forming the BAT in 1902 various early U.S. brands were allotted to their use. Thus, later, old U.S. name brands are sometimes found used abroad, as Cameo, Cross Cut, Vanity Fair, Old Judge, Cycle, and Pinhead. Some of these are mentioned in the text, but others are in no manner American cards. Note that many of the Tobacco War issues are really 19th Century cards of the 1892-1900 period.

AMERICAN TOBACCO CO. ISSUES

Cards with ATC backs (any type). TW numbers refer to the Tobacco War Booklet.

- T400—**Actresses and Girls**, TW 1-37, 62-79:
 Type 1—Designs as Kinney 210-214 (225)10
 Type 2—Similar to Kinney 210-214 (over 500)15
 3—Black bkgd., TW6220 8—Numbered cards TW7230
 4—Blue frame TW6425 9—Orange frameline TW7330
 5—Curtain girls TW6515 10—Palette girls TW7415
 6—Domino girls (28)15 11—Star girls TW7615
 TW6630 12—Stippled bkgd. TW7820
 7—Flower girls TW6710 13—Wide border TW79 (est. 100)25
 Type 13 also comes with a green anonymous inscriptive back. Type 5 and T440-8 (below) are known with Cameo (Duke) backs. See also No. T464.
 Type 13 have designs as set No. 538.
- T401—**Actresses** (photo type) TW90, 91, 9310
 Type 1—Thick card, photos as U.S. 19th (est. 100)10
 Similar cards are also known with vertical Duke backs.
 Type 2—Thin cards, b&w prints (est. 250)15
- T402—**Battle Scenes** (25) TW13020
- T403—**Boer War Generals** (47) TW100, Small cards, sepia20
 Series A (25) numbered or unnumb. Series B (22) numb.
- T404—**Columbian and Other Postage Stamps** (with stamps), TW13210
- T405—**Comic Scenes** (25) TW133 (double meanings)15
- T406—**Fancy Bathers** (50) TW136, as No. 18710
- T407—**Fish From American Waters**, as No. 8
 a—thick cards with backlist (50)15
 b—thin cards, no list (25)10
- T408—**Flowers** (25) TW41, ovpt on T400-115
- T410—**Illustrated Songs**
 1—Actresses, with frameline (50) TW46 and 4720
 2—Actresses, no frameline (102) TW48, 49, 5015
 3—Songs illustrated (25) and Dancers (25) TW51, 5220
 4—Songs illustrated (50) TW53, 5420
 5—Songs illustrated (25) brown backs, TW5540
- T411—**International Code Signals** (50) ovpt. on T400, TW42, 4315
- T412—**Military Uniforms** (25) heads only, TW101 as T182 and E130
- T413—**Military Uniforms** (27) no frameline, TW10315
- T424—**Military Uniforms** (25) no frameline, TW10240
- T414—**Military Uniforms** (25) frameline, TW10415
- T415—**Musical Instruments** (50) TW140 as No. 8225
- T416—**National Flag and Arms** (50) TW14120
- T417—**National Flag and Flower** (25) girls, TW14225
- T418—**Old and Ancient Ships** (50) 1st Series10; 2nd Series30
 Can be distinguished only by list of titles, TW143.
- T419—**Playing Cards** (52 or 53) heads, thin, symbols t&b, TW8720
- T420—**Playing Cards** (52) half lengths, symbols top, TW8620
- T431—**Playing Cards** (52) heads, symbols at top, TW8530
- T421—**Savage Chiefs and Rulers** (50) TW144, as No. 18925
- T422—**Star Series** (25) girl and horoscope, TW7720
- T423—**Dancing Women** (50) TW135 as No. 18625
- T425—**Australian Parliament** (44) TW92, b&w15
- T426—**Celebrities** (32) mostly Royalty, TW94, b&w20
- T427—**Congress of Beauty** (50) TW13440
- T428—**Flags of All Nations** (50) TW138 as No. 9, two added15
- T429—**Japanese Girls** (est. 50) portraits, white bkgd., TW13930
- T430—**World Views** (est. 150) b&w photos, TW9610
- T432—**Butterflies** (50) girls, TW145 as No. 18325
- T433—**Chinese Girls** (25) pink borders, TW11115

LARGE CARDS

- T451—**Actresses** (est. 48) Cross Cut Tob. TW151 as T2625
- T452—**Actresses**, Richmond Straight Cut, TW153, glossy photos25
 Two sizes: 1 1/2 x 2 3/4 and 2 1/4 x 3 1/4, b&w
- T455—**Boer War Generals** (47) TW100 as T403, Old Gold50
- T456—**Generals** (est 10) Old Gold glossy photos, b&w, TW9950

BRITISH-AMERICAN TOBACCO CO. with BAT backs

T440— Actresses and Girls (sets of 25 each):	
1—Actresses, as T400-2	.15
2—Art Girls, as T34 and C243	.30
3—Black bkgd. as T400-3	.20
4—Blossom Girls, TW63	.25
5—Flower Girls, as T400-7	.15
6—Fruit Girls, TW68	.30
7—Costume Girls, TW69, C29a.	.25
8—Lantern Girls, TW70	.20
9—Marine Girls, TW71	.20
10—Universe Girls, TW71	.20
11—Numbered, as T400-8	.30
12—Palette Girls, as T400-10	.15
a) white edge. b) red edge.	
13—Smoke Girls, TW75, C29b	.30
(24 only seen).	
14—Star Girls, as T400-11	.15
15—Stippled, as T400-12	.20
16—Water Girls, TW80	.15
T441— Chinese Girls (est. 225) mostly in two varieties, TW111-116	.15
A series of Korean Girls by The Sinsock & Co. (has similar backs).	
T442— Chinese Trades (40) TW108	.15
Additional series with other backs were issued later by BAT.	
T443— Buildings (50) TW131 as C96	.25
T444— Playing Cards (53) as T419	.20

UNCLASSIFIED

T450— Actresses , Carlans American Cigarettes, 1 1/4 x 2 1/2 b&w photos	.25
T453— Actresses (girls) Sovereign (est. 50) b&w embossed, black edge	.15
T454— Aeroplanes and War Weapons , Piedmont, small	.25
T457— 25 Popular Songs and 25 Dancers (50) Duke backs, as T410-3	.20
T458— Playing Cards (52) Kimball backs, as T420	.20
T459— Actresses , Liggett & Myers (export) small	.20
T460— Actresses & Celebrities Dollars or Bonanzas brands	.25
Issued in Australia.	
T461— Actresses , Dukes Cigs. by Darlington & Co., sm. sepia	.25
T462— China Views , Liggett & Myers for China	.25
T463— Girls (art) North American Cigt. Co. (56) sm. b&w, for S.A.	.10
T464— Actresses , Kinney and similar types, used abroad	.15
a) Virginia Brights horizontal backs, see note after No. 67.	
b) Duke backs (Comeo, etc.).	
c) Vanity Fair (Kimball backs).	
d) Kinney backs (similar to U.S. type).	
e) ATC of New South Wales.	
f) ATC of Victoria.	
g) plain backs.	
Small quantities of these back types were used abroad, mostly without name of actress. See Tobacco War Book for details.	
T465— U. S. Views (6) Sm. blue, used in N. Africa with Chesterfields	.25
T466— Dickens Characters (comic type) issued in England by A&G	.30
T467— General Subjects , New York Export & Import, Top Brands Cigs.	.25

AMERICAN CIGARETTE CO., Shanghai

See note after C192 in section 3.

T470— Actresses (est. 50) TW8, 21 as T400-2	.20
T471— Admirals and Generals (10) TW155	.30
T472— Chinese Girls (est. 25) b&w, TW95	.10
T473— Flowers (50) with Chinese symbol, TW161	.15
T474— Playing Cards (actresses) ovpt. on T400-2 type, TW22	.20

MURAI BROS. & CO., Kyoto, Japan

The ATC had a partnership connection with this firm for several years.

T480— Actresses , sepia 1/4 x 1 1/4, TW157	.10
T481— Actresses , (50) as T400-2, TW10	.15
T489— Actresses , (est. 100) as T400-13, wide frame	.25

T482— Dancing Girls of World (50) TW160 as No. 185	.25
T483— World's Smokers (50) TW166 similar No. 33	.25
T484— Playing Cards (flowers)	.20
T485— Chinese Trades (40) as T442	.15
T486— Japanese Generals and Officials (est. 25) TW164	.15
T487— Japanese Subjects , flower or symbol insert, TW163	.20
T488— World's Distinguished Personages (est 50) TW165	.20
Gold border, name in Japanese only.	
T490— Actresses , firm name at bottom, 3 or more series, TW152, 156	.15
T491— Chinese Girls (est. 50) TW116 as T441	.15
T492— Buildings (50) as T443	.25
T493— Girls (Corean, Chinese, Japanes Beauties) TW159	.10
T494— Comics (25) comic phrases	.15
T495— Flowers (est. 32) TW162 as J16	.10
T496— Wild Animals of World (50)	.10
T497— Chinese Childrens Games (50)	.10
T498— Chinese Pagodas (25) two types	.20
T499— Chinese Series (30) Blue Peacock backs	.10

SECTION 7

CANADIAN TOBACCO CARDS

Canada cigarette inserts are all believed to be of the early 20th Century except the issues of D. Ritchie, the American Cigarette Co. (1895), and a few minor series marked "old". Imperial Tobacco of Canada was an affiliate of the British-American Tobacco Co. "Br." indicates that the series was also issued in Gt. Britain by some member firm of the parent Imperial Tobacco Co. Other sets are distinctively Canadian designs. Recent issues have been mostly of the package design type.

Canadian cards are quite difficult to collect as there are no known sources of abundant supply and few are ordinarily on the market. There are not many large collections known. Those who would like a good representative showing of British designs can find it in these cards of the dual use type. There is also a tie-up with numerous U. S. series.

IMPERIAL TOBACCO CO. OF CANADA, MONTREAL

Brands: Sweet Caporal, Corvettes, Derby, Black Cat.

A—Cards showing Imperial Tobacco Co. name on back

C1— Birds, Beasts, and Fishes (50) cutouts, 2 x 2 1/2, Br.	.10
C2— Birds of Canada (100) 2 3/4 x 3 1/2	.15
C3— Birds of Canada (100) 2 3/4 x 3 1/2 diff. (Birds of Western Canada)	.25
C4— British Birds (50) cutouts, Br.	.05
C5— Canadian History Series (48)	.10
C6— Children of All Nations (50) Br.	.05
C7— Dog Series (23) Br.	.05
C8— Dogs, 2nd Series (50) Br.	.05
C9— Famous English Actresses (50) 1 1/4 x 2 1/2	.05
C10— Film Favorites (50)	.05
a) English backs. b) French backs. (Both numbered and unnumbered).	
C11— Fish and Bait (50) Br.	.15
C12— Fishes of the World (50) Br.	.05
C13— Flower Culture in Pots (50) Br.	.05
C14— Game Bird Series (30) as No. T43 reversed	.05
C15— Gardening Hints (50) Br.	.05
C16— Heraldic Signs and Their Origin (25) 2 1/4 x 3, Br.	.15
C17— How to Play Golf (50) Br.	.05
a) Nos. 1-25 only, inscribed British-American Tobacco Co. (Canada).	
C18— Infantry Training (50) Br. Two types, redrawn, b&w	.15
a) small figure with sleeve markings. b) large figure with plain sleeves.	
Also dull or glossy cards and shading variations.	
C19— Mail Carriers and Stamps (48) 1 3/4 x 2 1/2 as U. S. bread, etc.	.15
C20— Merchant Ships of the World (50) Br.	.05
C21— Military Portraits (25) b&w, Br.	.20
C22— Motor Cars (56)	.10
C23— Naval Portraits (50) b&w, Br.	.20
C24— Notabilities (25) b&w, Br.	.20

C25—Perils of Early Golf (6) 9 x 11 3/4 premiums with set C31	1.00
C26—Poker Hands (53) white bkgd.	.05
C27—Poker Hands (53) New Series, pink bkgd., many back var.	.05
C28—Poultry Alphabet (25) Br.	.05
C29—Pretty Girls, no title or number, black edge	.25
1—Costume Girls (25)	
2—Smoke Girls (24 seen)	
C30—Railway Engines (50) Br.	.05
a) Wills name blacked out. b) without Wills name.	
C31—Smokers Golf Cards (127) Two types backs	.05
C32—The Reason Why (50) Br.	.05

B—Cards showing name of set only

C40—Animals (60) cutouts, Br. (Millbank Cigts.)	.05
C41—Around the World Series (50) as U. S. bread	.10
C42—Arms of the British Empire (50) Br.	.15
C43—Art Photogravures (50) Br.	.15
C44—Aviation Series (50) Br.	.20
C45—Bird Series (30) as No. T43	.05
C46—Baseball Series (90) International League	.35
C47—Boy Scouts (50) Br.	.05
C48—Butterflies and Moths (50) Br.	.05
C49—British Man of War Series (50) Br.	.10
C50—Canadian History Portraits (50) b&w	.25
C51—Canadian History Series (50) Set C5 redrawn, 2 added	.10
a) English backs. b) Fr. L'Histoire Du Canada title.	
C52—Champion Athlete and Prizefighters Ser. (150) as T218	.05
Two designs each for No. 1-50.	
C53—Fish Series (50) as No. T58	.05
C54—Fowls, Pigeons and Dogs (50) Br.	.10
C55—Hockey Players (45) Sticks at side of portrait	.10
C56—Hockey Series (36) numbered at top left	.10
C57—Hockey Series (50) b&w	.10
C58—How To Do It Series (50) Br.	.05
C59—Lacrosse Series (100) Leading Players in Can. Nat. Game	.05
C60—Lacrosse Series (98) no frame on back at top	.05
C61—Lacrosse Series (50) b&w	.05
C62—Modern War Weapons (50) Br. (Sweet Caporal)	.10
C63—Pictures of Canadian Life (50) 2 1/2 x 3 1/4	.25
C64—Prominent Men of Canada (50) b&w	.20
C65—The World's Dreadnaughts (25) Br.	.15
C66—Tricks and Puzzles (50) Br.	.05
C67—Victoria Cross Heroes (25) Br.	.10
C68—Views of the World, Series A (45) 2 1/2 x 3	.25
C71—Wild Animals of Canada (25) 2 1/2 x 3 1/4	.30

C—Cards without name of set or issuer

C90—Actresses (50) 1 1/2 x 2 1/8, b&w, framed	.10
C91—Flag Girls of Nations (50) similar No. T7-5, 25 added	.10
C92—Drum Horses (32) Br.	.10
C93—Movie Stars (50) as No. T82	.25
C94—Pretty Girls (50) Br. numb. in circle and unnumbered	.05
C95—Types of Nations (50) as No. T113	.05
C96—Views of the World (50) mostly bldgs. numb. top left, Br.	.25
C97—Women of All Nations (50) Br.	.10
C98—World War I Scenes (144) sepia 1 3/4 x 2 1/2	.10
Early numbers were reprinted, with a new design for No. 17. Card 98 also numbered 14.	

TUCKETT TOBACCO CO. HAMILTON

Brands: Tucketts Special, Karnak, T&B.

Actual gravures are 20 x 30 for C116 and 8 x 10 for C123.

C110—Aviation Series (52) 1929 and undated	.10
C111—Ae oplane Series (52) 1930. Partly same as C110	.10
C112—Action Bridge Series (52)	.05
C113—Autograph Series (25)	.40

C114—Battleships (30) glossy photos	.20
C115—Beauties (girls) and Scenes (50) similar No. T119-2	.10
C116—British Gravures (7) miniatures, plain or pebbled	.20
C117—British Views, numb. 1-100, glossy photos, plain backs	.10
C118—British Views, glossy photos, Tucketts Cigts. on face	.10
C119—Canadian Scenes (50) glossy photos, plain backs	.15
C120—Card Trick Series (premium coupons)	.05
C121—Girls and Scenes (coupons) sepia	.10
Including battleships (similar to C115).	
C122—Playing Card Premium Certificates (53)	.05
C123—Gravures (coupons) sm. b&w	.05
C124—Military Badges (60) transfer, Album issued	.15
C125—Boy Scout Series, as T45 and E41	.10
C126—Mail Delivery, 2 x 3 poster stamps, as K138	.05

TOBACCO PRODUCTS CORP. MONTREAL, HAMILTON

C140—Canada Sports Champions, b&w (2c value on back)	.10
C141—Do You Know? (60) Br.	.08
C142—Film Stars (Strollers)	
Type 1—numb. 1-100, sepia, as No. T85-1	.05
Type 2—numb. 101-280, b&w, partly as No. T85-2	.05
Type 3—2 1/2 x 3 1/4, b&w, similar to No. T83, sepia	.15
Many Type 2 marked Series 4, and Type 3 Series 3 or 5.	
C143—Film Stars (Mack Sennett) 6 1/2 x 9 1/2 premiums (10)	2.00
C144—Hockey Players (60) sepia (Champs Cigts.)	.15
C145—Alphabet Cards (ship designs) coupons	.05
C146—Chinese Characters, 3 sets used in China	.10

D. RITCHIE & CO., MONTREAL

Derby, Sweet Sixteen, Puritan, Sultana, Harem, Prince Cigts., etc.

C150—Actresses, Derby cigts., 2 types, as No. 488	.15
C151—Actresses Puritan, Havana Flips, as No. 489 blue edge	.15
C152—Actresses no frameline, name at top (30) some anonymous	.50
1) small card. 2) large card with small design diagonally.	
C153—Flags of Nations (36) as No. 500	.15
C154—Playing Cards (girls) 20 style backs (52)	.25
C155—Actresses, Old Chum, 2 3/4 square	.50
C156—Views of St. Lawrence, Album	10.00
C157—Actresses, sepia (for use in Germany)	.25
C158—Actresses, small b&w or sepia, as U.S. No. 520, etc.	.20
C159—Animals (with playing card) Lg. (52) used in India	.10
C160—National Flags (B433) symbols at top	.15
C161—Playing Cards (52) blue backs	.10

W. C. MacDONALD, TORONTO

British Consols, Skyways, Zig-Zag, Fine Cut.

C165—Playing Cards (54) Advertising backs	.02
Issued since 1926 with redemption dates changed quarterly. Many varieties of backs with diff. advertisements, poems, cartoons, contests, etc. Face variations and controls.	
C166—Playing Cards, as above, but Airplane backs	.05
98 titles known. Many minor variations.	
C167—Playing Cards, as above, but Warship backs (54)	.05

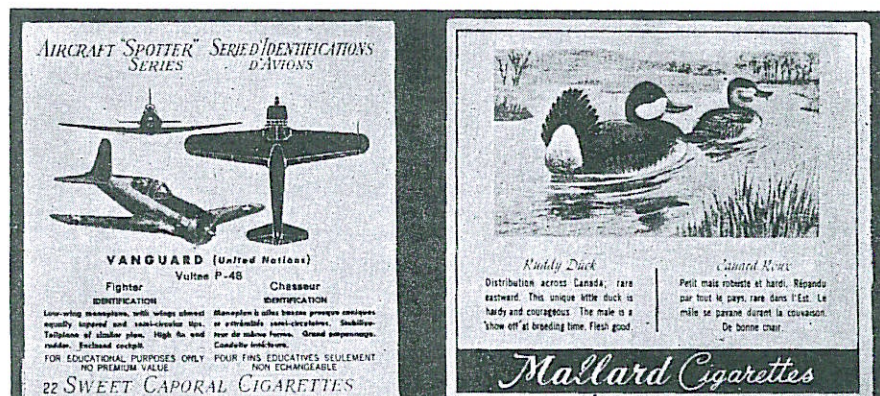
DOMINION TOBACCO CO., MONTREAL

Tuxedo, Drum Major, Punch.

C180—Actresses framed, with names, black edge (100)	.20
C181—Smokers of the World (50) 2 back styles, similar No. 33	.15

AMERICAN CIGARETTE CO., LTD., MONTREAL

C190—Sports Girls, Gloria Cigarettes, etc.	.40
Football, cricket, jockeys, and chorus girls. Issued also by Ogden (England). 2 types backs. Also plain backs. See U.S. No. 463.	
C192—Actresses (similar ATC issues)	.25
See also sets T470-474 in Section 6. It is not certain whether or not this is the same firm. Various types come both with and without a "Shanghai, China" address on the back.	
Kinney Racehorses No. 230 also known with the stamped imprint of this firm on backs.	



Canada package designs. C271b-Aircraft Spotter Series (Vanguard, United Nations). C274-Waterfowl (Ruddy Duck).

L. O. GROTHE, LIMITED, TORONTO, MONTREAL

- C200—**Bridge Hands** (52) Two types, numbered and unnumbered05
Later, with B. Houde, issued various coupon inserts.

ROYAL CANADIAN TOBACCO CO., TORONTO, MONTREAL

- C210—**Bridge Hands** (52) coupons05

LEMESURIER TOBACCO CO., QUEBEC

- C220—**Movie Stars** (50) sepia and b&w on cream05
C221—**Movie Stars** (50) b&w, numbered 1-5005

CARRERAS & MARCIANUS, MONTREAL

- C230—**War Series** (125) Life Ray cigarettes, Br.50
1-25 Warships b&w. 26-125 military uniforms.

UNCLASSIFIED

- C240—**Actors and Actresses**, b&w center red edge (1-50)10
C241—**Actresses**, sepia centre, gold edge, numbered 1-5010
C242—**Pretty Girls**, Bouquet cigarettes as T3420
C243—**Pretty Girls**, as T34 (Wolf & Co.) numbered 1-3020
C244—**Flag Girls**, as C91, Bouquet cigts.20
C245—**Bingo Cards**, Cie de Tobac, Montreal02
C246—**Canadian Views**, small sepia10
C247—**Actresses**, A. Hoebrecker, Halifax, photos (old)25
C248—**Oxford University Series**, Lg. b&w20
C249—**Canadian Statesmen**, J. M. Fortier, Montreal, b&w, Sm.25
C250—**Playing Cards** (52) Imperial Tob. (Nfld.)05
C251—**Actresses** (girls) Imperial Cigt., St. Johns15
C252—**Actresses and/or Playing Cards**, Imperial Cigt.15
3 types, show name of C. P. Mitchell, Agent. (Gold Bike and Empress Brands).
C253—**Actresses**, as No. 532, Canadian Tobacco Co.20

RECENT ISSUES

- C270—**Canada's Corvettes** (48) package designs about 3 x 410
First and second series of 24 each. Corvette cigts.
C271—**Aircraft Spotter Series**, pkge. designs about 3 x 4, Sw. Caporal cigts.05
a) English inscriptions, seen No. 1-66 plus tail and wing markings, with 2 diff. designs for 33 of the numbers.
b) French inscriptions added, rearranged designs. (68).
C272—**Fishing Flies** (220 seen) Sportsman's cigt., pkge design05
Also on "Sportsman's League" 1 1/4 in. celluloid buttons.
C273—**Ancient and Modern Fire Fighting Equipment** (48)02
Series No. 1, on paper, Henley cigts.
C274—**Waterfowl** (24) Mallard cigt., pkge. design05

SECTION 8

CENTRAL AND SOUTH AMERICAN TOBACCO CARDS

The first known listing of these cards was in the 1946 edition of this catalog. This was expanded in the 1953 edition and in 1956 the World Tobacco Index made a still more complete listing. The present listing is a condensed geographical rearrangement which endeavors to show all firm and brand names as seen on the cards. For a much more detailed listing, the Index should be consulted. There is also now a Peruvian Cartophilic Society whose Catalog of Latin American issues is quite complete.

Naturally, ability to understand Spanish is almost a requisite in studying these cards. It is even then all but impossible to translate many of the business terms, abbreviations, unusual numbering systems, and other data needed for a good cataloging. There are probably many series yet unlisted and many are known by so few cards that almost no details can be given. Numerous firms and brands were associated with the British-American Tobacco Co. and may show the name of the local BAT distributor. "General Interest" series are a common Latin American type and in these, cards of the same style may show a wide range of subjects of all kinds.

Earliest issues are believed to be about 1895 and most of them appeared in the 1895-1910 period. Movie Stars and some other more modern series are of the 1920-1940 period and a very few may have been issued since 1940. The card size is small but varying, averaging slightly larger than the standard U. S. small size. Card stock is invariably thin. There are many uncolored photo types.

Attention is called to the Cuban wrappers (NW1-70) with various series of designs made expressly for collecting. These wrappers are quite definitely of the 1865-1870 period and may be the first insert form used in the world. Cigarettes at that time were packed in round bundles enclosed in these wrappers, which folded down over the ends. The entire wrapper was about 6 x 12 but the collected designs average about 3 1/2 x 4 1/2 inches. All but one series are brilliantly colored.

See also South American Silks in Section 10.

ARGENTINA

COMPANIA NACIONAL DE TOBACOS

(after 1930: Cio. Nobleza, Jockey Club and La Noblesse brands. Associated with B.A.T.)

- N1—**The Argentine Cowboy** (50)10
N2—**Argentine Military Uniforms** (50)10
N3—**Argentine Sayings Illustrated** (150) por Gubellini, etc.05
N4—**Argentina Series**, AGB (100)05
N5—**Astrological Series** (50)10
N6—**Cinema Stars**, b&w05
N7—**Curiosities of America** (50)15
N8—**Famous Picture in 40 Sections**05
N9—**First Aid** (50) b&w05
N10—**Laws of Football** (50) b&w. Also Anon.05
N11—**Technique of Football** (25)05
N12—**Scenes in the Argentine**10
N13—**Safety First**05

FALCON CALVO

(all b&w. Numbered 1-51 but card No. 9 not regularly issued).

- N25—**Argentine Presidents**05
N26—**Cinema Stars**05
N27—**Means of Transport**10
N28—**Old Argentine Scenes**10
N29—**Popular Theatre and Radio Stars**05
N30—**Radio Stars**05
N31—**Views of Argentina**, Series AGB (1-51 each)15
N32—**Argentine History**15
N33—**Military Leaders**10
N34—**Famous Bridges**10
N35—**Monuments**05

MANUEL MALAGRIDA

(Dandicito, Los Finos, Paris, Telegrafo brands)

N41—Actors and Actresses, several series05
N42—Lives of Artists10
N43—Russo-Japanese War 2 series, photos15

CIA. MFRS. DE CIG. EL AGUILA

(Argentinos, Monarcos, Monte Carlo, Bohemios, Va. Extra)

N50—Flags of All Nations, as T59, Monarcos05
N51—Cavalier Series (15) Monte Carlo, 4 types20
N52—Beauties (girls and general) Monarcos, 3 series05

OTHER ARGENTINA

N60—Maritime Singal Flags, S.A.C. Argentina05
N61—Cartoons in Color, Testoni10
N62—Races of Mankind, Greco15
N63—South American Paintings, Greco20
N64—Celebrities, 1) Centenario. 2) Greco. 3) La Tob. Argentine10
N65—Picture Cards (Figuritas) various05
1) Ariza (100) b&w. 4) Greco (Particulares).	
2) Buzon Pablo, photos. 5) Testoni (Monterrey)	
3) Dupre.	

N66—Actresses And Girls05
1) Co. Argentina. 2) Argentinos. 3) Beretta. 4) Brisson. 5) Duran.	
6) Garcia. 7) Hormann. 8) de Londres. 9) Melchers. 10) Pujol.	
11) Testoni. 12) Unidos (Cometa).	
N67—Postage Stamp Designs, Greco (Galivan)10
N68—Quotations and Maxims, Fontaneras10

BOLIVIA

N75—Jewelry, colored photos Mauri & Co.20
N76—Letter Carriers of Nations (48) La Nacional10
N77—Actresses, b&w, Mauri y Salgado10

BRAZIL

N90—Bank Notes (paper money type) Aquino50
N91—Postage Stamps, Co. Nacional20
N92—Flags (48) Co. Nacional10
N93—Russo-Japanese War 1) Correa & Cia. 2) Ozeas Machado40
N94—Stereoscopic Views 1) Correa. 2) Cruz.20
N95—Views 1) Borel. 2) Sudan.15
N96—Warships, Manf. de Fumos20
N97—Actresses 1) Bastos 2) Borel. 3) Cruz. 4) Fontuara. 5) Manf. de Fumos. 6) Martins Fernandez. 7) Pinto.10
N98—Russo-Jap War Series, photos b&w20

CHILE**COMPANIA CHILENA**

(Associated with B.A.T. Brands: Cairo, Cycle, La Ideal, Napoleon, Polo, Populares, Tony, Trianon, Yungay).

N112—Actresses And Girls, colored photos, various series05
N113—Adventure Series, 3 series05
1) Don Portales. 2) Remos. 3) Rodriguez.	
N114—Around The World (50) Napoleon, photos10
N115—Birds, Beasts, And Fishes (50) Yungay as C110
N116—Birds And Dogs (50) b&w, Napoleon05
N117—Chilean Navy (and other Warships)10
N118—Chilean Patriots05
N119—Cinema Stars, various sizes and styles05
N120—Curiosities of America (50) Populares15
N121—Famous Bridges of the World (50) b&w, Napoleon15
N122—Flag Girls of Nations (50) Yungay10
N123—Modern Aeroplanes (50) b&w Napoleon10
N124—Philatelic Series (stamps)10
N125—Physical Culture (50) b&w, Napoleon05
N126—Races of The World (50) b&w, Napoleon15
N127—Rare Birds (50) b&w, Napoleon05

N128—Screen Stars And Artistes, several series05
N129—Stereoscope Series, photos, Cycle10
N130—Views of The Orient (50) b&w, Napoleon15
N131—Wonders of The World (50) Napoleon10
N132—World Famous Buildings (50) b&w, Napoleon15
N133—World Review (150) also Anon.05
N134—Zoo Series (50) b&w, Populares05

COMPANIA GENERAL DE TOBACOS

(General Tobacco Company)

N151—Actresses And Girls, various series and types05
N152—Flags And Flowers (girls) in English as T41710
N153—Flags And Stamps (100) coin on reverse50
N154—Flags, Stamps And Arms (100) coins on reverse50
N155—Flags, Stamps And Coins (50) map on reverse (also Dominguez)60
N156—Mail Carriers And Stamps (100)10
N157—Russo-Japanese War Series30
N158—Warships, b&w photos. Also Anon.20

OTHER CHILE

N175—Art Series (girls) Com. Liginia05
N176—Bull Fighting, sepia, Oliva y Capella10
N177—Celebrities, Echeverria05
N178—Famous Artists, 3 series, photos, Soc. Nacional05
N179—Figuras (pictures) Actresses, girls, etc. various types05
1) Aviles. 2) La Corona. 3) Pepe Vila. 4) Perez y Gonzalez. 15 Compania Sud-Americana. 6) Wagemann, 3 series including folders. 7) Barcelona. 8) Okey. 9) Oliva y Capella.	
N180—Flags of Nations 1) Rodriguez. 2) Comp. Sud-Americana. 3) Wegeman. 4) Mapocho10
N181—Military Uniforms And Flags P. Urtubiaga10
N182—Playing Cards (48) Spanish. Roldan05
N183—Trixie Trix, Hermanos, as V6605
N184—Views, sepia, Wagemann05
N185—Zoological Studies (animals, birds, insects) Sociedad Nacional10
N186—General Series, Miniature Post Cards, Mapocho05

COLOMBIA

N201—Coats of Arms (60) Felipe Barco05
N202—Postmen of Nations, H. Hurtado10
N203—Parodies on Games And Customs, Cig. la Patria15
N204—Scenes (girls) Price & Co., Habeych10
N205—Views (Miscellaneous) 2 series, Alarcon Comancho05
N206—View Photos, b&w, Castro & Montoya10

CUBA**HENRY CLAY AND BOCK & CO.**

(Brand: Susini, Ovalades)

N230—Album Universal, photos, Album issued15
1) Celebrities 1-100. 4) Dances 251-300.	
2) Means of Transport 101-200. 5) Peculiarities of World 301-800.	
3) Sports 201-250. 6) The War in Europe 801-1300.	
N231—Around The World (500) photos, some colored. Album15
Rulers, flags, arms, typical natives and scenes of 50 nations. Reprinted with many design changes.	
N232—Arms of Families (Spanish) also Anon.10
N233—Cock Fighting05
N234—Cuba in 1925, b&w05
N235—Early Film Stars And Scenes05
N236—Flags (symbols at top)10
N237—Girls And Children, b&w photos, several series05
N238—Miniature Post Cards10
1) Flower Girls, as T400-7.	
2) Flowers and Meaning.	
3) Views of World, glossy photos.	
N239—Spain And Latin America, sepia, album10
N240—Stereoscopes (Bioscopic) b&w view photos10
N241—Palette Girls, as T440-12a10

OTHER CUBA

N255—Alfabeto Del Amor, J. Vales10
N256—Arms of Countries, Cabanas05
N257—Around Cuba 1) Cigarros El Cuno. 2) Villaamil Santella. 3) La Moda10
N258—BB Big League Pitchers, Cia. Diaz, b&w, Album, (136) 1 3/4 x 2 1/225
N259—Birds And Flowers 1) El Beso. 2) J. Vales05
N260—Coins of Nations, Baire15
N261—Famous Pictures, Cabanas15
N262—Flags (as Bock) 1) Cabanas. 2) Pedro Murias. 3) El Siboney10
N263—Flags, Stamps And Coins of Countries, Villar15
N264—Flowers And Songs, Flor de Tomas, Cabanas (as N238-2)05
N265—Girls, photos, various series05
1) Allonees. 2) Cabanas. 3) Pego-Partagas. 4) Cig. Habanos. 5) Arts-Cig. Oriental. 6) Segundo Alvarez. 7) El Siboney. 8) Social Cigarro. 9) J. Vales. 10) Arts Jose Genar. 11) Arts-El 9. 12) Trinidad y Hno.	
N266—History of Cuba, b&w photos, Tobac Cubana10
N267—Life of Napoleon (823) b&w photos, Jose Gener10
N268—Military Uniforms 1) El Siboney. 2) Pedro Murias10
N269—Military Uniforms And Flags, Villar20
N270—Movie Stars or Scenes, various issuers10
1) Cia. Diaz. 2) Hoyo de Monterrey. 3) Manuf. Nacional. 4) Cig Oriental. 5) Jose Piedra. 6) El Ray del Mundo. 7) Villaamil Santalla.	
N271—Miniature Post Cards, various10
1) Flor de Yomas. 2) Gaditana. 3) Havana Commercial Co. 4) Le Legitimad. 5) Pedro Murias as T400-10. 6) El Siboney. 7) Allones (El Eminencia).	
N272—Musical Instruments of Nations (girls) El Siboney15
N273—National Sports, b&w photos, Santalla05
N274—Photo Series (Fotografias) b&w, various05
1) Flor de Bancos. 2) Gaditana. 3) J. Gener. 4) Le Legitimad. 5) Lopez. 6) Allones.	
N275—Playing Cards (games) 2 series, Allones (El Erminencia)05
N276—Prizefighters (100) La Cubana10

EARLY CUBAN WRAPPERS

NW1-80—Cuban Wrappers (early types, any series)	2.00
de Luis Susini e Hijo, Habana. La Honradez (Justice) brand:	
NW1—Actualidades (comic clothed animals).	
NW2—Allegory of Cuban Children and Tobacco Manufacture.	
NW3—Alphabet in Tapestry (models for embroidery).	
NW4—American Army Types.	
NW5—Arms of the Spanish Provinces (50).	
NW6—Art and Children's Designs.	
NW7—Bishops of Habana (500 stated) numbered.	
NW8—Butterflies.	
NW9—Children at Play (occupations).	
NW10—Circus Equestriennes.	
NW11—Comic Designs.	
NW12—Customs of the Countryside.	
NW13—Fables (Fabulas de Samanisco).	
NW14—Gallery of Mythology.	
NW15—Life of Gil Blas.	
NW16—Maps of the World.	
NW17—Military Comic Series.	
NW18—Orders of Knighthood (costumes).	
NW19—Postage Stamps of the World.	
NW20—Publicaciones Musicales (Illustrated songs).	
NW21—Royal Family (Spain) portraits.	
NW22—Shields and Arms of Principal Spanish Families.	
NW23—Uniforms and Gowns of the Vatican.	
NW24—Uniforms of the Spanish Army.	
NW25—Views of Europe, name in mms, b&w.	
NW26—Views of Europe, (buildings) in color.	
NW27—Views of Paris Exposition 1867.	
NW28—Volunteers of Spain in Cuba (uniforms).	



Cuban Wrapper design for NW2. Cuban boy emptying a cask of tobacco onto a cigarette paper. In background is a wrapped bundle with top trimmed off, and above, children are rolling a bundle which shows folded paper on ends. (creases in top of picture due to such folds) Size 3 5/8 x 5.

Julian Rivas, Habana. Figaro Brand:

NW50—Delights of Tobacco (children).

V. M. Ybor, Habana. El Principe de Gales Brand:

NW60—Games and Sports.

de Anselmo g del Valle, Habana:

NW70—Children's Scenes.

Later issue, probably c1900:

NW80—Painting Reproductions. a Perla de Cuba (Olivia y Capella).

ECUADOR

N301—Actresses (100) green, C.C. Lynch05
N302—Famous Pictures, 2 series, El Progreso10
N303—Military Uniforms, Guzman15
N304—National Flags and Flowers (girls) Guzman as T41715
N305—Miniature Post Cards (girls) photos, El Progreso10
N306—Scenes with Girls, several series, La Marina05
N307—Views of the World, b&w or colored, El Progreso10
N308—Girls (flag on frame) El Progreso10
N309—Celebrities and Generals, D. L. Urrea10
N310—Bullfighting, El Ferro Carril10
N311—Gallery of Ecuador (Views or portraits) Hernandez y Cia10
N312—Gallery of Presidents of Ecuador, Hernandez y Cia10

JAMAICA

N320—Girls, miniature post cards, Jamaica Tobacco Co.25
N321—British Naval Series (25) Machado20
N322—Movie Stars 2 series (102) Machado10
N323—The Royal Family (50) Machado10
N324—Victoria Cross Heroes (50) Machado10
N325—The World of Sport (50) Machado10

MEXICO

EL BUEN TONO

(Ernesto Pugibet, Mgr. La Mascota Brand)

Cards in full color:

N340—Actresses or Sports (Colección No. 1) white edge25
N341—Actresses, Col. 1, numbered 1-3610
a) black frame. b) floral frame.	
N342—Actresses, Col. 2, numbered 1-3610
a) black frame. b) floral frame.	
N343—Actresses, no series, numb. 1-245, five design frames10
N344—Actresses, no series or numbers, 2 frames (148 known)10
N345—Actresses, Col. 10, (49) no frames10
N346—Military Uniforms15
Type 1—Mexican uniforms (98 seen) floral fr. 2 sides	
Type 2—Col. 4, 5 & 6 (49 each) numbered. Spanish uniforms.	
Type 3—Col. 9 (49) French uniforms.	
Type 4—Col. 3 (49) Soldiers and Bullfighters.	
N347—Postage Stamp Designs (2 to card)10
Type 1—Col. 7, numb. 1-49.	
Type 2—no Col. number, 1-48, 1½ x 2¼.	
N348—Views of Europe, Col. 8, numb. 1-4915
N349—Views of the World, numb. 1-48, 1½ x 2 1/810
N350—Comic Scenes, numb. 1-10010
Some reversed designs are known.	

Cards in black or sepia on buff or orange:

N360—Celebrities, no frame, printing on 4 sides10
Issued in 10 collections each numbered 1-36.	
Col. 1, 2, 6, 8, 10—Actors and Actresses. Col. 3—Rulers.	
Col. 5—Jai-alai players. Col. 7—Musicians.	
N361—Art Scenes (paintings) no frame, numb. 1-9010
N362—Fotografías, no frame, numbered 1-14410
No. 37-108 show art subjects, other actors and actresses.	
N363—Celebrities, black rectangular frame10
Issued in 18 collections each numbered 1-35.	
Col. 2, 6, 11, 13—Actresses. Col. 10—Jai Alai players.	
Col. 12, 14, 16, 18—Rulers, Celebrities, and Mexican leaders.	
N364—Celebrities, floral frame, 1¾ x 2 3/810
Actresses, Generals, etc. No number or series.	
N365—Actresses, b&w photos or sepia, 2 series, one in English05

Cards in green or blue:

N375—General Subjects, 2 series10
Actresses, Generals, Jai Alai, Warships, Paintings, etc.	
N376—Adventures of Ranilla05

COMPANIA CIGARRERA MEXICANA

N390—Bullfighting10
N391—Celebrated Inventors (50) as A&G Album types25
N392—Illustrated Dialogues, red border05
N393—Military Uniforms (50)25

OTHER MEXICO

N401—Actresses or Girls, various series05
1) Pedro del Cueto. 2) A. Munuzari (El Negrito). 3) Noriega (b&w or color).	
4) Pesquera (several collections). 5) Villa. 6) Euxodia (La Especial).	
7) La Moda Cigarros.	
N402—Art Figures, b&w, Cia. Industriel (Amopolis), Jarochos05
N403—Bull Fight Scenes (100) Loizaga y Cia. (La Nacional)05
N404—Celebrities (Royalty, Actresses, Sports, etc.)10
1) Ampudia y Co. (El Modelo). 2) Antonio Delgado Renteria (La Fama). 3) Villa y Hermano. 4) Axel Patterson. 5) Eder-jai.	
N405—Flags of all Nations (202) Manuel Gomez y Serna10
N406—Fototipias (Actresses, Celebs, etc.) 2 series, Pesquera05
N407—Mexican Views, La Principal05
N408—Movie Stars, La Principal05
N409—Puzzle Series (54) La Principal10
N410—Rulers and Leaders, Presidentes Cigarros10
N411—Rulers of the World, b&w or green, Noriega05
N412—Story of a Woman, Ampudia y Co.05
N413—National Types, Mariposas Cigs.05

PERU

ROLDAN Y CA.

N440—Bullfighting10
N441—Comic Series (several series)05
N442—Don Quixote and Similar Stories, 4 types05
N443—Flags of Nations10
N444—Flags, Maps, Rulers (50)	1.00
N445—Flags, Stamps, Coins (100)	1.00
N446—Flags and Stamps (50)50
N447—Flags, Rulers, Coins (105) map on back	1.00
N448—General Interest, several series and types10
Actresses, Poets, Celebrities, Arts, Painters, etc.	
N449—Girls, Children, Courting Scenes, etc. Various series10
N450—Illustrated Dialogues, Letters, Names, etc. various05
N451—Jewelry (Las Joyas) as N7520
N452—Playing Cards, several types10
N453—Stamps on National Colors (2 stamps)20
N454—Transfers, ten series05
N455—Views and Warships15

ARBOCCO HERMANOS Y CIA.

(Flor de Lima, El Negro, etc.)

N475—Actresses, Girls, Children, etc. several types05
N476—Arms of Countries, on metal coins, embossed05
N477—Bullfighting (100)10
N478—Flags and Arms, varying types10
N479—Flags and Flowers (girls) as T41710
N480—Illustrated Dialogues and Alphabets, various05
N481—Letter Carriers of Nations (48) post card backs10
N482—Military Uniforms25
N483—Military Heroes and Leaders (50)50
N484—Naval Ships of the World (24) embossed50
N489—Playing Cards, varying types05
N490—Riddles and Games, 2 types05
N491—Royalty and Celebrities, 2 sets10
N492—Russo-Japanese War (leaders, scenes, ships) 3 series40

OTHER PERU

N510—Actresses, Girls, Children, various series05
1) Abrahamson. 2) Alzamora. 3) Cruz Roja. 4) La Democrata. 5) La Fama.	
6) Diva. 7) Febrero. 8) Gonzales. 9) Gutierrez. 10) Hahn.	
11) Kwong Lang. 12) Mendoza. 13) Moran. 14) La Mutua. 15) Oliva.	
16) La Oriental. 17) Platero. 18) Rio & Co. 19) Vascaro. 20) Viajera.	
N511—Biblical Scenes, Gonzales05
N512—Bullfighting10
1) Duany. 2) La Fama. 3) Platero. 4) Portal.	
N513—Celebrities, various05
1) Alzamora. 2) Mendoza. 3) Oliva. 4) Platero. 5) Portal.	
N514—Chinese and South African Series, La Mutua15
N515—Discovery of America, La Mutua15
N516—Flags or Arms10
1) Abrahamson. 2) La Mutua. 3) La Oriental. 4) Sharbaro.	
N517—Flowers and Arts, La Mutua05
N518—History of Clothing, La Mutua10
N519—Illustrated Dialogues, varying05
1) Alzamora. 2) Gutierrez. 3) Moran. 4) La Mutua. 5) Oliva.	
6) La Oriental. 7) Soc. Mfg. de Tabaco. 8) Pino. 9) Portal. 10) Rodriguez.	
11) Vizcarra.	
N520—Japanese and Childrens Stories, Gonzales10
N521—Military Series10
1) Gonzales. 2) Mendoza. 3) Platero.	
N522—Playing Cards, various05
1) Abrahamson. 2) Carmelino. 3) Garcilea. 4) Gonzales. 5) Gutierrez.	
6) Soc. Mfg. de Tabacos. 7) Mendoza. 8) La Mutua. 9) Sobrino.	
N523—Postage Stamps, Febrero10
N524—Russo-Japanese War Series, La Mutua20
N525—Signal Flags, La Oriental05

N526— Transfers , La Oriental05
N527— Views, Warships, General Interest , various10
1) Duany. 2) Mendoza. 3) La Mutua, as N158. 4) La Oriental. 5) Platero. 6) Portal. 7) Vizcarra. 8) La Fama. 9) Zapata. 10) Anon. 11) Oliva.	
N528— Women in History , Platero10

VENEZUELA

N560— Albums (folders) b&w. Poets, etc. Quintana & Cia.10
N561— Baseball Players (Venezuela teams) sepia, Bigott20
N562— Bullfighting , b&w, Quintana05
N563— Celebrities , 1) Filipinas. 2) Venezolana de Tobac05
N564— Famous Dancers (100) Venezolana05
N565— Flags of Nations , Venezolana10
N566— Geographical Series , b&w view photos (312) Bigott05
N567— Girls and Children , b&w. 1) La Mejor. 2) Palma05
N568— Movie Stars , b&w, 1) Quintana. 2) Schemel. 3) Venezolana10
N569— Photo Series General Subjects , Perez & Morales10
Fama de Cuba brand, Album issued, Sm. photos.	
N570— Religious Subjects , Venezolana de Tobac10
N571— Views , b&w10
1) Bigott (Venezuela). 2) Filipinas. 3) Venezolana de Tobac.	

UNCLASSIFIED

N590— Actresses or Girls , various05
1) Aida. 2) Americanos Habanos XXX. 3) Cig. Diva. 4) Eden Cig. 5) Cig. Eva. 6) Cig. Fe. 7) Cig. Figaro. 8) Flo Hnos. 9) La Lealtad. 11) La Moda. 12) Nardin. 13) El Marino. 14) Norma. 15) Rey de Castro. 16) El Telegrafo. 17) Tosca. 18) La Viajera. 19) El Santiago.	
N591— Artistic Series , b&w photos. 1) Aguilas. 2) Santa Cruz10
N592— Butterfly Girls (50) Club Cigarillos05
N594— Children of Nations (50) as C6, Anon.05
N595— Comics , Cig. La Patria05
N596— Do You Know (Sabe Up) as C141 (50)10
N598— Galveston Beauty Contest , b&w photos (74) Luanda10
N599— Indian Chiefs (50) as No. 205
N601— Movie Stars , various15
1) Cig Cine. 2) Cig. Okey. 3) Astro del Cine. 4) Estrella del Cine. 5) Anon. 6) Super Cigarillos.	
N602— Panoramic View Series , b&w, Cig. Luis XV10
N603— Playing Cards Various10
1) Cig. Orientales. 2) Buen Rota. 3) Compadre. 4) Club Cigarillos.	
N604— Photo Series (views, flowers, etc.) El Purace, Zig-Zag10
N605— Products of the World (50) Club Cigarillos40
N606— Russo-Japanese War . 1) El Telegrafo. 2) Anonymous10
N607— Sculpture , Por Larranaga10
N608— Stereoscopic Photos , Cig. Figaro05
N609— Transfers , various series20
N610— Costa Rica Sportsmen , b&w, Tobac Costarricense10
N611— Movie Stars , Albert French, Martinique, Ram Cigts.10
N612— Actresses , b&w photos, Trinidad Tobacco (Santos)10

SECTION 9

TOBACCO ALBUMS

Souvenir albums of this type, as issued by the tobacco companies, were probably intended to replace the individual cards if the smoker so desired, or at least enable him to own the entire collection of designs without the difficulty attendant to obtaining all the individual cards in a set. Later, their popularity induced the tobacco companies to publish a few albums that had no card counterparts. All were given in exchange for coupons packed with the cigarettes, usually 75 or 100 coupons for each album. Only one album (A40) is made to hold the actual cards. All date in the 1888-1890 period.

Practically all albums, except Dukes, are loose leaf cardboard pages with string binding, each page showing a few of the cards plus other decorative matter and plates. No expense was spared in their publication. A large proportion of those that have survived show some damage, especially on the outside covers. A few are so scarce

that not a single example is known. Although catalog value has raised on many albums it probably does not yet reflect their actual scarcity in fine condition. Every collection should have a representation of these show pieces.

See also non-insert albums in Section 4.

ALLEN & GINTER

Albums showing card series

A1— American Editors , 1st Series	5.00
A2— American Indian Chiefs	5.00
a) as above, but containing 2 or 4 name errors—\$5.00.	
A3— Birds of America	4.00
A4— Birds of the Tropics	3.00
A5— City Flags	4.00
A6— Decorations from Different Nations (medals)	4.00
A7— Fish from American Waters	3.00
A8— Flags of All Nations	5.00
Shows both 1st and 2nd series, also flags of states and territories (3 sets).	
A9— Game Bird Album	3.00
a) Second edition, as above but with index.	
A10— General Government and State Capitol Buildings	4.00
A11— Quadrupeds	4.00
A12— Racing Colors of the World (Jockeys)	4.00
A13— Song Birds of the World	4.00
A14— World's Beauties , 1st Series	3.50
A15— World's Beauties , 2nd Series	4.00
A16— World's Champions , 1st Series	3.50
A17— World's Champions , 2nd Series	4.00
A18— World's Racers (horses)	5.00

Albums not connected with card series

A19— Floral Beauties (actresses and flowers)	10.00
A20— George Washington Album	3.50
A21— Napoleon Album	3.50
A22— Our Navy	3.50
A23— Paris Exposition 1889	5.00
A24— With the Poets in Smokeland (poems)	5.00
A25— World's Inventors	5.00

Cards known in proof form. See also N391.

DUKE

All showing card sets except No. A32

A26— Costumes of All Nations (actors and actresses)	3.00
Shows both 1st and 2nd series.	
A27— Governor, Arms, Etc., of States and Territories	3.00
A28— Heroes of the Civil War (History of Generals)	5.00
A29— Postage Stamp Album	6.00
A30— Rulers, Flags, Arms, of All Nations	3.00
A31— Shadows	3.50
A32— Sporting Girls (10 card folder album)	6.00
A33— Terrors of America (lives of American boys)	4.00
A34— Yacht Colors of the World	4.00

Contains also Fancy Dress Ball Costumes and Musical Instruments (3 sets). The Instruments also seen bound separately. (perhaps privately).

Duke also issued a Buffalo Bill's Wild West Show, a play stage with die cut characters of the show, (probably a premium) value \$5.00.

GOODWIN

All showing card sets except No. A35

A35— Baseball Album (Champions 1888)	10.00
A36— Champions Album	5.00
A37— Floral Album	3.50
A38— Games and Sports Album	5.00

KIMBALL

Showing card series

A39— Ancient Coins	5.00
---------------------------------	------

A40—Arms of Dominions	2.50
a) cover design in blue and gold. b) cover design in red and gold. Contains no illustrations, but has specially slotted pages to hold a set of cards. The value is for the album only, without cards.	
A41—Ballet Queens	3.00
A42—Champions of Sports and Games	5.00
A43—Dancing Girls of the World	5.00
A44—Dancing Women	5.00
A45—Fancy Bathers	4.00
A46—Goddesses of the Greeks and Romans	6.00
A47—Savage and Semi-Barbarous Chiefs and Rulers	6.00
Albums not connected with cards	
A48—Beacon Lights (lighthouses)	8.00
A49—Galaxy of Vienna Beauties (Portfolio of 25 plates)	10.00
A50—Haunts and Memoirs of Lake George	6.00
A51—Homes of Our Favorite Poets	5.00
A52—Hudson River, Past and Present	6.00
A53—Wayside Inn and Snowbound (poems)	6.00
Has not been seen with the Kimball imprint but believed to be a Kimball issue. These five albums, printed by Wolf & Co., Phila., are occasionally found without an imprint, or issued by other (non-tobacco) firms.	

KINNEY

Showing card series

A54—Leaders	4.00
A55—National Dances	5.00
A56—Natural History Album (animals)	4.00
A57—Running Horses (racing album)	4.00
A58—Surf Beauties	3.00

Not connected with cards

A59—Butterflies of the World	4.00
A60—Liberty Album	3.00
A61—Reigning Beauties of the World (Library Album No. 1)	5.00
a) colored cover. b) brown cover and sewed.	
A62—Singers and Opera Houses (Library Album No. 2)	5.00

HESS

Not connected with cards

A63—Great Poets	5.00
A64—Homes of American Heroes	5.00
A65—Modern Statuary	5.00
A66—Photograph Album (30 genuine photos)	5.00
A67—Scenes from World's Greatest Battles	5.00

HALL

As cards, portrait in oval type

A68—Gallery Album (actresses) Dora Wiley, etc.	5.00
A69—Gallery Album (actresses) Minnie Palmer, etc.	5.00
Each of above shows 45 designs, folder type, cloth covers.	

BUCHNER

A70—Defenders and Offenders	15.00
A cloth bound book showing entire 200 Offenders (criminals) and 10 Defenders (Police Chiefs).	

CONSOLIDATED

A71—Ladies of the White House (as cards)	4.00
--	------

CAMERON & SIZER

A72—New Discoveries Album (as cards)	10.00
--	-------

PILKINGTON

A73—Fruits and Flowers (as cards)	10.00
---	-------

SPAULDING & MERRICK

A75—Portrait Types of all Nations	10.00
---	-------

SECTION 10

SILKS

Silks followed the card issues of a few brands in the 1912-1915 period. Their obvious appeal was to the feminine smoker (then a very small minority) as they were intended as decorations on pillow tops, table spreads, etc. and literature was circulated to illustrate and encourage such use. The premiums (S110-S112) are in actual pillow top form and S105 are hat bands.

The sets, apparently, were not distributed for a sufficient time to become really plentiful and today it is possible to complete them only by combining many small early collections. Even that will often prove inadequate. A few sets were lightly attached to a card backing but only one such back showed a set title. All other set titles are supplied descriptives, although U. S. issues show a factory and district number. Today, silks are best mounted with a light card backing and cellophane (cellulose acetate) wrapping.

There are two main types: the design printed on silk, and the design woven into the fabric. The latter are designated as "weave". Uncut sheets or proof sheets are sometimes found and usually valued about 50% over catalog. Soiled, stitched, or otherwise damaged items are of little value. Small size averages about 2 by 3 1/4 inches. The listing is by general design groups. See also Kimball No. 183.

ANIMALS AND BIRDS

S1—Domestic Animals, 5 x 7, numbered L1-L625
S2—Domestic Animals, small, numbered 1-2505
S3—Animals, as cards No. T29, (15) Nebo-Zira05
S4—Breeds of Dogs (25) Sm., Perfection, Fatima05
S5—Breeds of Fowls (10) Sm., Nebo-Zira05
S6—Birds, as cards No. T42-43 (130) Nebo, Zira, Piedmont05
S7—Birds (20) 2 1/4 x 3 1/4, Nebo-Zira, different than S605
Mostly a view of a bird in flight. Named and unnamed.	
S8—Butterflies, 4 1/2 x 6 3/4, numbered L1-L6, Tokio10
S9—Butterflies, Sm. Tokio, Piedmont, Clix, Old Mill (125)05

ARMS AND MEDALS

S13—National Arms (25) on white, Silko05
S14—National Arms (40) weave, colored bkgd.05
Coat of Arms, Egyptienne Luxury, Richmond Straight Cut.	
S15—Military Medals and Orders (Est. 50) Picadilly, 2 x 3 1/405
Issued under title of "Legion of Honor Series".	
S16—Military and Lodge Medals (Est. 50) 2 x 3 on white, as T5605
Clix, Piedmont, Old Mill.	
S17—Military and Lodge Medals (51 listed) weave, dark bkgd.05
Egyptienne Luxury.	

COLLEGES AND SPORTS

S21—Athlete and College Seal, 5 x 7, Murad25
S22—Athlete and College Seal, as S21 but 3 1/2 x 5 1/2, Murad10
In S21 and S22 there are 10 designs used for each of 25 colleges, making a possible total of 250 in each set. Designs: baseball pitcher, baseball batter, football, golf, hammer throw, hockey, hurdles, rowing, running, shotput.	
S23—College Flag, Seal, Song, Yell (50) 4 x 5 1/2, Richmond, S. C.30
S24—College Pennant on Cane (Est. 50) Twelfth Night, weave10
Many are known in two varieties.	
S25—College Seal (150) Sm. weave, Egyptienne Luxury05
Many come with color and detail variations.	
S26—College Yells, Oxford cigs., 7/8 x 7 1/210
S27—Yacht Club Pennant, (6 known) Twelfth Night, weave10
Some are known in two varieties. Similar to S24.	
S28—College Pennant, 2 x 4 pennant shape, Laurens05

FLAGS

S30—National Flags, about 7 x 9 vertical25
2 series, 35 designs known, dull or glossy, Nebo-Zira, etc.	
S31—National Flags, 3 3/4 x 6 1/4 horizontal, glossy10
3 series, 36 designs known plus minor variations, Nebo-Zira, Picadilly, etc. Similar U. S. flag in 4 1/2 x 6 1/2 and 3 1/8 x 5.	
S32—National Flags, similar to S30 but smaller, dull, Nebo-Zira08
Come 5 3/4 x 7 1/2 and 4 7/8 x 6 1/4 vertical; 4 1/4 x 5 1/2 vert. & hor. Heavy satin, many with impressed floral pattern.	

S33—National Flags, Sm. (154) Sovereign, Egypt Str., Piper Heidsjeck05
S34—National Flags, 2 x 2½ horizontal05
S35—Flag and Arms, about 3 x 5, smooth or glossy, Nebo-Zira05
S36—Flag and Arms, similar to S35 but 2½ x 4½, N-Z05
S37—Flag and Arms, 3¼ x 5, F64, 2nd N. Y. or F171, 1st Calif.05
S38—Flags and Arms, Sm. 2½ x 3¼, Nebo-Zira, Stag05
S39—Flags and Arms, wove, black bkgd., American Tob.10
Type 1—2 x 3 flags and arms on separate silks (249) ..	
Type 2—1½ x 2½ flags only (83) value ..	.05
S40—National Flag, Song, and Flowers, Nebo-Zira.	
Type 1—Ex. Lg. sizes, varying25
Type 2—Medium and small, 2 sizes05
S41—Miniature Flags (National) 2¼ x 3, Turkey Land10
S42—Miniature Flags, about 5 x 6, varying, no printing10
National, State, College, and Historical types.	

FLOWERS AND FRUITS

S48—Flowers, 2 x 3½, Chesterfield, Piedmont, Fatima, Old Mill05
S49—Flowers, Small, varying sizes. Nebo-Zira05
Type 1—name in plain letters (sans-serif) (50) ..	
Type 2—name in serif letters (53 listed) ..	
S50—Fruits (10) Nebo-Zira05

GIRLS

S55—Bathing Girls, Large, numbered L1-L625
S56—Bathing Beach Girls, Small, numbered 1-2505
S57—King Girls, 4¾ x 6, similar No. T7-3, names changed (12)10
S58—King Girls, 7 x 9, as T7-6 (25) also 6 x 850
S59—Flag Girls of Nations (25) as cards T7-5, Nebo-Zira ..	
a) Extra large, about 7 x 950
b) Medium, 3¼ x 5, dull or glossy05
S60—State Girl and Flower (25) Old Mill, Favorite, as T10605
S61—Feminine Types (10) Nebo-Zira (Ziretta, etc.)05
S62—Girls (portrait in circle)	
1—1¼ inch circle (2 known)50
2—2 inch circle, numbered 1-1025
3—as type 2 but 8 x 8	1.00

INDIANS

S66—Indian Portraits, Large, numbered L1-L625
S67—Indian Portraits, Sm. (50) as cards No. 2, Tokio, Sovereign05
S68—Portraits and Scenes, Nebo-Zira	
a) medium 3¼ x 5 (10)25
b) small (25)10

PERSONAGES

S72—Actresses, Small05
Type 1—red or blue halftones on various tinted bkgds.	
Zira, Turkey Red, Old Mill.	
Type 2—line drawings on tinted, Old Mill.	
Type 3—in colors on white (Turkey Red), as T27 (star border).	
a) in brown. b) in full co. s.	
S73—Actresses, 3 x 4 (Fact 171, 1st Calif.)	1.00
S74—Baseball Players, similar No. T205 Turkey Red, Old Mill20
In blue, red or brown on white or tinted.	
Issued with S72-3 as "Baseball-Actress series on satin".	
S75—Famous Queens (15) Nebo-Zira05
S76—Generals (5) 7 x 9	2.00
S77—Presidents of U. S. (24 seen) Mogul, on various tints10
S78—Ruler with National Arms (22 seen) 3¼ x 515
S79—Rulers (10) 3¼ x 5 (no arms)15
S80—Women of Ancient Egypt (25) Fatima, Piedmont, Old Mill15
S81—Baseball Players, 5 x 7 or 7 x 9 premiums (25)	4.00

STATES AND CITIES

S86—State Seals, Fatima, Piedmont, Clix, Old Mill, Chesterfield15
S87—State Flags, brands as S8615
S88—State Maps, brands as S8625
S89—State Flowers, wove, Egyptienne Luxury15
Two series, both on various bkgd. colors.	
S90—City Seals, wove, Turkey Red, several varieties known15

MISCELLANEOUS

S100—Automobile Pennants, Sm., wove (makes of cars)50
S101—Comics (children) Nebo (10)05
S102—Comics (Zira Girls) Zira (10)05
S103—Crests of Hotels and Restaurants, Twelfth Night, 1¾ x 4½50
S105—Hat Bands, 1½ x 30 wove, Egyptienne Luxury	2.00
State seals, colleges, ships, etc. designs.	
S106—Kink Series (20) 7 x 9 Turkish Trophies, as No. T11	2.00
S107—Mottos and Quotations (10) Nebo-Zira10
S108—Postage Stamp Designs, 2 x 2½, Turkey Land50
S109—Steamship Line Pennants50
S110—Premium Pillow Tops, 23 x 23, numb. 1-12	5.00
Designs of grouped medium and large silks as Rulers, Indians, Generals,	
Girls, etc.	
S111—Premium Pillow Tops, 24 x 24, Fatima premiums (24)	2.00
Floral and Oriental designs.	
S112—Premium Pillow Tops, Actress designs	2.00
S111 and S112 may not be easily recognizable as tobacco premiums.	

OILCLOTH

Silk designs of the large types numbered L1-L6 (sets No. S1, S8, S31, S55, and S66 are known in a 4 x 6 size printed on a material resembling oilcloth. These were premium issues.	
S140—Silk Designs on Oilcloth, any type	1.00

CANADA SILKS

SC1—Animal with Flag (55) numbered10
SC2—Military Medals and Orders (55) numbered10
As S15 but five added. A centre piece 4 1/2 x 6 1/2 showing British shield and roses accompanied this series. Value .25.	
SC4—Yacht Pennant and View (50) 3 x 3 and 2¼ x 310
SC5—Arms and Provinces and British Colonies, Sm.10
SC6—National Flags, as S33 but few added items05
SC7—Flowers (55) Sm. numbered05
SC8—Flowers (5) No. 51-55 of SC7 in 5 x 7½ size, not numbered50
SC9—Rulers with Flag, 4 x 5 (27 seen)50
SC10—Regimental Uniforms (55) Sm.10
SC11—Canada History Series (50) 2¾ x 5 similar cards50
SC12—Canadian Miscellany, Sm. wove05
Wide variety of subjects as Arms of Nations, Provinces, Schools, Regiments; subjects for Sports, Animals and various general subjects, each on various bkgd. colors.	
SC13—Canadian Cities (name on pennant)05
SC14—Flag Girls (U. S. & Canada) 4 x 625

C & S AMERICA

SN1—Assorted Standard Bearers (50) as T10510
SN2—Flowers, as S49 (50)05
SN3—Butterflies, as S9 (50)05
SN4—Arms of Countries25
SN5—Flags of All Nations, Comp. Nacional, Argentina05

SECTION 11

BLANKETS, RUGS, CLOTH ITEMS

Other fabric inserts of 1912 period were the so-called Blankets (flannel material without fringe) and Rugs (flannel or plush with fringed ends). While the bulkiest of all cigarette inserts, they were actually issued as such, either in an envelope or wrapped around a package and held with a strip of paper. Some still show the remnants of these strips. B1 and B54 were premiums given for coupons.

Brand names are stamped on the backs of a few series but most are unmarked. Dimensions are approximate due to cutting variations. Nearly all come in two or more background colors or other color combinations. Blankets can be mounted in large albums or on large cards with a bit of paste or double sided Scotch Tape under each corner. They were originally intended for sewing into pillows and bed spreads and are sometimes so found, with most of the value destroyed through trimming, stitching, fading, and wear. Rugs were used as table mats for dishes and bric-a-brac and a special use for the small sizes is in dollhouses and miniature rooms.

The attractive coloring and design makes all blankets and rugs an appealing variant to a card collection. The baseball and Indian blankets are especially popular, and many of the rugs are exceptionally beautiful, holding most of their value even if slightly worn. Previous "B" numbers have not been changed.

TOBACCO ISSUES

FLANNEL, NOT FRINGED

B1—National Flag Designs, Large premium pieces 2 series, all 27 to 30 inches long	1.00
B2—National Flags, 15 to 18 inches long, 2 series	.25
B3—National Flags, 9 x 12, plain or flowered bkgds.	.10
B4—National Flags, 10½ or 11½ inches long, 8 or 8½ inch widths 3 series, many color varieties.	.10
B5—National Flags, 7½ x 10¾, emblems in corner squares (Note: Estimated 85 designs and 185 varieties in B1-B5).	.05
B6—National Flags, 5¼ x 8¼ Type 1—narrow frame, plain bkgd., 6 frame varieties. Type 2—narrow frame, floral bkgd., 2 styles. Type 3—wide frame, 2 styles—name on crown or shield. (Estimated 700 varieties in B6).	.05
B7—National Flags, 4 x 6½ or 3½ x 5½	.05
B8—Group of Six Flags with Arms	.05
B9—Group of Thirteen Flags	.25
B10—National Arms, 7½ x 10½	.05
B11—Miniature Indian Blankets, 12 or 17½ inches long	.40
B12—Miniature Indian Blankets, about 6 x 9 Type 1—Portrait of Indian chief in center Type 2—Scenes, plaid design on backs Type 3—Animal pelt designs Type 4—Ordinary Navajo, etc., designs, several series	.25 .15 .15 .10
B13—Miniature Indian Blankets, 4 x 5½	.05
B14—Butterfly Designs, about 5½ x 8½	.05
B15—Butterfly Designs, 3¾ x 5	.25
B16—College Seals Type 1—letters in corners. Type 2—conventional borders, 6½ x 9.	.10 .25
B18—Baseball Players, 5¼ square (Est. 180)	.10
B19—Conventional Rug Designs, 12 to 16 inch lengths	.05
B20—Conventional Rug Designs, 5 x 8½	.25
B21—National Flags, 6¾ x 9 Single or crossed flags.	

FLANNEL, FRINGED ENDS

B30—National Flags, single or crossed flags	.05
B31—College Seals, 10½ inches long	.10
B32—College Pennants, conventional borders	.05
B33—College Athlete, Pennant, Seal	.05
B34—Soldier, flags in corners (10)	.10
B35—Domestic Pets (5) five colors each	.05
B36—Nursery Rhymes, small	.10
B37—Conventional Rug Designs, 5 x 8½	.05
B38—Conventional Rug Designs, 4¼ and 5¼ lengths	.05

PLUSH, FRINGED ENDS

B50—College Pennants, 4 x 7	.10
B51—College Pennants, 4½ in. length	.05
B52—Wild Animals, 4½ in. long	.10



Blanket set B12-1 (Minnehaha) 5 1/2 x 8 1/2. The Swastika is an old Indian Good Luck symbol.

B53—Indian Blankets, 4½ in long	.10
B54—Conventional Rugs, 28½ inches, premium	1.00
B55—Conventional Rugs, 7 inches length	.05
B56—Conventional Rugs, 4½ and 5 inches long	.05
B57—Conventional Rugs, 2½ inch square	.10

OTHER STYLES

B70—Indian Blankets, coarse cloth, 4½ in. long, no fringe	.25
B71—Indian Blankets, plush, 4 in. long, no fringe	.10
B72—Conventional Rugs, woven silk, 4½ in. long, fringed	.25

Among the premiums given for coupons by several brands of cigarettes were large pennants of felt showing college and fraternal designs. These are not listed due to lack of interest of collectors and the fact that these items probably are not distinguishable from similar ones procured in other ways.

Odd item: September Morn, value .40

NON-TOBACCO ISSUES

All other non-tobacco felt and cloth items are added to this section making it easier to find and identify these fabric inserts. (Note: Silks are retained in Section 10, the only new item being BC10 which shows a set title and is unlike the earlier silks). Many of these items are difficult to identify as they show no issuer's name and there are a wide variety of sources. As with the tobacco issues, large items are not listed as they are not distinguishable from ordinary souvenirs of the same types. Most large pennants that are found of cities, colleges, and teams are souvenirs, and not inserts or premiums.

FELT PENNANTS

BF1—Allied Heroes, 2 x 6, with Early gum or candy	.15
BF2—Baseball and Movie Stars, 1¼ x 1¾ paper photo on 8¼ pen Photo from Sporting News set (M). Early gum or candy issue.	.15
BF3—Baseball, College, Cities, 4½ in, with early gum or candy	.08
BF4—Baseball Players Names c.1935, about 6 in., with gum or candy	.08
BF5—Baseball Teams (16) 5 x 15, Bazooka Gum premiums 1959	.08
BF6—Baseball Teams (16) 1954, Anon, Red Heart Dog Food, 2½ x 6 Also 12 x 30	.03 .25
BF7—Baseball Teams (16) 1950, 1¾ x 4, Anon., Leader Novelty Candy	.03
BF8—Baseball Teams (16) 1954, 1 5/8 x 3¾, Anon, Amer. Nut & Choc	.03
BF9—Baseball Teams, Colleges, Etc. other unidentified felt pennants	.03

BF13—Battleships, 1 1/2, with Early gum, candy, or Bakery issue10
BF14—Colleges, 3 1/2 x 9 1/4, 1954, Anon, Hormel meat products05
BF15—Colleges, 1 1/2 x 2 3/4, Penny King Co., Recent candy03
BF18—National Flags, 3 x 5 1/2, with Recent gum or candy05
BF21—National Pennants, 3 3/4 x 10 1/2, flannel, Early Canada gum or candy ..	.08
BF24—Pro Football Teams (12) 1959, 6 in., Corkill Meats, Balto05

OTHER FELT OR FLANNEL ITEMS

BF101—Airplanes on 3 x 6 piece, 4 colors, Early gum or candy issue10
BF103—Armed Forces Insignia, square, Cracker Jack 195802
BF104—Big League Baseball Designs, 3 3/4 sq., Recent gum or candy08
BF107—College Designs, 1 3/4 x 3, with Recent gum or candy02
BF109—Kewpie Designs (24) 5 x 6 flannels, color var.05
BF110—Military Arm Insignia, 2 x 2, with Early gum or candy, Anon.02
BF113—My Favorite Team, Baseball (16) 5 in. circles, 195808
Bazooka-Blony Gum premiums.	
BF114—Novelties cut to shape, small, with Recent gum or candy01
BF115—Pick-O-Letter, 2 in block letters, Shelby Gum02
8 inch high premium size20
BF116—Types of Dances, 3 1/2 x 5 3/4 felt, early candy issue10

CLOTH ITEMS

BC1—Baseball Team Patches (15) Anon, Post's cereal05
BC2—Baseball Novelties, Surf Novelty, Recent candy issue02
BC6—College Pennants (500 stated) Gumakers of America (Kenno Gum) ..	.03
1 3/4 x 4 1/2 on cloth.	
BC9—Davy Crockett Patches (12) 3 in, SGB Flavour-Kist crackers02
BC10—Flags of all Nations (25) Series 1, Canada Nabisco cereal, Anon.05
Numb., 1 1/2 x 2 1/4 silks. Also issued in England.	
BC12—National Flags, 2 x 3 cloth, Goudey Soldier Boy Gum05
Issued in packages of 1025
BC15—Novelties cut to shape, small, Recent gum or candy01
—Sew-Me-On (12) silk birds and flowers on card (See V52-Lowney	
BC16—Smarty Pants Patches (50) cloth, Post's cereals03
BC17—Views of World, cloth, Post's Raisin Bran03
BC18—Sachets, Bows, Ribbons, cloth items in envelope with cigarettes10
BC19—Smarty Pants Patches (12) Armour Franks03
BC20—Foreign Legion Battle Patches, Armour's Franks03

SECTION 12 LEATHERS

Another non-card insert popular for a while in the 1912 period is the Leathers. They were used by a few brands, mostly Mogul, Murad, Egyptienne Straights, and Turkey Red, but bear no identification. Most of the general issues come in two or more color or frame designs so that hundreds of varieties may be collected. Like Silks, they were suitable for various home uses but fortunately, few were so used as it usually resulted in destruction of all value for collecting purposes.

The large premiums of Helmar and Turkish Trophies are extremely beautiful and difficult to find. In fact, examples of three series are not known, except as listed on coupons. There is a still larger premium size of 30 inches square which showed 15 Actresses and 5 each of Actors, Generals, Cowboys, Indians, and Animals. These are not known and it is doubtful that they can be identified. They were, of course, sofa pillow tops that have long since passed their period of style and usefulness.

Large sizes, 10 x 12 on hide shaped leather:

Could be obtained framed under glass for additional coupons.

L1—Baseball Players (25) as T3	5.00
L2—College Mascots (10)	3.00
L3—National Flags (25) as S30	2.00
L4—Generals on Horse (5) as S76	5.00
L5—Hamilton King Girls (25) as T7-6	2.00
L6—College Seals and Shields (10)	3.00
L7—Indian Chiefs (5)	4.00
L8—Actresses (20) and Actors (10)	3.00
L9—Kink Series (20) as T11	5.00
General issues, 2 x 2 5/8 unless otherwise stated:	
L20—College Seals, many colors and varieties05

L21—College Pennants, on colored leather05
L22—College Pennants, on white leather in colors05
L23—State Seals05
L24—Mottoes and Quotations10
L25—Nursery Rhyme Types10
L26—Flowers, embossed05
L27—Girls05
Type 1—embossed. Type 2—with a letter of alphabet.	
L28—Breeds of Dogs, embossed05
L29—National Flags, on white, in colors05
L40—College Pennant, Yell, Emblem, 2 3/4 x 3 3/420
L41—College Building, Shield, Etc., 2 3/4 x 3 3/425
L42—College Building, similar L41 but 2 1/2 x 5 1/240
L50—College Pennants, pennant shaped, 2 1/2 long05
Three styles of designs.	
L51—College Seals, Pennants, 2 1/2 long05
Five styles of design incl. colors on white.	
L52—State Seals, Pennants, 2 1/2 long05
L53—Comic Designs, Pennants, 2 1/2 long10
Many have lost value through colors flaking off.	
L54—College Seals, on irregular die cuts about 2 x 2 1/2 in.15
Heart, club, spade, or diamond shape.	
L55—College Fraternity Seals25

SECTION 13

CELLULOID BUTTONS, METALS, PLASTICS

This section concerns only celluloid and tin pin back buttons and other metal or plastic inserts. It thus has no relation to buttons used as clothing fasteners or to the hundreds of thousands of pin buttons and badges that have been made for other purposes. There are untold quantities of non-insert buttons and a brief classification would show:

- 1—**Political.** Every campaign from President to Alderman has used pins and some of the early ones are scarce and valuable. There are also metal tokens, coins, and badges of earlier dates.
- 2—**Events.** In connection with World's Fairs, Conventions, and meetings of all kinds. Also many very elaborate badges.
- 3—**Religious.** Many with religious wordings or Bible scenes were probably given for Sunday School attendance and similar Church use.
- 4—**Souvenirs.** Pertaining to Baseball, Comic sayings, Flag sets, etc.
- 5—**Propaganda.** For Patriotic, Charity, and similar purposes.
- 6—**Advertising.** Publicity for products and services of every nature.
- 7—**Identification.** For licenses, membership, etc.

The value of non-insert buttons ranges from several dollars for scarce early political to practically nothing for identification types. Souvenir types, as vended outside baseball and football games, usually have a collector's value somewhat less than their actual cost.

Scarce advertising designs (depending on issuer) are often worth a dollar, and desirable Expositions (with historical scenes) may rate at least double that amount.

Few others will rate more than 5c to 10c. Some non-inserts may be indistinguishable from various anonymous inserts. However, all buttons of any type find a ready market and large collections of all different bring a surprising sum when offered.

The celluloid button seems to have originated about 1896 as they were extensively used at that time with cigarettes and chewing gum. In the lists, these are designated as (old). There was a second wide cigarette usage around 1912 and they have been given since with various gums and food products. All previously catalogued novelties are included but no future attempt will be made to list any new three-dimensional items as rings, statuettes, etc. Relatively flat items, as coins, tin signs, etc., will continue to be catalogued as they can be regarded as cards made of materials other than paper.

The "P" section previously has been reserved for cigarette issues only. This resulted in a disagreeable catalog-wide search for the listing of unidentified buttons and other metals and plastics. To remedy this, the section has been expanded to cover

all these items, giving them a compound P-number that identifies their origin. Similarly, all felt and cloth inserts are appended to Section 11.

CIGARETTE ISSUES

SMALL (13/16 INCH.) SIZE

P1—Actresses, sepia photos (old) Sweet Caporal05
P2—Baseball Players, sepia photos, Sweet Caporal25
1911, includes 101 small letters, 103 large letters.	
P3—Comic Pictures (Mutt & Jeff, etc.) Hassan, Tokio05
a) b&w. b) colors.	
P4—Comic Sayings (no picture) white on red, blue or green05
Clix, Perfection, Chesterfield, Red Lion Plug, Obak, Favorite.	
P5—Comic Saying (no picture colored on white (old)05
Sw. Caporal, High Admiral.	
P6—Flags (National, City, etc.) Sw. Cap., Between the Acts05
(Old and 1910) 3 or 4 series, open or closed backs.	
P7—Girls' Heads, no names, Perfection, etc.05
P8—Jockeys (old) High Admiral, Little Jockey10
P9—Political Issues (old) Sw. Cap. (McKinley, Bryan, etc.)05
P10—State Arms (48) Sweet Caporal05
Wash. State is portrait of George Washington. Oklahoma not included, but Dist. of Columbia is shown.	
P11—Steamship Lines (funnels) High Admiral (old)20
P12—Little Pinkies, Old Gold cigts. (old)20
P13—Baseball Players, Luxello cigars (c1909)25
P14—Miscellany—King Bee (girls, flowers, Ballplayers, comic, old)10

LARGE (1 1/4 INCH) SIZE

P20—Actresses, b&w, (old) semi-comic, High Admiral10
Includes a prize fighter and few misc. designs.	
P21—Comic Pictures, as P3 but tin (no celluloid)05
P22—Comic Sayings, as P4 but on tin (no celluloid)05
P23—Girls' Heads, as P7 but larger15
P24—Yellow Kid Designs (old) High Admiral or Yellow Kind (old)10
Numbered, open or closed backs.	

OTHER PIN TYPES, ALL (OLD)

P30—Cell. Nat. Flag, wire pin, 7/8 long, Sweet Cap., High Admiral05
P31—Cell. Flag as above but 1 in. long, no issuers name05
P32—College Pennant, cell. and wire, 1 1/4 long, Sweet Cap., Ensign (tin)05
P33—Flag (U. S. and Cuba only) metal frame 3/4 x 1, Sweet Caporal05
Wire easel or lapel holder on back. (Other designs issued with coffee).	

ABROAD

P40—Boer War Leaders (9 seen) Issued abroad with Cameo Cigts.20
P41—Cricketers (14 seen) in Australia 190110
P42—Comic Subjects, Cuba issue, Sm.05
P43—Fishing Flies, Sportsmen's League, 1 1/4 in. Cell. in Canada10

BAKERY BUTTON INSERTS

PD1—Baseball Team Positions, 1 1/4 in., red on gold, Heydt's Yankee Bread15
PD2—Baseball Players, 1 1/4, Morton's Pennant Bread, Detroit15
PD3—Baseball Players, 3/4, Mrs. Sherlock's, Mrs. Kalbs15
PD7—Famous Planes and Pilots, 1 1/4, celluloid, Bond Bread15
DP8—National Flags, celluloid on pin, Bruhners, Wagner05
PD9—Ward's Sporties, 1 1/4, Baseball Players, red border15

BUTTONS INSERTS WITH FOODS

PF1—Baseball Teams Names, 3/4, 1955, Anon., Crane's Potato Chips (16)10
PF5—Breezy Buttons, 1 in. (Flip Sayings) Armour Franks (24)03
PF6—Comic Strip Characters (81) tin, Kellogg's cereals03
PF7—Club of Champs (11) White Sox players, 1 3/8, Hawthorn-Mell Dairy ..	.15
PF8—Indian and Western (10) 1 3/8, Van Brodes tin03
PF9—Military Insignia Pins (17) Kellogg's cereals03
PF10—Military Plane Insignia (37) tin, Kellogg's03
PF11—Movie Stars, tin, Quaker's cereals03
PF14—National Flags, tin, Sheffield Farms05

PF15—National Flags, 1 x 3/4 cell., tin frame, Wares Coffee15
PF18—Roy Rogers (15) Post's cereals03
PF19—State Flags (49) 1958, bend back tab, flat tin, Nabisco cereal03
With slotted map for mounting the flags.	
PF20—Warplanes, 1 1/8, Kellogg's cereal03

BUTTON INSERTS WITH EARLY CANDY AND GUM

PE1—Baseball Pins, 7/8, blue edge, Diamond or Mascot gum15
PE4—Celluloid Buttons, 1 1/2, El Capitan and Cameo gums10
PE6—Celluloid Buttons, 1 1/4, Comic designs, etc., Amer. Pepsin gum10
PE7—Celluloid Buttons, 7/8, American Pepsin gum 189610
1. Animals, inc. Dogs	14. Poets
2. Athletes	15. Presidents
3. Birds, 2 sets	16. Rulers
4. Celebrities	17. Scenes
5. Comic Types	18. State Maps
6. Flags	19. State Seals
7. Flowers and Fruits	20. Statesmen
8. Fraternal Emblems	21. Types of Nations
9. Indian Chiefs	22. Types of Ships
10. Little Pinkies	23. White Squadron Warships
11. Military Uniforms	Also without set title
12. National Arms	24. Yacht Cup Winners
13. Ocean Liners	
PE10—Comic Sayings, uncolored, Faultless Gum05
PE11—National Flags, Wischmanns, Sweet 16, Flagum, etc.10

BUTTON INSERTS WITH RECENT CANDY AND GUM

PR1—Bend Back Tab Type Tin Buttons, Baseball Players05
1. Half round shape	2. Flat shape
PR2—Tin Badges With Straight Steel Pins, Maple Leaf (ML) Gum, Anon.	
Holland made for U.S. and Canada.	
1. National Flags (names on back) 1 3/8 staff, 7/8 flag03
2. Sports (not players, names on back) 35?, about 1 1/405
PR3—Sports Tin Buttons (no celluloid) pin type, mostly Anon.	
1. Baseball and College Designs (100) Leader Novelty05
2. Baseball Players, 1 3/16 (60) 1956 as R414, An, Topps Gum10
3. Baseball Players, 7/8 (55) skip nos. to 120, light green bkgd, Anon., 1935 Orbit gum. (Also issued without numbers)10
4. Baseball Players, 13/16, gray or yellow bkgd, unnumb., Anon.10
8. Baseball Team Names (16) Schutter, Am. Nut and Choc., etc. Anon.10
Indistinguishable from pins sold at baseball parks, etc.	
10. Big League Leaders, statistics only10
11. Blue Sox or Green Sox Team Players03
PR4—General Issues Tin Buttons (no celluloid) pin type, mostly Anon.03
1. Aviators and Planes	7. Movie Stars, 3 sets
2. Birds and Animals	Light bkgd or halftone
3. Dogs 13/16	8. National Flags, 3 sets
4. Floral Designs	9. Presidents, light bkgd.
5. Frontiersmen and Generals	10. Travel in Foreign Countries
6. Indian Chiefs	11. Western, Green Duck Co., Chi.
Light bkgd or colors	with ball gum in machines

MISCELLANEOUS BUTTON INSERTS

PU1—Buster Brown (Cell. Buttons) BB Hose Supporters02
PU2—Baseball Player Buttons on Pencil Clip, St. Louis Browns 195210

OTHER NOVELTIES OF PLASTIC, METAL, ETC.

"COINS", VARIOUS MATERIALS AND ISSUERS

PX1—Baseball Players, plastic, 1 1/2, var. colors, Armour Franks10
1. 1955 set (24). 2. 1959 set (20).	
PX4—Coins of the World, (120) plastic, var. colors, Topps Gum03
PX7—Domino Discs, 1" baseball player and domino, metal bound, Sw. Cap.20
PX8—Famous People, 7/8 aluminum, Charms candy03

PX9—Movie Stars, 7/8 Aluminum, Popsicle03
PX10—Movie Stars, 50c size Aluminum, Pietz candy or gum03
PX13—Pirate Treasure, 1½ plastic (12) Anon., Armour Franks03
Various shapes of gray and "gold" plastic.	
PX14—President Coins, bronze, Topps Gum05
PX15—President Coins, plastic (34) gold color, 1 1/8, An, numb. Topps03
PX16—Presidential Coins, bronze, 1 in. Force cereal05
PX17—Presidents, 7/8 aluminum (31) Cracker Jack05
PX18—Presidents, 7/8 aluminum, Charms candy05
PX22—Sons of Liberty, 1½ gray plastic (6) Anon, Armour Franks03
Walt Disney Productions, from the movie.	

TIN ITEMS

PX101—Auto Emblems (31) General Mills Cereal, Anon03
PX102—License Plates 1954 (49) Anon, General Mills Cereal03
PX103—License Plates 1955 (60) 2½ x 4, Anon, Leader Novelty Candy03
PX104—License Plates (80) other than 1954, An, General Mills03
PX108—Miniature Paintings on Convex Tin, 1¾ x 2½, Zufeldi Cigts.35
PX109—Peter Pan Characters (16) Caps from PP jam and peanut butter03
PX110—Railroad Emblems (28) Anon, Post's cereal03
PX111—Socko Signs (12) Eager Beaver, etc., 2 x 5, Anon. General Mills03
PX112—Western Medals (27) Post's cereal03

MISCELLANEOUS NOVELTIES — VARIOUS MATERIALS

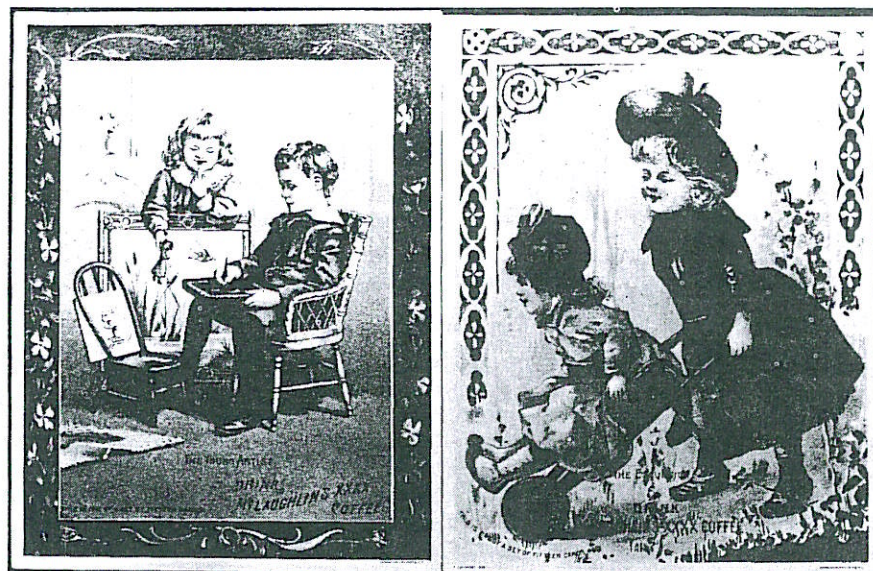
PX201—Baseballs and Boxing Gloves (name inscribed) bronze02
Various gum and candy, recent.	
PX202—Baseball Novelties (Plastics, clips, pins, patches) Surf Nov. Can.02
PX203—Baseball Statuettes, white plastic, about 2¼ in. high10
Tastee Freeze, Anon, also in "gold" with cards.	
PX206—Character Dances (16) plastic, Van Brodes cereals03
PX207—College Footballs, metallic, small, Penny King Co. candy02
PX208—Comic Finger Rings, Post's cereal02
PX209—Hopalong Cassidy Badges (12) Post's cereals03
PX210—Indian and Western, 2 in. celluloid figures, Laurens tobacco25
PX211—Magic Moving Picture Eye (16) plastic, Pep cereal (Kellogg's)02
PX212—Miniature Statuettes (18) plastic, color var., Anon.03
Kellogg's cereal, Cracker Jack.	
PX214—Phonograph Records, small, Wheaties (Gen. Mills) Gillette razor, etc.10
PX215—Picture Rings (16) Kellogg's cereal02
PX216—Rin Tin Tin Rings (12) Nabisco cereal02
PX217—Rubber Money, 1¾ x 4 on rubber, F. H. Fleer gum05
PX218—Soldier Types (9) plastic soldiers, Royal Desserts03
PX219—Varivues (6) wiggle pictures, 1¼ x 1½, Cheerios cereal03
Disney Characters, with badge to hold one picture.	
PX220—Wiggle Pictures (grooved plastic)03
1. Transparent, 1 in. square, The Cracker Jack Co.	
2. Colors, 1¼ square, round corners, The C. J. Co. (Cracker Jack)	
3. Colors, 1¼, square corners, Anon, Curad bandages.	
4. Wiggle Pictures (6) General Mills, may be same as PX219.	
—Celluloid Disc, 5 in. diameter, see Washington BB club issue. Sec. 29	
PX221—Replicas of World Orders (medals) Zubelda cigarettes (21)50
PX222—Wild Game Trophies (10) plastic, Nabisco Cereals02

SECTION 14

COFFEE CARDS

While tobacco holds a unique place in the affections of mankind, it is doubtful whether it, or coffee, has really been man's best benefactor. In the coffee houses of the world, ancient and modern, both give solace and contribute greatly to what little enjoyment life affords. Fortunately, coffee joined the group of insert card issuers and for a few years, around 1890, distributed a number of sets that have become extremely popular with collectors.

There are other cards issued as coffee advertising, and it is often difficult to distinguish between these and the inserts. There may be no indication of an insert status. Such designs include many showing girls, flowers, non-descript views, etc.



McLaughlin's Coffee. Two of the 225 designs in series K57. (The Young Artist, left, and The Excursion).

(See No. K155).

All packaged coffee did not have national distribution and the limited area sets are often very elusive. Many coffee cards are found mixed with early advertising issues or in old scrap albums. The list includes a few series with Teas.

ARBUCKLE COFFEE CO., NEW YORK CITY

All 3 x 5 inches, numbered 1-50 unless otherwise shown

K1—Animals (50) Zoological cards10
K2—Cooking Subjects (50) types of foods10
K3—Principal Nations of the World (50) map, etc., 51-10005
K4—History of Sports and Pastimes of the World (50)05
Card No. 24 comes both Alaska and Greenland.	
K5—History of United States and Territories (50)05
K6—Illustrated Atlas of U. S. (50) map, etc., 51-10005
K7—Illustrated Jokes, numb. 1-10010
K8—Views from Trip Around the World (50)05
K9—General Subjects (birds, children, etc.) 51-10015
K10—General Subjects, not numbered (Est. 100)15
K11—Cards of States (54) style of K6, 1915 redrawn20

Albums, 7 x 11

K15—Atlas of Fifty Nations of the World showing K3	3.00
K16—Atlas of the United States, showing K6	3.00
K17—Illustrated Natural History, showing K1	4.00

WOOLSON SPICE CO., TOLEDO, OHIO, LION COFFEE

K22—Seasonal Greetings, about 5 x 710
Large cards inscribed "Christmas Greetings", "Easter Greetings", or "Midsummer Greetings".	
K23—Souvenir Cards General designs05
Mostly post cards to about 3-1/2 x 5-1/2 sizes. Inscribed Picture Cards, Fine Pictures, etc.	
K24—Fairy Tale Designs, 4 x 610
K25—Shadow Pictures (20)10
K26—Educational Cards, 3¼ x 4¼, various types05
K27—The White Squadron Album (Navy)	4.00
Plates from album issued loose, about 6 x 8 1/2—40.	

K28—Flowers and Their Meaning, 2 x 505
K29—Birds and Animals, 2 3/4 x 405
K30—Breeds of Horses, as Duke HLC10
K31—Paper Toys for Children (30) boats, trains, etc.	1.00
K32—Children's Dolls with Stories (30) about 5 1/2 high	1.00
K33—Die Cut Designs, toy novelties in paper	1.00
Palmer Cox Brownie Dolls, Nursery Rhyme designs, Animals, Doll Houses, Stores, etc.	
K34—Games (60) paper novelties, various sizes05
K35—Information Cards, type set, about 2 x 305
Statistic and data on many subjects.	
K36—Writers and Poets, set of game cards05
K37—Farming Subjects, set of game cards05
K38—Aesops Fables, 3 x 505
K40—Queens of Fashion for Ten Centuries, 4 x 7 booklet	2.00

McLAUGHLIN COFFEE CO., CHICAGO

K52-60 are large cards about 5 x 7—	
K52—Scenes in India (15)40
K53—Scenes in Japan (16)40
K54—Arab and Malay Scenes (16)40
K55—Wild Animal Life (16)40
K56—Holidays (12)20
K57—Children's Scenes and Life, 14 series, total 225 cards10
K58—Military, Naval, and Political Events (15)40
K59—Natives at the World's Fair (16) numbered50
K60—Actors and Actresses (16)50
K64—Peculiar War Ships (18) 3 3/4 x 530
K65—War Ship Series (15) 3 3/4 x 530
K66—Children of Nations, 3 3/4 x 510
K67—Greetings of Different Nations (12) 3 3/4 x 515
K68—Paper Dolls, die cuts, 2 series50 to .75
1—large (16). 2—small (16).	
K69—Die cut Designs, paper dolls, animals, nursery stories, etc.25 to .50
K70—Breeds of Dogs, die cut to shape15
1—large size. 2—small size.	
K71—Breeds of Poultry, small die cut to shape10
K72—Actresses, 2 x 3 1/2 sepia05
K73—The Five Senses (child and bee)05
K74—Professions (children) 5 1/4 x 7 (10)10

DAYTON SPICE MILLS, DAYTON, OHIO (JERSEY COFFEE)

K90—American and Foreign Views, 3 x 4 1/2 (100) sepia10
a) not numbered. b) numbered, with poems.	
K91—American and Foreign Views, New Series (100) 3 x 4 1/210
Photo-Lithographic view cards, two types.	
1—sepia, numbered. 2—green, not numbered.	
K92—Views, as K90 but large 2 1/4 x 5 3/4 size40
K93—Palmer Cox Primers (6) booklets, 4 1/4 x 6	2.00
K94—Easter Greetings, etc. about 4 1/2 x 6 3/405
K95—Children's Scenes, Views, Etc., (60) 2 x 303

INTERNATIONAL COFFEE CO., NEW YORK CITY

K110—Aeroplanes (12)20
K111—Birthday Horoscopes (12) 2 1/2 x 5; also with Old Reliable10
K112—Mineral Cards (60) mineral forms in colors50
K113—National Flag, Arms, Costume (girls) 2 x 3 3/410

DILWORTH'S COFFEE

K120—Alphabet Cards, 2 1/2 x 5 folders05
K121—Cards of the Week, 3 1/4 x 610
K122—Cards of the Months and Weeks, 2 sets each, 2 1/2 x 3 1/405
K123—Child and Family Scenes, 2 1/2 x 3 1/403
K124—Military (soldiers, etc.) die cuts30
K125—Birthday Horoscopes, as E238 and M1010

UNCLASSIFIED

K132—Cards of States (49) Dannemillers Coffee05
K133—Brownie Dolls, Dannemillers Cordova Coffee	1.00
K134—Life of Columbus, Thompson & Taylor, 4 1/2 x 6 1/230
K135—Greetings Cards, Mohaska Mills05
K136—Animals (12) 2 x 3 white on color, E. Levering05
K137—National Flags, 2 3/4 x 4 1/2, E. Levering05
K138—Mail Carriers and Stamps (48) as Sm. Bread05
a) Fred'k Frank. b) Widlar Co. c) American Coffee Co. d) Merique. e) Mannings.	
K139—Presidents, HGC Amazon Coffee, Sm.10
K140—Rhine Views, Mandarin Tea, 3 1/2 x 4 1/405
K141—Alphabet Cards (26) Diamond Mocha and Java05
K142—Battleships (Sp. War) Richelieu Coffee, 3 1/2 x 550
K143—Views (100) Hills Mexo Series, sepia10
K144—Art Subjects, Roman coffee (Janney) 2 1/2 x 5 1/205
K145—Horoscope Cards, Bours Tea, Old Reliable, Constitution10
K146—Alphabet Animals, Leverings Coffee10
K147—Actresses, Tokay Tea, as No. 456-120
K148—How To Do It Series, Pathfinder coffee, small05
K149—Bluebeard Series (8) B&L Coffee10
K150—Magic Fortune Telling, Barrington Hall 3 1/2 x 5 1/210
K151—Fairy Tales, Liberty Coffee, as K24 (D&K, Chicago)10
K152—Book Marks, Yale Coffee, 1 1/2 x 505
K153—Map, Girl, Flag, Arms (16) Norden Coffee (St. Paul)15
K154—Miles Standish Scenes, Wood's Boston Coffee20
K155—Picture Cards, Children, Scenes, etc.05
Covers: Flint's Akaba, Hoyt's Standard, Cordoba, Famous German, Tiger, Favorite, Ohio Valley Rio, Gate's Champion, Schull & Krag, Bissman, Armstrong, Stitt, Stephens & Widler, Ware, Willett & Quimby, Sarica, and all others.	
K156—Actresses, Gardiner's Tea, as No. 53220
K157—Tag Lines (Proverbs) Salada Tea Tags 195801
K158—Negro Comics, Pinkerton Coffee, 2 3/4 x 4 1/210
K159—Paper Dolls, Capital Coffee, Ohio Coffee & Spice Co.	1.00

SECTION 15

SODA CARDS

Perhaps the most widely distributed insert group is the baking soda cards of Church & Co., John Dwight & Co., and Church & Dwight. Every housewife in the land knew these cards during the time of their distribution beginning late in the 19th Century and ending in the 1920's. They are popular with collectors, and while a complete set is occasionally found, many will require considerable searching.

Value is for the large 1 7/8 x 3 inch size, the smaller sizes rating one half the large. Small size may be in two shapes: (1) 1 1/2 x 2 1/4 and (2) 1 3/8 x 2 3/4. Unless stated, small are in the (1) shape. Canadian cards will show a Montreal address or be handstamped "Printed in U.S.A."

J1—Beautiful Birds of America (60) Bufford Lithos05
a—without backlist. b—small (2).	
c—without backlist "Bird Cards". d—small (2).	
J2—Beautiful Birds (60) New Series05
a—small (1). b—small (2).	
J3—Game Birds Series (30) 190404
a—small.	
J4—New Series of Birds (30) 190803
a—small. Two designs for card No. 5: Blue Jay and Bald Eagle (value of latter, .25)	
J5—Useful Birds of America (30) 191504
a—small. Plain or pebbled paper. Come with and without a "Series A" inscription.	
J6—Useful Birds of America (30) 191804
a—small. With or without "Second Series" marking.	
J7—Useful Birds of America (30) 1922. Third Series03
a—small.	
J8—Useful Birds of America (30) Series No. 403
a—small.	

J9—Useful Birds of America02
1—Series 5 (15). 2—Series 6 (15). 3—Series 7 (15). 4—Series 8 (15). 5—Series 9 (15). 6—Series 10 (15). Series 5-8 are reprints of Nos. J5-J7. Series 9 and 10 are new designs.	
J10—Interesting Animals (60)10
a—small (1). b—small (2).	
J11—Interesting Animals (30) 1915 reprints of J1020
a—small.	
J12—Dairy Animals (no series name) Dwight. Artist ADT. (31 known)15
a—brown backs, marked 25 or 30, smooth or pebbled. b—small. c—black backs, redrawn, (30) smooth. d—small. Type a-b has front name in small letters and caps. Type c-d has front name in caps only.	
J13—Champion Dog Series (30) 190210
a—small. Known with plain backs.	
J14—New Series of Dogs (30) 191010
a—small.	
J15—Fish Series (30) 190005
a—small. Two designs for card No. 13: Eel or Brook Pike. (value of latter, .25)	
J16—Beautiful Flowers (60) New series05
a—small (2).	
J17—Mother Goose Series (30) 1900. Album issued20
a—small.	

SECTION 16

BAKERY CARDS

This group is segregated from other food issues because they form a unit of considerable size, all issued with bread and various bakery products. Very few have been issued on a national basis, most of the issuers being local concerns, which makes the cards especially difficult to collect. Some are a stock type that is used by different firms in various cities. They were popular in the 1910 period and several series still appear yearly. As a group, they are becoming more and more popular with collectors. The section has been entirely rearranged in this edition of the catalog.

D1—Actors and Actresses (100) 2 x 3 B&W, Koesters03
D2—Airplanes of America (42) 4 x 4 cut from folder, album, many issuers03
D3—Airplanes of America (40) 3 1/4 x 4, Krugs, album03
D4—Airplanes (3 series, 10 each) General Baking03
D5—Airplanes, General Baking Flagship cookies03
D6—American Indian Series (40) 4 x 4 1/2, D2 type, similar No. 203
D7—Animals, Dogs, Flags, Planes, Ships (10 ea.) 1 3/4 x 5 1/2, Bond DoNuts02
D8—Animals (50) Weber Bros., as No. 2503
D9—Animals (80) Weber Bros., as T2903
D10—Animals, Sunshine Animal Crackers, package design02
D11—Animal Cutouts, Turnbulls Cones, Wool's Ithaca Crackers03
D12—Animal's Pictures (48) 3 1/4 x 5, paper, Roulstons, Armstrongs04
D13—Animal Masks, Westons Animal Crackers, pkge des, Anon02
D14—Barnums Animals, National Biscuit crackers02
D15—Birds and Animals (44) 2 3/4 x 4, Schultzes05
D16—Bird Cards, 2 3/8 x 3 3/8, Krug Baking03
D17—Birds, or Greeting Cards, Heydt Bakery03
D18—Bird Pictures (48) 3 1/4 x 5 1/2, album, Schulzes Bread, Remar Baking....	.05
Two series of 48 each, one 2 1/2 x 5, —Brownies (paper dolls) 2 1/4 x 5 1/4, N.Y. Biscuit (16). See Sec. 27.	
D20—Butterflies (40) Weber Baking, as T4803
D21—Capt. Marvel Comic Books, 3 1/2 x 7 1/2, 24 pp., Bond Bread05
D22—Cards of States, Cushmans, post card backs10
D23—Children, Holidays, Etc., 3 1/2 x 5, Webers03
D24—Cowboys & Indians, 3 1/2" sq. PD for coloring, Blue Ribbon Pies02
D25—The Cowboy, His Life and Fun (40) Weber, as T5303
"An Exciting Game" value \$1.00.	
D26—Dogs (10) Omar Delivery Bakeries, playing card style03
D27—Dotty, Bob and Trix Cards (48) 3 x 6, Pryors Bread, like D8103
D28—European War Flip Cards (16) Baby Label Bread05
D29—Famous American Shrines, Wards bread diecuts05
D30—Famous Buildings (40) Weber Baking, as T6903



Bakery Cards. D22—Cushman's Cards of States (Oklahoma) Post Card backs 2 3/4 x 4 1/4. D67—Presidents, Ward's Tip Top (Andrew Johnson, 1829-1837). D73—Stamps and Mail Carriers (The Mail in Turkey) Various issuers.

D31—Film Celebrities, 4 x 4 or 7 1/2 sq., Wards cut from folders03
D32—Film Stars (64) 2 3/4 x 4 1/4, sepia, Drake Baking03
D33—Flags, Hanover Crackers, as Nos. 9 & 1003
D34—Flags, (48) Ward-Mackay, Weber Bros., as T5903
D35—Flowers, Weber Baking, as S4803
D36—Flower Pictures (48) 3 1/4 x 5 1/2, Freihofers02
D37—Frank Webb's Cartoon Lessons (7) 5x6, PD, An, Westons Animal Crac02
D38—Good Neighbor Cards (24) Bell Bakeries03
D39—Gordon's Bread, Calif., (sets of 24) with albums, 3 x 4 3/403
1—Amer. Indian Tribes Scenes 2—California Bird Pictures 3—Dogs as Robbins Educ. 4—Frontiers of America 5—Horses 6—Missions 7—Nature's Splendor 8—Speed Pictures 9—This Is Our America 10—Transportation	
D40—Great American Circus (24) City Bakery, N.H.03
D41—Historical Pictures of America (48) 2 1/2 x 5, Pioneer Baking, Fischer05
D42—Historical Picture Cards (48) Liberty Baking05
D43—Horoscope Cards (12) Koesters, Heydt, as E23805
D44—Howdy Doody Magic Trading Cards (42) 2 x 3, Burry's Cookies03
D45—How To Do It, Quaker Bread03
D46—Indian Chiefs (50) small, Weber Baking, as No. 203
D47—Insects, Welle-Boettler Baby Label Bread03
D48—Invisible Color Pictures, 3 1/4 x 4 1/2, Betsy Ross, Spaulding, etc.10
D49—Know America's Defenders, 2 1/4 x 4 1/4, paper, Krug Baking03
Military & Naval insignia, 180 stated, 90 seen.	
D50—Magic Cards of Knowledge (50) album, Spauldings, Tip Top05
D51—Mechanicals (Animals, etc.) 20 (2 1/2 x 4) Standard Bis. Paradise Ck.50
D52—Mickey Mouse, 2 3/4 x 4 1/4, paper, Bell and Bamby02
D53—Mickey Mouse (12) with coupon, Ideal Cake03
D54—Mother Goose Toys (24) 3 x 5, Chesapeake, Jevnes, Susquehanna....	.05
D55—Movie Stars (50) 2 x 3 1/4 & 2 5/8 x 4, B&W, Betsy Ross (Morehouse)03
D56—Movie Stars, B&W, Kleen Maid, Etc.03
D57—Movie Trading Cards (63) play. card style, album, Mothers Cookies03
D58—Nation Cards (30) 3 1/4 x 5 1/2, Altoona Baking05
Similar R52 but full length figure shown.	
D59—National Defense (24) 3 x 4 1/2, album, Bell05
D60—Native American Trees and Flowers (48) 2 1/2 x 5, Schulte Baking....	.05
D61—Nursery Rhymes, Star Bakery Post Cards05
D62—Our Navy (36) 4 x 4 album, D2 type03
D63—Picture Cards, 3 x 4 1/4, Owens Quaker Bread, Peerless Bis. Wentworth02
D64—Pinocchio Circus Performers (60) 2 x 3 3/4, paper03
D65—Postage Stamp Series (50) Collins, resemble No. 8503
D66—Post Cards (20) Lindquist's carton crackers, numbered10
D67—Presidents (26) Wards Tip Top05
D68—Presidents of U.S., 2 x 3 1/4 sepia, Weber Bros.05
D69—The Pullman Kids in Wonderland (48) Weber Baking04
D70—Puzzle Pictures (24) Weber Baking05
D71—Robin Hood Cards (12) 2 1/2 x 4 1/2, numb., Safeway St. Curtsy Cupcks03
D72—Sports Cars 1955 (42) Mother's Cookies, Coast03
D73—Stamps and Mail Carriers of All Nations (48) as K13805
Collins, Crispy, Freihofers, Gibson, Mothers, Tip Top.	

D74—State Cookies Information Cards (6) 2 3/4 x 4 3/4, Sunshine	.02
No pictures, numbered.	
D75—The Story of Money (56) Junges and Tip Top folders	.10
D76—Sunbeam Magic Card Set (14) Sunbeam Bread	.03
D77—Television and Radio Stars (63) pl. cd. st. Mother's Cookies	.03
D78—Three Musketeers (12) 2 1/2 x 4-1/2, Safeway Stores Curtsy Cupcakes	.03
Numbered, 7 x 11 premium card.	
D79—Torchy Animal Crackers Circus, 5 x 3 PD, Dairy State Food, Milw.	.02
D80—Travel Around World, Weber Baking	.05
D81—Trip Around The World, Nafziger Baking, as D27 3 x 6	.03
D82—Trick Cards, Heydt Bakery	.02
D83—Types of Vessels, 2 1/2 x 4, Puritan Bakery, Calif.	.20
D84—U. S. Armed Services (10) 3 1/4 x 5 1/4, Wards	.03
D85—U. S. Planes and Warships (105) 2 x 2 1/2 B&W, Purity Pretzels	.03
D86—Walt Disney Pictures (Snow White) 24, 2 x 3 3/4, Olson's	.03
D87—Warplanes of The World (24) 2 1/2 x 4, Spauldings Krullers	.03
D88—Warships, 4 x 6, National Biscuit, U.S. Bakery	.10
D89—Ways of The West (Hoppy) 8 seen, 2 x 3, Bond Bread	.03
D90—Wonder Ships of Today (36), 4 x 4, album, D2 type	.03
D91—Mother Goose Land (51) 3 x 5 cutouts, Washington Crisps	.02
D92—Around the World Series (50) Potato Yeast Bread, as C41	.05
D93—Cards of States (48) Potato Yeast Bread, as K132	.10
D94—Tip Top Bakeries. See also D50, 67, 75, and Sports	.02
1—Lucky Cake Surprise Cards (4) 3 1/2 sq. 1959.	
2—Merry Christmas (4) or Pappy Cutouts (4) numbered.	
D95—Paper Dolls, Loose-Wiles Sunshine Biscuits	.75
D96—College Pennants, asst. 331, Weber Baking	.10
D97—Mickey Mouse Recipes, Krug Baking, 3 1/4 x 5	.10
D98—Playing Cards, Taylor Biscuit 1959, 1 3/4 x 2 1/2	.05
D99—Paper Dolls, Lily Swan Crackers	1.00
D290—Bread End Labels, various issuers	.02
1—Baseball Players, various types, Fischers, Tip Top (48) Natl. Tea.	
2—Big Top Favorites (47) NBC	
3—Cartoon Comic Characters (32)	
4—Cisco Kid, 2 sets of 36	
5—Cisco Kid Comics (43 seen) Freihofers	
6—Disney Cartoon Characters (64)	
7—Gene Autry's Brand, 5 series of 16, Stroemanns	
8—Hopalong Cassidy (48)	
9—Howdy Doody Characters (16), Game (16), Wonder Circus (15 seen)	
10—Indians & Westerns (32) a) black, b) blue background	
11—Modern Planes, Tastee Bd.	
12—Movie & Athletic Stars (64) Photos	
13—Movie Stars (8 seen) Hollywood Bd.	
14—Movie Stars (29 seen) Sunbeam Bd.	
15—Professional Football Stars	
16—3D Picturama Magic (30) Bond Bd.	

SPORTS ISSUES

BOND BREAD, GENERAL BAKING CO.

D301—Buffalo Players 1958 (10) 2 1/2 x 3-1/2 B&W, "Casey Jones"	.10
D302—Jackie Robinson (6) 2 1/4 x 3 1/2 B&W, Bond Bread	.15
D303—Baseball Players, small as E90, General Baking	.25
D304—BB Players (25) 1 3/4 x 2 1/2, about 1911, General, Brunners	.25
D305—BB Players, 2 1/4 x 3 1/2, B&W, recent, Homogenized Bond	.15

PACIFIC COAST BISCUIT

D310—Baseball Players (72) 2 1/2 x 4 1/2, B&W	.25
D311—Baseball Players (72) Small	.25

SUNBEAM BREAD, REMAR BAKING CO., GRAYEM-INGLIS BAKING CO.

D315—Solons (Sacramento Players) 2 x 3 B&W	.15
1—1946 .25. 2—1947 .15.	
D316—Stockton Ports Players, 1950, 2 x 3, B&W	.15

D317—Oaks (Oakland Baseball Players), B&W	.15
1—1946 Remar Bread, red loaf, Station KROW, 2 x 3.	
Nos. 5-22, plus 5 unnumbered.	
2—1947 Sunbeam Bread, blue loaf, KROW, 2 x 3, Nos. 1-25.	
3—1948 Team picture only (25c) 3 1/4 x 5 1/2.	
4—1949 Sunbeam Bread, blue loaf, KLX, 2 1/8 x 3 1/8, unnumb. (32).	
5—1950 Sunbeam Bread, blue loaf, KLV-AM & KGO-TV, as '49 set (27).	

TIP TOP BREAD, WARDS BAKING, WARD-MACKAY

D322—Pirates Baseball Team (25) 1910, 1 3/4 x 2 3/8, Ward-MacKay	.25
D323—Baseball Players (10 sets of 25 each) 1947, 2 1/4 x 3, B&W	.25

H. WEIL BAKING CO., HOLSUM BREAD

D327—80 Different Baseball Stars, 2 x 3 1/4 B&W (about 1921) similar to E121	.30
D328—200 Action Pictures of Major Lea. BB Players, 2 x 3 1/4, B&W	.30
About 1916, Like E135 & Boston Store.	
D329—200 Action Pictures of Major Lea. BB. Players, 1 5/8 x 3, B&W	.30
About 1915, Like The Globe Suits & 1st Sporting News series M101-4.	

OTHER SPORTS ISSUES, LISTED BY TITLE

D350—Am. & Nat. League Baseball Stars, Standard Biscuit	.30
1—Large cards (80), 2—1 5/8 x 3 cards (200) about 1916, B&W	
Like D352 & 2nd Sporting News series M101-5.	
D351—Baseball's 10 Most Famous Plays Grennan Bakery, 2 1/2 x 5	.15
D352—Best Baseball Players (200) 1 5/8 x 3, B&W, Morehouse	.30
About 1916, like D350-2 & 2nd Sporting News series M101-5.	
D353—Champion Athletes (25) Juergens, Koesters, as E229	.10
D354—C.O.P.'s Player of the Week (6 seen, 1957) College of Pacific foot-	.05
ball, 5 x 7, B&W, paper, Betsy Ross Bread	
D355—50 Baseball Players, hand stamped, Niagara Baking, as E101	.25
D356—Milwaukee Braves BB Players, Johnston's Cookies, Milwaukee	.15
1953—2 1/2 x 3 5/8, No. 1-25.	
1954—Braves Colored Pictures (35) 2 x 4, Nos. as on uniforms.	
2 unnumbered, wall hanger.	
1955—2 7/8 x 4 (35) in strips of 6, numbered as 1954 set.	
D357—Pacific Coast League BB Player Trading Cards, Mother's Cookies	.10
1952—No. 1-64, playing card style	
1953—No. 1-63, playing card style, album	
D358—TV Baseball Star Pictures, 1950, 2 1/2" sq., B&W, Drakes Cookies (36)	.15
D359—Worlds Championship Series 1910 (18) as T208, Roch. Bak., Williams	.30

UNCLASSIFIED SPORTS ISSUES

D380—Baseball Players, Small, B&W, C/B Bread, Clement Bros.	.25
D381—BB Players, 2 3/4 x 5 1/2 with coupon, B&W, Ferguson, Fleischmanns	.15
D382—BB Players, 2 1/8 x 3 1/8 sepia colors, about 1935, Tarzan Bread	.30

CANADA ISSUES

DC1—Bird Cards (48) McCormick Crackers	.03
a) Colored. b) Black & White.	
DC2—Boy of Mine Cards (24) 1 3/4 x 3, McCormick	.03
DC3—Famous Movie Plays (120) 2 x 3 1/2 B&W, Telfer Biscuit	.03
DC4—Planes and Ships, Series A, Stuhmers, as FC18	.05
DC5—Suzanne Movie (80) 2 x 3 1/2, B&W, Telfer Biscuit	.03
DC6—Warplanes of World (24) 2 1/2 x 4, Spauldings Krullers	.03
DC7—Canadian Confederation Series (34) Dominion Stores Ltd.	.05
DC8—Delivering Mail (48) Moirs poster stamps, as D73 Collins	.05
DC9—Comic Series (12) 2 1/4 x 5 1/4, Perrin's Biscuits	.05

SECTION 17

FOOD ISSUES

This group includes the Ice Cream issues and a vast assortment issued with grocery products of all kinds, and especially those in the cereal classification, which is a constantly growing list as the breakfast food makers compete for the small fry's favor. Some of their inserts are in the nature of toys and plastic novelties which

are far removed from a card status and have such small appeal to collectors that their listing has been discontinued. All pin types, metals, and plastics have been transferred to Section 13, and all cloth of felt types to Section 11.

Growing groups of cards, such as this, are difficult to catalog in permanent form as it is impossible to foresee what or where future items will appear. This makes necessary a constant listing rearrangement, as in this edition. While most of the cards have been rated at low values, many of them have been sought quite extensively, especially by the younger collectors since certain popular subjects, as sports and aviation, are quite well depicted. Practically all of the cards have been issued since 1930.

Abbreviations: PD—Package Design, pl.c.—playing card style, An.—Anonymous, BGW—Black and white.

ICE CREAM ISSUES

Dixie Lids and Premium Pictures were issued yearly 1930-1954. Large lids are 2 3/4 or 3 1/4 and small 2 1/4 and all of 2c value unless otherwise stated. The premium pictures are most attractive and should be in every collection. Albums or folders containers have been issued for most years.

- F1—**Dixie Circus** (48) 1930-31
a) Sm.—.05. b) Premiums 7 1/4 x 325
- F2—**Nature Series** (24) 1932.
a) Lg.—.05. b) Sm.—.03. c) Premiums 8 1/4 x 1025
- F3—**Movie Stars** (24) 1933 BGW.
a) Lg.—.03. b) Sm.—.02. c) Premiums 8 1/2 x 1120
- F4—**Movie Stars** (24) 1934 BGW.
a) Lg. b) Sm. c) Lg. def. d) Sm. def. e) Premiums 9 x 1115
(c&d are "mystery" cards with defaced portrait.
- F5—**Movie and Cowboy Stars** (24) incl. Radio in 1936.
a) Lg. b) Sm. c) Premiums 8 x 1010 to 1950, .05 since.
Issued yearly 1935-1954.
- F6—**World War II Issues** (24 each)
a) Lg. b) Sm. c) Premiums 8 x 1015
1—Defend America 1941 3—America Attacks 1943
2—America's Fighting Forces 4—United Nations at War 1944
1942
- F7—**Baseball and Sports Stars**
a) Lg. b) Sm. c) Premiums 8 x 1010
Part of 1937-8 issue, plus 1952-1954.

OTHER ICE CREAM ISSUES

- F50—**Baseball Stars**, Yuenglings cream, sm. BGW20
- F51—**Borden's Circus** (set ups) 4 1/4 x 7 1/205
- F52—**Champions Series** (Babe Ruth and Tunney) Frojoy, 2 x 4, BGW05
- F53—**Circus Cards** (18) Meadow Gold cream05
- F54—**Famous American Shrines** (26) set up lids, Hortons, etc.10
- F55—**Frostick Animals** (44) 2 1/4 x 3 Hortons02
- F56—**Lone Ranger** paper coupons 2 1/4 x 3 1/201
- F57—**Movie Stars** (7) Yuenglings sm. (Our Gang)02
- F59—**Our Gang** (Wolf Co.) sm. BGW01
- F60—**Presidents**, 2 1/4 sepia lids02
- F61—**Red Falcon** (50) 8 page booklet rounded, Sealright02
- F62—**Skippy Lids**, Frojoy-Sealright02
- F63—**Minute Biographies** (150) Melorol Cream, 2 3/4 x 4 1/405
- F64—**Animal Diecuts** (6) Bartholmay Ice Cream10
- F65—**Baseball, Coast League & Cleveland**, Hagues Cream (est. 100) 1951, An.20
- F66—**BB, Sacramento** (10) Hughes Frozen Conf., 194020
- F67—**Dogs** (42) Hoo's Ice Cream SF, pl.c. style, unnumb., as FC2902
- F68—**Bird Pictures**, Frozen Deserts Inc., 2 types backs, 2 3/4 x 3 1/402
- F69—**Lucky Comic Cards**, Good Humor Ice Cr. (with NY Mirror) 2 x 402
- F70—**Lucky Listener Cards**, Good Humor, Radio & recording stars, 2 x 402

OTHER DAIRY PRODUCT ISSUES

- F90—**Art Pictures**, Gridley's Butter, 3 1/2 x 5, 2 series05
- F91—**Disney Booklets**, American Dairy Assn.02

- F92—**Famous Americans** (20) Aro Milk SL, 3 1/4 x 2 1/4 in code, PD, Anon..... .02
- F93—**Finer Points of BB for Everyone**, (12) Quality Dairy SL, booklets04
as Hampton Cleaners issue in UM16.
- F94—**Games**, Sanlac Dried Milk, package design (PD)01
- F95—**Guardians of America**, A & B Butter & Eggs05
- F96—**Milk Bottle Caps**03
1—Presidents (30), Sunnydale Farms, incl. 2 of Cleveland.
2—Series of States (49). 3—Series of Nations.
- F97—**Movie Stars**, Meadow Gold Products, small BGW photos02
- F98—**National Costumes**, Swiss Beauty Cheese, 4 in. round 1.00
Stand-up dolls, male and female for each number.
- F99—**Swiss Views**, Tiger Cheese, 4 in. round, sepia, paper05
- F100—**Wild Life Studies**, Sanna Dairies, pl.c. style03
16 game birds, 16 song birds, 15 flowers, 11 fish, 11 animals.
- F101—**Flags and Scenes**, Kraft Philly Cheese 2 1/2 x 3 1/204

MEAT PRODUCTS

- F150—**Armour Franks & Products**02
1—Indian Language Cards (18) as F27903.
2—Western Outlaw Posters (12) 6 x 8 paper.
- F151—**Baseball Players, Detroit** (27) Glendale Meats 1953, 2 5/8 x 3 3/415
- F152—**BB Players**, KC, Rodeo Meats, 49 in 1955 with album offer15
10 reprinted 1956 without album offer.
- F153—**BB, SL Cardinals**, Hunter Wieners, PD10
20 in 1953, 30 in 1954, 29 seen in 1955.
- F154—**BB, Washington**, Briggs Franks PD (9 seen) 1953-4, 2 1/4 x 3 1/210
- F155—**BB, Kahn's Wieners**, BGW, 3 1/4 x 4, 3 issues-1957, 58, 5910
- F156—**BB, Red Heart Dog Food 1954**, 3 sets of 11 each05
- F157—**BB, 3 NY Teams**, Stahl-Meyer Franks, 3 1/4 x 4 1/2, 12 each in 53, 54, 5515
- F158—**BB (20) Wilson's Wieners** 1954, 2 5/8 x 3 3/410
- F159—**Disney Dogs** (3) Pard Dog Food premiums 8 x 1005
- F160—**Histories of States** (25) Arpeako Franks booklets, 3 1/2 x 4 1/202
- F161—**Indianapolis Speedway Winners** (37) Stark, Wetzel Wieners05
- F162—**Major League BB Stars** (18) Swifts Franks snapouts, An, with playing field04
- F163—**U.S. of America Maps**, etc, Hunter's Wieners ESL, 3 3/4 x 5 PD02
- F164—**My Greatest Thrill in Basketball**, Kahn's Wieners05
(Cincy Royals) 3 1/4 x 4 BGW.
- F165—**Andy Devine Western Cards** (12) 2 1/4 x 3 1/2, Stephen's San Jose03
- F166—**Cattle Brand Story Cards** (24) Bar-s Cudahy weiners, Phoenix03
- F167—**Pro Football 1959**, Kahn's Wieners (17 Cleve, 14, Pitt.)05

BEVERAGES & DESERTS

excluding tea & coffee

- F210—**Animals**, Runkels Cocoa, 2 1/2 x 505
- F211—**Baseball Players**, Hires Root Beer, 1958, 2 1/2 x 3 1/2 with coupons05
1—Colored cards No. 10-76, 69 not seen.
2—BGW pictures, yellow or orange bkgd, unnumb., 4 of each seen
- Baseball Players**, Croft's Cocoa. See listing at E92.
- F212—**Circus Cutouts** (42) Kool Aid, 3 1/2 x 5, on paper02
- F213—**Coca-Cola Cards**05
1—Bird Cards 1-2005
2—Favorite Flowers05
3—Nature Study Cards (96) 8 series of 1202
4—Wild Flowers of America (20)05
5—America's Fighting planes (20) 3 x 3 1/202
6—Airplanes (20) 13 x 15 card hangers05
7—Airplanes (20) 4 1/2 x 7 paper planes03
8—Our America (20) Album. 5 sets of 20 (Electricity, Transportation, Steel, Oil, Glass)05
- F214—**Dogs**, trading cards (34) Orange-Crush03
- F215—**Games & Puzzles**, Vess Beverages St. Louis02
- F216—**Jello Girls**, folders open to 2 1/2 x 8 3/405
1—Miss Jello in Scotland, etc. 2—The Jello Girl in England, etc. (12).



Old Automobiles (1908 The American Traveler) Premiere Trading Cards. D357-Mother's Cookies Pacific Coast Leagues, Playing card style (Fletcher Robbe, Portland Beavers). F92-Famous Americans, Robin Hood Milk (Dolly Madison).

- 3—Foreign Fairy Tales (12),
2 & 3 numb. name in
black panel
- 4—Children's Tales (12).
- 5—Jello Girl in Jan. Etc (12).
- F217—Missile & Jet Plane Trading Cards (42) Nesbitt's Orange Drink, 2 x
3 1/2 numb. .03
- F218—Pirate Pictures (12) Kosto Dessert, card is section of triple folder
3 x 6 1/2 .05
- F219—Royal Desserts, PD, gelatine .02
- 1—Royal Stars of Baseball (24). .05.
- 2—Hockey, Basketball players. .04.
- 3—Royal Stars of the Movies (24).
- 4—Royal Stars of the Sky (24) planes.
- 5—Soldier types (9) for plastic soldiers.
- 6—Baseball Stars (16) 5 x 7 b&w—.10.
- 7—Royal Trading Cards (15) Howdy Doody.
- 8—Royal Stars of Wonderland (16).
- 9—Howdy Doody TV Stars coloring cards.
- F220—Transfers (36) Kosto Decos (birds, pirates, etc.) 1 3/4 sq. .02
- F221—Welch Grape Juice, Package designs, 4-bottle pack .02
- 1—Adventures of Pow'n Wow
(6 seen)
- 2—Doodyville Circus
- 3—Doodyville Village (8).
- 4—Games (8) numbered
- F222—Art Masterpieces, Dant Whiskey, etc. .10
- 1—American painters (12). 2—French painters (12).

CEREALS

- F270—Albers Oat Flakes, etc (also with Carnation) pl.c. style .03
- 1—Airplane Spotters Cards
- 2—Dogs (40) like F67, numb.
pl.c. style
- 3—Woody Woodpecker Cards
- F271—Around The World, 3 1/2 x 7 stereo views, also Comics, etc. .03
- 1—Quaker Oats
- 2—Pettijohn
- F272—General Mills, Wheaties, Cheerios, Jets, Kix, Cocoa Puffs, etc. .02
- 1—Airline stickers (15) paper
- 2—BB, Ftbl, Circus & other
Champs (10c) PD.
- 3—Champion Trading Cards
(60) 2 x 2 3/4, PD.
- 4—Champs of U.S.A. (27)
PD (10c).
- 5—Cheerios Cutouts, 5 Air-
port, 5 City, PD.
- 6—Cheerios Army Guided Miss-
ile Trading Cards (9) pl.c
style, .03.
- 7—Cheerios Vari-Vues (6)
Disney Characters, 1 1/4 x
1 1/2, with badge.
- 8—Cocoa Puffs Theatre (3) &
TV Masks (4) PD.
- 9—Disney Magic Sun Pictures
(15).
- 10—Disneyland Light-Ups, PD.
- 11—Famous Comic Masks, PD
- 12—Freights, Jets, Missiles
Tanks, Etc. Cutouts, PD.
- 13—Fun at Breakfast Table, PD
(5c).

- 14—Game Cards (20) Cheerios,
PD.
- 15—Invisible Color Pictures, PD
- 16—Jim Venture Outdoor Tips
(8 seen) 2 1/2 x 3 1/2, PD.
- 17—"KLM" Royal Dutch Airlines
Cards (8 seen) 2 1/2 x 3 1/2.
- 18—Lone Ranger Comic Books,
Masks (8) PD, Movie Ranch
Wild West Town (5) PD.
- 19—Lone Ranger Mysteries (5)
PD.
- 20—M-G-M Stars Cards (18)
pl.c. style, .03.
- 21—Plane Models, Jack Arm-
strong
- 22—Puppets Cutouts (4) PD.
- 23—Skippy Cards (12) 10c.
- 24—Breakfast Buddy Cutouts PD
- 25—Train Costume Cutouts (3)
PD.
- 26—Cape Cheerios Rocket Base,
PD.
- F273—Kellogg's Corn Flakes, Raisin Bran, Rice Krispies, Pep, Krumbles, etc. .03
- 1—Action Movie-Rama (6), PD.
- 2—Bird Series (24) 2 series of
24 each, album
- 3—Billboards (4) 2 x 3 1/2 with
plastic holder, ad for other
firm on each side.
- 4—Cut-Out Masks (8) & Mask
Make-Ups (4) PD.
- 5—Dangle Dandies Cutouts
(8) PD.
- 6—Dog Pictures (24) 3 x 4 1/2
.03.
- 7—Famous Indian Drawings
(16).
- 8—Famous Jets of World (8)
PD.
- 9—Flying Model Planes (10) 4x
5 1/2, diecut.
- 10—Fun with Kellogg Kids, PD.
- 11—Guardians of Peace (ships)
PD.
- 12—History Making US Planes
(6) PD.
- 13—Joinies (Disney) 4 x 4 3/4,
diecut.
- 14—Kellogg Kut-Outs (6) PD.
- 15—Magic Secrets, PD.
- 16—Magic Tricks, 2 1/2 x 4 1/2,
B&W, paper.
- 17—Mexican Masks (in Spanish)
1957, PD.
- 18—Modern Warplane Series,
5 x 7.
- 19—Movie & Sports Stars, photos,
1 1/2 x 1 3/4, album .05.
- 20—Party Games, PD.
- 21—Presidents of US (32) paper,
album.
- 22—Pro Golf Lessons (6) PD.
- 23—Railroad Comic Books (6).
- 24—Silly Signs (12) stickers
- 25—Snozaloonie Masks, PD.
- 26—Sports Cars of World (8) PD.
- 27—Sports Stamps (90) Blocks
4, Pep, .04.
- 28—Stereo-Pix (6) famous trains
- 29—Superman, PD.
- 30—Superman Comic Books
- 31—3D Masks (12).
- 32—Transfers, 2 3/4 x 6 1/2,
Wht. Bis.
- 33—Travel Decals (30) 2 1/4 x
3 3/4.
- 34—Tricky Titles (6) V-P, etc.
- 35—Variety Trading Cards, 2 1/2
x 3 1/2, PD, red border.
- 36—Wings over America (planes)
PD.
- 37—Childrens Tales PD.
- 38—Huckleberry Hounds, Masks.
- 39—Dennis, Smaxe, Pete, Jungle
Jingles, Younger, Pd's.
- F274—Loma Linda Foods, Rusket Flakes, etc. .02
- 1—Animals & Verses, PD.
- 2—Book Marks, 2 x 7, .03.
- 3—Bird Cards (24) 3 x 4 1/2,
also titled Beautiful Birds of
the West (4c).
- 4—Coloring Books, 4 x 5.
- F275—Nabisco Shredded Wheat, Rice Honeys, etc. (mostly Shredded Wheat
inserts) .03
- 1—Alphabet Cards.
- 2—Boys & Girls of Many Nations
(38).
- 3—Defenders of America (24
missiles, etc.) 4 x 6, also
1959 Series of 24, 3 x 6.
- 4—Foldabirds (8) diecut.
- 5—Flying Circus (plane cutouts)
blue.
- 6—How America Travels (36).
- 7—Indian (or Frontier) Wars
Medals (6) sm.
- 8—Lionel Locomotive Hall of
Fame.
- 9—Lionel Train-O-Ramas (12).
- 10—Picture Story Album (Nursery
Rhymes).
- 11—Rin Tin Tin Patches (7) 2 1/2
x 2-5/8, Screen Gems, Inc.,
1958.
- 12—Rin Tin Tin TV Masks (6),
PD.
- 13—Rodeo Champion Comic
Books (6) 1957, 7 x 3 1/2,
adv. Blue Bell Wrangler Jeans

- 14—Straight Arrow Injun-Uities, 4 sets of 36, 1-72 in booklet form.
- 15—Structo Toy Comic Books (3) 7 x 3 1/2.
- 16—Tony Sarg Animal Circus (36)
- 17—Totem Pole Pressouts (6 seen) 2 x 5 1/2.
- 18—Toytown (36) & Toytown Carnival (36).
- 19—Trailblazers of America (9).
- 20—TV Puppet Theatre, PD.
- 21—Wild Animal Series, 3 1/2 x 4 (20).
- 22—Wild Animal Show, 3D Pictures.
- 23—Aircraft Carriers (6) PD.
- F276—Navy Ships (32) Force Poster stamps02
- F277—H. J. Heinz Co., 2 x 3 cards, Albums issued.
- 1—Famous Airplanes, number shown once on face (25)05
- 2—As No. 1, number shown twice on face (25) diff.10
- 3—Enlarged copies of No. 1 (4) 9 x 1315
- 4—Famous Aviators (25) two designs for each number05
- 5—Enlarged Copies of No. 4 (4) 9 x 1315
- F278—Post's Toasties, Grape Nuts & Flakes, Sugar Crisp, Alphabits, etc.03
- 1—Blackstone's Magic Tricks, 15 cards.
- 2—Capt. Flint Pirate Cut-Outs, (6) PD, numb.
- 3—Capt. Jolly Comic Books.
- 4—Christmas Decorations (6), snapouts.
- 5—Circus Booklets.
- 6—Circus Toy Cards (17) Ringling-Barnum, diecut.
- 7—Currier & Ives Prints, 5 x 7.
- 8—Disney Cutouts, PD.
- 9—Fighting Men Series (24) numb. cutouts, 2c.
- 10—Flip Movies booklets (12).
- 11—Grandma Moses Prints (4) 5 x 7.
- 12—Hopalong Cassidy Wild West Trading Cards (36) 1951, numb.
- 13—Lil Abner cutouts (12) PD.
- F279—Quaker Puffed Wheat & Rice, Muffets, Pack-O-Ten (Also see F271) .03
- 1—Baseball Questions & Answers (game).
- 2—Big Game Trophies (9), sm.
- 3—Bird Cards (27) 1 5/8 x 2 1/2.
- 4—Challenge of Yukon (36) pl.c. style, (not dogs).
- 5—Dog Cards (35) Challenge of Yukon, pl.c. style.
- 6—Crazy Cards, 6 x 2, numb. PD.
- 7—Home Defense Series (12), PD.
- 8—Indian Nations Cards (18) pl.c. style like F150.
- 9—Indians & Westerns, pl.c. style.
- F280—Ralston Purina Checkerboard Wheat Chex, Rice Chex, etc.03
- 1—Bold Journey (4 seen), PD.
- 2—Space Patrol Magic Space Pictures (24) BGW, numb., 2 3/4 x 4 3/8.
- 3—Space Patrol Trading Cards, (40) 2 x 3 3/8, numb., 14 Rockets, Jets & Weapons, 13 Space Heroes, 13 Stars & Planets.
- F281—Skinners Bran, all on paper, most BGW, 2 3/4 x 402
- 1—Brainteaser Riddles (48).
- 2—Doll Pictures (10) colored, 2 x 3 1/2.

- 3—Magic Trick Slips.
- 4—New Party Game Ideas (24).
- 5—Sports Cars (10) colors.
- 6—Winning Sports Tips (48), .05
- F282—Stand-Ups, Battle Creek Surprise Flakes (2 seen) An. 3 1/2 x 4, Space-man, Circus02
- F283—Nation Builders (U. S. Statesmen) Carnation Flaked Wheat03
- 2 x 3 paper folders. No. 40 seen (1931).

OTHER GROCERY ITEMS

- Incl. paper napkins, tissues, soap, etc.
- F330—Actors and Actresses (12) 2 x 3 1/2 BGW, Durkees Spices05
- F331—Adventure Series, (Helicopters) 8, PD, Laura Scudder Potato Chips02
- F332—Airplane Cards (32) Aluminum & colors PD, Good Luck Margarine02
- F333—Animals, Lincoln Park Zoo, Jewel Stores, playing card style03
- F334—Animal Performers, 6 x 9, Lever Bros. soaps03
- F335—Animals, Nine O'Clock Washing Tea (cleanser)03
- a) small. b) 3 x 4 1/2.
- F336—Astrology Cards, 1 x 2, Sitroux Tissues01
- F337—Baseball Cards, Cleveland (20) 3 1/2 x 4 1/2, BGW, 1952, with coupons NumNum Potato Chips (also w/o coupons by Cleve. BB club)15
- F338—BB Cards, Cleve. 1955-6, 6 x 9, BGW, as club issue, Salen. Pot. Chips10
- F339—BB Cards, Los Angeles (10) 3 x 4 1958, green bord., Bell Corn Chips15
- F340—BB Cards, Pacific Coast, 1944-5, 4 x 5, sepia, Centennial Flour15
- F341—BB Cards, Seattle Rainiers, 1958, 2 x 3 BGW, Ralphs Thriftway Mkt.10
- 1—2 x 3 like club issue, 5c. 2—8 x 10 premiums like club & Gils.
- F342—BB Cards 1954 (29) 2 1/2 x 3 5/8, DanDee Potato Chips20
- F343—BB Cards, Phillis, Lummis Peanut Butter10
- F346—Beautiful Chromos, (4) 5 x 6 1/4, Royal or Sunflower soap03
- F347—Birds, 2 x 3 1/2, also in booklet, Jenny Wren Flour05
- F348—Birds of America (24) King Arthur Foods, 3 x 4 1/2 as F27405
- F350—Cinderella Story, 2 x 3 PD, Cinderella West Coast GGP raisins02
- F351—Circus Performers (7 seen) PD, Carnival Straws02
- F352—Comic Books, Jewel Products02
- F353—Delivery of Mail (48) Schorn & Brewer Foods, as D7305
- a) small. b) large.
- F354—Delivery of Mail, (12) McCormicks, No. 50310
- F355—Dog Cards, numbered, blank back, Gro-Pup Ration PD. An.02
- F356—Fairy Tales, (20) Tuck diecuts, Marinette Soap Co., Wisc.03
- Strip of 6, 3 x 4 3/4.
- F357—Fairy Tales, 4 x 6, paper, Albert Soaps02
- F359—Famous Eating Places (16) 3 x 5, Aunt Jemima Flour05
- F360—Figuerettes Cards (100) 1 1/2 x 3, Buitoni Macaroni03
- Comics, Italian views, etc., printed in English in Italy.
- F361—Flags of the World (60) 2 1/4 x 3, Burton-Burrows03
- F362—Frito Kid Cutouts, Comic Book, etc., Fritos Corn Chips02
- F363—Games, Hudson Paper Napkins PD01
- F364—Hawaii Views (9) paper, blue, on indiv. pkgs., C&H sugar02
- a) purple orchid on front & back. b) red orchid on back only.
- F365—Hopalong Cassidy Cards, Daggett & Ramsdell soap PD. An.02
- F366—Joe E. Brown Stories, Lever Bros. Good Luck Margarine PD.01
- F367—Kit Carson, Laura Scudder Potato Chips PD. Anon.02
- F368—Masks (6) Hudson Paper Napkins PD.02
- F369—Menagerie Animals, Magic Yeast diecut, about 2 x 302
- F370—Movie Stars, 4" round PD., Calox cleaner02
- F371—National Flags, Rose Seal Packing Raisins03
- F372—Nursery Rhymes, Aunt Sally Baking Powder02
- F373—Paladin Cards, (8) BGW, 2 1/4 x 3 3/4, CBS 1959, Rinso Soap Powder02
- F374—Pastelle Facsimilies, 3 x 6, Elastic Starch10
- F375—Pirate Pictures (48) 1936, 2 x 3, Jolly Roger Cups03
- F376—Playroom Portraits (Howdy Doody, etc.) 3 3/8 x 3 5/8 Blue Bonnet. Margarine. Package design.02
- F377—Presidents (33) 1940 BGW, small, Jewel Merch. Service03
- F378—Rails & Sails, Doeskin Tissues, as Topps Gum, but 2 1/2 x 4 1/202

F379—TV Stars (7 seen) large, Colgate-Palmolive Peet PD02
F380—Warships (50) sepia, small, Albert Soaps04
F381—Wings, Doeskin Tissues, as Topps Gum, but 2 1/2 x 4 1/202
F382—Yeast Inserts (Waterloo, Magic, Fleischmanns) early issues05
F383—Western Views, Spreckels Sugar, red or blue on paper, indiv. pkgs.02
F384—Lone Ranger Tattoos (4) Frites Corn Chips, 1 1/2 sq.01
F385—Mother Goose drinking straws PD, 196002
F386—Football Flipbooks (14) San Giorgio Macaroni, Anon.04
3-1/2 x 5-3/4 paper for assembling, B&W, 1959. (Pa. Eagles).	
F387—Football, LA Rams (40) Bell Chips, 2 1/2 x 3 1/2 195905

CANADA ISSUES

FC1—Animals (70) Harry Horne Nu-jell as T2902
FC2—Butterflies (50) Harry Horne Nu-jell04
FC3—Disney Cutouts, Sugar Crisp Flakes, pkge. des.02
FC4—Great Canadians (36) 2 1/4 x 3 1/4 Post Flakes, cut from pkge.03
FC5—Funny Animals (10) W. Canada flour B&W02
FC6—Hockey Stars (est. 250) St. Lawrence Starch (Beehive)10
b&w photos on 5 1/2 x 8 mat. Incl. a few other athletes, cups.	
FC7—Hockey Stars, Canada Starch Co., numb. 51-100 and unnumb.10
b&w photos on 6 3/4 x 8 1/2 mat.	
FC8—Hockey Teams, Can. or St. L. Starch, 9 to 11 in long30
FC9—Kellogg's All Wheat Miscellany, issued panes of 8, each02
Three main series, with individual groups of 15 or 30 cards for many different subjects. Total 450 designs.	
FC10—Nursery Rhyme Pictures (6) Silver Cross Starch, pkge. des.02
FC11—Planes of All Nations (18) Kelloggs pkge. des.05
FC12—Planes, Quaker Oats, pkge. des.03
FC13—Planes and Ships (30) Canada Starch Co.15
Tinted photos on 8 1/2 x 10 mounts. Includes Churchill port.	
FC14—Shredded Wheat Inserts, Eng. and Fr.02
Similar Nos. 1, 2, 6, 10, 14, 16, 18, and other of F275. Later issues as FC26.	
FC15—Thornton Burgess Booklets (16) Luxura tea04
FC16—Warplanes (42) St. L. Starch, photos on 5 1/2 x 7 1/2 mats20
FC17—Warplanes (32) Saratoga Products, B&W03
FC18—Warplanes and Ships (32) Sar. Prod. (Evans & Fell)05
FC19—Warplanes and Ships (32) Luxura Tea, as FC18, blue05
FC20—Loopin and Jagers booklets (4) Blue Ribbon products05
FC21—Loopin and Jagers, small cards, Blue Ribbon products03
FC22—Sport Tips (Percival) Kellogg, pkge. des.03
FC23—Winnipeg Views (16) Crescent ice cream, sm. sepia03
FC24—Hockey Pictures (14) Crescent ice cream, sm. B&W05
FC26—Canadian Shredded Wheat Co.03
1—Kings and Queens of England (30).	
2—Movie Stars (30) number in white star.	
3—Sports Cards (70).	
4—Birds of Canada, Lg. 1st. and 2nd Series (28 each).	
5—Canadian Pro Footballers (15 sets of 15) 2 1/2 x 3, Anon. 1956 or 1957.	
B&W picture on colored background, numb. on 1/2" coupon05
FC27—Hockey Trading Cards, Quaker 1955-56, 2 1/2 x 3 1/205
FC28—Animal Pictures, Aylmer Baby Foods (12) 12 x 14 premiums10
FC29—Dogs (42) Dr. Ballard Pet Food, as F6703
FC30—Canadian Football Players, Blue Ribbon Ltd., 2 1/4 x 4, album05
FC31—Sports Cars of 1956 (42) Quaker, numb., sq. corners as Signal Oil03
FC32—NHL Hockey Pictures, 1957-8 (103) St. Lawrence Starch05
4 1/4 x 6 1/2 photo on 5 1/2 x 8 mat, An.	
FC33—How to Play Hockey (10) 2 x 3-1/8 flip books, Wheaties, Crown Syrup05

SECTION 18

U. S. EARLY CANDY AND GUM

Perhaps no group has had as much sentimental appeal to older collectors as is possessed by these "Caramel Cards" of the 1912 period. For many, this was their first contact with cards and their love for them has never diminished. Consequently,



Early Candy and Gum. E121-American Caramel BB Stars (Robert Roth, Outf. N.Y. Americans). E43-Circus Caramels. E96-30 Ball Players, Phila. Caramels (Connie Mack, Athletic A. L.). E145-Cracker Jack Ball Players (Wheat, Brooklyn — Nationals).

what once were "kid" cards, today have a large adult following who avidly snap up anything available at what would ordinarily seem high prices for this type of card. The baseball issues are on a par with similar cigarette issues of the period.

The Heisels and GGB (Green & Blackwell of N.Y.) are of the 1890 period. Others are mostly about 1910 but continue to the early 1930's. Standard size is 1 1/2 x 2 3/4 on thin card stock. Felt and flannel items have been transferred to Section 11, and celluloid buttons to Section 13.

STANDARD SIZE

Military types:

E1—Army Cards (25) Breisch-Williams (Aust-Hung, etc.)10
E2—Navy Candy (24) Lauer & Suter (Schroeder, etc)05
Naval officers. Some cards omit set title. Error: Rixey for Rixley.	
E3—Navy Caramels (21 ships) Amer. Car. (USS Conn., etc.)05
E4—Nations Pride (50) warships, Nations Pride caramels10
E5—Military Caramels (48) Phila. Car. scored at bottom05
Also by Dockman with title Novelty Specialties.	
E6—Rulers (24) Lauer & Suter (Mutsuhito, etc.)10
E7—Soldiers Cards (30) numbered, no title05
E8—U. S. Battleships (24) USS Topeka, etc.10

Flags

E15—Flag Caramels (40) Amer. Car. (Argentine, etc.)03
E16—Flag Chewing Gum (24 listed) John H. Dockman03
E17—Flags, similar No. 902
a) Breisch-Williams issue. b) Vollers gum issue. c) Danheiser Bros. d) Goudey & Kent. e) Dental Chewing. f) Sibley & Holmwood.	
E18—Flags, similar No. T5902
a) Flags of all Nations (48) Williams Car.	
b) New Flags (48) Chas. F. Adams.	
c) Flag Gum (50) Dockman.	
d) Flagum (30) Amer. Chewing Products.	
E19—Flag Caramels (28) Amer. Car. as T17705

Animals

E26—Menagerie Gum (27) Dockman (lion, etc.)05
Also as "Animal Cards" without issuer.	
E27—Teddy's Trophies (30) Amer. Car.05
E28—Zoo Cards (50) Phila. Con Animals as No. 2103
E29—Zoo Cards (50) Phila. Con. Animals as No. 2503
E30—Zoo Cards (50) Phila. Con Birds as No. 2303
E31—Zoo Cards (50) Phila. Con. Game fowls as No. 2003
E32—Zoo Cards (50) Phila. Con Fish as No. 803
E33—Zoo Cards (31) Phila. Car. Co. (dogs) setter, etc.05
E34—Bird Cards (50) Keystone Conf. (Warbler Car.)05

General Subjects

E40—Airships (15) Phila. Caramel	.10
E41—Boy Scouts (36) Scout Gum Co. Harlequin Toffee	.05
E42—Boy Scouts (24) Fisher Candy (bugler, etc.)	.05
E43—Circus Caramels, American Car. (clowns)	.15
E44—The Circus (24) Messrs Charcoal gum	.15
E45—Easter Subjects (20) American Car.	.10
E46—Indian Pictures (25) Phila. Car. as No. 2	.05
E47—Jockey Caramels (20) Amer. Car. as No. 22	.03
E48—State Capitols (50) BBB Honey Kisses, as No. 14	.05
E49—Wild West Caramels (20) Amer. Car. (Texas Jack, etc.)	.03
Many plain backs, also errors with No. E47 backs.	
E50—Wild West Gum (24) Amer. Car. & Dockman (Papoose, etc.)	.03
E51—Fruits (20) as No. 12, Hershey Chocolates	.10

Prizefighters

E75—Prizefighter Caramels (20) Amer. Car.	.05
Black backs, Terry McGovern, etc.	
Some transposed titles are known.	
E76—Prizefighter Caramels (20) Amer. Car. & Robertson	.05
Blue backs, 16 as E75, 4 new, Batt. Nelson, etc.	
E77—Prizefighter Caramels (24) Amer. Car. (Billy Papke)	.05
E78—Twenty-Five Prizefighters (Jas. J. Corbett, etc.)	.10
E79—27 Scrappers (21 seen) Phila. Car. (Joë Gans, etc.)	.05
E80—44 Scrappers (11 seen) Phila. Car. (Jack O'Brien, etc.)	.05
Back lists of E79-80 interlap and are probably the same.	

Baseball Players

E90—Baseball Caramels, American Caramel Co.	
Type 1—ordinary (111 seen)	.30
Type 2—Portraits, name in blue (Pittsburgh team)	.50
Type 3—All the star players (Chicago teams)	.50
E91—Baseball Caramels, American Car. Co. 82 known, 33 basic designs.	.15
Lists 6 teams and 78 players (faked design set).	
E92—Baseball Gum (50) Dockman, Croft and Allen, Nadja	.20
E93—Baseball Stars (30) Standard Car. (Ames, etc.)	.30
E94—Star Baseball Players (30) Moore, etc., color var.	.40
E95—25 Ball Players, Phila. Car. (1st) Wagner, etc.	.30
E96—30 Ball Players, Phila. Car. (2nd) Davis, etc.	.30
E97—30 Ball Players, C. A. Briggs, brown bks. (Austin, etc.)	.30
E98—30 Ball Players, Mathewson, etc. (probably Briggs)	.25
E99—30 Ball Players, Pacific CL (Krapp, etc.) color var.	.25
E100—30 Ball Players, Bishop & Co. (Seaton, etc.)	.25
E101—50 Baseball Players, Nat. and Am. Leagues, as E92	.20
E102—Twenty-five BB Players, Cobb, etc., as E92	.20
E103—Baseball Players, Williams Car. portrait, red bkgd.	.20
E104—Baseball Players, portraits, name blue caps, blank back	.40
These are partly Nadja "Play Ball", partly blank.	
E105—Baseball Players (50) Mello Mint, Texas Gum Co., as E92	.25
E106—Leading Baseball Pl. (48) Amer. Car., York, Pa.	.25
E107—Prominent Baseball Pl. (150) b&w photo, Br.-Williams, 1902-3	.35

VARIOUS SIZES, LISTED BY ISSUER

American Caramel Co.

E120—Baseball Players (240) oval photo 2 x 3 1/2	.35
Green or sepia, also known b&w plain back. Albums (21).	
B&W plain backs sold in strips a year or two after Caramel issue. Designs also used for CIFS and W cards.	
E121—Baseball Stars (120) rectangular b&w 2 x 3 1/2	.30
1st issue marked (80) many team changes, etc.	
E122—Baseball Stars (80) as E121, coarse screen	.30
Screen covers name panel, also frame. Some variations.	
E123—Movie Actors and Actresses (120) 2 x 3 1/4 b&w portraits, Album issued	.10
E124—Movie Actors and Actresses (120) rect. picture	.10
Showing scenes from pictures.	

Collins-McCarthy

E135—Baseball's Hall of Fame (200) 2 x 3 1/2 b&w	.20
E136—Baseball Players, 2 x 4 sepia, Zeenut series, Home Run Kisses	.30
E137—Baseball Players, 2 x 3 1/4, 1 3/4 x 3 etc., b&w or sepia	.20
Coast League or Zeenut Series, various years.	

Cracker Jack Issues

E145—Baseball Series (176) 2 1/4 x 3, Album issues	.30
Many cards of first printing (marked 144) differ in team or entire design from the final printings. Counter card, value \$5.00	
E146—Bess and Bill Booklets (12) small	.02
E147—Cracker Jack Bears (16) post cards	.05
E148—Riddles and Puzzles Booklets	.05
E149—Stories of Presidents (6) sm. booklets	.03
E150—Guess Who, movie stars, no name, b&w, small	.02
E151—Fighting Planes (24)	.05
E152—Transfer Decals, 2 x 2 1/2	.05
E153—Horoscopes, as E238	.03
E154—Puzzles and Tricks, irregular die cut	.05
E155—Circus Booklets (8) sepia	.20

Ghirardelli's Chocolates Post Cards

E160—Motion Picture Stars (30) sepia	.10
E161—North American Wild Life	.15
E162—Panama-Pacific Exposition Views (20) sepia	.10
E163—Mail Carriers of all Nations, as K138	.05

Heide's Candies

E170—Army Uniforms (24) Sm.	.10
E171—Hall of Fame for Great Americans	
a) Four portraits, 1 1/4 x 5	.10
b) Eight portraits, 3 x 6 1/2	.40

Heisel's Gums

E180—Actress Gum, sm. sepia	.05
E181—Candidates (Campaign Gum) blue star edge	.05
E182—Children (Ideal Gum) blue edge	.05
E183—Nominee or Party Gum, candidate photos (1 or 2)	.10
E184—Photo Gum (actresses) sm. photos	.05

New England Confectionery

E195—Airplanes (12) 2 x 3 Necco	.05
E196—Strange People of Many Lands (24) sm.	.05

Wallace & Company

E202—Celebrities (65) 1 3/8 x 2 1/2, 3 series	.10
E203—Miniature Portraits, about 1 x 1 1/2 oval frame, each	.05
Show children, actresses, Sp. war heroes, etc. Many in strips of 3 or 4. Sa-Yo and Tom Thumb Jujubes.	
E204—Storiettes (12) small booklets	.05

York Caramel Company

E210—Baseball Players (60) b&w 1 3/8 x 2 1/2	.10
E211—Prizefighters (60) sm. b&w 1 3/8 x 2 1/2	.05

Unclassified

E220—Baseball Stars (120) 2 x 3 1/4 b&w, National Caramel Co.	.30
Similar E122 but fine screen.	
E221—Baseball Teams, Bishop & Co., 2 3/4 x 10, Pac. C. L.	.25
E222—Baseball Players, A. W. H. Caramels (Va. League) sm.	.15
E223—Baseball Players, "G&B, N.Y." photos 1 x 2 1/4	.25
E224—Ball Players "Texas Tommy", Lg. sepia photos	.25
E225—Bird Card Series, Sen Sen Chiclets (50)	.10
Album: "Standard Album of American Birds" 5.00	
E226—Bird Studies (25) Lowneys Chocolates	.04
E227—Butterflies, Boston Candy Co. 2 x 2 die cut	.03
E228—Celebrities, Faultless Chips, sm.	.10
E229—Champion Athletic Series (25) National Licorice, as D353	.05

E230—College Girls, Lowneys post cards10
E231—Comics (25) Yellow Kid 2 3/8 x 4 1/425
E232—Girls, Somervilles Gums, 2 1/2 x 3 3/403
E233—Famous Indian Chiefs (10) Samoset Chocolates25
E236—Flags of the World, Kendigs Milk Choc.03
E237—Fruits and Blossoms, Walter Baker 2 3/4 x 410
E238—Horoscopes (12) 2 1/2 x 503
Gottmann & Kretchner, Bunte, Hasenbaum.	
E239—Mail Carriers and Stamps (48) as Bread issue02
Sunbeams, Nadja Car., Limola, Apolla, as K138.	
E240—Movie Stars, Societe Candy Bars, sm. b&w02
E241—Movie Stars, Frank H. Fleer, sm.02
E242—Movie Stars, Continental Candy 1 1/2 x 305
E243—Movie Stars, 3 1/2 x 4 1/2 b&w03
E244—Movie Stars, (72) McBride-Rothschild sepia02
E245—Movie Scenes from Molly-O (80) Shotwell Mfg.03
E246—Kis-Me Booklets (12) American Chicle 3 x 505
E247—National Costumes, Gunthers Candies, 2 3/4 x 4 1/410
E248—Pennants (Phila. Schools) M. E. Smith (72) sm.05
E249—Physical Culture Exercises, Croft & Allen 2 x 310
E250—Puzzle Series 1 (5) E. Rosen 4 3/4 x 6, Nursery rhymes05
E251—Reed Nature Series (32) birds, Nea-to-gum 2 x 3 1/205
Type 1—colored. Type 2—b&w.	
E252—Soldiers of the Allies (6) Wilbur's Choc. 2 1/2 x 5 1/420
E253—Star Baseball Players (20) Oxford Conf. b&w 1 5/8 x 2 5/820
E254—Stars of the Diamond, Colgans Chips 1 1/2 round b&w10
E255—Tradesmen (6) Kis-Me gum 3 3/4 x 503
E256—Transfer Pictures of Nations (15) Baker 1 3/4 x 3 1/403
E257—Views of Hershey Town (est. 50) Hershey postcards.	
Type 1—b&w or green03
Type 2—full colors10
E258—Zoo Cards (12) Zatek Choc. Penna. Choc. Co.10
E259—Mother Goose Series (12) paper dolls, Kis-Me gum05
E260—U. S. and International Signal Flags (104) Pennant gum10
E261—State Census Cards (48) Chu Chu popcorn, as K13205
E262—Teenie Weenie Paintings (30) Monarch Toffies05
E264—Miss Zatek and Papoose (14) Penna. Choc.15
E266—Scenes from Fool's Paradise (80) Oxford Conf. b&w album03
E268—Little Wilbur, 2 1/2 x 5 1/4 single (6 suits for labels)05
E269—Stollwerk Chocolates, very small 7/8 x 1 1/205
E270—Baseball Players, Violet or mint chips, 1 3/8 round, 2 series10
E271—Baseball Players, Pennant Choc. (Darby) pkge. des., 3 1/2 x 4 1/210
E273—Political Candidates, G&B, New York, photos15
E276—Swiss Views, Ackermans Choc. and Bon Bon Post cards10
E277—Autograph Calendars (folders) Boston Confy., as C11320
E278—Girls of Nations, Foss Chocolates, 1 1/4 x 315
E279—Boston Scenes (3) Boston Conf. poster stamps05
E280—Bookmarks, G. Haas Candy Co. S. F.10
E281—Sennet Girls (similar T85) Schonwasser Co. S. F.05
E282—Movie Stars and Scenes, Oh Boy Gum, 3 x 5 1/205
E283—Planes (36) Wings Gum Wrappers, numbered05
E284—Picture Cards (scenes, etc.) Gumma Gum05
E285—Baseball Players, Rittenhouse Candy Co.10
Small 1-1/2 x 2, letter on back, about 1930.	
E286—Baseball Players, Ju Ju Drums, 1 1/2 round, b&w25

C & S AMERICA

The gum and other classifications for Spanish America have as yet received little attention from cataloguers. It is believed that a considerable quantity have been issued in these countries and will, in time, be found and catalogued. As with tobacco issues, it is often difficult to determine usage, even with a good knowledge of the Spanish language.

EN1—Rulers, La Manita Chocolates, 2 x 3, Mexico10
EN2—La Conflagracion Europa, La Estera Chocolates, 3 1/4 x 4 3/4, Mexico15
EN3—Battleships of World, LaConstancia, Cuba05

SECTION 19

CANDY AND GUM CARDS

Issues 1933-1942

In 1933 the large bubble type gum came on the market and with it a new type of picture of heavy cardboard and averaging about 2 1/2 by 3 inches. Almost every manufacturer used them extensively until World War II caused their suppression in 1942. The issues of this period have been so well catalogued that the listing remains virtually unchanged, with a few additions at ends of lists.

While of fairly recent origin, most of these cards have become quite scarce and come on the market only occasionally when some old collection is found. They are definitely becoming scarcer every year and doubtlessly many rate a higher valuation than has been given. The sets on World War I and Sports issues are especially good.

Sizes are shown only where they vary considerably from the standard shape. Most sets are numbered and from 1-up unless otherwise stated. Felt and cloth novelties are in Section 11 and tin pins and plastics in Section 13.

GENERAL SERIES

R1—Action Gum (96) Goudey05
R2—Adventure Pictures, Holloway & Co.05
R3—Adventures of Army, Navy, and Marine Corps, Leader Novelty05
(400 stated) few seen, pkge. designs.	
R4—Adventures of Smilin' Jack (128 seen) b&w, Eppy02
R5—Aeroplane Series (25) Wischmanns 1 1/2 x 2 1/203
R6—African Jungle Scenes (24) National Licorice10
The set grouped forms one large jungle scene.	
R7—Airplane Pictures, Holloway & Co.05
R8—Airplane Pictures, Peco candy cigarettes03
Type 1—1st Series (28). Type 2—Name on red sq. (28).	
R9—Airplane Pictures, Kerrs butterscotch, 1 1/2 x 2 1/405
R10—Airplanes (30) (Cameron Sales, Ill.)05
Airplanes, see also Playing Card types.	
R11—Allies in Action (140) Brady Co. numb. AA71-AA21010
R12—America at War (48) Copr. W. S. (501-548) 194205
R13—American G-Men (96)05
1—First Series (101-148). 2—Second Series (701-748).	
R14—American Historical Characters (30) Amer. Caramel05
10 people, 3 cards to each numbered 1-2-3.	
R15—Animals (54) Schranz & Bieber, some plain backs numb.10
R16—Animal Quiz Cards (48) York Caramel 1 3/4 x 2 3/402
R17—Army Air Corps Insignia (100) Switzers Licorice03
Type 1—issued separate. Type 2—pkge. designs.	
R18—Army, Navy and Air Corps, Copr. W.S. (601-648) 194205
R19—Auto License Plates, Goudey 1 1/2 x 3 1/405
1936 (36), 1937 (69), 1938 (66), 1939 (30 seen).	
R20—Battleship Gum (50) Newport Products10
R21—Believe It or Not (48) Wolverine Gum05
R22—Big Chief Wahoo, folders open to 1 1/2 x 4 1/203
Type 1—Comics (9). Type 2—Defense Series (27) ships.	
R23—Big Little Book Series05
1—Flash Gordon 1-32. 5—G-Man 129-161.	
2—Dick Tracy's 33-64. 6—Buck Jones 162-193.	
3—Popeye 65-96. 7—Dan Dunn 194-224.	
4—Tom Mix 97-128.	
R24—Big Thrill Booklets, Goudey, 4 pages (24)05
1—Buck Jones 1-6. 3—Dick Tracy 1-6.	
2—Buck Rogers 1-6. 4—Tailspin Tommy 1-6.	
R25—Booklets (30 stated) not numbered05
1—Corporal Blake. 5—Operator No. 17.	
2—Crafty Keen. 6—Reckless Steele.	
3—Hal Hunter. 7—Yip Roper.	
4—Flash Brown. 8—Mirtho, the Clown.	
R26—Boy Scouts (48) Goudey, Some Boy Gum03

R27— Cartoon Comics05
Tracy 101-108.	
Orphan Annie 109-116.	
Harold Teen 117-124.	
R28— Cartoon Adventures (Sleisinger)05
Tailspin Tommy 401-408.	
Tarzan of Apes 409-416.	
R29— Century of Progress , sepia (Reedy Gum—not shown)10
R30— Chicago World's Fair (32) Baltz Gum10
R31— College Pennants , Phoebe Phelps Caramels10
Type 1—2½ x 3 (14). Type 2—1½ x 3 (14).	
R32— Comic Gum , (18 seen) Gum, Inc., 2½ x 3¾05
R33— Comic Gum , Gum, Inc., wrappers, 3¾ x 4¾02
R34— Commando Rangers (70) Brady Co. CR1-CR7010
R35— Comic Pictures , Holloway & Co.05
R36— Cops and Robbers , F. H. Fleer (35 seen)02
In various colors. With "Evidence Tab" are 2½ x 4½.	
R37— Crime Did Not Pay (famous public enemies) bGw05
R38— Comic Faces (30) Glenn Confections 2¾ x 3¾05
R39— Dare Devils (24) National Chicle Co.05
R40— Defending America (48) Copr. W. S. 201-24802
R41— Dick Tracy (144) Walter H. Johnson Candy05
R42— Dick Tracy (48) pkge. des. Novel Package Corp.03
R43— Doughboys (20) American Mint Corp. wrappers (soldiers)05
R44— Don't Let It Happen Here (24) International Ch. Gum05
R45— Dopey's Dominos (7) 1 x 1¼, bGw02
R46— Famous Moments in Am. History (10) Rosen, 5¼ x 8 bGw05
R47— Fighting Planes (24) Shelby Gum05
R48— Film Funnies (24) Gum, Inc.05
R49— Flags (72) Interstate (All Flags) Gum on paper03
R50— First Column Defenders (24) Goudey05
R51— Flags (36) Wilbur-Suchard 1½ x 2½01
No. 36 (U.S.A.) was a premium not regularly issued.	
R52— Flag and Native (50) blue border, back statistics10
R53— Fleer Funnies , F. H. Fleer on paper, 2 sizes01
R54— Foreign Legion , Copr. W. S. 325-37204
R55— Frank Buck (48) Gummakers of America05
R56— Funnies (24) General Gum novelty cards05
R57— Games and Magic , Kraft Caramels 1 x 505
R58— Generals and Their Flags , Copr. W. S. (425-448)05
R59— Girlies (24) Gum, Inc., plain back, possibly not issued03
R60— G-Men and Heroes of the Law (168) Gum, Inc., skip numb.03
R61— Govt. Agents vs. Public Enemies , Pressner (A201-A224)02
R62— Guess What , Williamson candy, 5 x 5¼ paper01
R63— Guess Who , novelty Gum drawings02
Numb. 1-10 but several designs and colors per number.	
R64— Handee Cards (40) American chewing products03
R65— History of Aviation (10) Goudey 5½ sq.15
R66— Heroes of Pearl Harbor , Candyland, pkge. des.02
R67— Heroes of the Sea (24) Copr. W. S. (449-472)03
R68— Hollywood Picture Stars (40) Shelby Gum05
R69— Horrors of War (288) Gum, Inc.03
Nos. 265-28825
R70— Humpty Dumpty Up to Date (24) Shelby Gum10
R71— Hunted Animals (25) Planters Nut & Choc. 2 x 2½02
A series of Trapped Animals was not issued. 1933 W.F.P. Co.	
R72— I'm Going to Be (25) Schutter-Johnson (No. 4 not seen)02
R73— Indian Gum (216) Goudey05
a) white bkgd. (24 mixed Nos. of R73). No. 25-48 of R73 come with both red and blue base panel. Reprinted as R773.	
R74— Indians , Goudey premiums (16) 7 x 9, name on back20
R75— Indians, Cowboys, Western (25 seen) no brand, color var.05
R76— In History's Spotlight (24) Sperry Candy Co.20
R77— Jiminy Crickett , 1 x 1102
R78— Jungle Gum (48) Goudey-Worldwide02
Numb. 1-24 and odd numbers only 25-71.	

R79— Leader Discs , Leader Gum, 2 1/8 round, similar Sealcraft05
R80— League of Nations (50) Novelty Gum10
R81— Limericks (11) Pulver Co. numb. 50-6002
R82— Little Henry (130) Switzers pkge. des. 1½ x 2¾01
R83— Lone Ranger (48) Gum, Inc.03
R84— Magic Candy (48) J. N. Collins Co.05
R85— Magic Tricks (40) bGw, Glenn Confections05
R86— Magic Tricks (4) Cracker Jack 2½ x 9 folders02
R87— Make Faces , Independent, G. Milkes, 3 parts02
R88— Matchem (animals) 1 x 2, G. Milkes (10 seen)02
R89— Mickey Mouse (96) Gum, Inc., 2 albums issued02
R90— Mickey Mouse with Movie Stars (24) Gum, Inc. (97-120)05
R91— Minute Biographies (40) Federal Sweets 1¼ x 3½05
R92— Movie Stars (24) plain (Gum, Inc.) Printed U.S.A., bGw05
R93— Movie Stars (55 seen) framed portraits 2 x 3 bGw05
a) uncut. b) diecut to bend back.	
R94— Movie Stars and Scenes (Phantom City, etc.) 75 seen, colors, An.02
Movie Stars , see also Series of 96.	
R95— Movie Stars , 8 x 10 linen finish, several series10
R96— Movie Stars , 5 x 7, no issuer shown05
Type 1—acquainted in U.S., bGw. Type 2—tinted colors, Dietz.	
R97— Movie Stars , smaller sizes, no issuer stated, about 2 x 3½02
Type 1—similar to R96-2 (60). Type 2—all others.	
R98— Navy Warships (8) pkge. des. 1¾ x 301
R99— Nightmare of Warfare (48) 901-94805
R100— Noah's Ark (24) Flatbush gum, not numb.10
R101— Novelties , General Gum03
R102— Novelty Cut Out and Trick Cards , National Chicle03
24 seen, numb. 1-12 and 25-36.	
R103— Novelty Pictures (24) Novelty gum, to use with screen03
R104— Nut Snax Poker , Susu Nut Co., 2½ x 502
R105— Pee Wee Comics (24) Iger cartoons03
R106— Physical Culture Lessons (24 lessons) Bonamos Conf., bGw05
R107— Peco Animal Circus (over 26) Pecheur Lozenge03
R108— Picture Cards (30) Pulver Co., numb. 100-12905
Mostly types of weapons of all ages.	
R109— Pirate Pictures (72) Gum, Inc.05
R110— Pirate Treasure , Holloway, some without name05
a) 1¾ x 2¾ (48). b) 2 x 3 (18).	
R111— Playing Cards , Wool Candy, singles 1c suit strips of 1310
R112— Playing Card Types , stiff, rounded corners, many Joker backs03
1—Card-O General Subjects, Series A (94).	
2—Card-O General Subjects, Series B.	
3—Card-O Airplanes, Series B (26)—2 types backs.	
Known numbered on face making a game card.	
4—Card-O Airplanes, Series C (28)—2 type backs.	
5—Card-O Airplanes, Series D (27)—5 are marked (25).	
6—Card-O U. S. Navy, Series A (22).	
(Other similar Airplane designs are known but not Card-O).	
7—Air squadron Insignia, blue plane backs, 17 seen.	
8—Plane Identification, blue backs, (2 types).	
Set of 52, known as "Squadron Scramble" game.	
9—Plane Identification, black on blue, desc. backs.	
10—Air squadron Insignia (Disney) 2 on card.	
11—Popeye sectional figures, Popeye backs, 24 seen.	
12—Card-O Planes, 1st issue (45) no series shown.	
R113— Popeye Comic , Orbit 4 page folders02
R114— Presidents (American Heroes Car.) U. S. Caramels05
31 designs each in red, blue, and orange bkgd.	
R115— Presidents (30) Jig Saw Nougate, Gold Band Conf.10
R116— Presidents (31) Independents Candy, red and blue10
R117— Presidents , American Chicle coupons 5/8 x 1 3/801
R118— Presidents Gum (32) Dietz gum, 2¼ x 5½ paper (Play Bucks)05
R119— Puzzles and Tricks , Cracker Jack, about 2¾ x 4¾02
R120— Remember Pearl Harbor , pkge. des. 1¾ x 302
R121— Scharley Questions (48) American Maid Conf.05

R122—Screen Snappies (32) Ridleys05
R123—Sealcraft Cards (240) Seal Craft gum, 2 1/4 round05
Showing Animals, Aviation insignia, Bombing Squadrons, Colleges, Dogs, Flags, Indians, Pirates.	
R124—Sea Raiders (24) World Wide05
R125—Secret Service Flashes, National Chicle, 3 3/4 sq. paper03
R126—Second World War (48) numb. 125-17202
R127—Series of 24 (501-524) Adventure scenes05
R128—Series of 48 (201-248) also (1-48) Indians, etc.03
R129—Series of 48 (300-347) blue backs, Indians and Historical03
R130—Series of 48 (301-348) black backs, Indians and West05
R131—Series of 48 (801-848) Indians05
R132—Series of 48 (301-348) Airplanes05
R133—Series of 48 (101-196) Movie Stars, color varieties03
R134—Series of 96 (501-596) Movie Stars and Scenes, colors03
R135—Ships (24) Package Conf. Corp. (Sailor Boy Smokes)05
R136—Sky Birds (108) National Chicle02
R137—Sky Birds (24) Goudey 1941, plain backs05
R138—Smilin' Jack (48) pkge. des., b&w02
R139—Soldier Cards (est. 50) E. Rosen Co.10
R140—Soldiers (cutouts) Krat Bros. 1 1/2 x 305
R141—Soldiers of the World, 3 x 4 cutouts, General Gum10
R142—Soldier Boys (24) Goudey05
R143—State Flowers, Etc., pkge. des. 1 1/4 x 2 1/402
R144—Strange True Stories (24) Wolverine Gum05
R145—Superman (72) Gum, Inc.03
R146—Superman (48) Leader Novelty pkge. des.03
R147—Tarzan (50) Schutter-Johnson Candy03
R148—Tattoo Prints (transfers) 1 1/2 x 2 paper, Niagara gum01
R149—Tilo Cards, Fleer 2 1/2 hexagonal10
R150—Time Marches On (48) numb. 601-64805
R151—Tom Mix (48) National Chicle, 4 page booklets05
R152—Tootsie Circus (25) Sweets Co. of America, not numb.05
R153—Train Designs (Box car gum) paper wrappers02
R154—Transfer Pictures, various designs on tissue or cloth01
R155—Trick Cards (20) General Gum, thick or thin05
R156—True Spy Stories (24) Gumakers of America03
R157—Uncle Sam, Soldier, Etc. (96) Gum, Inc.03
R158—Uncle Sam's Home Defense, Gum, Inc. (97-144) 194103
R159—Universal Products Pictures, Un. Novelty Mfg.05
Some plain backs, no issuer. Seen for Western Trail, Animals, Comic Jokes and Pictures, and Pioneer Days of Early America. Numbered 100 up.	
R160—Victory Gum (Military Ranks) 2 x 3 (12)05
R161—Walt Disney Comics (32) W. D. Productions05
R162—Walt Disney Pictures (25) 5 x 7 Overland Candy10
Come in two distinct coloring shades.	
R163—War Series (cutouts) Federal Sales 2 3/4 x 4 1/2 (17 seen)05
R164—War Gum (132) Gum, Inc.03
R165—War News Pictures (144) Gum, Inc.03
No. 49-72 are reprints of part of set R173 rewritten.	
R166—War Scenes (planes, etc.) Lion Specialty (G.G.M.)03
R167—War Planes 2 x 3 pkge. des. (8) Pioneer Specialty02
R168—War Scenes, M. P. & Co. (101-148) black or blue backs03
Partly without issuers initials.	
R169—Warships (60) C.S.C. (Cameron Sales, Ill.) numbered10
R170—Warriors of the World (24) Bradas & Gheens (cut)10
R171—What's This? (illustrated expressions)02
R172—Wild West Series (49) Gum, Inc.03
a) puzzle backs. b) redrawn, no puzzles (26-49).	
No. 25 was a prize card not regularly issued.	
R173—World in Arms (48) Gum, Inc.03
Numbered in groups: 16 airplanes, 12 ships, 4 iron cavalry, 4 field artillery, 4 fortifications, 8 miscellaneous.	
R174—World War I (96) Goudey, Album issued10
R175—World War II, colored photos 5 x 7 (Dietz)15
R176—Yellow Kid Scrip Pulver Co.10

R177—Zoom Planes, Gum Products03
1—1st set, 1-100 sepia (75 seen, possibly skipped nos.)	
2—2nd set, reprinted 1-100 with borders of orange, yellow, blue, green.	
3—3rd set, new set, 101-200, borders as 2nd, plus red.	
R178—Zoom Planes, 9 1/2 x 12 1/2, b&w premiums. Album issued20
R179—U-Match-Em (12) Uncle Sam 3/4 x 1 1/201
R180—Masks, Fleers Heads Up wrappers, paper02
R181—Darby Picture Puzzles (50) Darby Candy02
R182—Magic Fortune Cards (80) Dietz gum02
R183—Thurston's Magic (50) Sykes & Thompson leaflets05
R184—Indian Chiefs (name on shield) No. 10003
R185—Indian and Western (series of 48) 2 x 2 1/2 C.W.S. (49-96)03
R186—Famous Aircraft (50) Wings wraps, Am. Chicle, 2 1/4 x 4 1/203
R187—Guess What? Games and Puzzles, Williamson Candy PD02
R188—Puzzles, Games, Etc. W.S. N.Y. 1941, small varying02
R189—Tintype Cartoon Postcards, Gum, Inc. 3 1/2 x 5 1/2 193815

SPORTS ISSUES

Most of the R305-318 sets are anonymous

R300—Am. and Nat. League Stars (32) George C. Miller Co.30
R301—Baseball 1c, 5 x 5 1/4 on paper, Overland Candy10
R302—Baseball Stars (24) M. P. & Co. name on ball05
2 sets, renamed players, some Anon.	
R303—Baseball Stars, Goudey Gum Co.15
a) 4 x 6 1/2 sepia (48). b) 4 3/4 x 7 1/2 b&w (24).	
R304—Baseball Setups, 1 x 4 1/2 die cut, copr. Al Demaree20
R305—Baseball Players (60) Tattoo-Orbit 2 x 2 1/225
Bright red or yellow backgrounds.	
R306—Baseball Players (25) Butter Cream Conf. b&w 1 1/4 x 3 1/420
R307—Baseball and College Designs, pennant shape 2 3/4 long05
R308—Baseball and Movie Stars, Tattoo-Orbit 1 1/4 x 2 sepia05
Albums issued for these series.	
Baseball Photo Cards, issuer not stated:	
R309—Players and Teams, 5 1/2 x 9 1/2 Goudey premiums b&w, also 5 1/2 x 935
R310—Players, 7 1/4 x 9 1/2 heavy paper (Baby Ruth) b&w, auto. sig15
R311—Baseball and Football 6 x 8, b&w15
Leather surface or glossy (Diamond Star).	
R312—Colored Photos 4 x 5 1/2 (50) National Chicle15
R313—Portraits and Action, 3 1/4 x 5 1/4 b&w, fine pen (Batter Up) 122 known20
R314—Portraits 3 1/4 x 5 1/4 b&w, wide pen (Goudey) est. 182 known20
R315—Portraits and Action, name in panel (36) b&w 3 1/4 x 5 1/420
R316—Portraits and Action, 3 1/2 x 4 1/2 b&w, autograph name05
R317—Portraits and Action, 2 3/4 x 3 3/4 b&w or colored and all smaller sizes05

Standard Size Cards

R318—Batter Up (192) National Chicle, in various colors25
Numbers over No. 8035
R319—Big League 1933 (240) Goudey (No. 106, \$1.00)20
R320—Big League 1934 (96) Goudey20
R321—Big League 1935, Goudey puzzle cards, An.15
4 portraits on face. 36 diff. faces and 72 diff. backs. 9 puzzles in b&w.	
Puzzles 1, 8, and 9 in 12 parts lettered A to L. Puzzles 2-7 in 6 parts lettered A to F. Some backs with two diff. faces. Complete about 120.	
R322—Big League 1936 (25) b&w, game on back (Goudey)10
R323—Big League 1938 (48) Goudey Heads Up (241-288)15
R324—Big League 1941 (33) Goudey plain backs10
Each in red, green, yellow, or blue bkgd.	
R325—Big League Knot Hole League (24) Goudey, no picture, Game05
R326—Big League Baseball Movies (26) Goudey, small25
Numbered 1-13 with two parts each number.	
R327—Diamond Stars (108) National Chicle15
1933 averages on green backs 1-24. 1934 averages on green backs 1-84 and blue backs 73-84. 1935 averages on blue backs 73-108 plus 12 skip numbers.	
R328—Famous Athletes (BB) United States Car. (32)40
R330—Double Play (75) Gum products, 2 nos. to card20
R331—Football Stars (36) National Chicle20
R332—Major League Secrets (50) Schutter-Johnson15
R333—Play Ball (24) DeLong Gum Co.60

R334— Play Ball—America (162) Gum, Inc., Card No. 126 not known, bGw ..	.10
R335— Play Ball—1940 (240) Gum, Inc., dark sepia10
R336— Play Ball—1941 (72) Gum, Inc., Hall of Fame10
R337— Series of 24 (Ball Players) 401-42410
R338— Sport Kings (48) Goudey15
R339— Sport Kings Varsity Game (24) Goudey, no picture05
R340— Sport Kings (6) Goudey Extra large40
R341— Sport Packs , 2 x 3 1/2, pkge. des.05
R342— Thum Movies (13) Baseball Series, Goudey, large size25
R343— Touchdown 100 Yards , Mayfair candies (24) 1 3/4 x 2 3/410
R344— Maranvilles Secrets of BB (20) Batter Up10
Folders 3 x 3 3/4, Nat. Chiclé.	
R345— Prizefighters (38) Windser Caramels, sm.10
R346— Baseball Players blue port. plain backs, some numb.05

SECTION 20

RECENT CANDY and GUM CARDS

Issues since 1948

This post World War II period began with three major card publishers in the field: Leaf Gum of Chicago, Bowman Gum (B.G.H.L.I.—Bowman Gum Division, Haelan Laboratories, Inc.) of Philadelphia, and Topps Gum Co. (T.C.G.) of Brooklyn. Leaf discontinued card issues in 1950 after a legal dispute with Bowman over baseball player photo rights. In 1956, Topps purchased the Bowman Co. and has since dominated the field. In 1959 another Philadelphia firm, the Frank H. Fleer Co. entered the baseball card field after many years of previous issues of a general nature.

In the highly competitive days of 1954 — 1955 as many as 8 cards with gum were sold for 5c. Standard today is 6 cards and gum for 5c, with some sales at 1 card and gum for 1c. The 1959 Fleer series was sold in standard form and in some places without gum (8 cards, 5c). Various Topps series have been sold in 5 & 10c store packets as Trading Cards or as inserts with Doekin Tissues and other products. Many cannot be distinguished from the regular issues. Topps Flags of the World were reprinted and sold in England by AGBC Vending Machines and in a smaller size by an Australian firm. The firm is also affiliated with O-Pee-Chee of Canada and distributes some series in Canada through that firm as well as under its own name.

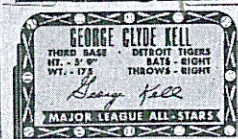
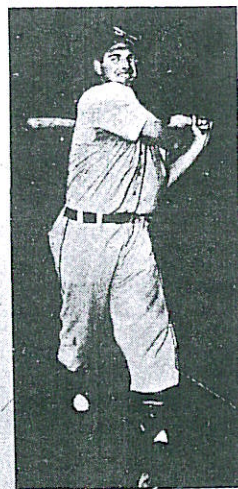
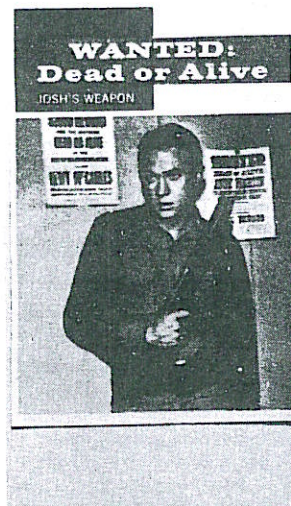
In listing, titles are as shown on the cards, where possible. This may not coincide with the wrapper title (Example: Gee Whiz Quiz cards are called "Isolation Booth" because Gee Whiz does not appear on the cards). Usually the issuer called the gum by the name of the card, with his own name or initials appearing in fine print that may not be readily noticed. The section is entirely rewritten to allow, as far as can be foreseen, for the many new series being released at frequent intervals. Sets are often in use for only a short period and completing them may be a difficult task even with the help of dealers who specialize in these issues.

As mentioned in the catalog introduction, the value of current and very recent cards can only be estimated until supply and demand factors can be accurately ascertained. For such cards of the recent gum types the values shown, in general, reflect the prices being listed by leading dealers in these cards. Complete sets are usually offered at the same rates, without a percentage increase. It is often possible to purchase incomplete sets or assorted lots at half or less of these rates. As supplies diminish there will undoubtedly be price raises for many of these series.

SPORTS ISSUES SINCE 1948

R401— Leaf Gum Co., Chicago.	
1—All-Star Baseball 1948 (85 seen) skip nos. 2-3/8 x 2-7/820
2—All-Star Football 1948 (98) 2 3/8 x 2 7/8 numb.20
3—All-Star Football 1949 (49) skip nos. 2 3/8 x 2 7/820
4—Baseball's Immortals (8 seen) 1948, 5-5/8 x 7 1/4 sepia prem. An.	.20
5—Knock-Out Gum 1948 (49) skip nos. 2 3/8 x 2 7/8, album20
All known with misplaced backs.	
R405— Bowman Gum Co., Basketball 1948 (72) 2 1/8 x 2 1/2, pro players25
Incl. play diagram cards. (numbered).	

R406— Bowman Gum Co., Baseball Issues , all numbered.	
1—1948. BGW (48) 2 1/8 x 2 1/2, album20
2—1949. Colors (240) 2 1/8 x 2 1/2, several print. var. for some20
Over No. 200, 25c.	
3—1949. Pacific Coast League (PCL No. 1-36) 2 1/8 x 2 1/250
4—1950. Picture Card Collectors Series (252) 2 1/8 x 2 1/210
5—1951. Baseball Picture Cards (324) 2 1/8 x 3 1/810
6—1952. Baseball Picture Cards (252) 2 1/8 x 3 1/810
Stan Musial 25c.	
7—1953. Baseball Collector Series, Colors (160) 2 1/2 x 3 3/410
Stan Musial 25c.	
8—1953. Baseball Collector Series, BGW (64) 2 1/2 x 3 3/415
9—1954. (Name on Bat) 224, 2 1/2 x 3 3/405
No. 66 Williams or Piersall—50c. Error No. 159 is Baker.	
10—1955. Color TV Set (320) 2 1/2 x 3 3/4 (251-310, 5c)03
Error and Corr. cards No. 48-101-157-204.15
R407— Bowman Football Issues , all numbered.	
1—1948 BGW (108) 2 1/8 x 2 1/2 professionals20
2—1950. Picture Card Collectors Series (144) 2 1/8 x 2 1/212
3—1951. Football Picture Cards (144) 2 1/8 x 3 1/810
4—1952. Pro Football Picture Cards (144)10
1, 2 1/8 x 3 1/8. 2, 2 1/2 x 3 3/4 issued with 5c packs.	
5—1953. (Name in Football on Front) 96, 2 1/2 x 3 3/410
6—1954. (Name in Pennant on Front) 128, 2 1/2 x 3 3/405
7—1955. (Name in Black Block on Front) 160, 2 1/2 x 3 3/403
R410— Pro Basketball 1957-8 (80) 2 1/2 x 3 1/2, Topps Chewing Gum (T.C.G.)	
numbered04
Display card.	
R411— Ringside (96) Boxers, about 2 x 3, numb., Topps (No. 48, 25c)05
R412— Topps Hockey 1954-5 (60) 2 5/8 x 3 3/4, 4 U.S. teams only, numb.05
Also see V310 for Topps Canadian hockey.	
R414— Topps Chewing Gum (T.C.G.) Baseball Issues , first 4 listed unnumb.	
For BB and FB in Hocus Focus and Magic Photos see R714-26 and 27.	
1—Bazooka Baseball Cartoons by Mullin 1949, 2 x 2 7/8, wrappers10
2—Connie Mack's All-Time All-Star Team (11) diecut, An., 2 x 5 1/425
3—1950 All-Stars (11) diecut, An. 2 x 5 1/425
4—1950 Team Pictures (9) diecut, An. 2 x 5 1/425
Reprints dated 1950, original insert issue not dated.	
5—1951. "Official" cards. 2 x 2 5/8, Anon.10
a) 52 red backs. b) 52 blue backs (diff.) 2 teams for Holmes (Boston or Hartford) and Zernial (Chi. or Phila.).	
6—1952. Topps Baseball (407) 2 5/8 x 3 3/4 (Nos. 1-80 red or blk back)10
Errors No. 48-49-391. Nos. 311 to 407, 30c.	
7—1953. Dugout Quiz on back (280) 2 5/8 x 3 3/4, display card. Feller	.10
Nos. 253-261-267-268-271-275 not issued.	
8—1954. (Red No. on Green Stitch Ball) 250, 2 5/8 x 3 3/408
Display card of Ted Williams.	
9—1955. (Black No. on Red Stitch Ball) 210, 2 5/8 x 3 3/407
Nos. 175-186-203-209 not issued (Topps in Green).	
10—1955. Baseball Doubleheader (66 cards, 2 Nos. on each)07
Style of T201, 2 1/8 x 4 1/8 when flat.	
11—1956. (Black No. on Red Stitch Ball, Topps in Black) 34006
2 5/8 x 3 3/4, also checklist, display cards.	
12—1957. (Red No. on Blue Stitch Ball, Topps in Blue) 407, 2 1/2 x 3 1/2	.05
Also checklist, contest, display cards. Team pictures showing date, 15c.	
13—1958. (Red No. on Ball with Cap) 495, 2 1/2 x 3 1/2, No. 145 not	
issued04
Nos. 475-495 Sport Mag. All-Stars. Contest, premium, display cards. Nos. 443-446-450-462, 15c.	
14—1959. (White No. on Green or Black Square) 572, 2 1/2 x 3 1/2103
Nos. 116-146 Sporting News Rookie Stars, Nos. 461-470. Baseball Thrills, Nos. 551-572 Sporting News All-Stars.	
15—1959. Blank Backs (23 seen) 2 7/8 x 5, unnumb, Anon carton	.15
designs	
R415— Topps Football Issues , all numbered except first issue.	
1—1950. College Players (23) 7/8 x 1 1/2 Anon. unnumb.	
Varsity Gum10
Felt college pennant on backs.	



Recent Gums. R712-4-Topp's Wanted Dead or Alive (Josh's Weapon — a sawed off shotgun). R414-3-Topp's Major League All-Stars (George Clyde Kell). R418-1-Fleer's Ted Williams Story (Ted's Idol — Babe Ruth).

- 2—1951. Scratch and Match Questions (75) 2 1/8 x 3, college players15
 Magic Football Gum. College picture on backs.
 3—1955. All-American Football (100) 2 5/8 x 3 3/4, blue backs03
 All-time football stars.
 4—1956. (Black No. on Red Outline Ball) 120, 2 5/8 x 3 3/403
 Checklist card, 3 contest cards.
 5—1957. (Black No. on Red Solid Ball) 154, 2 1/2 x 3 1/203
 Double cards, action and portrait.
 6—1958. Football Fun on Back (132) 2 1/2 x 3 1/2, plus initial prem. card03
 7—1959. "Rub edge of coin", White backs (176)03
 8—1959. Blank backs (18 seen) 2 7/8 x 5, unnumb. PD. Anon.10
 R418—Frank H. Fleer Baseball Issues, numbered.
 1—Baseball's Greatest, Ted Williams (80) 195903
 2-1/2 x 3-1/2 (No. 68, 10c).

UNCLASSIFIED SPORTS SINCE 1948

- R421—The Babe Ruth Story (28) 2 x 2 1/2, BGW, Philadelphia Chewing Gum From the Wm. Bendix movie, issued with Swell Gum.10
 R422—Baseball Pennants on card (16) 1 1/2 x 2, PD. Anon.05
 Arrco Candy Co. Brooklyn about 1940.
 R423—Baseball Players, strips of 13, each 5/8 x 3/4, Anon.05
 Blue or purple diamond on back, prizes in ball gum machines.
 R424—Baseball Players (10) 6 1/2 x 9, BGW, paper, An., Leader Novelty prem.15
 R425—Baseball Players, Seattle Rainiers 1957, 2 x 3, Gil's Drive-In05
 Also 8 x 10 premiums, blank backs, 15c, both as Seattle club issue.
 R435—Batter Up, Play cards 1953, package designs05
 R436—Big League Baseball Lessons, 2 1/2 x 3 3/4, Novel Co., Pkg., des.05
 R437—Boxers (6 seen) 2 1/2 x 4, PD, Joe Palooka Candy, Novelty Corp. N.Y.05
 R441—How To Play Baseball (16) 4 3/4 x 8 1/2, Clark Bar 6-pack, PD.05
 R442—How To Play Basketball (16) as R44105
 R443—How To Play Football (16) as R44105
 R444—Joe Palooka Boxing Lessons (6) 2 1/2 x 3 3/4, numb., Novel Co. PD.05
 R445—Outstanding Events of American Sports, 2 1/2 x 3 3/4, PD, An, Hilo Pkg.05

- R447—Smack-A-Roo Baseball Rules, PD, Lefferts.05
 Diamond shaped, 3" on each side.
 R448—Sport Thrills (20) Baseball only, 2 1/2 x 3, b&w, Phila. Chewing Gum15
 Issued with Swell Gum, Feller button premium.
 R449—Transfers-Baseball Teams, Etc. (16) 2 1/2 x 4 1/2, Pic. Bubble Gum05
 R452—Who Am I? (Baseball) 1 7/8 x 2 1/2, Carnival Candy Cigs. PD05
 R453—Who Am I? (Baseball) CeDe Inc. Candy Cigs. (different from R452)05

GENERAL ISSUES SINCE 1948

- R701—Bowman Gum Co. or B.G.H.L.I.
 1—Antique Autos (48) 2 1/2 x 3 3/4, numb. like T37, 3D backs03
 2—Blony Comics, paper, 2 3/4 x 3 3/4, unnumbered01
 3—Firefighters (64) 2 1/2 x 3 3/4, numbered03
 4—Flipbook Prevue Movies (24) Series 105
 5—Frontier Days (128) 2 1/2 x 3 3/4, like Parkhurst, as R701-19 enl.05
 6—Heroes of the Law-FBI (36) 2 1/8 x 2 1/2, numbered05
 7—Jokes with Pictures, paper, 3 x 2 3/4, An. unnumb., Uncle Miltie02
 8—Magic Pictures, numb. (with plastic strip to make pics. "move")02
 a) 6 pictures on 2 1/2 x 3 3/4 card, 3c. b) 2 on 1 1/4 x 2 1/2 card
 9—Movie Stars 1948 (36) 2 1/8 x 2 1/2, BGW, numbered10
 10—Power for Peace (96) 2 1/2 x 3 3/4 numbered05
 11—Questions, Riddles, Etc., paper, 2 x 2 3/4, Blony Gum, unnumb.01
 12—Red Menace 1951 (48) 2 1/2 x 3 1/8, numbered05
 13—Spacemen (Jets and Rockets) 108, 2 1/8 x 3 1/8, numb.05
 14—Television & Radio Stars of N.B.C. (36) Horiz. backs 2 1/2 x 3 3/403
 15—Television & Radio Stars of the National Broadcasting Co.03
 Vertical backs with questions (96) 1953, 2 1/2 x 3 3/4.
 16—U. S. Navy Victories (48) 1954, 2 1/2 x 3 3/4, numb.03
 Black or blue backs.
 17—U. S. Presidents Collector Series (36) 1952, 2 1/2 x 3 3/4, numb.03
 White backs. Reissued by Topps as R714-23.
 18—Wild Man 1950 (72) 2 1/8 x 2 1/2, numbered05
 19—Wild West (180) Reprinted enlarged as R701-505
 R707—Topps Chewing Gum (T.C.G.) Airplane Cards.
 1—Jets (240) 2 1/8 x 3, numb, thin card, album, BGW with red trim03
 2—Planes (60) 2 1/2 x 3 1/2, numb, blue backs (4 Nos. missing)03
 3—Real Flying Models of U. S. Airforce Planes (7) 3 x 6, PD, numb03
 4—Wings (200) Airplanes of the World, 2 5/8 x 3 3/4, numb.03
 Courtesy Herald-Tribune, Inc. Reissued by Doeskin tissues.
 R708—Topps Cartoon Cards
 1—Funny Foldees, about 1 1/4 x 1 1/2, numb., refold to make 9 pics.03
 2—Funny Valentines (55) 2 1/2 x 3 1/2, 1959, numbered03
 3—Goofy Series Post Cards (60) 2 1/2 x 3 1/2, 1957, numbered03
 4—Wacky Plaks (88) 1959 Post Cards03
 5—Funny Monsters (66)03
 R709—Topps Military Cards.
 1—Fighting Marines (96) about 2 x 3, numbered05
 2—Freedom's War (203) 2 1/8 x 2 5/8, numb (No. 203, 15c)05
 7 diecut cards. (97-103) 25c.
 3—Story of the Atom Bomb (18) 1 x 4 1/2, Bazooka Gum05
 R710—Topps Cards of Movie Stars and Entertainers (TV, Radio, Etc.)
 1—Elvis Presley (66) 2 1/2 x 3 1/2, Bubbles Inc., 2 display cards03
 Topps name not on most cards. Also issued in England.
 2—Flip-O-Vision (50) Topps Thumb Movies in strips05
 3—Hit Stars, (37 Movie and TV Stars, 62 Recording Stars)03
 Only 88 cards as some are classified in both categories.
 4—Who-Z-At Star? (80) movie stars, 2 5/8 x 3 3/4, numbered03
 5—Fabian (55)03
 R711—Topps Paper Issues (Some may be incl. under other Topps issues)
 1—Archie, Jughead, Veronica, Etc. Comics, 2 3/4 x 3 3/4, unnumbered01
 2—Bazooka Joe Comics, 2-5/8 x 3, 2 3/4 x 3 1/2, unnumbered01
 3—Bazooka Comics (over 100) 2 1/2 x 6 1/202
 4—Famous Events, 3 x 2, Bazooka wrappers02
 5—It Happened to a President (20) 5 x 6, Golden Coin wraps03
 6—Popeye Transfers, 1959, 1 1/2 x 3 1/2, wrappers01
 a) Blue wrappers. b) New Series, yellow wrappers.

- 7—Transfers (150) 1 1/4 x 2 1/2, Tattoo Gum wrappers02
 8—Woody Woodpecker 1 1/2 x 3 1/2 transfer wraps, 195901
- R712—**Topps Western Cards** (Also see R714-25)03
 1—Davy Crockett (160) 2 5/8 x 3 3/4, from Walt Disney movie03
 a) 1 to 80 orange backs. b) 1A to 80A green backs.
 2—Hopalong Cassidy, Wm. Boyd 1950, 2 1/8 x 2 5/8, Topps not on cd.
 a) One color, 8 sets (186), 5c. b) Multicolor, 2 sets (44), 3c. c) Foil cards
 (8) limited 75c.
 3—Roundup (80) 2 5/8 x 3 3/4, numb.03
 10 each of Boone, Buffalo Bill, Carson, Calamity, Earp, Geronimo, Hickok, Jesse
 James.
 4—TV Westerns (71) 1958, 2 1/2 x 3 1/2, Topps not on cards, numb by
 sets.03
 15 Gunsmoke, 5 Trackdown, 5 Wanted, 7 Have Gun, 8 Derringer, 5 Union Pacific,
 6 Wagon Train, 5 Restless Gun, 7 Wells Fargo, 3 California.
 5—Zorro (88) 2 1/2 x 3 1/2, numb, colors, from Walt Disney movie03
- R714—**Topps Unclassified Cards** (May include some paper items).
 1—Animals of the World (No. 101-200) 2 1/8 x 2 5/805
 2—Bring 'Em Back Alive (100) Frank Buck, 2 1/8 x 2 5/8, numb.04
 3—Famous American Heroes (18) 1 x 4 1/2, Bazooka Gum05
 4—Famous Stamps (12) 1 x 4 1/2, Bazooka Gum05
 5—Flags of the World (80) 2 5/8 x 3 3/4, 1956, numb.03
 Also issued abroad by other firms.
 6—Flags of the World-Parade (100) 1 3/4 x 2 3/4, numb.05
 As R714-7 with flag printed and statistics added.
 7—Flags (100) 7/8 x 1 1/2. Anon. (Litho. in the U.S.A.) unnumb.05
 Silk flag one side, soldier on other-like R714-6.
 10—Isolation Booth (Gee Whiz Quiz) 88, 2 1/2 x 3 1/2, numb.03
 Topps not on card. Questions answered with red paper on back.
 11—License Plates 1949 (50 fronts, 75 diff. peelable backs), Anon.02
 7/8 x 1 1/2, Stop 'n Go Gum.
 12—License Plates, as R714-11 but larger (May be diff. year)03
 13—License Plates 1953 (75) 1 7/8 x 3 3/4, numb.03
 16—Look 'N See (135) Famous People, about 2 x 303
 Questions answered with red paper on back.
 17—Rails and Sails Nos. 1-130 RR Locomotives, 131-200 Ships04
 Reissued by Doeskin Tissues.
 18—Robin Hood (60) 1957, 2 1/2 x 3 1/2, numb, from the movie03
 Also Lucky Penny card with no Robin Hood identification.
 19—Scoop (156) Newspapers 2 1/8 x 3, numb., strips rubbed off05
 20—Space Cards (88) 1958, 2 1/2 x 3 1/2, numb., blue backs03
 21—Tarzan and the She Devil, 2 5/8 x 3 3/4 (60)04
 3D pictures, Sol Lesser Productions, green backs.
 22—Tarzan's Savage Fury (60) as above with orange backs04
 23—U. S. Presidents (36) 2 1/2 x 3 3/4, numb., red & blue back03
 Reissue of Bowman R701-17.
 24—World on Wheels (Autos, etc.) 2 5/8 x 3 3/4
 Nos. 1-160 red backs, 1954, 4c. Nos. 161-180 blue backs 1955 10c.
 25—X-Ray Roundup (200) 7/8 x 1 1/2, numb., Pixie Gum, Anon, orange
 backs02
 90 similar A&G 2 and 19, other Westerns and Africans.
 26—Hocus Focus Cards 1956, 1 x 1-5/8 photos02
 10 planes, 7 movies, 10 sport cars, 15 world leaders, 10 world wonders.
 27—Magic Photos (256) 7/8 x 1 1/2, Album, about 195002
 Celebrities, Actresses, Actors, etc.
- R720—**Crackerjack Cards**, blank backs, Anon, unnumbered.
 1—Comic Characters, embossed, about 1 1/2", stars, circles, etc.01
 2—Cutout Letter Cards, 2 x 301
 3—Dot Puzzle Cards, 1 7/8 x 302
 4—Flags of States, Territories (54) 1 5/8 x 2 3/8, statistic backs02
 5—License Plates, about 195402
 6—Old Autos (52) 1 5/8 x 302
 7—Presidents, 1 1/2 x 2 1/4, 1958, leaf borders, sepia, stat. backs02
- R722—**Novel Candy Co.**, Package Design Card Series, 2 1/2 x 302
 1—Animals (6 seen)02
 2—Crime Buster Stories, numb.02
 3—Indian Chief (No. 12 seen).02
 4—Mr. Magic Tricks (No. 11
 seen).02
 5—Pirate Adventures (see R762)02
 6—Rocket Ranger Stories.02
 7—Super Circus Stories, 2 1/2 x
 3 3/4.02
 8—Wild West Play Cards.02

- R724—**Premiere Trading Cards**, Oak Mfg. Co., Culver City, Calif. unnumb.03
 2 5/8 x 3 3/4, sold in ball gum machines.
 1—Airplanes.03
 2—Animals and Birds (72).03
 3—Antique Autos (72) dated,
 like Signal Oil. & V339-16.03
 4—Dogs (48) like F67, FC29,
 Parky.03
 5—Sports Cars (48) like Signal
 Oil.03
- R726—**Torrone Package Designs**, about 1 1/4 x 202
 Issued for U.S. trade by various Italian and U.S. firms.
 1—Animals, named in Italian only, Torrone Perugia, Perugia, Italy.
 2—Animals, named in Ital. and Eng. Torrone Perugia.
 3—Flowers, Torrone Sifo, Benevento, Italy.
 4—Gonzaga Family Portraits, La Fiorentina, Giovanni, Chicago.
 5—Italian Authors, La Fiorentina.
 6—Italian Buildings, Coats of Arms, Scenes, Etc., La Fiorentina.
 7—Italian Cities, Torrone Alemagna, Milano, Italy.
 8—Italian City Views, Torrone Motta, New York.
 9—Italian Costumes, various sets by Ferrara, Stefanelli, and Industria
 Dolciaria Alberti.
 10—Italian Historical Characters, Motta.
 11—Italian Occupations, Etc., La Fiorentina.
 12—Italian Scenes, Ind. Dolciaria Alberti.
 13—Sforza Family Portraits, Motta.
 14—Towers of Milano, Motta.
 15—Others by various issuers.
- R730—**Fleer's Unclassified Cards**.
 1—Three Stooges (96) 195902
 2—Indian Trading Cards (80) numb.03
- R749—**Adventure, Action, Etc.** (99 seen) Gum Products Inc. 195904
 R750—**Animals** (24) Outlines, 1 1/2 x 2 7/8, Famous Licorice Cigs. PD, An.02
 R751—**Animal Coloring Cards**, 2 1/2 x 3 3/4, Crystal Pure Pops PD, An02
 R753—**Army Series, Inventor Series, Etc.** (10 ea.) 2 x 2 1/4, Anon.02
 CeDe Inc. Candy Cigarettes package design.
- R754—**Cardo Trading Cards**, play card style, Guild Press & Leaf Brands03
 Series A. Automobiles (No. A-21 seen) 1958 issues.
 Series C. Cowboys and Indians (No. C-19 seen).
 Series P. Pirates (No. P-24 seen).
 Series T. Planes, Trains and Ships (No. T-20 seen).
 Series W. Presidents (34).
- R755—**Circus Cutouts** (6) 8 1/2 x 6 1/2 numb. Campfire Marshmallows 195905
 R756—**Comic Cartoons** (Felix, Bailey, Mickey, Popeye, Etc.) King Features02
 1—Characters, 2 1/2 x 2 3/4, fronts of packages.
 2—Comic Strip of 4 Pictures, 2 1/2 x 3 1/2, backs of same packages.
- R757—**Comic Character Cards**, James O. Welch Sugar Daddy02
 1—Blank Names to Fill In (50) 1 5/8 x 2 3/4, numb.
 2—Named (Gumps, Gas. Alley, Smilin Jack, Etc.) 1 5/8 x 2 1/2, coupon
 numbered.
- R759—**Cut-Out Masks** (Walt Disney) Mars Bar 6-packs PD, 2 sizes02
 R760—**Dog Cards** (36) play card style, Peter Paul, as Quaker Oats03
 R762—**Exciting Pirate Adventures**, PD, numb. may be same as R722-502
 R763—**Fire Engine Cutouts**, Williamson Big Alarm Candy PD, An. 2 1/2 x 3 3/402
 R764—**Frank H. Fleer**, Dubble Bubble Gum, paper items01
 1—Eye Foolers.01
 2—Funnies, 1 3/4 x 2 5/8,
 2 x 2 1/4.01
 3—Questions and Answers.
 4—Comic Books (Wunder Duck,
 Etc.) .03. 1950, 3 1/2 x 7 1/4.
- R770—**Flip-It-Movies** (24) 1 1/2 x 2 1/2, Gum Products04
 R771—**Games**, 5 x 7 PD from 6-pack Oh Henry02
 R773—**Indian Gum** (96) 2 3/8 x 2 7/8, reprints of R73, blue backs05
 R774—**Japanese Magic Tricks, Etc.**, prizes with various candies02
 R775—**Jiggleys**, Model Airplane Co. (Gum) various series02
 R776—**Magic Cards**, Guess Who and Guess What Williamson PD, An. 2 1/2 x
 3 3/402
 R778—**Maple Leaf (ML) Gum Cards**, Printed in Holland for U.S. & Canada02
 1—Movie Star Playing Cards (56) blue backs, An (Printed in Holland).
 2—Movie Stars, paper, 1 7/8 x 2 3/4 (200?) number in circle, An, blank

backs. There also is a Pin-Up Movie set of small playing cards issued in New Zealand which may appear in the U.S. sometime.

R780—Military Cards, 2 x 2 1/4, B&W, numb, Becker Ring Ding Gum	.03
R781—Mother Goose Coloring Cards, about 2 3/4 x 4, Blaney Pops PD	.02
R782—Movie Stars (20) 5 x 7, Natch Gum, some cut in size	.04
R783—Movie Stars, very small photos, American Chewing Products	.02
R786—Nursery Rhymes (3 seen) An, Masky Candy, SF, PD	.02
R787—Offical Photos (74 seen) Army, Etc. 2 1/2 x 5, 1948, B&W, Peter Pan	.05
R788—Philadelphia Chewing Gum Corp., Havertown, Pa., Missile, Swell Gum, etc.	
1—Airfleet Cards, folder and diecut	.05
2—Amazing Tricks, folders	.02
3—Fact and Fancy, 2 1/4 x 5 1/2, Missile Gum wrapper	.01
4—Playtime Treats (6) Fortunes, riddles, etc. 3 x 5 3/4, PD	.02
5—Riddles and Fortunes, on edge of Swell Gum wrappers	.01
6—Your Fortune and Riddle, with Hammond Map ad, 2 x 5 1/2, An, paper	.01
R790—Pirate Cards 1948, 2 1/2 x 3, (49) skip nos., aloum, Leaf Gum Co.	.05
R791—Popeye Trading Cards (66) 2 1/2 x 3 1/2, King Features Syndicate Inc.	.02
R792—Presidential Cards, Ziegler Candy PD	.03
R794—Puzzles, Peekies, Etiquette, Etc. An, Mars Bars 6-package design	.02
R795—Puzzles, Questions, Magic, Etc. 2 1/8 x 2 5/8	.02
Ph. Wunderle Clover Candy Cigarettes package design.	
R796—Quiz Cards, various series, CeDe Smart Candy Cigs. PD	.02
R797—Railroad Trading Cards, 2 1/8 x 3 1/2, Brach's ChooChoo Mix	.05
R798—Safety Stix Toys (Mech. cardboard) Tootsie Rolls, PD	.08
R799—Series of Games, Tootsie Rolls and Pops PD, Sweets Co. of America	.02
R800—Ships and Planes (30) numb. Peco Candy Cigs. PD, Pecheur Lozenge	.02
1—1 3/8 x 2 3/4. 2—2 3/4 x 3 5/8.	
R801—Super Circus, 1952, numb. Mars, Inc. PD.	.02
R802—Super Duper Knows (Cartoon Riddles) Shelby Gum wrappers	.01
R803—Tulips, paper, Jan Boon chocolate wrappers	.01
R804—Wild Animals Everyone Should Know (4 seen) cutouts, King-Cups, PD	.01
R805—Zorro Strip Cartoons, Walt Disney Studios, B&W, 2 1/2 x 3 1/2 PD, An	.02
Super Novelty Candy Co., Newark, N.J.	
R806—Riddle Gum (cards) 3 x 3 red, no pictures, Helmet Gum Co. Cinn.	.05
R807—State Quiz, Tootsie Sweets Co., PD	.02
R808—Cine, Sports (77 seen) Zaini Chocolate, An	.02
1-1 1/4 x 2-1 1/4 card in Italian, wrapper in English.	

SECTION 21

CANADA CANDY AND GUM ISSUES

Like the tobacco issues, but few of these cards have been saved by collectors and obtaining much completeness in a collection is all but impossible. Practically the only method of promise is to locate good contacts in the larger cities of Canada and reward them well for whatever they find. There are undoubtedly many unknown holdings of considerable size in Canada but it may be impossible to locate them by any practical means.

Most of the cards appeared in the 1920's. The Recent Issues are often similar to contemporary cards of the U. S. Fry and Maynard cards are similar to other British issues but most of the others are distinctive Canadian designs of considerable interest. Early hockey stars are especially well shown. There are but a few good collections of these cards in the U. S.

The Cowan Co. (all 2 1/4 x 5 1/2 unless stated)

V1—Airships (24)	.10
V2—Animal Cards (24)	.10
V3—Animals (6) 3 x 4 Package des.	.10
V4—Art Series (24) b&w	.10
V5—Badges and Battle Colors (24)	.15
V6—Bird Series (24)	.10
V7—Boy Scout Series (12)	.10
V8—Boy Scout Series (12) as No. E41	.10
V9—Canadian Birds (24)	.10
V10—Canadian Fish (24)	.10

V11—Canadian Forest Trees (16) 1 1/2 x 3 1/4	.25
V12—Chicken Cards (24)	.10
a) normal design. b) reversed design.	
V13—Dog Pictures (24) 1 1/2 x 3 1/4	.10
V14—Horse Pictures (24) 1 1/2 x 3 1/4	.05
V15—Insignia of Canadian Militia Officers (24)	.15
V16—Learn to Swim (24) 1 1/4 x 3 1/4	.05
V17—Noted Cats (24) 1 1/2 x 2 3/4	.10
V18—People of the World (24)	.15
V19—Scenic Canada (12) sepia folders open to 2 1/4 x 11	.25
V20—Wild Flowers of Canada (24)	.10
V21—Cowans Color Cards (18) 1 1/2 x 3 1/4	.10

The Dominion Chocolate Co.

V30—Animals (20) 2 1/4 x 4	.10
V31—Dominion Athletic Stars (120) b&w	.05
a) on card. b) on paper.	
V32—Mrs. Hedgehog's School (20) 2 x 4	.05

J. S. Fry & Sons (small cards)

V38—Radio Series (25)	.05
V39—Scout Series (50)	.05
V40—Scout Series (50) Second Series	.05
V41—Treasure Island Map (50)	.05
V42—Children's Pictures (50)	.05
V43—Hunting Series (25)	.05

Walter M. Lowney Co.

V48—Famous Trains (35) 1 1/2 x 3 1/2	.05
V49—Just Kids (24) 1 1/2 x 4	.02
V50—Magic Pictures (50) birds, fish, etc., for coloring	.05
V51—Puzzle Cards (36) wavy edge	.05
V52—Sew-Me-On (12) silk birds and flowers on card	.15

Neilson's Chocolates

V60—Automobiles, 1 1/4 x 2 1/2	.05
Type 1—b&w (40). Type 2—colored (40).	
V61—Big League Baseball Stars (120) 2 x 3 1/4, b&w	.40
Similar to No. E120. Card or paper, numbered or unnumbered.	
V62—Flags of Countries (48)	.05
V63—Movie Actors and Actresses (120) similar No. E123	.05
V64—Movie Actors and Actresses, small, b&w	.02
Type 1—as T85-3 (1-100). Type 2—as C142-2 (101-260).	
V65—Prizefighters, small, b&w	.05
V66—Trixie Trix (48) small	.05
V67—Wild Animals (120) 2 x 3 as U. S. Frostick	.05
V68—Movie Stars in Favorite Characters (120) b&w	.04

Patterson Candy Co.

V75—Bird Cards (48) 2 x 5	.05
V76—Bird Cards (48) 1 3/4 x 3	.05
V77—Bird Eggs (48) 1 1/4 x 2 as bottom of V75	.01
V78—Foreign Butterflies (24) 1 1/2 x 3 3/4	.05
V79—Suzanna Movie Scenes (80) 2 x 3 1/2, b&w	.05

William Paterson, Ltd.

V88—Aviation Series (52) as C110	.05
V89—Baseball Players (50) about 1 3/4 x 3 1/4 proofs	.20
Seen in proof form, possibly not issued.	
V90—Flags of Nations (60) as T59	.05
Similar cards with plain backs are also known.	
V91—Hockey Stars, Series A (48); Series B (24)	.10
V92—Jack Tar Series (British Navy)	.10
V93—Wonder Dog Series (40), b&w	.10
V94—Baseball Pl. (22) 6 1/2 x 8 1/2 sepia paper, Auto. sig.	.15
V95—National Flags (48) as F371	.05

Willard's Chocolates

V100—Baseball Players (175) 2 x 3 1/4 sepia30
V101—Indian Series (43)05
V102—Men of the Mounted (40) 2 x 2 1/210
V104—Movie Stars (168) 2 x 3 1/4, sepia05
V105—Sweet Marie (coupons) (24)01

Miscellaneous

V115—Alphabet Cards (coupons) Moirs, Ltd., b&w01
V116—Aviation Bar (24) St. Lawrence Candy05
V117—Baseball Players (30) Maple Crispette, b&w10
V118—Big Chief (50) Ganong Bros. as No. 2, plain or printed backs02
V119—Birds (72) Perrins Bars, b&w02
V120—Bird Studies, Canadian Chewing, as U. S. Chiclets05
V121—Caricatures, L. Martineau, Ltd., 3 x 4 paper05
V122—Champion Athletes (100) numbered, 1 3/8 x 3 3/808
V124—Dog Pictures (31) as No. E3305
V125—Dog Picture Series (24) Robertsons05
V126—Film Stars (16) Poppletons, b&w05
V127—Historical Pictures (15) 1 x 2, LaSucrerie Can.10
V128—Hockey Stars (70) Paullins Hockey Bar, b&w10
V129—Hockey Stars (50) 1 1/2 x 3, brown, Eng. & Fr.05
V130—Hockey Players (30) Maple Crispette, b&w05
V131—Hunted Animals (25) as R71 but 3 1/2 x 4 1/420
V132—Map Pictures (45) Confectioners Co., b&w01
V133—Montreal Scenes (Series A) Hollywood Conf. sepia05
V134—Movie Stars, 1 3/4 x 2 3/4, b&w02
V135—National Costumes (50) women, small, Maynards10
V136—National Flags (48) 2 x 2 1/2 (coupons) similar F37103
V137—Prizefighters, 1 3/8 x 3 1/8, sepia or b&w08
V139—Record Breakers (24) 1 1/2 x 4, b&w, O-Pee-Chee05
V140—Pippin Cards (24) Pure Gold Bars, b&w03
V141—Safety First Transfers (20) 1 3/8 x 1 5/8, Wrigleys02
V143—World War Scenes (over 100) 2 x 2 1/2, O-Pee-Chee20
V144—World Wonder Series, Maynards05
V145—National Hockey League, No. 1-60, 1 3/4 x 3 3/4, b&w10
V146—Poker Hands (53) Confectioners Co. Ltd.01
V147—Playing Cards (53) Quaker Candy Co.02
V148—Military Medals, Robertson Bros. 2 1/2 x 3 3/405
V149—Alphabet Puzzles, Somervilles popcorn, 2 3/4 x 4 1/405
V150—Jockey Cards (20) Robertson candy, as E4703
V151—Military Series, Cherry Ripe gum, very small02
V152—Flip Cards (44)02
V153—Prizefighters, Robertson (20) as E7605
V154—National Flags (28) Laurel Conf. Co.05

RECENT ISSUES

Canadian gum inserts are probably issued in much smaller quantities than in the United States and consequently are not as easy to acquire in volume. Few migrate to this country although, like other Commonwealth cards, they are popular in England. Current large issuer is Parkhurst Products (Parkies) of Toronto who are releasing several sets annually. Topps of Brooklyn is now in the field both independently and through their O-Pee-Chee- affiliation.

Canadian Chewing Gum Co.

V250—Famous Aircraft (50) Wings wrappers 2 1/4 x 4 1/2, b&w. See R18605
V251—Flags (60) Green Jacket gum wraps, as No. T5902
V252—Hockey Picture Gum10
V253—Indians (50) Green Jacket gum wraps, as No. 202
V254—Papoose Gum Series (50) as No. 205
V255—Papoose Animal Gum (70) as No. T2905
V256—Tarzan and the Crystal Vault of Isis (50) as R14705

Gum, Inc.

V275—Empire Defenders (48) as R15705
V276—Fighting Forces (48) as R17305
V277—Home Defense (48) as R15805
V278—Horrors of War (240) as R6905

Hamilton Chewing Gum Co.

V288—Hockey Players (est. 50) Puck Gum05
V289—Hollywood Pictures Stars (40) as R68 renumbered02

O-Pee-Chee Co., Ltd.

V300—Baseball Players, Series A (48) 101-14830
V301—Hockey Stars, 5 x 710
1—b&w, numb. 1-100. 2—sepia, numb. 101-150.	
V302—Kings and Queens of England15
V303—Mickey Mouse (96) as R8902
V304—National League Hockey Stars, color varieties05
Not all series show title. Numbering: Series A 1-48, B 49-72, C 73-96, D 97-132, E 133-180.	
V305—Trick Cards (48) Mystery Gum, as R15503
V306—Wild West Series (49) as R172 with redrawn last half02

Topps Chewing Gum (T.C.G.) USA, Printed in U.S.A.

V310—National Hockey League Cards.	
1—1957-8. (66) 2 1/2 x 3 1/2, numb, red & blue backs, 4 U.S. teams only05
2—1958-9. (66) 2 1/2 x 3 1/2, green backs, as above05
3—1959-60. (60) red backs, as above05
V311—Canadian Pro Football Players.	
1—1958. (88) 2 1/2 x 3 1/2, numb, red backs, "Rub edge of coin"05
2—1959. (88) white backs as above05

Parkhurst Products (Parkies) Toronto

V335—National Hockey League.	
1—1951-2. Hockey Series (105) 1 3/4 x 2, numb, album, blank backs10
2—1952-3. (105) Album10
3—1953-4. "B" Patton (100) 2 1/2 x 3 5/8, numb. on black backs08
4—1954-5. Parkies Patton (100) 2 1/2 x 3 5/8, yellow numb. on red08
5—1955-6. Canadian Hockey Players (79) 2 1/2 x 3 5/8, numb. red05
backs05
6—1956-7. Numbered set, other details not known05
7—1957-8. (50) 2 sets of 25, An, blue backs, red strip on front05
8—1958-9. (50) 2 sets of 25, An, blue backs, yellow strip on front....	.05
(1957 and 1958 sets show Toronto, Montreal, action only).	
V336—Football Players, Canadian Pros.	
1—1952. (100) B&W, small10
2—1956. Photo cards, 1 3/4 x 1 7/8, Anon.03
V337—Wrestlers.	
1—(75) 2 1/2 x 3 5/8, numb, red tabs on face03
2—(121) 1955-6, 2 1/2 x 3 5/8, numb, yellow tabs on face03
V338—Other Sports (Also see V339-10)	
1—1952 Baseball Parkies (100) 2 x 2 1/2, numb, B&W (Frostade15
Montreal, Ottawa, Toronto teams and parks, play diagrams.	
V339—Parkhurst (Parkies) General Issues	
Mostly in French and English.	
1—Adventures of Radisson (50), 2 1/2 x 3 5/8, numb03
2—Audubon Society Birds (100) 2 x 2 1/2, numb, album03
3—Cartoon Comics (39) small, Frostade, Toronto Star or plain back02
4—Dogs (42?) 2 1/2 x 3 5/8, as F67, FC2905
5—Frontier Days (121) 2 1/2 x 3 5/8, numb, as R701-5, in Fr. & Eng.03
6—Guns and Pistols (50) large, album05
7—Missiles, Satellites, Etc., 2 1/2 x 3 5/8, 1958, numb.03
8—Movie & TV Stars (45), An.03
9—Operation Sea Dog (50) 2 1/2 x 3 5/8, numb, An03
10—Photo Magic Gum, views, sports, etc. photo cards03
a) 1 1/8" sq. Anon. b) Mr. Parkies 1 3/4 x 1 1/8.	

11—Puzzle (Dot) Cards (60) 2 1/2 x 3 5/8, numb, An, Don Mills02
12—Race Against Time (40) Famous races, 2 1/2 x 3 5/8, numb03
13—Ripley's Believe It or Not (100) small, also Toronto Star02
14—Sports Cars (50) 2 1/2 x 3 5/8, numb, An, like FC31 & Signal Oil03
15—Animals & Birds (42) An. (Co.AP) as R724-2, Numb.03
16—Antique Autos (92) An (Co.AP) as R724-3, Numb.03

World Wide Gum Co.

V350—Action Series (60) as R102
V351—Baseball Players, 4 x 5 3/4 sepia, partly as R30315
V352—Baseball Photos, 3 1/4 x 5 1/4 b&w20
As R314 but additional Canadian players, creamy card.	
V353—Big League 1933 (96)20
As R319 with last half renumbered.	
V354—Big League 1934 (96)20
1-48 as R319. 49-96 as R320. Renumbered.	
V355—Big League 1936 (135) b&w, name on white panel10
V356—Hockey Stars (135) b&w name on white panel10
V357—Ice Kings (72) a) in English. b) Eng. & Fr.10
V358—Auto License Plates, as R1905
V359—Sea Raiders (48) first half as R12405
a) English text. b) English and French text.	
V360—World War Gum (48) diff. than U.S.10
V361—World War Scenes (50) in blue on gummed paper10

Unclassified

V400—Airplanes (32) Brownies Chocolates, as FC1702
V401—Aviation Gum (planes) 1-21003
V402—Aviation Gum premiums (10) 4 3/4 x 9, sepia20
V403—Marine Gum (naval) (120)03
V404—Dick Tracy (96) as R41, Willards02
V405—Movie Stars (24) sepia, name in bottom panel05
V406—Victory Gum (war scenes) 1-9003
V407—United Nations' Battle Planes (147) Cracker Jack03
First issue (marked 50 cards) has longer back data.	
V408—Br. Empire Victoria Cross Heroes (120) Cracker Jack03
V409—Insignia of Armed Forces (55) Scott-Bathgate05
V410—Sports—Yesterday and Today (48) Cracker Jack03
V411—Coronation Series (42) Belgium photos sold in Canada10
V412—Birds (20) Scott-Bathgate, 2 x 3 1/4 numbered05

SECTION 22

PERIODICAL ISSUES

Inserts with magazines and newspapers were distributed in three ways: 1—As Supplements to the paper. These must be inscribed as Supplements and not attached to the paper. They are predominately of the "Print" type and once were a common feature of Sunday newspapers and many magazines. Very few have been seen in recent years. The listing is intended to show only the style and value and is nowise complete. The most valuable of the Print types are those of Gallery Art, Historical Events, and prominent people and places. Others of lesser interest seldom sell for more than 5c or 10c.

2—A second method of distribution was in exchange for coupons clipped from the papers. Several sets in card format were given in this manner. 3—As premiums for new subscriptions. This method was not extensively used. Occasionally a small postage charge was made for these types but unless the charge was sufficient to cover their full fair value it would not affect the insert status.

Supplements were used at quite early dates, at least as far back as the late 1870's, which may make them one of the earliest types of inserts known. Most of these listed date from the 1890 period. Because of their size and difficulty in mounting, the larger sized print types have not been actively sought by many card collectors, except possibly those pertaining to sports and historical events. Various Post Card type supplements are in Section 24.

M1—Animal Series, Forest and Stream 189310
--	-----

M2—Armies of the World, 9 1/2 x 10 1/2, Boston Post 190540
M3—Art Studies and Lessons (40) The Art Amateur 189220
Also Color Studies (36) 1891 7 x 15 3/4.	
M4—Birds in Natural Colors (48) 3 1/4 x 5 1/2, Successful Farming05
M5—Cabinet Chromos, Peoples Illus. Fireside Magazine 188105
Numbered 1-32 lower left, "Copyrighted" lower right, 4 x 6 3/4.	
M6—Calendar-Horoscope (12) Newspaper Greetings05
Various papers and other issuers 1911.	
M7—Celebrities (Military and Movie) 10 1/4 x 14 1/4, Chicago Sun 194210
M8—Columbian Exposition, Chicago Times 189335
M9—Cut Out Setups, 8 x 9 1/2, Buffalo Sunday News 1896, Phila. Press15
M10—Flags of all Nations, 5 x 7, Middletown Journal10
M11—Flags of the States (48) National Geographic Magazine20
M13—Game Birds, 13 x 16, Field and Stream 194415
M14—Historical Events (Incl. Ships) 10 x 17, Phila. Press 189775
M15—History of Louisiana Purchase (14) 8 1/4 x 10 3/425
St. Louis Globe-Democrat about 1902.	
M17—Jig Saw Puzzles, 8 x 10, Philadelphia Inquirer 193315
M18—Lucky Safety (Comic Cards, 2 x 4, numb. NY Journal-American 195302
M19—Maps of States (49) 3 1/2 x 5 3/4, Youth's Companion10
M20—Movie Stars, 8 3/4 x 10 3/4, Modern Screen Magazine15
M21—Movie Stars (blue) 10 x 14, Philadelphia Inquirer 193630
M22—Movie Stars (sepia) 6 x 10, Phila. North American10
M23—Movie Stars, 7 1/2 x 9 1/2, Philadelphia Record 193715
M26—Navies of the World, 9 1/2 x 10 1/2, Boston Post 190540
M27—New York Recorder Supplements.	
1—Famous Paintings of Europe, mostly 8 3/4 x 16 1/230
2—Life of Columbus, 189340
3—Metropolitan Museum of Art Series40
4—Prints and Solargraphs, 8 1/2 x 12 or 10 1/2 x 1410
5—Ruler and Flag, 6 x 8 1/220
6—Scenes, Portraits, Ships, Etc. (Many Celebrities) mostly 6 x 920
M28—Paintings, Etc. National Geographic Magazine, various dates and sizes05
—Paper Dolls, Penna. Grit Magazine, See Section 27.	
M30—Sealcraft Cards, as R123, various newspapers05
M31—Warships, 7 x 11 or 9 x 13, Phil. Inquirer, Buff. News, Etc.50
M32—W.C.T.U. Presidents, 5 3/4 x 8 1/4, B&W, Demorests Mag.05
M33—World War I Leaders, 24 x 30, N. Y. Herald50
M34—World War I Scenes, Philadelphia North American 191810
also Phila. Public Ledger 1923, 11 x 16 1/2.	
M35—Views and General Subjects, Mentor Mag. 1918, 7 x 9 1/215
M36—Famous Men, Phila. Press c1896, 10 x 1420
M37—Story Illustrations, 6 x 8 1/4, Frank Leslie's Weekly75
M38—"Vip" Laff Cards (greetings) 7 x 7 1/2 True Mag. 1960 Anon03

SPORTS ISSUES

M101—Baseball Players, The Sporting News, St. Louis, Mo.	
1—1899-1900 Supplements, paper (over 100) 8 3/4 x 11, dated75
B&W or sepia.	
2—1909-13 Supplements, paper (about 175) about 8 x 10, dated, sepia25
Team pictures, 10 x 16 or larger75
3—Post Card Premiums, 1915 or earlier (6), colors35
4—Premium Cards (200) about 1915, 1 5/8 x 3, b&w, blank back, An Like Weil D329, Globe Suits. Incl. Baird, Bender, Cady, Devore, Gandil, Judge, Mowrey, Tyler, Wambsganss.30
5—Premium Cards (200) about 1916, 1 5/8 x 3, b&w, blank bk. An. Like Standard Bis. D350, Morehouse D352. Incl. Bresnahan, Coombs, Costello, Marsans, Nunamaker, Pfeffer, Pierce, Schaefer. (Sets 4 and 5 are alike except for some players and most numbers).30
6—Photo Card Premiums, about 1919 (about 75) 4 1/2 x 6 1/2, b&w photos40
Anon, marked "COFM".	
7—1926 Supplements (11) paper, sepia, dated, 7 x 10, 10 x 14 1/225
8—1932 Supplements (4) heavy yellow paper, 8 1/2 x 10 1/2, An.25
Dean, Gomez, Grimm, Warneke.	

9—1939 Supplements, dated (3-10 1/2 x 15 teams) (7 1/2 x 10, Feller)	.25
M110— Baseball Action Pictures , 5 1/2 x 7 1/2, Sporting Life	.35
M111— Baseball Players-N.Y. Teams (3) 12 x 18, sepia, N.Y. Journal-Amer. 1947	.25
M112— Baseball Players-N.Y. Giants (8) 1954, 8 x 10 b&w, Grandstand Mgr. Premiums, Jacobellis photos.	.10
M113— Baseball Players , Baseball Mag. premiums 1910-17 (about 70) Players about 10 x 17, teams larger.	.35
M114— Baseball Players , Baseball Mag. premiums 1918-58 (over 200) 10 x 12 and smaller.	.35
M115— Baseball Players , 9 x 12 sepia, Cleveland Plain Dealer	.25
M116— Baseball Players (288) 1 1/2 x 2 3/4, 1910 Sporting Life, Phila. 24 series of 12 each. First 2 series have blue or normal gray bkgd.	.20
M117— Baseball Players , 4 1/2 x 7 1/2, courtesy Sporting Times, N.Y.	.40
M125— The Champions , Prizefighter cabinets 1887, N.Y. Illus. News	.50
M126— Giant Payoff (25 S.F. players 1958) Call-Bulletin 2 x 2 5/8 plus 1 1/2 coupon, orange "game" cards with serial nos.	.10
M127— Lucky Baseball Cards (about 75) 3 N.Y. teams, b&w, 2 x 4 1/8 N. Y. Journal-American 1954.	.10
M128— Sports and Stage Stars , 11 x 15 1/2, b&w, Natl. Police Gazette	.25
M129— Sports Stars (10) 5 1/2 x 7, Sport Mag. "Sweet" prem. 1954, An	.10
M130— Sports Pin Ups (26) 8 x 10 photos b&w, Phila. Bulletin Phillies baseball players 1950 (other Bull. sports seen).	.20
M131— Star Baseball Series (30) small Baltimore Newsboy premiums	.50

SECTION 23

MATCH FOLDERS AND MISCELLANEOUS

The section covers all insert types not previously listed. (Match folders and boxes, Theatres, Gas and Oil, Weighing Machine, and other Miscellaneous). These items required a purchase or expenditure to obtain and were not intended by the supplier to be given away as advertising or souvenirs. The distinction is somewhat clouded as it is known that some retailers have given "inserts" away to a small extent, especially in the oil issues and some of the larger sizes of baseball gum issues. The listing includes all cards believed to have been intended as inserts only.

MATCH FOLDER DESIGNS

Folder matches have largely replaced the box type and this phase of collecting is widely popular. Most folders carry designs which are purely advertising and these are further mentioned in Section 4. Collectors divide folders into several groups and this section concerns only the "Group 1" folders which show various series of designs made and sold in the same manner and purpose as insert designs of the package design type. These are not advertising folders and the matches were not given away.

The earliest of the Group 1 folders appeared around 1933 and the largest issuer was Diamond Match Co. The baseball, movie, and radio stars were wrapped in glazed paper packs and sold at 2 for 1c in drug and cigar stores. The cities and expositions came 8 to the pack, being sold mostly in department and dime stores. The plan was not profitable and was discontinued shortly.

Most of the earlier Group 1 covers have now become so scarce that general values are difficult to establish and any large transactions are usually a matter of negotiation between bargaining parties. A few remained in adequate supply. A number of the first series of baseball players are fairly common and sell for 5c each. However, advanced collectors have standing offers of \$5.00 to \$10.00 for any of this set that they need. (There are nearly 800 different). The remainder of the sports series, movies, Expositions, city sets, and others are now seldom seen, except in the albums of older collectors who are holding tight to them.

In the longer series, collectors still purchase lots and individual items but the smaller sets are normally sold complete. Often a single scarce card will control most of the value, as in U25 where the set with "Mario Cozzi" is worth \$4.00 but without that card is worth but a small amount. A recent pricelist offers 25 different Group 1 of Movies, Baseball and Football for \$1.00, and 10 different Bridge sets sell at the same price. A comparative few recent sets of cities and localities sell at moderate rates.

Service folders were sold during the War at Army and Navy supply stores. Army camp designs usually sell for 5c but Naval ships may bring three to five times that amount.

Since 1955 both Diamond and Ohio Match have revived the Group 1 folder designs. These recent series are usually sold by the carton in drugstores and supermarkets. Some series have also appeared in Latin American countries. These are very colorful but little known in the United States. Special albums for match folders have been published.

GROUP 1—MATCH COVER DESIGNS

Sports Series

U1— Baseball Players , silver border, 4 colors (198)	.05 to .50
U2— Baseball Players , black border, 3 colors (24)	.25
U3— Baseball Players , baseball in name, 3 colors (151)	.15
U4— Baseball Players , as U3, but team name on back, 3 colors (12)	.15
U5— Football Players , silver football (90) Orange or green background, former scarcer.	.15
U6— Football Players , all or part in 4 colors (164)	.10
U7— Football Players , 2 types, 3 colors (56)	.10
U8— Traditional Rivals (Football) 1933 (12), 1934 (11)	.10
U9— Hockey Players , silver hockeys (60)	.15
U10— Hockey Players , yellow hockeys, 4 types, (87)	.10
U11— Summer Sports Series (8)	.25
U12— Winter Sports Series (8)	.25

Movie and Musical Stars

U20— Movie Stars , 1st Series (61) up to 7 colors	.25
U21— Movie Stars , 2nd Series (152) mostly 4 and 5 colors	.10
U22— Movie Stars , 3rd Series (152) As U21 but name in white panel.	.25
U23— Radio Stars (44) mostly 4 and 5 colors	.10
U24— Musical Series (24) 5 colors (orchestra leaders, etc.)	.10
U25— Radio Announcers (20) set: \$4.00	.10

Expositions and Fairs

U30— California-Pacific International (20) set: \$1.50 3 series: 1st (8); 2nd (6); 3rd (6).	.10
U31— Century of Progress 1933 set: \$1.00, 1934: \$10.00 1933 gold edge (10), 1934 silver edge (11) scarcer.	.10
U32— New York World's Fair (20), set: \$2.50	.05
U33— Golden Gate International Exp. (12), set: \$1.00	.05
U34— Texas Centennial (6), set: \$1.00	.05

Souvenir Views

U40— Cities, States, etc. sets: .25 to \$1.00 Usually sold or traded in sets only. Some have numerous border or other detail varieties.	.10
1—Atlantic City (8)	14—Washington, D.C. (8)
2—Carlsbad Cavern (20)	15—St. Louis (6)
3—Chicago (8)	16—Yellowstone Nat. Park (3)
4—Cleveland (8)	17—Kentucky State Parks (6)
5—Florida (8)	18—Rock City—Lookout Mt. Royal Flash (3) and Regulars (6)
6—Mammoth Cave (6)	19—Historic Williamsburg, Va. (10)
7—New England (41)	20—Wisconsin Dells (4)
8—New York State (8)	21—Bermuda (8)
9—Milwaukee (8)	22—Grand Canyon (8)
10—San Francisco (4)	23—Kentucky Parks (9)
11—San Francisco Bridges (4)	
12—Shenandoah Nat. Park (4)	
13—Texas (4)	

Other Early Series

U44— Educational Series , 1st Series (100), Set: \$50.00 33 white, 34 blue, 33 red.	.05
U45— Santa Catalina Educational Series (17), set: \$2.00	.05
U46— American Landmarks , 1st (3); 2nd (3)	.05

U47—Pageant of America (8) Gold or gilt edge, set: \$2.5010
U48—State Flowers (11)05
U49—Presidents (31) plus 2 errors, set: \$1.0005
U50—Bridge Companion (sets of 2 and 4 with some singles)03
Issued as companions to Playing Card sets. Sets:05 to .25
U60—Service Folders05 to .10
Army Insignias (20); Marine Insignias (20); Navy Insignias (16); Safety Set—Navy Cartoons (12).	
U62—Walt Disney Cartoons (20)05
U63—Diamond Safety Set (6)05
U64—Party Dogs (6)05
U65—Personality Pups (4)06

Recent and Current Series

Some Ohio issues in medium width.

U101—American Birds, Ohio Match01
U102—Antique Autos, Diamond Match01
U103—Bicycle Comic Cartoons, Diamond01
U104—Butterflies, Ohio01
U105—Do-It-Yourself Cartoons, Diamond01
U106—Fish, Ohio01
U107—Flowers, Diamond01
U108—Flower Masterpieces, Ohio Match (also Hunt's Foods)01
U109—Homes of Great Americans, Diamond01
U110—Transportation in the 90's, Diamond01
U111—The Old West drawings, Diamond01

Note—This section does not include advertising match covers. Some very interesting sets are being issued in these, some of which are mentioned in Section 4, including the two 1959 sets by the 1st Federal Savings Bank which show **Famous Senators** (10 ballplayers) and **Famous Redskins** (10 football). There are many similar series which undoubtedly will be more accurately catalogued in the future. Readers are referred to the Rathkamp Matchcover Society for possible further information.

MATCH BOX LABELS

Despite the surge of the book folder matches in the United States, the old fashioned shell and slide kitchen and penny boxes never went off the market. About the same time that the insert designs series reappeared on the folders, Ohio and Diamond also began using similar series on their boxes. All these are very recent. In other countries the match box never did lose its popularity, and the folder cover is a rarity in many places. The foreign listings below are merely a sampling, as it is definitely known that many are or have been issued in the Americas. Also one or two Japanese baseball issues in sepia have been seen.

United States issues

U301—Sports, Trains, Boats, Ohio Match, penny size01
U302—American Scenes, Ohio, kitchen size01
U303—Views (Holland, U.S., etc.), Diamond Match, kitchen01
U304—Dogs, Indians, Field Sports, Diamond, sepia, penny01

Mexican Issues

UN301—Clasicos (Paintings) Cia Cerilla La Central, S.A. (Anon.)02
a) 1 3/4 x 2 1/2. b) 1 1/4 x 2.	
UN302—Autos, Serie E.U.A. 1957, numb. Cia Mex de Cerillos y Fosforos02

THEATRE ISSUES

Theatre issues were usually given with the purchase of a ticket or handed to patrons by an usher. Some series were used in more than one city.

The St. Louis Cardinals have given sets of player pictures to children attending on certain days, but these are indistinguishable from those mailed out to fans by the players as listed under Post Cards or "W" issues. Also Lummi's Peanut Butter pictures of Phillies players have been handed out in at least one Phila. theatre.

UT1—Art Pictures (12) 2 1/4 x 3 1/4, Stanley Theatre, Bridgetown, N.J.01
UT2—Baseball Pictures (Giants-Athletics Series) New Academy, Buffalo35
Strips of 3 pictures, 7 x 22.	

UT3—Baseball Players, 3 1/2 x 4 1/2 B&W as R316, Wollaston Theatre15
Numbered for drawing on stage for game tickets.	
UT6—College Series No. 95 (6) Post cards, Casino, Philadelphia10
UT7—Distinguished Players, 2 x 3 1/2 B&W, Majestic Theatre05
UT8—Favorite Stars, 2 x 3 1/2, Queen Theatre, San Antonio05
UT9—Heroes of the War, 1 1/2 x 3, Hoyt's Surburban Theatre15
—Movie Stars Post cards, Kraus Mfg. So., see Section 24	
UT11—Movie Stars, LeRoy Theatre05
UT12—Movie Stars, 2 x 3 1/4, b&w, various theatres and advertisers15
UT16—Mystik Cards (12) Phillies BB Club (to children)25
UT17—Up In Mary's Attic, 1 1/2 x 2 1/2 b&w, Blaker's Theatre05
UT18—Mack Sennet Girls (Yankee Doodle) photos05

OIL AND GASOLINE ISSUES

Cards and prints are among the varied items given out by filling stations to attract trade. Most of them are about post card size, but Standard of California issued large 12 x 15 prints designed for framing or mounting in special albums. Union Oil's post cards are listed in the "PC" section. They are among the most popular of all recent issues among post card collectors. All other post card issues are also in section 24.

Another popular item has been playing cards, wherein the customer saved a number of sample cards, sending them in for a complete deck. The cards in almost all cases were issued by the oil company itself and distributed through the filling stations, although some could be obtained by writing to the broadcasting company or the sponsor.

Theoretically, one card was given with each purchase of gasoline, and many filling station operators adhered to this practice, but others permitted collectors to help themselves, more or less. Distribution was usually local in nature and no one person could obtain everything without very extensive traveling. Many issues are now most difficult to find. Union Oil's 76 Sports Club booklets are the only current or recent issue. The entire listing has been transferred from the "H" Advertising Section after a reappraisal of their status.

UO1—Aeroplanes (40) 2 1/2 x 4, Tydol Gas15
UO2—Airplanes (24) 4 1/2 x 6, Richfield Gas10
UO5—Antique Auto Cards (63) Signal Gas 1953, numb, playing card style05
UO6—Antique Auto Prints (3) Cities Service Co. 1958 large10
UO7—Baseball Players—Cleveland 1957 (18) 5x7 b&w, unnumb, Sohio Gas10
Issued in sets of 3 perforated photos, album.	
UO8—Baseball Players—Lewiston 1954 (18) 2 1/4x3 1/2 b&w, Veltex Oil25
Issue announced at 24, unnumbered, album.	
UO9—Baseball Player Slides—Los Angeles & Hollywood 1948, 2 x 3 3/4, Signal15
Small colored slide mounted in blue & yellow card.	
UO10—Baseball Players—Oakland 1948 (24) 2 3/8 x 3 1/2, unnumb. Signal Gas30
UO11—Baseball Players—Pacific Coast 1947, 3 1/2 x 5 1/2 b&w, Signal Gas, (88)20
Al Demaree sketches, unnumb. incl. 4 broadcasters.	
UO12—Baseball Players—Sacramento 1954 (6) 2 1/8x3 3/8, M.D. Sup. Ser.15
Unnumbered.	
UO18—Basketball Players—Kentucky Colleges 1955, Ashland, Aetna Gas05
B&W, 2 5/8 x 3 3/4, unnumb. issued in strips of 5 or 6.	
UO19—Basketball, Football Teams—Kentucky Colleges, about 9x12, b&w, Ashld.10
UO20—Finer Points of Baseball (12) Fleetwing Gas. Bklets as UM1605
UO21—Pro Football Prints, Shell Oil B&W 1959, 10 3/4 x 13 3/410
UO22—Golden Gate Bridge (6) 4 1/2 x 6, b&w, Standard Oil20
UO23—Man-Made Wonders (15) 3 1/4 x 5, General Petroleum20
UO24—Movie Stars, 8 x 10 photos, Standard Oil10
UO27—Pacific Coast Views, 4 page 9 1/2 x 12 folders, Associated Oil	1.00
1—San Francisco Bay Bridges. 3—San Francisco Exposition.	
2—Great Reclamation Dams.	
UO28—76 Sports Club Booklets, All Sports 1958-9 (44 seen) Union Oil 4x5 1/205
Numbered, blue and orange print.	
UO29—76 Sports Club Cards, Sacramento Baseball Players 1958 (10) Union Oil10
B&W, 2 1/2 x 3 1/2, unnumb. Also issued by Sacramento club.	

UO32— Western Scenic Views , (Special albums 2.50) Standard Oil, California			
1939 (10) 9x1275	1946 (25) 12x1510
1940 (43) 9x1240	1947 (55) 12x1510
1941 (60) large30	1955 issue, 11½x14 (32 seen)30
1942 (5) folders30		
Add 50% for Canada and Hawaii. Value includes envelopes for 1939 and 1940. (separately, —.10).			

WEIGHING MACHINE CARDS

The listing is partial and can be subdivided into many smaller groups and series. There are a number of issues from Great Britain and doubtless from other nations. None have been extensively collected in this country. Usual size is about 1 x 2 inches.

UW1— Astrology Cards01
UW2— Chicago World's Fair02
UW3— Fortune Cards01
UW4— Movie Stars , several series, blue, green, sepia, and colors01
In Canada by Rhodes Mfg. Co.	
UW5— Washington, D.C. Views (11)01

MISCELLANEOUS

This division has grown rapidly in recent years as more and more manufacturers adopt the insert idea and endeavor to attract customers and sales by adding something of an attractive pictorial nature to their products. UM1, UM2, and the Warner sets are early issues of about 1890. All others are very recent. Paper products issues are transferred to the Food sections.

UM1— Actresses (24) 1½ x 2¼ photos, Stearns Perfumes05
UM2— Actresses , small, LaBelle Tacks, H.C. Tack Co. (style of Kinney 212)10
UM5— Advisory Staff Baseball Players (4) 8 x 10 photos 1958, Rawlings Sptg.10
UM6— American Birds , 2½ x 5½ (Birdies Bows) Nature Study05
UM7— Baseball Players-Dean Bros. (2) 2¼ x 3, Rice-Stix shirts20
UM8— Baseball Players (about 25) 4 x 5, Big League Inc. 195505
Issued with plastic statues of players. See "PN" section.	
UM9— Baseball Players , package design on baseball gloves, Rawlings, Nokoma, etc.10
1—2 x 3 or 3½ sq. Rawlings	2—Others, about 10 x 10.
(Musial only).	
UM10— Baseball Players , package design, Wiffle Ball05
1—2½ in sq. (4) b&w.	2—3 in, 3 players on package.
UM14— Comic Cartoons , small, b&w, L.W. Warner Cubeb cigarettes10
UM15— Disney Dogs (8) snapouts, Scotch Tape02
UM16— Finer Points of Baseball (12) 3½ x 4½ booklets, Hampton Cleaners, St. Louis05
As also issued by Quality Dairy and Fleetwing Gas, UO20.	
UM17— Laundry Inserts , 8 x 10¼ for coloring02
1—Animal Put-Together (9 cards per insert) Market Industries.	3—Art Subjects, in frame.
2—Animal Orchestra Standups.	4—Dolls of Many Nations.
	5—Plane Models.
UM18— Movie Stars , card holding pins, Star bobby pins02
UM21— Period Gowns , small, L.W. Warner Cubeb cigarettes10
UM22— Robin Hood TV Scenes (25) 2 x 3½ with tab, Johnson & Johnson Band-aids03
UM23— Sports Booklets, Etc. Gillette razors10
UM25— Women of Nations , small, L.W. Warner Cubeb cigarettes15

Note—Baseball player cards showing the names of various stores (Boston Store, Globe Clothes, etc.) may possibly belong in the U—class but pending further information are catalogued as Sports Adv. cards in Section 4 (page 31).

SECTION 24

SOUVENIR CARDS

Normally, Souvenir Cards are not given away but are sold on their own merits. The exceptions are the comparative few published by business concerns and given as advertising matter. The entire group consists of several dissimilar card forms, each having a different utility use and collector following.

Values of complete sets are mentioned where items are likely to change hands in that form. For others unmentioned, the usual markup for sets is from 25% to 40% above the value of the singles. Additional data on values may be given in headings.

POST CARDS

The origin and early development of the Picture Post Card has now been quite fully told in the book PIONEER POST CARDS. Unfortunately, the book is now out of print; but nearly 800 copies are in libraries and with collectors in every part of the country and everyone should be able to locate a nearby copy which they can inspect.

Mailing cards (cards made specifically for mailing purposes) are first reliably reported in America in 1861 and the motivation at that time was probably by business interests and for advertising purposes. In 1870, illustrated cards of a greeting nature appeared in Europe, followed closely by souvenir view cards. The latter were probably a combination of the greeting type card and the earlier souvenir-album (view type) cards. (See Album Cards, Section 29).

While souvenir view mailing cards progressed slowly in Europe in the 1870's and 1880's, they were totally retarded in America by strict postal rulings which were unfavorable to their development. By 1893 some publication got under way in America and a change in postal laws in 1898 opened the way for their unlimited production. By the end of the century they had become established as the world's Number 1 souvenir item.

The collection of post and postal cards began almost simultaneously with the cards themselves but by the mid 1890's, with the development of better printing methods in Europe, it became a major avocation there and a few years later reached similar proportions in America. In the 1904-1914 period the collection of picture post cards was the most raging hobby of all time throughout the world. Much of today's activity consists of locating and redistributing these old collections which have been long laid away and forgotten.

After World War I, post card art degenerated and collecting interest subsided, although the cards retained much of their popularity as souvenirs. After a 20 year relapse, post cards began a come back as a widespread popular hobby item, sparked by the introduction, around 1940, of superior coloring and reproductive processes. Kodachrome, developed in 1935, and similar photographic processes restored the natural beauty of post card pictures and revived collector interest. Today the hobby is growing strongly with collector's clubs in many of the larger areas and considerable research being carried on.

GOVERNMENT POSTAL CARDS

The collection of government postals (imprinted stamp designs) is usually considered a branch of Philately and the cards, with other forms of stamped paper, have been catalogued in several publications. Major activity in America is centered in the United Postal Stationery Society whose magazine and catalogs of U. S. issues thoroughly cover the philatelic aspects of these cards. The catalog is sold by most postage stamp dealers and the magazine is available to members of the society. Foreign postal cards have also been catalogued in various ways, both here and abroad, and an up to date American listing is now being compiled. Note: The Post office and postal card collectors term the address side of a card as the face. Picture post card collectors, through long custom, regard the picture side as the face and the address side as the back or reverse.

Government postals have been extensively used for advertising purposes since their inception and they have been used for views and greetings to a smaller extent. In America, views on postals are confined almost entirely to the 1893-1898 period. These include several Exposition series, and the multiple demand for these cards has forced values to extraordinary high levels.

The New York City

Manufacturers and Wholesale Dealers
IN
BASE BALL PLAYERS' SUPPLIES



*Yours Respectfully
Andrew Peck*

PECK & SNYDER,
126 Nassau Street, New York.

Base Ball and Sportsman's Emporium.

C.C.C. Reprint - 1988

